

To: Committee on Academic Program Review
From: Rafael Hernandez, Chair, Department of Music
Subject: Five-Year Program Review for Music

Introduction

During Academic Year 2009-2010 (AY 09-10), the Department of Music underwent its accreditation review by the National Association of Schools of Music (NASM) and on January 3, 2011, received the results of that review. The following reflects the plan for the Department of Music for the next five years according to the format outlined in Academic Senate document *2008-09 CAPR revised*, section I.C.

Summary of program changes since last CAPR review

Below are the most significant program changes for the Department of Music since the last five-year review in 2005-2006. Text in italics reflects quotation from the 05-06 CAPR document and page numbers from that document have been included in parenthesis next to the applicable sections for reference.

1. Curriculum (page 8)
 - *Combine Sight-Singing and Dictation into “Aural Skills,” a two-year requirement.*
 - This item has been fulfilled (though the name *Aural Skills* was not adopted). The B.A. in Music now requires a two-year musicianship requirement in the form of a six-quarter sequence called Sightsinging I-VI (MUS 1027-1029 & MUS 2027-2029).
 - *Condense the theory course sequence to 6 quarters, including 20th century theory.*
 - This item has been fulfilled.
 - *Increase literature and Analysis sequence from 9 units to 12*
 - This item has been fulfilled.
 - *Revise GE requirements so non-majors can earn GE credit for ensembles and other music classes*
 - The Department has increased its Area C GE offerings capacity to accommodate more non-majors in coursework that doesn't require significant musical proficiency.
 - *Become more involved in Freshman clusters*
 - The Department of music has increased its cluster involvement by participating in three Freshman clusters: *The Creative Spirit; Beats, Physics and the Mind, and the Structure and Expression of Music.*
 - *Continue to develop new non-major offerings in music technology*
 - The Department of Music has increased the number of audio production (e.g. music technology) courses from 1 to 8, including a freshman cluster course, MUS 1085 Introduction to Audio Production.
2. Faculty (page 8)
 - *Director of Bands/Instrumental Music Education*
 - This position was filled in 2007 and the faculty member is still at East Bay
 - *Music Department Chair*
 - A new line was not created for this position, but a musician was restored to the position (previously, the Department Chair was not a musician – a point of significant contention at the time of the 05-06 review).

- *Musicology/Ethnomusicology/Graduate Advisor*
 - This position was filled in 2007 and the faculty member is still at East Bay.
 - *Director of Jazz Studies*
 - This position came about as the result of a non-FERP retirement in 2006 and, as such, was not in the previous academic plan for the Department of Music. This position was filled in 2007 and the faculty member is still at East Bay.
 - *Director of Music Education*
 - This position was not in the previous academic plan but was deemed critical as the retirement of the previous Director of Bands (and self-appointed head of music education) revealed a critical need for there to be a separate, specific director of Music Education for the Department (the previous faculty member had personally taken on a workload that was unreasonable for the new Director of Bands to assume).
3. Organization and Infrastructure (page 9)
- Staffing needs: *Administrative Support Assistant/Bookkeeper*
 - This position was fulfilled in 2007 and was not affected by the 2009-2010 budget cuts.
 - Staffing needs: *Staff person responsible for music technology, concert and recital preparation and recording, maintenance of audio equipment*
 - This position has not materialized and currently these responsibilities are split between the Department Chair (who's area of expertise is music technology) and two other technical staff. **This is a serious need.**
 - Facilities needs: *Adequate space for the department offices*
 - This need has been met.
 - Facilities needs: *Wind Band and Jazz Band library*
 - This need has been met.
 - Facilities needs: *Recording Booth*
 - Space has been identified but it is lacking necessary equipment to operate at a minimum level of quality.
4. Performing Ensembles (page 9)
- *"Premiere" performing ensemble directors should receive more than the current 3 WTUs [per ensemble]*
 - The Department Chair currently assigns an additional 1 WTU per quarter for each ensemble director to address this.
 - *Chamber Ensembles*
 - Significant changes have been met in this area. A new set of chamber ensemble courses have been created which include, but aren't limited to the following:
 - 10 Jazz Ensembles
 - New Music Ensemble
 - Vocal Repertory Ensemble
 - Brass Ensemble
 - String Ensemble
 - Vocal Jazz Ensembles (different from the 10 jazz ensembles mentioned in 1.)

5. Orchestra (page 9)
 - *Create an evening, college-community orchestra*
 - This has been accomplished. The current orchestra rehearses Wednesday evenings.
6. Music Teacher Preparation Program (page 9)
 - *Keep the present curriculum intact, regardless of CTC accreditation*
 - This recommendation has not been followed as the Department of Music's new Director of Music Education has identified CTC accreditation as too important to disregard (primarily because of other CSU Music Department's close following of the CTC guidelines). The Department of Music is currently seeking CTC renewal and may adjust curriculum as a result (the Director of Music education is still collecting internal materials for review).
7. General (page 9)
 - *Implement in Fall 2007 required auditions*
 - This has been implemented
 - *Clean up and revise printed materials*
 - This has been accomplished
 - *Establish a strategy for marketing/recruiting*
 - This is ongoing, though a good amount has been accomplished towards this goal.

Summary of program changes planned between now and next accreditation review (2019-2020)

Below are the most significant program changes planned for the department of Music from now until the next accreditation review in 2019-2020. In short, given the immense turnover in faculty from 2005-2009, the Department of Music is focused on the much-overdue revamping its entire curricular structure and course offerings in order to reflect the contemporary interests and needs of students and the faculty who would teach them.

1. Curriculum & Student Learning
 - a. Bachelor of Music degree proposal
 - The Department of Music has the paperwork ready a new Bachelor of Music degree that would be cost-neutral to introduce to the University. This degree would greatly help to position the Department alongside competing CSUs in the area, namely San Francisco State University and San Jose State University, as a destination for students who are seeking intense training and study in music as a career.
 - All of the coursework necessary for this degree is already created and in the course inventory.
 - b. Bachelor of Arts in Music degree revision
 - Pending successful submittal and approval of the Bachelor of Music degree, the Department of Music will revise the current Bachelor of Arts in Music degree in order to reflect a truer liberal arts degree in music that is in line with competing CSUs in the area (especially those named in the above).

- It should be noted that this revision will not be undertaken without the successful approval of the Bachelor of Music degree at all levels of approval (campus to system).
 - c. Master of Music Education degree proposal
 - The Department of Music is currently working on a self-support, summer-only Master of Music Education degree proposal that it thinks will be a boon to the Department and the University in terms of revenue and new modes of delivering degrees for the campus.
 - d. Increase the number of majors to a maximum of 350 total music students, B.M., B.A., and M.M.
 - Currently, the 2+2 degree program with South China Normal University will boost music major numbers significantly year-after-year with an estimated 25-30 students arriving each year for study. As it has been doing, the Department will heavily recruit domestic students to ensure that a satellite music school for China, if you will, is not created.
 - e. Explore a “blended” option for Music Education students wishing to complete their studies in music and earn a teaching credential within 4 years.
 - While heavy in units for the student, such options do exist at other CSUs.
 - f. Restoration of the audio production offerings and development of some degree options, possibly in collaboration with another Department
 - Audio production offerings were cut to meet the needs of the 2009-2010 budget crisis. As a result, music offerings for those whose acclamation to music is through digital means disappeared and their creative voices found no outlet in the form of University coursework.
 - g. Create online and self-support offerings to help boost SCU generation and “soft” revenue.
 - h. Cultural diversity of non-major performance offerings
 - The Department of Music will endeavor to create at least three performing ensembles that reflect the cultural diversity of the campus student body and the East Bay region. The three that have been discussed (but aren’t committed to as of the writing of this document) are:
 - African Drumming Ensemble
 - Mariachi Ensemble and/or Latin Jazz Band Ensemble
 - Traditional Chinese instrument orchestra or ensemble
2. Faculty
- a. The Department of Music will request the following tenure-track lines in order to meet the plans and objectives heretofore described:
 - i. Interactive Sound and Music Composition
 - Composer with a specialization in interactive sound and music.
Teaching assignment would include:
 - .33 Teaching core Department of Music curriculum
 - .33 Applied music
 - .34 Interactive sound and music for the Department of Music, Multimedia Graduate Program, or collaborative coursework with other Departments on campus.
 - ii. History / Ethnomusicology

- Music historian, preferably with an emphasis in popular music, folk music or music of the 20th century. Teaching assignment would include:
 - .33 Undergraduate music history coursework
 - .33 Graduate coursework
 - .34 General education or non-major coursework
- iii. Jazz
 - Jazz musician, specialization open. Teaching assignment would include:
 - .33 Applied music
 - .33 General education or non-major coursework
 - .34 Large ensemble, chamber ensemble, or music elective
- iv. Orchestra Director
 - Instrumental musician (whose primary instrument is preferably a bowed string instrument) to build and lead the University Orchestra. Teaching assignment would include:
 - .33 University orchestra
 - .33 Chamber ensembles or upper-division music core
 - .34 Applied music or conducting for music education sequence
- v. Voice / Opera Workshop
 - Vocal musician with a specialization in Opera or vocal music for the stage (opera or music theatre). Teaching assignment would include:
 - .5 Applied music
 - .5 Chamber ensembles or collaborative coursework with the Department of Theatre & Dance
- b. In addition to the new positions listed above, the following positions will become vacant and need renewal in academic year 2014-2015 when faculty within the respective positions complete FERP.
 - i. Composition & Music Theory
 - ii. Piano & Keyboard

3. Resources

- a. The Department of Music will demand a restoration of a 12/12 timebase for the Music Resource Center staff and Music Technician Staff.
 - Both staff persons are 10/12 and the gap of two months will wreak havoc on the Department ASC who will have to pick up the work by working out of classification.
 - b. The Department of Music will demand some sort audio production technical staff in order to alleviate the burden of work currently placed on the Department Chair (whose expertise is in audio production) and two other staff who help (but then, by doing so, are working out of classification).
- ### 4. General
- a. Create an East Bay Arts & Media Preparatory Division for self-support musical offerings that the community can engage in.