



**COMMITTEE ON ACADEMIC PLANNING AND REVIEW
ANNUAL PROGRAM REPORT**

College of Business and Economics
Bachelor of Arts in Economics (BAE)

Department Chair: Jed DeVaro

Reporting for 2015-2016 Academic Year

Submitted January 31, 2017

1. Self Study

The CAPR document that pertains to the last five-year review for all CBE programs is 13-14 CAPR 23, which can be found at: <http://www.csueastbay.edu/faculty/senate/files/docs/capr/13-14-capr/13-14-docs/13-14-capr-23-cbe-5yr-capr-rpt.pdf>. 13-14 CAPR 23 concluded that “CAPR recommends continuation of the programs in CBE without modifications.”

As part of CBE’s effort to maintain its AACSB accreditation, CBE established a new set of faculty qualification standards, based on AACSB’s 2013 standards. Faculty qualifications are reviewed and determined every year. The AACSB review team is scheduled to visit the College in October 2017. A draft report that comprehensively documents CBE’s achievements since Fall 2012 has been prepared.

As with all other programs in CBE, the percentages of BAE classes taught by faculty who meet AACSB standards must reach the ratios specified by AACSB. These ratios ensure quality of instruction in BAE classes.

As part of the conversion from quarter to semesters, the BAE underwent a dramatic overhaul. It has been streamlined and made more technically rigorous. The streamlining occurred by removing some options (and the Minor in Economics) to focus the program more directly. The intermediate microeconomic theory sequence was expanded into a 2-quarter sequence, a comprehensive course in mathematical and statistical methods was added at the outset of the program to “level the playing field” since many students enter the program from 2-year colleges with varying degree of mathematics background, a programming course was added to the core, and a game theory course was added to the core. Therefore, the program is undergoing an expansion of the core, to ensure a uniform, rigorous preparation for all majors. Some of these changes are already underway (e.g., the 2-quarter microeconomic theory sequence) and others will launch in Fall 2018, in the semester system.

BAE has been in compliance with SB 1440, and no requirement changes were made to the BAE program in 2015-16.

In 2015-16, the Economics department transformed the BAE program to Bachelor of Science in Economics (BSE) for the semester system. The program is currently being reviewed by the Academic Senate.

2. Summary of Assessment Results:

BA Econ Assessment for 2015-2016

SLOs	Instrument	Sample	Results	Actions
Micro-Economics	Exam Questions	29 BA Econ students in core course	72% meets/ exceeds	1. Course splitting. 2. New course requirement. 3. New 400-level classes that have 300-level-prereqs.
Macro-Economics	Exam Questions	30 BA Econ students in core course	23% meets/ exceeds	1. Course splitting. 2. New course requirement. 3. New 400-level classes that have 300-level-prereqs.
Statistical Analysis	Student Assignment	40 BA Econ students in core course	63% meets/ exceeds	1. Second required course in econometrics added. 2. New course requirement on programming fundamentals. 3. New course requirement in math/science. 4. Multiple courses (i.e. ECON 305, 431) to feature excel-based assignments.
Policy Arguments	Writing Assignment	40 BA Econ students in core course	60% meets/ exceeds	1. Second required course in econometrics added, course will requirement large assignments that requirement communication and research skills.

3. Statistical Summary (as of Fall 2015)

a. Student demographics of majors

Gender	State-side BAE Program
Female	62
Male	98
Ethnicity	
Asian	39
Hispanic/Latino	32
White	27

Black	15
Two or More Races	5
Hawaiian/Other Pacific Island	
American Indian	
Not Reported	42
Total	160

b. Student level of majors

	State-side BSBA Program
Freshman	32
Sophomore	12
Junior	37
Senior	79

c. Faculty and academic allocation

As of Fall 2015, tenured/tenure-track faculty members in the Economics Department are as follows:

Full professors (including dean, associate dean, and department chairs)	3
Associate professors	2
Assistant professors	3
Faculty in FERP program	2

There were 5 lecturers teaching BAE classes in Fall 2015.

d. Course data

Total Number of Sections Offered for BAE	18
Average Section Size	47.2
Average Section Size for LD	69.8
Average Section Size for UD	40.7
LD Section taught by Tenured/Track	4
UD Section taught by Tenured/Track	7
LD Section taught by Lecturer	0
UD Section taught by Lecturer	7