TO: The Academic Senate
FROM: Committee on Instruction and Curriculum (CIC)
SUBJECT: 15-16 CIC 70: Revision request for B.S. Business Administration
PURPOSE: Information to the Academic Senate
ACTION REQUESTED: That the Senate accept the information that the revision request for B.S. Business Administration has been approved by CIC.

BACKGROUND INFORMATION:
The Senate process for approving transformed degree programs for the semester calendar is defined by 14-15 CIC 36. The Committee discussed the B.S. Business Administration program with 8 concentrations at its June 6 meeting, which was attended by representatives from the College of Business and Economics. It was approved by CIC unanimously with the acknowledgement that some non-substantive changes may occur in the Catalog copy. The proposal may be viewed within Curriculog; the summary is attached as a PDF document per ExCom’s request.
Bachelor of Science in Business Administration

2. Semester Conversion Request for Approval of Revision of the Undergraduate Degree Program/Major

General Catalog Information

Select Shared Core unless otherwise instructed by APGS

- Select SHARED CORE
- Program
- Shared Core

Year: Fall 2018

Catalog: 2018-2019

Notes: If you want to move an existing degree program to online (i.e. 50% or more of the program can be completed online (a hybrid course counts as .50 online), elevate an option to a degree, or change the degree type, please e-mail Donna Wiley, Interim Associate Vice President, Academic Programs and Graduate Studies; and copy Sarah Aubert, Catalog and Curriculum Specialist, Academic Programs and Graduate Studies, for additional instructions as soon as possible.

Department:
- Department of Accounting and Finance
- Department of Economics
- Department of Management
- Department of Marketing and Entrepreneurship

Full and exact title of Major including degree earned:
Bachelor of Science in Business Administration

Has your program received transformation funding?
- Yes
- No

If the program received transformation funding, please summarize the transformative changes made:

- All core courses and most electives have been transformed from 4-unit quarter courses to 3-unit semester courses. Students who cannot graduate before Summer 2018 will be able to take semester courses to complete their studies smoothly.
- A brand new 3-unit course BUS 335 (Communications in Team Building) has been added to the upper division core. This is an

Transformative changes with BSBA:
effort to close the loop based on the results of assessment, and to strengthen the managerial aspect of the program.

- Several upper division core courses will have the University Writing Skills Requirement (UWSR) as a prerequisite. Hopefully, this prerequisite will urge students to complete as early as possible, and perform better in courses that require stronger writing skills.

- A new requirement has been specified to avoid confusion: The capstone course requires a letter grade of "C" or better, and all other major courses (lower division core, upper division core, and electives) require a letter grade of "C-" or better. For BSBA major courses, Credit/ No Credit will not be accepted.

- The structure of several options has been transformed. Some of them provide different sets of electives for students to choose from based on their career goals.

- The Accounting concentration has to require three different core courses, in order for students to meet the CPA (Certified Public Accountant) exam requirements.

- The Entrepreneurship concentration is currently NOT included in the program. The college needs more time to analyze the demand, design its content and structure. It's anticipated that the result will be a solid and truly interdisciplinary concentration, which will benefit our students. Once completed, this concentration will be submitted for approval.

- The prefixes of most BSBA core courses have been changed from the prefixes of their subject areas to a common prefix BUS. These changes would make it easier for students to understand the requirements of the BSBA program. Course numbers have also been streamlined to become more logical and intuitive.

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**Program Description**

The College of Business and Economics, offering the Bachelor of Science in Business Administration (BSBA) program, is committed to providing life-changing, quality business education to prepare students from diverse backgrounds to become successful business professionals and leaders. The BSBA program imparts students with the knowledge and skills necessary to understand the changing global business environment and to prepare students for success in their professional careers.

The BSBA major program is structured around a set of core courses enabling students to develop general business perspective and skills. Students are required to choose an area of specialization, i.e., concentration, corresponding to their desired career path. In addition, the program allows students flexibility to
customize their specialization by choosing business elective courses. These electives may be chosen to further strengthen their preparation in their chosen concentration or to explore other subjects.

The undergraduate and the graduate programs in the College of Business and Economics are accredited by the Association to Advance Collegiate Schools of Business International (AACSB).

Program Learning Outcomes (PLOs)

Students graduating with a Bachelor of Science in Business Administration will be able to:

1. Recognize and integrate foundation knowledge across functional areas.
2. Apply critical thinking skills to solve business problems.
3. Understand and apply quantitative methods and tools in evaluating business problems and making effective business decisions.
4. Apply technology to analyze data and provide solutions to business problems.
5. Apply effective oral communication skills in a diverse and global environment.
6. Apply effective written communication skills in a diverse and global environment.
7. Apply effective team skills to work in a diverse and global environment.
8. Identify and assess ethical issues and properly articulate ethical decisions.

Expiration of Courses

Upper division major/concentration requirement courses will expire ten years after completion of the term in which they are earned. Expired courses cannot be used to fulfill degree requirements and must be replaced by current credits. Requests for waivers of the ten-year limit for extenuating circumstances, other than mere failure to register, are made to the department chair in which the course resides and the director of undergraduate programs.

Transfer of courses

Upper division courses will only be considered for equivalency or transfer credit if they are from AACSB accredited institutions. Exceptions will be made for programs that have current and signed agreements with the College of Business and Economics.

The B.S. degree requires a total of 120 units. In addition to General Education courses, the Business Administration major requires three sets of courses: (I)
lower division core courses, (II) upper division core courses, and (III) courses to fulfill concentration requirements. The numbers appearing in ( ) following each course title refer to units; in most cases this is 3 since the typical course has 3 units.

**Major Requirements:**

Note:

- All lower division core, upper division core, and concentration courses are 3 semester units each, and must be taken for a letter grade. Credit/No Credit is not accepted.
- Except for BUS 499, each course (including lower division, upper division, and concentration courses) must be completed with a letter grade of "C-" or better.
- BUS 499 must be completed with a letter grade of "C" or better.
- The Accounting concentration has the following three differences from all other concentrations regarding core courses, in order to meet the California CPA (Certified Public Accountant) exam requirements:

  The Accounting concentration requires ACCT 320 (Business Law for Accountants) in lieu of BUS 220.

  The Accounting concentration requires ACCT 340 (Accounting Information Systems) in lieu of BUS 340.

  The Accounting concentration requires ACCT 370 (Accounting for Governmental and Nonprofit Entities) in lieu of BUS 370.

**Lower Division Core Courses (18-24 units):**

**Students selecting the Accounting Concentration will complete 18**
units of the following Lower Division Core Courses, and the Digital Proficiency (0-3 units).**

Lower Division Core Courses (21 units):
STAT 110 Elements of Statistics for Business and Economics
   (STAT 110 is eligible for GE area B4)
MATH 180 Mathematics for Business and Social Sciences
   (MATH 180 is eligible for GE area B4)
ECON 200 Principles of Microeconomics
   (ECON 200 is eligible for GE area D)
ECON 205 Principles of Macroeconomics
   (ECON 205 is eligible for GE area D)
ACCT 210 Introduction to Financial Accounting
ACCT 215 Introduction to Managerial Accounting
BUS 220 Legal Environment of Business
   (BUS 220 is eligible for GE area D)
BUS 220 is NOT required for the Accounting concentration.
The Accounting concentration requires ACCT 320 (Business Law for Accountants) in lieu of BUS 220.

Digital Proficiency (0-3 units):
Digital proficiency can be fulfilled in one of the following ways:
Complete the following 3-unit course with a letter grade of "C-" or better:
   BUS 110 Fundamentals of Information Systems and Applications
   (3)
Pass the Digital Proficiency test administered quarterly by the College of Business and Economics. Contact CBE Undergraduate Student Success & Service Center for details.
Receive a total scaled score of 50 or higher on the "Information Systems" test administered by College Board’s College-Level Examination Program (CLEP). Visit CLEP Information Systems (https://clep.collegeboard.org/exam/information-systems-computers) for details. Note that the total scaled scores fall between 20 and 80. Your total scaled score must be at least 50, which does not mean 50%.

Upper Division Core Courses (36 units):

BUS 310 Organizational Behavior
PHIL/BUS 313 Business and Professional Ethics
   (PHIL/BUS 313 is a cross-listed course and is eligible for GE area C4.)
BUS 325 Marketing Principles
BUS 330 Financial Management
BUS 335 Communications in Team Building

According to the concentration, choose one from the following two:
BUS 340 Information Technology Management

BUS 340 is NOT required for the Accounting concentration. The Accounting concentration requires ACCT 340 (Accounting Information Systems) in lieu of BUS 340.

ACCT 340 Accounting Information Systems

ACCT 340 is for the Accounting concentration.

MGMT 350 Decision Science
BUS 360 Operations Management

According to the concentration, choose one from the following two:
BUS 370 Business, Government and Society

BUS 370 is NOT required for the Accounting concentration. The Accounting concentration requires ACCT 370 (Accounting for Governmental and Nonprofit Entities) in lieu of BUS 370.

ACCT 370 Accounting for Governmental and Nonprofit Entities

ACCT 370 is for the Accounting concentration.

ECON 380 Managerial Economics and Business Strategy
(ECON 380 is eligible for GE area D4)

Choose one from the following two:
BUS 385 International Business
or
ECON 385 Global Economic Analysis
Of BUS 385 and ECON 385, only one of the two courses is required.
Neither BUS 385 nor ECON 385 can be used as an elective for any BSBA concentration.

BUS 499 Seminar in Strategic Business Management

BUS 499 must be completed with a grade of "C" or better.
Students must select one of the following concentrations:

- Accounting (21 units)
- Business Economics (18 units)
- Finance (18 units)
- General Management (18 units)
- Human Resources Management and Organizational Behavior (18 units)
- Information Technology Management (18 units)
- Marketing Management (18 units)
- Operations and Supply Chain Management (18 units)

Concentration in Accounting (21 units)

The accounting concentration prepares students for accounting, auditing or tax positions in public accounting firms, corporations, government agencies or non-profit organizations. It is a rigorous accounting program that provides students the required education units to qualify for the Certified Public Accountants (CPA) exam. The program focuses on the knowledge of the U.S. financial reporting and auditing standards, federal taxation, business laws and regulations, and accountants’ professional responsibilities. It also enables students to develop professional communication and collaborative teamwork skills.

Required courses (18 units):

- ACCT 311 Intermediate Financial Accounting I (3)
- ACCT 312 Intermediate Financial Accounting II (3)
- ACCT 320 Business Law for Accountants (3)
- ACCT 321 Auditing I (3)
- ACCT 331 Federal Taxation for Individuals (3)
- ACCT 411 Advanced Financial Accounting (3)

Elective course (3 units):

Select one 3-unit ACCT upper division (300-400 level) course (excluding ACCT 335, 398, 435, 490, and the above required ACCT courses).

Note:

Students interested in taking the CPA exam are recommended to choose at least one from the following courses as an elective:
- ACCT 302 Cost Accounting (3)
- ACCT 421 Auditing II (3)
- ACCT 432 Federal Taxation for Corporations (3)
- ACCT 433 Federal Taxation for Partnerships (3)

Students who need to fulfill the 3 units of CPA licensure educational requirement in accounting ethics or accountants’ professional responsibilities are recommended to take the following course as an elective:

- ACCT 342 Accounting Ethics (3)

Students interested in a career in internal audit are recommended to choose at least one from the following courses as an elective:

- ACCT 422 Internal Auditing (3)
- ACCT 423 Information Technology Audit (3)
- ACCT 424 Forensic Accounting and Fraud Examination (3)

Students interested in a career in taxation are recommended to choose at least one from the following courses as an elective:

- ACCT 432 Federal Taxation for Corporations (3)
- ACCT 433 Federal Taxation for Partnerships (3)

### Concentration in Business Economics (18 units)

The Business Economics concentration focuses on the economic aspects of business decision-making. The coursework emphasizes forecasting product demand, setting product prices, estimating production costs, calculating firm profitability, evaluating investment alternatives, and assessing the effects of government regulations and industry competition on firm performance and strategy. Students selecting this concentration will be prepared for careers in banking, finance, economic forecasting, and business economics. The concentration also provides an excellent background for graduate training in economics and business. Students in this concentration are encouraged to take ECON 385 instead of BUS 385 as part of their required core coursework.

**Required courses (12 units):**
- ECON 210 Quantitative Methods for Economists (3)
- ECON 306 Money, Banking, and Financial Intermediaries (3)
- ECON 310 Introduction to Econometrics (3)
- ECON 400 Game Theory (3)

**Select two courses (6 units) from the following list:**

- ECON 305 Macroeconomic Theory (3)
- ECON 334 Economics of Information and Organizations (3)
- ECON 370 Health Economics and Public Policy (3)
- ECON 430 Introduction to Industrial Organization (3)
- ECON 431 Economics of Innovation and IP (3)
- ECON 433 Introduction to Labor Economics (3)

## Concentration in Finance (18 units)

The Finance option is designed to prepare students for careers in the financial management of corporations, commercial, retail and investment banking, asset management, and other areas in finance. The option develops decision-making skills by first providing a sound theoretical foundation of knowledge. Through hands-on coursework in areas such as financial analysis, investments, derivatives, international finance, risk management, financial modeling, and venture financing, students learn the critical thinking, problem solving, ethics, and effective communication skills valued most by employers.

**Required courses (6 units):**

- FIN 405 Corporate Finance (3)
- FIN 420 Investment Analysis (3)

**Select four courses (12 units) from the following list:**

- FIN 410 Problems in Corporate Finance (3)
- FIN 430 Derivatives Markets (3)
- FIN 435 Risk Management in Financial Institutions (3)
- FIN 445 Financial Modeling (3)
- FIN 450 Seminar in Financial Theory (3)
- FIN 460 International Business Finance (3)
- FIN 470 Entrepreneurial Finance (3)
• FIN 475 Advanced Investment Analysis and Ethics (3)
• FIN 480 Real Estate Finance (3)

**Note:**

Students interested in a career in financial management, financial analysis and corporate finance are recommended to choose from the following courses as electives:

• FIN 410 Problems in Corporate Finance (3)
• FIN 430 Derivatives Markets (3)
• FIN 435 Risk Management in Financial Institutions (3)
• FIN 445 Financial Modeling (3)
• FIN 460 International Business Finance (3)
• FIN 470 Entrepreneurial Finance (3)

Students interested in a career in investment banking, financial institutions, asset management and risk management, are recommended to choose from the following courses as electives:

• FIN 430 Derivatives Markets (3)
• FIN 435 Risk Management in Financial Institutions (3)
• FIN 445 Financial Modeling (3)
• FIN 460 International Business Finance (3)
• FIN 470 Entrepreneurial Finance (3)

Students interested in preparing for the CFA level I exam are recommended to take the following courses as electives:

• FIN 430 Derivatives Markets (3)
• FIN 435 Risk Management in Financial Institutions (3)
• FIN 475 Advanced Investment Analysis and Ethics (3)
• FIN 480 Real Estate Finance (3)

**Concentration in General Management (18 units)**

The concentration in General Management allows breadth of study in business fields. Students can choose upper division courses from different subject areas (based on course prefixes) offered by the College of Business and Economics (excluding ECON 300, ECON 385, MGMT 385, MKTG 305) that meet their needs, interests, and career goals.
Requirements (18 units)

- Select six upper division courses (18 units).
- Courses must be drawn from at least three different subject areas (based on course prefixes) offered by the College of Business and Economics (excluding ECON 300, ECON 385, MGMT 385, MKTG 305).
- No more than 9 units may be taken from any one subject area.

Note

No more than 3 units used to fulfill other requirements (e.g., for general education, minors, or other BSBA concentrations) can be counted toward the requirements for the General Management concentration. The BUS prefix is not for any subject area. Prefixes for subject areas offered by the College of Business and Economics are as follows:

Subject Areas

- Accounting (ACCT)
- Economics (ECON)
- Entrepreneurship (ENTR)
- Finance (FIN)
- Information Technology Management (ITM)
- Management (MGMT)
- Marketing (MKTG)

Concentration in Human Resources Management and Organizational Behavior (18 units)

The Human Resources Management/Organizational Behavior (HRM/OB) concentration centers on how firms can best utilize their most critical resource, their employees, to create a work environment that promotes excellence. It prepares students for careers in HRM and also general management by providing a depth of knowledge in HRM functions, and also a breadth in the soft skills necessary for effective leadership, in a variety of organizations. Coursework is concerned with recruiting and selecting the best employees, determining fair compensation, learning how to comply with employment laws, performance management, people analytics, negotiations, leadership, creativity and managing diverse teams.

Required course (3 units):
MGMT 312 Human Resources Management (3)

Select five courses (15 units) from the following list:

- MGMT 311 Managing Diversity in the 21st Century Workplace (3)
- MGMT 314 Leadership and Management (3)
- MGMT 316 Training and Development (3)
- MGMT 318 Employee Relations and Employment Law (3)
- MGMT 320 Negotiation and Conflict Management (3)
- MGMT 400 Seminar on Special Topics in Human Resource Management and Organizational Behavior (3)
- MGMT 402 Managing the Global Workforce (3)
- MGMT 404 Staffing and Talent Management (3)
- MGMT 406 Compensation and Reward Systems (3)
- MGMT 408 HR Analytics (3)

Concentration in Information Technology Management (18 units)

This concentration prepares graduates for careers in managing information technology in various industries and organizations. The ITM curriculum provides students with the technical and managerial knowledge and skills needed to effectively integrate people, information and communication technologies with business and management processes. As a graduate of this concentration, you will have a solid understanding of information technology applications in different areas of business, how these applications are embedded within their respective business processes, and add value to them.

Required Courses (6 units):

- ITM 330 Business Applications Programming (3)
- ITM 331 Database Management Systems (3)

Select four courses (12 units) from the following list:

- ITM 332 Business Data Communications (3)
- ITM 336 Information Systems Development and Management (3)
- ITM 338 E-Business Technology and Management (3)
- ITM 440 Business Intelligence Systems (3)
- ITM 442 Healthcare Information Systems (3)
- ITM 446 Information Security (3)
- ITM 448 Information Systems Analytics (3)
- ITM 449 Advanced Topics in Information Technology (3)

Concentration in Marketing Management (18 units)
The task of marketing is to help an organization create and maintain satisfying relationships with its important customers. Students completing the Marketing Management concentration acquire the knowledge and skills necessary to understand the needs of customers and the market, to design effective marketing strategies, and to successfully implement and monitor the chosen marketing program. Global competition coupled with technological advances forces both for-profit and nonprofit organizations to revitalize the marketing function for their success. The growing awareness of the importance of marketing has led to an increase in the number of marketing positions available. The concentration prepares students for careers in advertising and promotion, brand and product management, sales and sales management, retailing, non-profit, international marketing, marketing research, new product planning, marketing logistics and public relations.

Required courses (9 units):
- MKTG 310 - Marketing Research (3)
- MKTG 314 - Consumer Behavior (3)
- MKTG 440 - Marketing Strategy (3)

Select three courses (9 units) from the following list:
- MKTG 312 Marketing Analytics (3)
- MKTG 415 Corporate Communications (3)
- MKTG 420 Product, Service, and Brand Management (3)
- MKTG 424 Sales Management (3)
- MKTG 425 Business to Business Marketing (3)
- MKTG 426 Advertising and Promotion Management (3)
- MKTG 427 Digital Marketing and Social Media (3)
- MKTG 430 International Marketing (3)
- MKTG 450 Selected Marketing Topics Seminar (3)

Note: An introductory course in Psychology is strongly recommended. It may also satisfy lower division G.E. requirements.

Concentration in Operations and Supply Chain Management (18 units)

The Operations and Supply Chain Management concentration develops student competence in the conceptual, managerial, and analytical tools required for careers in service and manufacturing operations. Students obtain knowledge and skills necessary to manage organization's
resources and processes in order to increase productivity, improve quality, reduce cost, and satisfy customer needs. The range of concentration topics includes service operations, quality and lean management, global and sustainable supply chains, enterprise planning and control, project management, emerging technologies and analytics.

Required courses (6 units):

- MGMT 362 Service Management (3)
- MGMT 364 Global Supply Chain Management (3)

Select four courses (12 units) from the following list:

- MGMT 365 Enterprise Resource Planning and Control (3)
- MGMT 366 Logistics Management (3)
- MGMT 368 Quality and Process Improvement (3)
- MGMT 369 Supply Management and E-Commerce (3)
- MGMT 450 Project Management (3)
- MGMT 455 Supply Chain Data Analytics (3)
- MGMT 460 Healthcare Operations Management (3)
- MGMT 465 Emerging Technologies in Operations (3)

To revise an existing concentration (formerly option) or create a new concentration, select form 3a. Semester Conversion Request for Approval of New or Revised Undergraduate Concentration.

**Total Units Required**

<table>
<thead>
<tr>
<th>Quarter Based Program:*</th>
<th>97-105</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester Based Program:*</td>
<td>75-78</td>
</tr>
</tbody>
</table>

Total Units should not exceed 120 Semester Units unless previously approved by Chancellor's Office for exemption.

**B.A. Programs:** Major requirements are a minimum of 24 units with at least 12 upper division units.

**B.S. Programs:** Major requirements are a minimum of 36 units with at least 18 upper division units.

See [Unit Calculator](https://csueastbay.curriculog.com/proposal:342/print) for assistance.
If the program has a **similar transfer model curriculum (TMC)**, please e-mail Kyle Burch, Articulation Officer, Academic Programs and Graduate Studies, to verify that the revised program meets the TMC requirements prior to submitting the program revision request form.

**Is the major approved as a "similar" degree under the STAR Act (SB 1440)?**

- [ ] Yes
- [ ] No
- [ ] I'm not sure (Articulation Office will contact you)

If yes, explain how this modification will affect the "similar" degree agreement.

Based on the CSUEB GE/GR Framework, SB 1440 students will need to take 9 units of GE and up to 51 units of major courses. The details are as follows:

### CSUEB GE Framework and Transfer Students’ Units at CSUEB

<table>
<thead>
<tr>
<th>GE/GR Area</th>
<th>Semester Units at CSUEB for Transfer Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1-A3</td>
<td>0</td>
</tr>
<tr>
<td>B1-B4</td>
<td>0</td>
</tr>
<tr>
<td>B6</td>
<td>3</td>
</tr>
<tr>
<td>C1-C3</td>
<td>0</td>
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<tr>
<td>C4</td>
<td>3</td>
</tr>
<tr>
<td>D1-D3</td>
<td>0</td>
</tr>
<tr>
<td>D4</td>
<td>3</td>
</tr>
<tr>
<td>E</td>
<td>0 (roadmap for community colleges)</td>
</tr>
<tr>
<td>Code</td>
<td>0 (roadmap for community colleges)</td>
</tr>
<tr>
<td>Writing II</td>
<td>0 (roadmap for community colleges)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3*3 units = 9 units</strong></td>
</tr>
</tbody>
</table>

### CBE’s BSBA (Semester Version)

<table>
<thead>
<tr>
<th>BSBA Major Courses</th>
<th>Semester Units at CSUEB for Transfer Students</th>
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</thead>
<tbody>
<tr>
<td>Digital Proficiency</td>
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<tr>
<td>STAT 110</td>
<td>0 (roadmap for community colleges)</td>
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<td>MATH 180</td>
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<td>Course Code</td>
<td>Units</td>
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<tr>
<td>ECON 200</td>
<td>0</td>
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<td>ECON 205</td>
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<td>ACCT 210</td>
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<td>ACCT 215</td>
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<td>BUS 220</td>
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</tr>
<tr>
<td>BUS 310</td>
<td>3</td>
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<tr>
<td>BUS 313/PHIL 313</td>
<td>0 (PHIL 313 would be C4, already counted)</td>
</tr>
<tr>
<td>BUS 330</td>
<td>3</td>
</tr>
<tr>
<td>BUS 340 (or ACCT 340)</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 350</td>
<td>3</td>
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<tr>
<td>BUS 360</td>
<td>3</td>
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<tr>
<td>BUS 370 (or ACCT 370)</td>
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<tr>
<td>BUS 385 (or ECON 385)</td>
<td>3</td>
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<tr>
<td>ECON 380</td>
<td>0 (D4, already counted)</td>
</tr>
<tr>
<td>BUS 390</td>
<td>3</td>
</tr>
<tr>
<td>BUS 395</td>
<td>3</td>
</tr>
<tr>
<td>BUS 499</td>
<td>3</td>
</tr>
<tr>
<td>Concentration electives</td>
<td>21 for the Accounting concentration, and 18 for all other concentrations.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>51 units for Accounting, and 48 units for all other concentrations.</strong></td>
</tr>
</tbody>
</table>

Were any concentrations (options) discontinued?*  
- Yes  
- No

If yes, please explain below. If no, please enter "N/A" or "not applicable."*  
The Entrepreneurship concentration is not included in this form. The college needs more time to design this concentration. Once the design is completed, the college will submit an application to include the Entrepreneurship concentration in the BSBA program.

Is this major approved as an online degree program?*  
- Yes  
- No

If no, is there any pathway in the  
- Yes  
- No
revised degree that is more than 50% online?

Resource implications of the proposed revision, if any:

None.

Relationship of Revised Program to requirements for teaching credentials, accreditation, and/or licensing, if any:

None.

Consultation with other affected departments and programs:

The following department(s) has (have) been consulted and raised no objections:

Using Curriculog for consultation.

The following department(s) has (have) been consulted and raised concerns:

Using Curriculog https://csueastbay.curriculog.com/proposal:342/print
None.

**Attachments**

Did you attach your Curriculum Maps, Five Year Assessment Plan or other supporting documents to this proposal?*

- Yes
- No

Please scroll to the top of this form and select the *Files* icon to attach the following documents to your proposal:

- **Bachelor's Degree Roadmap**
- **Curriculum Map 1 - PLOs to Courses**
- **Curriculum Map 2 - PLOs to ILOs**
- **Five Year Assessment Plan**

**Catalog Item Types**

- **Degree Type** Bachelor of Science
- **Program Type** Bachelor
Attachments for Bachelor of Science in Business Administration

- BSBA-Q2S-Map-2.docx (uploaded by Xinjian Lu, 5/5/2016 3:21 pm)
- BSBA-Q2S-Assessment-Plan.docx (uploaded by Xinjian Lu, 5/5/2016 3:21 pm)
- BSBA 2018-19 bacc-degree-roadmap-5-10-2016.xlsx (uploaded by Eric Fricke, 5/10/2016 2:21 pm)
- Semester-BSBA-Map-1-5-10-2016.docx (uploaded by Eric Fricke, 5/10/2016 2:22 pm)