COMMITTEE ON INSTRUCTION AND CURRICULUM

16-17 CIC 37
Monday, November 14, 2016

TO: The Academic Senate
FROM: Committee on Instruction and Curriculum (CIC)
SUBJECT: 16-17 CIC 37: Revision request for B.A. Art

PURPOSE: Information to the Academic Senate

ACTION REQUESTED: That the Senate accept the information that the revision request for B.A. Art has been approved by CIC.

BACKGROUND INFORMATION:
The Senate process for approving transformed degree programs for the semester calendar is defined by 14-15 CIC 36. The Committee discussed the B.A. Art program at its November 14 meeting, which was attended by a representative of the Department: Gwyan Rhabit, who is also a member of the Committee. It was approved by CIC unanimously with the acknowledgement that some non-substantive changes may occur in the Catalog copy. The proposal may be viewed within Curriculog; the summary is attached as a PDF document per ExCom’s request.
ART, Bachelor of Arts

2. Semester Conversion Request for Approval of Revision of the Undergraduate Degree Program/Major

General Catalog Information

Select Shared Core unless otherwise instructed by APGS

Select SHARED CORE*
- Program
- Shared Core

Year: Fall 2018

Catalog: 2018-2019

Notes: If you want to move an existing degree program to online (i.e. 50% or more of the program can be completed online (a hybrid course counts as .50 online), elevate an option to a degree, or change the degree type, please e-mail Donna Wiley, Interim Associate Vice President, Academic Programs and Graduate Studies; and copy Sarah Aubert, Catalog and Curriculum Specialist, Academic Programs and Graduate Studies, for additional instructions as soon as possible.

Department:* Department of Art

Full and exact title of Major including degree earned:* ART, Bachelor of Arts

Has your program received transformation funding?*
- Yes
- No

If the program received transformation funding, please summarize the transformative changes made:
The department is setting aside all former concentrations (options) of the major. From seven Bachelor of Arts options we are proposing three concentrations — "Design", "Studio Arts", and "Art History & Visual Studies" — with changed required course sequences and redesigned subject offerings.

In lieu of the previous options the Department proposes to center its program on a professional Bachelor of Fine Arts degree with eight concentrations: • 3D Art & Design • Graphic Design • Illustration • Interaction & Game Design • Fine Arts Practice • Photography • Transdisciplinary • Video & Animation.

Graphic Design and Photography retain their names but they will also undergo substantial redesign of sequences and subject matter.

In addition the Department is restructuring Lower & Upper Division requirements and subject matter in the Foundation or Core.
Program Description

The Art Department offers three programs of study in our Bachelor of Arts (BA) Degree. The Art History and Visual Studies concentration develops students’ skills in research, visual analysis, and argumentation, leading to a range of careers in the arts or to graduate study. The concentration in Studio Arts and the concentration in Design provide broad survey art and design practices in preparation for continued professional development or creative and design careers.

The B.A. degree concentrations:

Art History & Visual Studies
Studio Arts
Design

These concentrations require 51 units of study in the Department to complete the major. Students of Design or Studio Arts who wish to meet full professional expectations or attend Graduate School are encouraged to choose one of the concentrations in the Bachelor of Fine Arts (BFA) program.

Career Opportunities — Graduates from our Bachelor of Art degree program go on to pursue careers as:

Animator • Artist • Illustrator • Photographer • Creative Director • Art Educator • Art Historian • Arts Administrator • Archivist • Art Editor • Publishing Assistant • Museum Educator • Public Art Project Manager • Events Manager • Non-Profit Development Associate/Grant Writer • Art Therapist • Marketing Manager • Art Librarian • Art Preparator • Visual Merchandiser • Museum/Gallery Registrar • Teaching Artist • Ceramicist • Graphic Artist • Museum/Gallery Curator • Painter • Printmaker • Sculptor • and many other careers.

Program Learning Outcomes

Students graduating with a Bachelor of Arts degree in Art will be able to:

Demonstrate proficiency in appropriate art-making skills and tools.
Imagine, ideate and create using an open, confident, and flexible method through creative processes and design thinking.
Critique and think critically about art works using appropriate concepts from art history and theory, in the context of culture, contemporary art, and in public and global spheres.
Communicate clearly and persuasively through their work.
Integrate arts related skills in developing professional practices and planning for ethical, sustainable civic engagement.

**Major Requirements:**

**Core Requirements (27 units)**

- ART 100 Fundamentals of Drawing (3)
- ART 101 Introduction to Photography (3)
- ART 102 2D Processes (3)
- ART 103 3D Processes (3)
- ART 104 4D Processes (3)
- ART 220 Monuments of Western Art I (3)
- ART 221 Monuments of Western Art II (3)
- ART 326 Contemporary Visual Studies I (3)

One of the following Senior Project courses as it matches your concentration:

- ART 493B Art History and Visual Studies Senior Project (3)
- ART 493C Graphic Design Senior Project (3)
- ART 493H Fine Arts Practice Senior Project (3)

**Concentrations (24 units)**

Students must choose at least one of the following concentrations:

- Art History and Visual Studies
- Design
- Studio Arts

**Art History and Visual Studies Concentration**

The concentration in Art History and Visual Studies trains students in the critical and historical study of art and other visual media. Students in this concentration learn how to approach art objects and images with respect to the socio-political and cultural conditions of their making and reception. This fosters sensitivity for diverse viewpoints and promotes critical awareness of the ethical and aesthetic
dimensions of how we see the world. Coursework introduces comparative studies of world cultures, critical investigations of old and new media technologies, and examination of the global impacts of contemporary visual cultures. Students are also encouraged to broaden the scope of their studies by locating cognate courses on visuality and visual practices outside the department. The concentration prepares graduates for a wide range of careers in the arts or for graduate work in art history, film and media studies, law, and education.

Art History and Visual Studies Core (18 Units)

- ART 120 Monuments of World Art (3)
- ART 320 Comparative World Art History I (3)
- ART 323 Modern Media, Art and Culture I (3)
- ART 420 Comparative World Art History II (3)
- ART 423 Modern Media, Art and Culture II (3)
- ART 426 Contemporary Visual Studies II (3)

Upper Division Elective (6 Units)
Take two Upper Division University Courses, with Advisor Approval

Studio Arts Concentration

The Studio Arts concentration in the Bachelor of Art degree program is offered for students who want to develop a rigorous foundation in fine art practice. With an emphasis on 2D, 3D and emergent art media, students will gain a working knowledge of drawing, painting, digital media and photography. Following 2-3 semesters of study, faculty advisors work with students to design a coherent course of study, with focus in at least one area. Through hands-on studio courses, as well as art historical research, students will conclude their studies with a solo art exhibit and demonstrate a critical understanding of historical and contemporary art practice. (Intermediate and upper
division courses in hands-on media are available to students pursing either the BA or the BFA degrees.)

**Studio Arts Core (9 Units)**

- ART 111 Sculpture I (3)
  - or
  - ART 115 Ceramics I (3)
- ART 172 Painting I (3)
- ART 270 Drawing II (3)
  - or
  - ART 274 Figure Drawing (3)

**Lower Division Elective (6 Units)**

Take 2 from the following:

- ART 211 Sculpture II (3)
- ART 215 Ceramics II (3)
- ART 270 Drawing II (3)
  - may be repeated
- ART 272 Painting II (3)
- ART 274 Figure Drawing (3)
  - may be repeated
- ART 278 Bookmaking I (3)
- ART 279 Printmaking I (3)

**Upper Division Elective (9 Units)**

Only with faculty advisement, select three (3) classes to create a coherent course of study. At least two (2) classes must be in one media area.

*Note: the following courses are repeatable.*

- ART 311 Sculpture III (3)
- ART 315 Ceramics III (3)
- ART 370 Drawing III (3)
- ART 378 Bookmaking II (3)
- ART 379 Printmaking II (3)
- ART 472 Painting III (3)
- ART 474 Figure Drawing II (3)
- ART 496 Special Topics (3)
Design Concentration

The Design Concentration introduces students to processes of design thinking, critical discussion and fundamentals of visual communication. Design projects balance learning of conceptual development with technique and design tools. Students address communication problems with concept-focused solutions that integrate images, text and graphics through hands-on and digital production skills.

Design Core (21 Units)

- ART 152 Web Design I (3)
- ART 226 History of Graphic Design (3)
- ART 230 Graphic Arts (3)
- ART 323 Modern Media, Art and Culture I (3)
- ART 330 Typography (3)
- ART 331 Design Concepts and Narratives (3)
- ART 332 Design for Production (3)

Restricted Image Elective (3 Units)

Take one of the following:

- ART 270 Drawing II (3)
- ART 272 Painting II (3)
- ART 274 Figure Drawing (3)
- ART 348A Studio Lighting and Product Photography (3)
- ART 349A Portrait Photography (3)
- ART 361 Concept and Color in Illustration (3)
- ART 362 Illustrating Dynamic Forms (3)
- ART 363 Narrative Illustration (3)

To revise an existing concentration (formerly option) or create a new concentration, select form 3a. Semester Conversion Request for Approval of New or Revised Undergraduate Concentration.

Total Units Required

<table>
<thead>
<tr>
<th>Quarter Based Program:</th>
<th>80</th>
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<tbody>
<tr>
<td>Semester Based Program:</td>
<td>51</td>
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Total Units should not exceed **120 Semester Units** unless previously approved by Chancellor's Office for exemption.

**B.A. Programs:** Major requirements are a minimum of 24 units with at least 12 upper division units.

**B.S. Programs:** Major requirements are a minimum of 36 units with at least 18 upper division units.

See [Unit Calculator](https://csueastbay.curriculog.com/proposal:268/print) for assistance.

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If the program has a similar transfer model curriculum (TMC), please e-mail Kyle Burch, Articulation Officer, Academic Programs and Graduate Studies, to verify that the revised program meets the TMC requirements prior to submitting the program revision request form.

**Is the major approved as a "similar" degree under the STAR Act (SB 1440)?**

- [ ] Yes  
- [ ] No  
- [ ] I'm not sure (Articulation Office will contact you)

**If yes, explain how this modification will affect the "similar" degree agreement**

Meeting with Kyle Burch scheduled.

**Were any concentrations (options) discontinued?**

- [ ] Yes  
- [ ] No
The Department is proposing a transformation of its programs in both the BA and the BFA degrees. The Art History, Graphic Design, and Photography options will retain their previous names as they restructure into concentrations. The remaining options — Pictorial, Spatial, Multimedia, Art Studio — the Department is reformulating into six new restructured BFA concentrations. The new BA concentrations are: Art History and Visual Studies; Studio Arts; and Design.

Is this major approved as an online degree program?*

- Yes
- No

If no, is there any pathway in the revised degree that is more than 50% online?

- Yes
- No

Resource implications of the proposed revision, if any:

NONE

Relationship of Revised Program to requirements for teaching credentials, accreditation, and/or licensing, if any:

N/A

Consultation with other affected departments and programs:

The following department(s) has (have) been consulted and
The Art Department is consulting with all affected academic departments and programs.

The following department(s) has (have) been consulted and raised concerns:

None

Attachments

Did you attach your Curriculum Maps, Five Year Assessment Plan or other supporting documents to this proposal?

Yes
No

Please scroll to the top of this form and select the Files icon to attach the following documents to your proposal:

- Bachelor's Degree Roadmap
- Curriculum Map 1 - PLOs to Courses
- Curriculum Map 2 - PLOs to ILOs
- Five Year Assessment Plan

Catalog Item Types

Degree Type* Bachelor of Arts

Program Type* Bachelor
Attachments for ART, Bachelor of Arts

Art BA Assessment Checklist.docx (uploaded by Elizabeth Graw, 5/4/2016 11:24 am)

ART BA Studio Art -roadmap w_GE.xls (uploaded by Elizabeth Graw, 5/4/2016 11:26 am)

ART BA Art Hist &VS-roadmap w_GE.xls (uploaded by Elizabeth Graw, 5/4/2016 11:26 am)

ART BA Design-roadmap w:GE.xls (uploaded by Elizabeth Graw, 5/4/2016 11:28 am)

five-year-plan_BA.docx (uploaded by Elizabeth Graw, 5/4/2016 11:28 am)

CurriculumMapPLO-CoursesBA.docx (uploaded by Elizabeth Graw, 5/4/2016 11:28 am)

Art - SB1440 ADT to BA ROADMAP SEMESTERS APPROVED.pdf (uploaded by Sarah Aubert, 10/11/2016 2:26 pm)
Comments for ART, Bachelor of Arts

**Mitch Watnik**  
12/6/2016 10:50 am

On November 15, CIC unanimously approved this program. It is documented as 16-17 CIC 37.

**Donna Wiley**  
10/26/2016 4:02 pm

I think Elective should be Electives. This can be changed in final tech review.

**Andrew Wong**  
4/23/2016 1:51 pm

Should there be a proposal for each of the three concentrations?

**Dennis Chester**  
4/18/2016 2:42 pm

I have some concern (here and in the BFA as well) for requiring a distinct capstone course for each option as opposed to a more general senior project course that could match any option.

Decision Summary for ART, Bachelor of Arts

**Executive Committee**

Status: *Working*

**Step Summary**

This step requires 100% approval from all participants to move forward.

**Participants**

| Mark Karplus |

**Totals**

| Users Approved: 0 |
| Users Rejected: 0 |