TO: The Academic Senate
FROM: The Committee on Academic Planning Review (CAPR)
SUBJECT: 17-18 CAPR 14: Request for approval of the self-support Single Subject State of California Teaching Credential Program

PURPOSE: For Action by the Senate

ACTION REQUESTED: That the Academic Senate approve the request for the self-support Single Subject State of California Teaching Credential Program; effective Fall 2019 upon signature of the President

BACKGROUND:
At CAPR’s April 19, 2018 meeting, the committee reviewed and approved the request for the self-support Single Subject State of California Teaching Credential Program. This request follows the policy as written in 12-13 CAPR 15 that requires self-support versions of approved programs to obtain CAPR approval. This request has been approved by the Chancellor’s Office.

There were no objections from CAPR regarding the request; approved unanimously.
March 21, 2018

Dr. Leroy M. Morishita  
President  
California State University, East Bay  
25800 Carlos Bee Boulevard  
Hayward, California 94542

Dear Leroy:

The California State University, East Bay request for an exception to the Executive Order 1099 restriction on offering basic teaching credentials through self-support is received and granted.

The Division of Academic and Students Affairs for the California State University has reviewed campus-provided documentation and concluded that the credential program meets the following exception criteria:

- Self-support tuition will match the current stateside tuition; and
- Significant unmet local demand exists for single-subject teachers.

As your documentation indicates, severe traffic in the Bay Area makes it increasingly difficult for students to attend classes in the late afternoon when face-to-face instruction is generally scheduled.

The addition of a self-support online single-subject credential program is critical to meet the demand that could not be addressed through a face-to-face delivery mode. As regional demand well exceeds the current state-funded capacity, the proposed self-support program will serve as a supplement to the existing state-supported program without supplanting its vital mission.

Therefore, provided the criteria outlined in this letter remain in place, the exception to the Executive Order 1099 restriction to offer an online single-subject credential program is granted.

Please retain this letter for audit purposes.

Sincerely,

Timothy P. White  
Chancellor
DATE: April 3, 2018

TO: Members of 2017-18 CAPR

FROM: Dr. Eric Engdahl, Chair of the Teacher Education Department, Cal State East Bay

SUBJECT: Request for endorsement of the proposed online single subject state of California teaching credential program, to begin enrollment in summer 2019

PURPOSE: For approval by CAPR, as noted in the Academic Senate policy that states the addition of a self-support version of an approved program must have CAPR approval. See: http://www.csueastbay.edu/faculty/senate/committees/capr/12-13-capr/12-13-docs/12-13-capr-15-new-policy-regarding-ss.pdf

ACTION REQUESTED: That CAPR approve the proposed program, in concert with the Chancellor’s granted approval pursuant to guidelines noted in EO 1099, 11.1.2.3 Implementing a Self-Support Version of an Existing State-Support Program. Before implementing a self-support counterpart of a previously approved state-supported degree program (degree type and title), Chancellor’s Office written approval is required.

This request from TED includes:

• Confirmation that the existing state-support offering is not being supplanted; • Specification of the program’s qualification(s) to operate as a self-support special session (per EO 1099); • Rationale for the new support mode; • Detailed cost-recovery budget specifying student fees per unit and total student cost to complete the program; • Anticipated enrollment; • Campus commitment to provide adequate faculty resources; and • Anticipated impact on the existing state-support program.

BACKGROUND: On March 21, 2018, in a memo to Cal State East Bay President Leroy Morishta (attached), Chancellor Timothy White formally approved the exception to EO 1099 and allowed the Cal State East Bay Teacher Education Department to offer the single subject credential program fully online, beginning summer 2019. Citing the unmet local demand and need for single subject credentialed teachers in the East Bay, as well as the fact that the online program will require the exact same tuition and fees of the current state-supported on-campus program, the request that was made by President Morishta was granted by Chancellor White.

The following EO 1099 exception criteria will be satisfied:

• Confirmation that the existing state-support offering is not being supplanted - The proposed online single subject credential program will not be replacing any state-supported program. All proposed state-supported single subject credential cohorts will stay in place. The online cohort will enhance the existing single subject credential program.

• Specification of the program’s qualification(s) to operate as a self-support special session (per EO 1099) - Per the attached approval memo from Chancellor White, the program meets the following
criteria: 1) self-support tuition will match the current stateside tuition and 2) significant unmet local demand exists for single subject teachers

- **Rationale for the new support mode** - There is a strong industry and societal need for well-prepared middle and high school teachers. Bay Area occupation trends indicate that in the next ten years the demand for secondary school teachers will grow by 17% ([Emsi Occupation Trends data](#)).

Cal State East Bay already has a strong track record of administering online education and supporting student success in online environments, with specialized online student advising and technical support available for all online classes. Cal State East Bay's state-supported, on-ground single subject credential program serves many of our region's constituents by offering a current, practical credential program.

The online single subject credential program will augment these on-ground contributions of preparing highly qualified single subject teachers at a cost-effective rate and will address the urgent teacher shortage that exists in our region.

Of note, the severe traffic in the Bay Area has made face-to-face at the traditional 4:00 pm time slot nearly impossible given the location of many schools in our region in relation to both Cal State East Bay campuses in Hayward and Concord. Also, the current program must be completed in a year. These constraints make "access" to a quality credential program an equity issue—depending on one's location and life circumstance.

The fully online and self-supporting single subject teaching credential will address California's workforce needs, increase student access by serving broader constituencies, sustain CSU excellence through innovation in teaching and the creative development of new educational programs, provide personal and lifelong learning opportunities for teaching professionals, and will have the capacity to support varied educational experiences by offering classroom supervision via internet, distance-learning vehicles.

- **Detailed cost-recovery budget specifying student fees per unit and total student cost to complete the program** - The program will consist of 42 semester units of course and clinical practicum work. Tuition and fees to complete the credential for California resident students will be $7,758 = $184.71 per unit, and for non-resident students will be $17,262 = $411 per unit. These costs/fees are the exact same as the costs/fees for the state-supported on-campus single subject credential program.

- **Anticipated enrollment** - The first cohort will begin in summer 2019, with an anticipated enrollment of 50 students. If all students are from California, the gross revenues shall be $387,900 for the program’s first year of operation (out of state candidates, although not anticipated for the initial cohort, would pay the higher non-resident tuition and fees). Note, a spring 2020 - entry cohort may be considered if demand warrants.

- **Campus commitment to provide adequate faculty resources** - Current full-time and adjunct faculty will be considered first for course staffing in the online single subject credential program. Many have already been trained in the Quality Matters Course Review program, a national program that promotes online course quality assurance. The course assignments may either replace projected workload, provided that...
the projected revenues will cover unit-related salary, and that the on-ground single subject credential program courses program have already been fully staffed, or be considered as overload compensation through the Cal State East Bay Division of Continuing and International Education's formula for per-student compensation.

- **Anticipated impact on the existing state-support program** - There should not be any impact on the state-supported program. The target population will be prospective candidates who would attend other private IHE online programs that would cost significantly more than the proposed Cal State East Bay program.