ANNUAL PROGRAM REPORT

I. SELF-STUDY

A. Five-Year Review Planning Goals

1. Better department “service” for political science majors; specifically regarding the content/courses of major options and advising.
2. Providing department that will be useful to our majors professional objectives.
3. Exploring partnerships on campus, to develop synergies and enhance our visibility and reach, as well as off campus, to build relationships with local community college Political Science departments and their students.
4. Rebrand ourselves as a department offering a major that provides education and skills that make our students competitive in today’s job market.

B. Progress Toward Five-Year Review Planning Goals as of end of Spring 2018

Progress on Goal Attainment:
1. Service: courses and advising
   - The department completed preparations for the Fall conversion to semester of all three major options; 1) Traditional, 2) Pre-Law, and 3) Public Affairs and Administration. Each option requires the same number of courses (13) and units (39) to complete the major. In addition, the course requirements for each option have been aligned so that students have more course possibilities to select from to complete their major option.
   - The department has also focused on major advising by assigning faculty advisors to students according to an alphabetical list. This advising schema is, and was, heavily promoted. More faculty are seeing more students. In addition, department faculty advisors have received in-person training on advising, with a focus on making every class
count and using the DAR. Finally, the department switched to online major checks making the process more transparent and efficient for students and staff.

2. Helping majors reach professional objectives

• Last year the department placed and supervised 20 majors in internships – that’s 11% of our majors. These students also earned course credit toward the major.

• The department is pursuing an idea to collaborate with Continuing Education (CE) to try to establish a link between the political science department and the CE paralegal program so that the department’s Pre-Law majors could complete the CE paralegal certificate at reduced time and cost. We will continue to explore this idea.

• The department has also hosted alumni who are currently in law school or just graduated from law school. Their talks focus on helping students plan to enter, and thrive in, law school. The department received positive feedback from these talks.

• There are two majors who are on study abroad programs. These programs help student build important professional skills that can help them in their future careers.

• Majors who attend the Model UN of the Far West (MUNFW) Conference are able to talk with diplomats from the U.S. and from abroad regarding careers in the State Department, international government and non-government organizations, and in the private sector. These career talks are given every year in the MUNFW Conference.

3. Partnerships

On campus

Working with the Office of the President, Government and Community Relations, the political science department will be putting together an informational workshop to be held on campus after the November election for students who are interested in learning more about opportunities such as the Panetta Internship Program, Capital Fellows Program, Coro Fellowship, and other similar programs.

The department also began establishing closer relations with the Center for International Education (CIE) in order to help our majors become aware of opportunities for study, internship and careers abroad.

Off Campus

• Faculty have responded to, and continue to fulfill, media requests—for speaking engagements, television interviews, radio interviews and participating in local area conferences to collaborate with allies and build diverse coalitions. The department works in concert with the University Communications personnel on these efforts.

• We are also working to re-establish relationships with local area community college partners. We have had ongoing discussions and are making plans with Chabot College’s Dean of Social Sciences, Sara Parker, among others. Dean Parker has suggested ways that Chabot might better connect with East Bay Political Science, including an Open House in early spring, possible campus tours, and other kinds of outreach—e.g. meetings and/or
guest lectures by East Bay faculty at Chabot. We will continue the conversation and brainstorming with Chabot and other community colleges.

- We have developed a strong working relationship with the Diplomat-in-Residence, Ambassador Dorothy Ngutter, based in UC Berkeley. Since 2016, Ambassador Ngutter has been giving talks to students regarding State Department internships, scholarship programs for graduate school, and careers in the department.
- Faculty are working with San Francisco-based non-government organizations, such as the World Affairs Council and the Asia Society, either as resource persons, guest speakers or moderators.
-Faculty have made connections with student organizations and groups based in other universities. These include the Center for Asian Studies and the Filipino Study Group in UC Berkeley and the New York Southeast Asian Network in Columbia University. Faculty have been invited to give lectures and participate in conferences in their campuses.

4. **Rebranding the department as making our majors job market competitive**
This is discussed in section III.A.

C. **Program Changes and Needs**

**Overview:**

Program Demand Projections: After peaking with 204 majors in 2012, the department experienced a decline in enrollment. Majors dropped year-over-year from 193 in 2013 to 156 in 2014, 145 in 2015, 193 in 2016, and 178 in 2017, for an overall five-year decline in majors of 12.75% over five years. We know that part of this decline is due to the fact that 1/4 of our majors were not enrolled due to various reasons, e.g. work-related issues, financial issues, health and family issues, and some classes not being offered. Finally, as we noted in our report last year, declining interest in attending law school impacts political science negatively.

The declining interest in political science as a major is not unique to CSU East Bay. Indeed, even the best, most prestigious universities in the country have seen declines in the political science major. Stanford University has slightly more than 200 political science majors, out of an undergraduate student body of a bit more than 7,000—or 2.9%. For CSU East Bay the percentage of political science majors in the undergraduate student body of 13,000 is 1.5%. Stanford graduated 66 majors in 2009, 74 in 2011, 58 in 2013, 47 in 2015. Other political science departments have reported declines in numbers of majors and a 4.5% drop in degrees conferred between 2008 and 2013 according to data from the American Political Science Association.

**Faculty Resources:** We have five tenure-line faculty in the department presently; another will be starting in Fall 2018.
II. SUMMARY OF ASSESSMENT – this portion of the annual report will be turned in at a later date.

A. Program Learning Outcomes (PLO)

B. Program Learning Outcome(S) Assessed

C. Summary of Assessment Process

D. Summary of Assessment Results

E. Assessment Plans for Next Year

III. DISCUSSION OF PROGRAM DATA & RESOURCE REQUESTS

A. Discussion of Trends & Reflections

   Reflections on Trends and Program Statistics:

   The CSU East Bay department of political science has been making efforts to increase the number of majors to the extent that is possible. There are three possible ways for political science to get majors: 1) transfer students via off campus recruitment at local area community colleges, 2) on campus freshman recruitment via the departments' introductory course offerings, e.g. POSC 1201 and 1202, and 3) on campus recruitment of students interested in law school. In support of #1 and #2, the department produced a brochure describing the major for use at recruitment events. In support of #2, the department created and implemented a campus marketing program designed to educate students about the benefits of being a political science major. Three hundred cards were created and distributed in the introductory courses by department faculty. (See Appendix A.) In support of #3, the department posted flyers in key locations answering the question: “What’s the Best Major for Law School? The data says Political Science: more than 80,000 Law School students were political science majors.”

   Of course major recruitment efforts are reliant on faculty willingness and capability, which varies greatly due to exigent circumstances. Again, it is worth noting that recruiting majors is well outside the normal (if there is such a thing) tasks a department can regularly expect faculty to place on high priority. Without dedicated resources for such activities, such as off campus recruitment and/or updating courses with the goal of recruiting majors, these efforts will continue to be sporadic and likewise their results unpredictable.
B. Request for Resources

Request for Tenure-Track Hires - no resources requested this year.

We hired one new faculty in 2018-19 (Comparative). Our current TT faculty are 6 + 1 FERP. However, our Pre-Law faculty member is ending FERP soon and this will need to be addressed next year.
Appendix A

CAL STATE EAST BAY Rising in the East

We can help make people like you!

Become a Political Science major.

What?!

Yes! We teach you the 6 essential elements of how to win friends and influence people*.

1. Become genuinely interested in other peoples and culture.
2. Understand why remembering a person's name is to that person, the sweetest and most important sound in any language and culture.
3. Learn to talk in terms of the other person's interests.
4. Make the other person feel important — and do it sincerely — it's important.
5. Be a good listener.
6. Smile— in spite of, and because of, differences in beliefs, values, and identity.

*invented by Dale Carnegie. These are the six ways he described it’s true! Google it

POLITICAL SCIENCE
LOCATED IN SF 402
Want to be the BEST major? Become a Political Science major!

Fill out a "Change of Major, Minor, or Option" form available online at:
http://www.csueastbay.edu/registrar/forms/student-records-forms.html

Why?
Why not!

Our major is only 39 units, that’s just 13 classes in the semester catalog.

Semester catalog?
Yes! It’s fewer classes!

Confused?
We have the answers!

And the form you need
“Request to Update Major Catalog Year”

Come see us for help.
We are located in SF 402 and available Monday - Friday from 9-4:30

CAL STATE EAST BAY
POLITICAL SCIENCE

We are in the TOP 25 Best paying jobs

Political Scientists are ranked:

#9 in Best Social Services Jobs
#23 in Best Paying Jobs

In 2016, political scientists made a median wage of $114,290.
The best-paid made $160,290, while the lowest-paid earned $57,750.

(According to US News & World)

For more information call: 510.885.3221 | Visit us online: csueastbay.edu/ps/