TO: The Academic Senate
FROM: The Committee on Academic Planning and Review (CAPR)
SUBJECT: 12-13 CAPR 27: Five Year Program Review for Health Care Administration
PURPOSE: For Action by the Senate
ACTION REQUESTED: Acceptance of the 2011-12 Five-Year Program Review of the Health Care Administration M.S. program in the College of Letters, Arts, and Social Sciences at California State University, East Bay and the recommendation that the program continues without modification; the date of the next Five-Year Review is 2016-2017.

BACKGROUND:
At its meeting on May 2, 2013, CAPR invited members of the Department of Public Affairs and Administration (PUAD) to orally present the outcome of their five-year review process for the M.S. in Health Care Administration (MS-HCA) completed in 2011-2012 and submitted to CAPR for review in 2011-2012 as prescribed in the Academic Program Review Procedures [08-09 CAPR 23 (revised)]. Dr. Toni Fogarty, the PUAD Chair and MS-HCA Graduate Coordinator, presented a summary of the Health Care Administration five-year review to CAPR and participated in a question and answer session concerning the review.

OVERVIEW OF DOCUMENTS SUBMITTED TO CAPR:
The PUAD provided a comprehensive self-study (13 pages), including a summary of the previous review and five-year plan, progress made on that review, a five-year plan (3 pages) based on the AY 2011-2012 review, outside reviewer’s report, the program’s response to the outside reviewer’s report, and 11 appendices (listed as A – K). The appendices include a curriculum map and assessment data. The documents include the expected content for the five-year review documentation as specified by the Academic Program Review Procedures.

CAPR ANALYSIS OF THE PROGRAM'S FIVE-YEAR REVIEW:
Program
1. Substantial improvements have been made to the MS-HCA curriculum since the previous five-year review, including closer alignment to the curriculum content requirements of the main accrediting commission (CAHME) and to the expectations of Bay Area health care employers; delivery of all courses in both hybrid and fully online formats; and the development of a degree completion roadmap which facilitated course scheduling. One of the main program goals in the previous five-year review was to expand program depth by increasing program options which could not be met due to the loss of two MS-HCA faculty members, the loss of graduate coordinator release time, and the loss of one full-time administrative support position.
2. The program has successfully built and strengthened networks and training partnerships with many prominent Bay Area health care employers, which has resulted in well-established internship programs and employment of MS-HCA graduates. Plans to pursue external funding (e.g., Robert Wood Johnson Foundation) to expand internship networks with community-based non-profit organizations were stymied by inadequate administrative support and increased faculty workload caused by the loss of faculty members.

3. The program has experienced significant growth due to successful recruitment efforts and programmatic improvements. Student enrollment increased from 16 students in Fall 2000 to 120 students in Fall 2011. PUAD generated 2,273 SCUs, 128% of target. However, IR could only provide departmental data, which made it difficult for the MS-HCA program to ascertain its own impact.

4. The program has been successful at formally tracking internship evaluations for use in programmatic assessment and at implementing a comprehensive assessment plan, which includes pre-post testing of program SLOs in all courses and a capstone project (includes performance-based assessment and exit survey).

5. The program has worked to improve access to learning for diverse students. MS-HCA students who are members of groups underrepresented in the field of cancer control and research may participate in a training program that familiarizes them with the field and provides mentorship on doctoral programs and employment opportunities. The program has also provided more intensive academic advising/mentoring for international students.

6. The program’s external reviewer commended the program on its achievements in significantly growing and improving the program despite its “bare minimum” operating resources. The program has been adept at obtaining external resources through self-support activities and leveraging its limited resources through community partnerships.

Resources
Continued growth in student enrollment, the ability to adequately advise/mentor students, and making curricular improvements are precluded by the following most urgent resource shortcomings:

1. Shortage of faculty members who teach and advise in the MS-HCA program. As of 2012, the PUAD has four full-time TT faculty members, three of whom mainly teach courses in the Master of Public Administration (MPA) program, and one of whom (the department chair) mainly teaches the MS-HCA courses;
2. Lack of release time for the MS-HCA Graduate Coordinator;
3. Lack of the ASA II position for administrative support.

CAPR RECOMMENDATION(S) FOR CONTINUATION OF THE PROGRAM:
CAPR recommends that the M.S. in Health Care Administration continue without modification. CAPR also recommends the program pursue the following:

• Work with the Provost’s office on increasing faculty and staff allocation in order to provide the adequate breadth of courses, student advising, and curricular improvements;
• Continue refining its assessment process and curriculum map (including mapping ILOs to program and course SLOs) and making the appropriate programmatic improvements based on assessment data;
• Continue to pursue external funding to develop/strengthen collaborative networks with health care partners that will increase training opportunities for MS-HCA students.

DATE OF THE PROGRAM’S NEXT FIVE-YEAR REVIEW:
AY 2017-2018