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COMMITTEE ON ACADEMIC PLANNING AND REVIEW

Thursday, June 06, 2013  
12-13 CAPR 28

**TO:** The Academic Senate

**FROM:** The Committee on Academic Planning and Review (CAPR)

**SUBJECT:** 12-13 CAPR 28: Five Year Program Review for Ethnic Studies

**PURPOSE:** For Action by the Academic Senate

**ACTION REQUESTED:** Acceptance of the [2011-12 Five-Year Program Review of the Ethnic Studies B.A. program](#) in the College of Letters, Arts & Social Sciences at California State University East Bay; and it is recommended the program continues without modification. The date of the next Five-Year review is 2016-2017.

**BACKGROUND:**

At its meeting on May 2, 2013, CAPR invited members of the Department of Ethnic Studies to orally present the outcome of their five-year review process completed in 2011-12 and submitted to CAPR for review in 2011-12 as prescribed in the Academic Program Review Procedures (08-09 CAPR 23 (revised)). Department of Ethnic Studies Chair, Dr. Luz Calvo and Dr. Nick Baham, presented a summary of the Ethnic Studies five-year review to CAPR, and participated in a question and answer session.

**OVERVIEW OF DOCUMENTS SUBMITTED TO CAPR**

The Department of Ethnic Studies submitted a comprehensive self-study, including a review of the previous five year review, progress made on that review, a five year plan based on the AY 2011-2012 review, and reviewer comments of the five year review.

**CAPR ANALYSIS OF THE PROGRAM'S FIVE-YEAR REVIEW**

- **Program**
  1. The department offers five options, which is somewhat unique compared to other like departments including African American Studies, American Indian Studies, Asian American Studies, Genders and Sexualities in Communities of Color, and Latino/a and Latin American Studies.
  2. The department has identified three areas of focus for the next five years including marketing, streamlining curriculum, and the institution of service learning. Progress with marketing includes the commissioning of a local art collection for use in the department website, blackboard and social media which has created a unique and eye catching identity statement.
  3. Progress with streamlining curriculum includes the development of new course configurations, including changes in the options that will be shown in the new catalog. They

- are also expanding the use of online courses with the goal of having 100 majors. There are two options in their online program.
4. Progress with service learning includes the addition of a course required by all majors.
  5. Extensive review of PLO and SLO assessment data was evident and curricula changes have been made based on outcome data. The department assessed one SLO per year. It was discovered that the department SLO's were not reflecting the degree so retooling of the existing SLO's is currently underway.
  6. The department's greatest strength is its commitment to diverse students.

- **Resources**

1. The department, first and foremost, would like to remain intact as a department. It is evident there is real value to students in the combination of options in the current department.
2. As identified, the department would like to add an African American Specialist first, then later a "Arab and Muslim in Diaspora" specialist. Both needs would help match the existing student body demographics.
3. There is need for release time to assist in further developing marketing/outreach and tracking of graduates.

**CAPR RECOMMENDATION(S) FOR CONTINUATION OF THE PROGRAM:**

It is recommended that the BA Ethnic Studies continue without modification. CAPR also recommends the program pursue the following:

- Examine the possibility of cohort models in the online program.
- Develop an extended marketing plan/outreach for Community College students
- Develop a plan to track alums after they graduate from the program, which may aid in further recruitment efforts and marketing of the program.

**DATE OF THE PROGRAM'S NEXT FIVE-YEAR REVIEW:**

AY 2017-2078