TO: The Academic Senate
FROM: Committee on Instruction and Curriculum (CIC)
SUBJECT: 15-16 CIC 69: Revision request for Psychology B.A.
PURPOSE: Information to the Academic Senate
ACTION REQUESTED: That the Senate accept the information that the revision request for Psychology B.A. has been approved by CIC.

BACKGROUND INFORMATION:
The Senate process for approving transformed degree programs for the semester calendar is defined by 14-15 CIC 36. The Committee discussed the Psychology B.A. program at its June 6 meeting, which was attended by representatives from the Department of Psychology. It was approved by CIC unanimously with the acknowledgement that some non-substantive changes may occur in the Catalog copy. The proposal may be viewed within Curriculog; the summary is attached as a PDF document per ExCom’s request.
Psychology B.A.

2. Semester Conversion Request for Approval of Revision of the Undergraduate Degree Program/Major

General Catalog Information

Select SHARED CORE
- Program
- Shared Core

Department: Department of Psychology

Has your program received transformation funding?
- Yes
- No

If the program received transformation funding, please summarize the transformative changes made:
- Clearer progression from introductory to intermediate to advanced courses, with stronger prerequisite structure.
- Fewer small lab courses.
- Incorporated high-impact teaching practices in larger courses.
- New program learning outcomes and assessment plan.

Program Description

Psychology is the science of behavior and mental processes. Many psychologists work primarily with people to understand how they think, respond to stress, learn and forget, develop into unique personalities, and interact with one another. Others study the behavior and nervous systems of animals in order to find general principles that apply across species. Psychologists apply their knowledge to do therapy and counseling, to improve practices in schools, prisons, and rehabilitation centers, and to enhance performance in industry, business, and the professions.

The Psychology department offers a major in both the Bachelor of Arts (B.A.) and the Bachelor of Science (B.S.) degrees. These are basic programs; to become a "psychologist" requires graduate training.
The B.A. program is appropriate for most psychology students. It provides a basic understanding of human behavior and motivation that is valuable in many careers in business, government, and education. It also provides the background expected for entry into graduate programs in clinical psychology, counseling psychology, school psychology, health psychology, social psychology, or experimental psychology.

The B.S. programs are designed for more specialized purposes. Students in the B.S. program must select one of the two options in that program: Industrial/Organizational Psychology or Ergonomics and Human Factors. The option in Industrial/Organizational Psychology provides preparation for careers related to business, with an emphasis on personnel management. The option in Ergonomics and Human Factors provides preparation for careers in the design of work environments to take account of human limitations and strengths, for example, the design of equipment (computers, aircraft, automobiles) or the design of industrial procedures.

In Psychology’s minor program, students can choose courses to complement training in business, communication, health and medicine, law and criminology, statistics, biology, and many other fields. Of special interest to students in that program might be our courses in developmental psychology, personality, cognitive processes, and learning.

**Program Learning Outcomes**

Students graduating with a B.A. or B.S. in Psychology will be able to:

1. Identify key concepts, principles, and applications of psychology’s content domains.
2. Apply scientific reasoning to interpret psychological phenomena and to design and conduct basic psychological research.
3. Evaluate the ethicality of individual studies at each stage of the scientific process.
4. Demonstrate effective written communication skills.
5. Understand career options within psychology.

**Career Opportunities**

Bachelor of Arts:

- Clinical/Counseling/Child Psychologist
- Community Mental Health Employee
- Experimental Psychologist
- Human Service Worker
- Police/Probation Officer
- Recreation Worker
- School Counselor
- Social Worker
- Special Education Teacher
### Substance Abuse Counselor

**Bachelor of Science:**

- Advertising Account Executive
- Business Executive
- Career Counselor
- Employee Counselor and Trainer
- Human Resource Specialist
- Personnel Representative
- Program Evaluator
- Public Relations Specialist

### Features

The Psychology department’s facilities include a fully equipped computer lab, an animal lab, and several labs for studying human behavior. These facilities support an unusual and important characteristic of the department - its emphasis on hands-on student involvement in the study of human and animal behavior through participation in laboratory courses and faculty research, in field trips, and in community volunteer placements.

Both the Psychology Club and Psi Chi (national honor society in psychology) provide opportunities for students to get together to hear speakers and to discuss topics such as career and graduate school opportunities.

All courses required for the Psychology B.A. major are offered in the evening program, both at the Hayward and Concord campuses, over a two-year period. However, the range of choices and flexibility of scheduling is more limited in the evening program.

### Advising

Psychology students are encouraged to visit a major advisor when they begin taking classes at CSUEB. Major advising is handled by the full-time faculty in the department. Students may visit any advisor; advisors are not assigned, and students do not need to select one. Office hours and locations are available on the department website and in the department office.

### Preparation

For Advanced Placement course equivalencies, see Registration.
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>PSYC 100</td>
<td>General Psychology</td>
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<tr>
<td>PSYC 200</td>
<td>Methods of Investigation in Psychology</td>
<td>3</td>
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<tr>
<td>BIOL 101</td>
<td>Introduction to Biology</td>
<td>3</td>
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<tr>
<td>BIOL 102</td>
<td>Introduction to Biology Lab</td>
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<td>STAT 100</td>
<td>Elements of Statistics and Probability</td>
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<td>STAT 310</td>
<td>Statistical Methods in the Social Sciences</td>
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<td>PSYC 310</td>
<td>Psychology of Learning</td>
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<td>PSYC 320</td>
<td>Physiological Psychology</td>
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<tr>
<td>PSYC 300</td>
<td>Experimental Psychology</td>
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**Content Requirement I (4 units)**

Take one of the following courses.

- PSYC 330 Cognition (4)
- PSYC 340 Developmental Psychology (4)

**Content Requirement II (4 units)**

Take one of the following courses.

- PSYC 350 Personality Psychology (4)
- PSYC 360 Social Psychology (4)

**Advanced Topics Requirement (12 units)**

Take 12 units from the following list of courses, or any additional courses from the Content Requirements that haven't been used to satisfy those requirements already.

- PSYC 370 Psychological Measurement (4)
- PSYC 381 Abnormal Psychology (4)
- PSYC 382 Child Psychopathology (4)
- PSYC 411 Comparative Cognition (4)
- PSYC 412 Theories of Learning (4)
- PSYC 413 Contemporary Models of Animal Learning (4)
- PSYC 414 History and Systems of Psychology (4)
- PSYC 415 Introduction to Applied Behavior Analysis (4)
- PSYC 421 Cognitive Neuroscience (4)
- PSYC 431 Sensation and Perception (4)
PSYC 441 Advanced Developmental Psychology (4)
PSYC 461 Culture and Social-Organizational Psychology (4)
PSYC 462 Psychology of Negotiation and Conflict Resolution (4)
PSYC 463 Interpersonal Processes (4)
PSYC 471 Decision Theory and Analysis (4)
PSYC 472 Motivation (4)
PSYC 481 Introduction to Psychotherapy (4)
PSYC 497 Issues in Psychology (4)

Advanced Lab Requirement (4 units)

Take one of the following courses.

PSYC 491A Research in Conditioning and Learning (4)
PSYC 491B Research in Physiological Psychology (4)
PSYC 491C Research in Cognitive Psychology (4)
PSYC 491D Research in Developmental Psychology (4)
PSYC 491E Research in Social and Personality Psychology (4)
PSYC 491F Research in Clinical Psychology (4)
PSYC 493A Research in Organizational Psychology (4)
PSYC 493B Research in Industrial Psychology (4)

Quarter Based Program: 72

Semester Based Program: 52

Additional Notes/Information

Is the major approved as a "similar" degree under the STAR Act (SB 1440)?

Yes ☰ No ☻ I’m not sure (Articulation Office will contact you)

If yes, explain how this

Students who complete the 5 lower-division requirements (13 units) at a
Modification will affect the "similar" degree agreement community college will have 10 courses (39 units) left to complete the major at CSUEB.

Were any concentrations (options) discontinued?*  
- Yes  
- No

If yes, please explain below. If no, please enter "N/A" or "not applicable."*  
- N/A

Is this major approved as an online degree program?*  
- Yes  
- No

If no, is there any pathway in the revised degree that is more than 50% online?  
- Yes  
- No

Resource implications of the proposed revision, if any:  
- None

Relationship of
<table>
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<th>Revised Program to requirements for teaching credentials, accreditation, and/or licensing, if any:</th>
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<th>Did you attach your Curriculum Maps, Five Year Assessment Plan or other supporting documents to this proposal?</th>
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<tr>
<td>Yes</td>
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<table>
<thead>
<tr>
<th>Degree Type*</th>
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<tbody>
<tr>
<td>Program Type*</td>
<td>Bachelor</td>
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Attachments for Psychology B.A.

- PsychologyBA-Roadmap.pdf (uploaded by David Fencsik, 2/25/2016 9:12 pm)
- PsychologyBA-CurrMap1.pdf (uploaded by David Fencsik, 2/25/2016 9:13 pm)
- PsychologyBA-CurrMap2.pdf (uploaded by David Fencsik, 2/25/2016 9:13 pm)
- PsychologyBA-AssessmentPlan.pdf (uploaded by David Fencsik, 2/25/2016 9:13 pm)