COMMITTEE ON ACADEMIC PLANNING AND REVIEW

14-15 CAPR 13
January 15, 2015

TO: The Academic Senate

FROM: The Committee on Academic Planning Review (CAPR)

SUBJECT: 14-15 CAPR 13: CLASS proposal to form a School of Global Humanities and Cultural Studies

PURPOSE: For Action by the Academic Senate

BACKGROUND:
On January 15, 2015, Associate Dean Dennis Chester, History Chair Linda Ivey and Philosophy Chair Christopher Moreman attended the CAPR meeting to represent the CLASS proposal to form the School of Global Humanities and Cultural Studies. CLASS supports grouping departments English, Ethnic Studies, Modern Languages, History, Philosophy, and Liberal Studies into one school, similar to SAM (School of Arts and Media). The school is proposed for collaborative reasons and to develop other programs for community and campus, and has been in the process for three years with much support. CAPR voted unanimously in support of the CLASS proposal.

ACTION REQUESTED:
That the Academic Senate approve the CLASS proposal to form the School of Global Humanities and Cultural Studies; effective upon signature of the President.
REQUEST FOR CHANGE OF STATUS OF AN ACADEMIC UNIT

Current Unit Name: Doesn’t Exist

Type of Change requested: XX Formation; _ Dissolution; _ Name Change; _ Merger

New Unit Name: School of Global Humanities and Cultural Studies that will include the Departments of English, Ethnic Studies, History, Modern Language, Philosophy, and the Liberal Studies Program.

Proposed effective date of the change (catalog date): 2016-17.

Criteria or reason for this action:
The CSUEB Departments English, Ethnic Studies, History, Modern Languages & Literatures, and Philosophy, along with the program in Liberal Studies, share many common core values and guiding principles, including:
• A shared belief in the continuing relevance of humanities and cultural studies curriculum and scholarship, and in particular, a dedication to the education of issues of global diversity and social justice;
• A commitment to collaboration between our related disciplines that values the distinctive contributions of each;
• A firm dedication to high quality curricular offerings through this collaboration;
• A desire to foster interdisciplinary research;
• A commitment to student success and engagement in our affiliated fields.

Situational Context:
The CSUEB Departments of English, Ethnic Studies, History, Modern Languages & Literatures, and Philosophy, along with the program in Liberal Studies, are dedicated to finding a way to use our commonalities to the advantage of our students and our individual departments in the development of collaborative programs, events, and curricular paths. The ultimate goal is to reinvigorate and strengthen the studies of the global humanities and cultural studies on campus. Acting as a unit, our departments will structure a School that serves as an instrument of advocacy, student outreach and support, and collaborative creative projects. The School will further act to make these disciplines more prominently featured on campus. It will develop and promote the critical role of these disciplines in an increasingly challenging academic and budgetary environment.

The challenges of the current time are apparent: declining budgets, insufficient numbers of faculty, and increasing demands on programs, both locally and nationally. Maintaining excellence in academic quality, scholarship, and creative and/or scholarly endeavors is increasingly difficult. Doing “more with less” has a finite scope; many will say that the limits have been reached. Acting individually, the programs in English, Ethnic Studies, History, Modern Languages & Literatures, and Philosophy, along with the program in Liberal Studies run the risk of becoming smaller and less robust versions of themselves.

Acting collaboratively presents the greatest opportunity for positive outcomes. An organized structure, which brings the faculty, staff, and chairs together for planning, decision-making, and leadership, has the potential to create a shared identity, a louder voice of advocacy, a common strategic plan, and a collaborative program of publicity and outreach that will be an enormous asset in recruitment, publicity, and fundraising initiatives.

While maintaining each discipline and each department identity, and adhering to all faculty governance structures and contractual requirements, a School structure will facilitate collaboration on the following objectives:

• Identify the most critical priorities;
• Maintain staff and grow resources by pursuing shared solutions;
• Focus available energies and resources into targeted directions;
• Seek innovative ways to explore cost-savings and to create new models for the future;
• Create a greater sense of faculty ‘community’ among related disciplines;
• Share initiatives in community outreach, fundraising, student service-learning, and joint student activities;
• Make public statements that promote the value of global humanities and cultural studies;
• Encourage a more fertile atmosphere for curricular development, interdisciplinary courses and programs, and team teaching;
• Share marketing materials and recruitment events, thus more effectively utilizing budget and personnel allocations.

Mission of the academic unit:
How does the proposed name/unit more clearly fit the mission of the academic unit?
The mission for each of the five departments and one program will not change.

Does the change reflect a change in the unit's mission? Explain
The mission of the individual degree programs will be unchanged. The establishment of a School of Global Humanities and Cultural Studies will preserve the departments’ individual integrity and promote their missions. It will further endow majors in each program with the ability to value knowledge from around the globe and across different historical periods.

B. Curricular implications:
Does the new name/unit reflect past changes in curriculum? NO Explain
The proposed change is a structural one not contingent on curriculum changes.

Does it reflect plans for future curriculum changes? Explain (attach if needed)
Curricular changes within each of the degree programs will remain within the purview of the department. Future collaborations will reflect the consensus among the faculty in the best ways to respond to the changes in the culture and society in relationship the Humanities. Any shared curriculum proposals will be coordinated among the departments in the School.

Do any planned changes impinge on other academic units? NO.

Which other units have been consulted?
2012-13. The Chairs of English, Ethnic Studies, History, Modern Languages & Literatures, and Philosophy, along with the Director of Liberal Studies met regularly throughout the year. They have regularly updated and talked with their faculty about the formation of a school. The issue was discussed by the CLASS Council of Chairs in Winter 2013.

Spring 2013. We held an open meeting attended by faculty in English, Ethnic Studies, History, Modern Languages & Literatures, and Philosophy, along with the program in Liberal Studies. This meeting focused on choosing the name, along with the structure of the school. We also listened to faculty concerns.

What are the plans for avoiding unnecessary duplication?
The unit itself doesn’t duplicate any other unit on campus.

C. Effect on the University:
How will the new name/unit assist students in finding the program they need?
The name and the unit “School of Global Humanities and Cultural Studies” will attract students interested in questions of global cultural significance, and direct them to courses of study that speak to those interests. They will provide clarity about the programs that our departments provide.

How does the new name/unit make clear the differences between the academic unit and others in the University? This new unit and name will reflect the increased integration of the global humanities and interdisciplinary global studies and convey the message that our programs and departments collaborate on scholarly, creative, and curricular endeavors.
What are the resource/cost implications of the change?
Budget implications are negligible. No additional staffing is expected beyond what is already used by the existing units. The Director's assigned time is to be determined in collaboration with the CLASS Dean.

D. Comparisons:
What names are used for comparable academic units in other Universities in CSU System and nationwide?
Several CSU campuses and a host of public and private universities in the country use a variation of "College of Humanities." There are many programs and institutes devoted to either Global Humanities and/or Cultural Studies. We would be unique in combining Global Humanities and Cultural Studies.
Sample Listing of Universities Using the Different Nomenclatures:

College of Humanities (and other similar names)
The College of Arts and Humanities (Fresno State)
The College of Arts and Humanities (San Jose State)
College of Humanities (CSUN)
College of Humanities and Fine Arts (Chico)

Colleges/Institutes of Cultural Studies (and other similar names)
SUNY Binghamton, Institute of Global Cultural Studies
Cultural Studies (Program), University of Pittsburg
Cultural Studies (Program) University of North Carolina at Chapel Hill.

Colleges/Programs in Global Humanities
The Center for Global Studies and the Humanities (CGSH), Duke
Institute of the Humanities and Global Cultures, University of Virginia

Approval of:

English Chair __________________________ date_10/23/2014________

Ethnic Studies Chair __________________________ date_10/27/2014________

History Chair __________________________ date_10/23/2014________

Liberal Studies Director __________________________ date_10/23/2014________

Modern Languages & Literatures Chair __________________________ date_10/23/2014________

Philosophy Chair __________________________ date_10/23/2014________

Approval of the College Curriculum Committee/Council __________________________ date_12/3/2014________

Approval of the Dean __________________________ date_12/3/2014________

Approval of the Provost/VPAA __________________________ date_12/3/2014________
MEMORANDUM

TO: Dean Kathleen Rountree, CLASS

FROM: Sarah Nielsen, Chair, English
Linda Ivey, Chair, History
Christopher Moreman, Chair, Philosophy
Monique Manopoulos, Chair, Modern Languages and Literatures
Enrique Salmon, Chair, Ethnic Studies
Nancy Thompson, Director, Liberal Studies Program

DATE: October 23, 2014

RE: Role of Director in the new School of Global Humanities and Cultural Studies

Responsibilities:
The Director will serve as the “face” of the School. She or he will meet regularly with the Chairs to address issues that arise from faculty concern, to update Chairs on issues concerning joint ventures or and to keep the Chairs apprised of the regular duties of the Director. These regular duties include:

- Serve as the Chair of the Advisory Board of SGHCS (the chairs of English, Ethnic Studies, History, Modern Languages and Literatures, Philosophy, and the Director of Liberal Studies)
- Attend Council of Chairs with proxy vote for any Chair/Director not in attendance
- Recruit Humanities majors/students through participation in Welcome Day, Transfer Day, Community College outreach, etc.
- Head fundraising in collaboration with CLASS representative for University Advancement
- Coordinate with the Office of Research and Sponsored programs
- Coordinate other funding issues (e.g., A2E2 funds)
- Coordinate collaborative curricular issues
- Oversee joint Humanities Department initiatives (e.g., a Summer Institute in the Humanities for high school students, Sustainability in the Humanities initiatives, or Digital Humanities projects)
- Manage monies dedicated and/or awarded specifically to the School (as opposed to any individual department)
- Normally serve as day-supervisor for staffing center

The following functions will remain in the purview of the Departments and the Department Chairs:
- Departments, not the director, schedule courses, recruit and hire part-time faculty and assign faculty;
- S&S and other department budgets;
- Departments are responsible for RTP;
- Department Chairs will attend the Council of Chairs, unless they arrange for the Director to appear as their proxy.

Appointment:
The Appointment of School Directors is, at the writing of this document, under discussion in the Academic Senate and the Faculty Affairs Committee. Those governance bodies are developing a university-wide policy on the appointment of School Directors. Since at this point we do not know the reach of this policy in terms of specificity of the process, we will include here some overarching ideas on the selection of candidates, understanding that the process of selection may be impacted by actions in the Senate. This document will be revisited in the future to ensure it is in line with any university policy approved by the Academic Senate.

The full faculty of the Departments composing the School will be responsible for recommending a Director for appointment.

Candidates for the position of Director include any tenured or tenure-track faculty member. Candidates may self-nominate during the first call for candidates, or be nominated by another faculty member in the School during the second call for candidates.

After the nomination process, the selection of the Director will be run much as the selection of a department chair. Ultimately, we envision that each department (exclusive of Liberal Studies) will get an equal vote for the Director of the School by holding elections within departments.

Term of service: The standard term of service will be a three-year term. Director can serve terms consecutively if duly elected by the Humanities faculty.