

ALS Subcommittee  
Minutes of the Meeting of January 19, 2016

Present: Eduina Escobar, Cathey Hurtt, David Lopez, James Murray, Corazon Napolis, Aline Soules, Missy Wright, Jingwen Yang  
Guest: Jaime Scobel

1. Approval of the agenda
  - a. Without the ability to project the agenda in SF 329, the meeting proceeded according to the agenda, but without its official approval.

2. Approval of the minutes of Nov. 12, 2015

<http://www20.csueastbay.edu/faculty/senate/committees/cic/affordable-learning-solution-subcommittee-15-16-als/als-11-12-15-mins.pdf>

Due to the inability to project in Room SF 329, this was deferred to a future meeting.

3. Report of the Chair

We need a campus-wide plan for OER and ALS in order to meet the requirements for funding that will result from AB 798.

There will be a workshop for faculty on Sat., Feb. 6 from 9:30 – 3:00 p.m. to develop a plan to request special funding from the C.O. Information will go out via the Academic Affairs e-newsletter and by email to faculty who have participated in OER/ALS initiatives or the online Quality Matters. In addition, the plan may be used as a foundation for seeking Senate approval of AB 798 and the plan to facilitate funding at the state level.

4. Old Business

- a. 20 questions for publishers

(see Jaime Scobel's shared document at <https://docs.google.com/document/d/126v09d8Lvjuuk-btA8FQmy9H93b4IjEV9cmN03irRQQ/edit?ts=565cb329>)

Note: Leslie Kennedy of the Chancellor's Office knows of no such equivalent list for OER.

There was discussion of the questions that have already been developed and additions/modifications were made. It will be important to state that we need cross-disciplinary perspectives. Also discussed was how to get these questions answered. The resulting list will be piloted with five publishers: Pearson, Wiley, Cengage, McGraw-Hill, and MacMillan, both to test the questions and also to seek input on the usefulness of the questions. Eduina will provide Aline with contact names. Aline will create a chart to send to the publisher representatives, editing and writing up the questions with a cover letter to email to the representatives.

- b. data on how many students buy books through the bookstore (Escobar)

Note: Nancy Thompson, GE Director, knows nothing about first years students' textbook use. The textbook for General Studies has been supplied for the last couple of years, meaning 100% of the students receive it. She knows nothing about other texts.

Eduina provided information on the top 10 books sold by volume. The enrollment figures (described as 'actual') do not include wait list students or 'adds', but are close to being actual. Similarly, the column headed Sales actually refers to transactions, both sales and rentals.

Eduina also mentioned that there is a flood of student buyers in the 5<sup>th</sup> and finals weeks.

Jim asked for data for Biology 2010/11 and 2020/21. He places a FAQ on his BlackBoard site and the data might inform the committee of the effectiveness of his FAQ. It may be possible to share the FAQ with other faculty.

There was also discussion about how well-informed students might be regarding the price-matching opportunity offered by Follett.

- c. Criteria when choosing OER options. Per the minutes of Nov. 12, 2015, criteria we mentioned were: large section courses, publisher type, traditional vs. OER, professor-created (e.g., AcademicPub)

There was discussion of how to leverage semester conversion to promote OER in relation to these criteria. Perhaps we can target faculty with large or multi-section courses.

- d. Identifying faculty who use OER or ALS in some form

Faculty may not realize that they use OER as much as they do. Even if they send students to web sites as supplementary information, that's an OER use.

- e. pilot departments, e.g., Kinesiology, who might be willing to present

Kinesiology may not be ready to pilot their efforts, which are in the early stages. Other departments were not known, although Biology was mentioned. A video of Nancy Park and Aline is being prepared by Glenn Brewster. If it works out, more short videos can be planned. This might help to encourage faculty. It may be helpful to couch this in terms of semester conversion, as courses are being completely overhauled and selection of materials is one part of that.

## 5. New Business

- a. Feb. 6 workshop: recommended faculty names to receive invitations  
Suggested names should be sent to Aline.

## 6. Next meeting date

Aline will send out a Doodle poll to determine the next meeting date and time. It will probably be after the Feb. 6 workshop.