



**COMMITTEE ON ACADEMIC PLANNING AND REVIEW
ANNUAL PROGRAM REPORT**

College	CBE
Department	CBE Office of Graduate Programs
Program Unit	MSBA ITM
Reporting for Academic Year	2012-2013
Department Chair	Joanna Lee, CBE Director of Graduate Programs
Date Submitted	8/9/2013

1. SELF-STUDY (about 1 page)

A. Five-year Review Planning Goals

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| <ul style="list-style-type: none"> 1. Scholarship <ul style="list-style-type: none"> 1.1 Explore possible ways of converting PQ and "Other" faculty to AQ category 1.2 Explore the possibility of increasing faculty research support 1.3 Explore new sources of research funding 2. Educational Programs <ul style="list-style-type: none"> 2.1 Reinvent the MBA program- for example, identify niches, create brand identity, etc. 2.2 Strategically examine International Programs 2.3 Build real world experiences for students and faculty; for example, guest speakers, internships, projects, and student clubs 3. Internal Operations <ul style="list-style-type: none"> 3.1 Address facilities and teaching support 3.2 Address networking system 4. People <ul style="list-style-type: none"> 4.1 Retain and maintain equity for senior and junior faculty 5. External Relations <ul style="list-style-type: none"> 5.1 Reactivate Advisory Board of Bay Area leaders |
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B. Five-year Review Planning Goals Progress

<p>The MSBA ITM has been placed in temporary suspension since 2010. CBE has no plan to end the temporary suspension.</p>
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C. Program Changes and Needs

<p>None that Applies.</p>

2. SUMMARY OF ASSESSMENT (about 1 page)

A. Program Student Learning Outcomes

NA.

3. STATISTICAL DATA (about 1 page)

NA.