TO: The Academic Senate
FROM: The Committee on Instruction and Curriculum (CIC)
SUBJECT: 16-17 CIC 52: Mandatory Advising for Undeclared Pilot
PURPOSE: For Action by the Academic Senate
ACTION REQUESTED: That the Senate approves a pilot study for mandatory academic advising for undeclared students (excludes undeclared with an interest in nursing students).

BACKGROUND INFORMATION:
Given the Graduation Initiative 2025 goals for Cal State East Bay as well as the current first year retention of our Fall 2015 freshmen cohort of 76%, the Dean of Undergraduate Studies notes that mandatory academic advising at least once a year can increase retention rates and overall graduation rates. Mandatory advising provides a mechanism for students to discuss their academic and career goals to assist them in making timely progress to degree.

The Dean of Undergraduate Studies and the Director of Academic Advising and Career Education (AACE) request to pilot study mandatory advising holds for undeclared students (excluded undeclared students with an interest in nursing). The proposed pilot would begin as soon as possible and would be assessed at Fall 2018 to allow two fall census cycles.

At its meeting on January 9, 2017, after discussion with Dean Scharberg, the Committee voted unanimously to approve the proposal.

PROPOSED POLICY:
An advising hold will be placed to block for Fall 2017 registration for all current matriculated undeclared students, excluding those with an interest in Nursing. This cohort will be messaged through the MyCSUEB Messaging Module. Current undeclared students will be expected to meet once with their AACE advisor during either Winter, 2017 or Spring, 2017 quarters. Once students meet with their AACE advisor, the advising hold for Fall, 2017 registration would be lifted.

After Fall 2017 registration closes at the end of the add/drop period, the advising hold would be placed for AY 2017/2018 with the expectation that students would schedule one advising appointment before the Fall, 2018 registration period begins.

Assessment data for the effectiveness of this pilot will include year-to-year retention data as well as major declaration data. After the Fall, 2018 registration closes, this pilot will sunset. Extension of this policy will require Academic Senate approval.