TO: The Academic Senate
FROM: Committee on Instruction and Curriculum (CIC)
SUBJECT: 16-17 CIC 111: Revision request for Minor in International Business
PURPOSE: Information to the Academic Senate
ACTION REQUESTED: That the Senate accept the information that the revision request for the minor in International Business has been approved by CIC.

BACKGROUND INFORMATION:
The Senate process for approving transformed degree programs for the semester calendar is defined by 14-15 CIC 36. The Committee discussed the minor in International Business at its April 24, 2017 meeting. This was approved by CIC unanimously with the acknowledgement that some non-substantive changes may occur in the Catalog copy. It was specifically noted that there is at least one path to achieve the minor within the listed minimal number of units.

The proposals may be viewed within Curriculog: the summaries are attached as a PDF document per ExCom’s request.
International Business Minor (21 units)

4. Semester Conversion Request for Approval of New or Modified Minor

General Catalog Information

***READ BEFORE YOU BEGIN***

Use this form to request a new minor for the semester-system, or to directly convert, or transform, your existing quarter-system minor to a semester-system minor.

Please turn on Help Text for this form by selecting the Show Help Text icon above this section of the form.

Effective Term: Fall 2018

Effective Catalog: 2018-2019

Select Program unless otherwise instructed by APGS

Select PROGRAM*
- Program
- Shared Core

Action Requested*
- New Minor
- Revision of Minor (Direct Conversion)
- Revision of Minor (Transformation)

Department:*
- Department of Management

Full and exact title of Minor:*
International Business Minor (21 units)

Has your program received transformation funding?*
- Yes
- No

If the program received transformation funding, please
Transformative changes for the International Business Minor:
Based on the Senate-approved policy on minor requirements
summarize the transformative change made:

under semesters (15-16 CIC revised), the minor structure has been completely revised. It now includes one required course (3 units) from the B.S. in Business Administration (BSBA) upper-division core, and six upper-division elective courses (18 units) from the list of nine courses, all of them are from the BSBA upper-division core courses and concentration electives.

All courses included in the minor have been transformed from 4-unit quarter courses to 3-unit semester courses. Added a new requirement that no more than 9 units used to fulfill other requirements (e.g., for general education, a major, or other minors) can be counted toward the requirement for the International Business minor.

Please read before completing Minor Requirements Section

Instructions:

Start with the View Curriculum Courses icon directly beneath the Minor Requirements field. Select the Add Courses button to enter each individual course that will be used in your Minor. (Note: Include the Course Units in the Course Title (name) field for ease of review by campus committees).

Next select the View Curriculum Schema icon (to the left of the Curriculum Courses icon). Select Add Core to build the headers and requirements for your catalog page (i.e. add headers for Core Requirements, Electives, or subject areas.) Please include total units in core headers.

Preview your catalog chapter by selecting the Preview Curriculum icon.

Minor Requirements*

The International Business minor enables students to obtain knowledge and skills that can help them understand and manage businesses in a competitive global environment. The minor program is designed to complement your primary field of study.

Note:

Business Administration majors cannot declare this minor, but can choose the International Business concentration in the Bachelor of Science in Business Administration program.

A course marked with the asterisk symbol "*"
indicates that it has several other courses as its prerequisites which are not explicitly listed in this minor. Taking one or more courses marked with "*" may lead to a total of more than 21 units to complete the International Business minor.

No more than 9 units used to fulfill other requirements (e.g., for general education, a major, concentrations, or other minors) can be counted toward the requirements for the International Business minor.

Courses taken for CR/NC (credit/no credit) will not be counted toward the requirements for the Bachelor of Science in Business Administration (BSBA) program because courses for BSBA must be completed with a letter grade of "C-" or better ("C" or better for BUS 499).

**Required Course (3 units)**

BUS 385 International Business (3)

or

ECON 385 Global Economic Analysis (3) *

Of BUS 385 and ECON 385, only one of the two courses is required.

Of BUS 385 and ECON 385, if one of the two courses is used toward the requirements for the International Business minor, the other course should not be taken because it will not be counted toward the requirements for the International Business minor or for any other majors, concentrations, or minors offered by the College of Business and Economics.

**Elective Courses (18 units)**

Select six courses (18 units) from the following list:

- MGMT 311 Managing Diversity in the 21st Century Workplace (3)
- MGMT 312 Human Resources Management (3)
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<th>Course Title</th>
<th>Units</th>
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<td>MGMT 312</td>
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<td>MGMT 320</td>
<td>Negotiations and Conflict Management (3)</td>
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<td>BUS 325</td>
<td>Marketing Principles (3)</td>
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<td>MGMT 364</td>
<td>Global Supply Chain Management (3) *</td>
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<td>MGMT 402</td>
<td>Managing the Global Workplace (3)</td>
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<td>MKTG 430</td>
<td>International Marketing (3)</td>
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<td>FIN 460</td>
<td>International Business Finance (3) *</td>
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Total Units Required: 21

Additional Notes/Information

Please indicate which (if any) Minors have been discontinued:

Resource implications of the proposed revision, if any:

Relationship of Revised Program to requirements for teaching credentials, accreditation, and/or licensing,
if any:

**Consultation with other affected departments and programs:**

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**APGS USE ONLY**
# Steps for International Business Minor (21 units)

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<tr>
<td>Xinjian Lu</td>
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| College Curriculum Committee Approval | Status: Approved |
participants

College of Business and Economics
Curriculum Committee

**CBE Minor Programs**

* Eric Fricke * 10/19/2016 5:15 PM

activity

Required for Approval:
100% required
Date Completed:
10/19/2016 5:15 PM
Changes: No
Comments: No
Agenda: Yes

* Agenda Administrator

---

Dean's Office Approval

Participants

**Jagdish Agrawal** 10/31/2016 1:26 PM

Activity

Required for Approval:
100% required
Date Completed:
10/31/2016 1:26 PM
Changes: No
Comments: No

---

APGS (Technical Review)

Participants

**Sarah Aubert** 3/27/2017 3:12 PM

Activity

Required for Approval:
100% required
Date Completed:
3/27/2017 3:12 PM
Changes: No
Comments: No

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APGS (Dean, Undergraduate Studies Review/AVP Review)

Status: Approved

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Curriculog https://csueastbay.curriculog.com/proposal:4023/print 8 of 13 4/24/2017 4:05 PM
## Participants

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<td>Maureen Scharberg</td>
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<td>Donna Wiley</td>
<td>3/27/2017 5:02 PM</td>
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## Activity

- **Required for Approval:** 50% required
- **Date Completed:** 3/28/2017 2:17 PM
- **Changes:** No
- **Comments:** No

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## Committee on Instruction and Curriculum

**Status:** Working

### Participants

- **Academic Senate**
  - Sophie Rollins *
- **CIC**
  - CIC 4/24
    - Sophie Rollins *
- **Mitch Watnik** * 4/24/2017 4:04 PM

### Activity

- **Required for Approval:** 100% required
- **Time Spent:** 27 days
- **Changes:** No
- **Comments:** Yes
- **Agenda:** Yes
- * Agenda Administrator

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## Executive Committee

**Status:** Incomplete

### Participants

- **Academic Senate**
  - Sophie Rollins *
- **ExCom**
  - Mark Karplus *
  - Sophie Rollins *

### Step Details

- **Required for Approval:** 100% required
- **Work:** comment
- **Agenda:** Yes
- * Agenda Administrator

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## Academic Senate

**Status:** Incomplete

### Participants

- **Academic Senate**
  - Sophie Rollins *

### Step Details

- **Required for Approval:** 100% required
- **Work:** comment
- **Agenda:** Yes
- * Agenda Administrator
### President's Office

**Status:** Incomplete

**Participants**
- **Academic Senate**
- Sophie Rollins *

**Step Details**
- **Required for Approval:** 100% required
- **Work:** comment
- **Agenda:** Yes

* Agenda Administrator

### APGS (Final Review & Export)

**Status:** Incomplete

**Participants**
- Sarah Aubert

**Step Details**
- **Required for Approval:** 100% required
- **Work:** edit, comment
Attachments for International Business Minor (21 units)

This proposal does not have any attachments.
Comments for International Business Minor (21 units)

Mitch Watnik

4/24/2017 4:04 pm

This proposal was approved unanimously by CIC at its April 24, 2017 meeting. It is documented as 16-17 CIC 111.

Crosslistings for International Business Minor (21 units)

International Business Minor (21 units) (parent proposal)

This proposal does not have any active crosslisted proposals.
# Decision Summary for International Business Minor (21 units)

## Committee on Instruction and Curriculum

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## Step Summary

This step requires 100% approval from all participants to move forward.

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