TO: The Executive Committee
FROM: The Committee on Instruction and Curriculum (CIC)
SUBJECT: 17-18 CIC 26: Request for New Undergraduate Concentrations in the BS Hospitality and Tourism

ACTION REQUESTED: That the Executive Committee and Academic Senate approve the request for three new undergraduate concentrations in the BS Hospitality and Tourism as approved by CIC; effective Fall 2018 upon approval of the President.

BACKGROUND INFORMATION:
CIC discussed the three new undergraduate concentrations in the BS Hospitality and Tourism in its November 20 meeting, where it was unanimously approved. CIC previously approved the 16-17 CIC 14 Hospitality and Tourism BS revision request (which included these concentrations); that request was accepted as information by both the Executive Committee and the Academic Senate, but the concentrations need Academic Senate approval, necessitating this document. The proposal may be viewed within Curriculog; the summary is attached.

CAPR reviewed and approved the request on 1/4/18.
Event Planning and Management

1b. Semester Conversion Request for Approval of New or Revised Graduate Concentration

General Catalog Information

***READ BEFORE YOU BEGIN***

Use this form to revise existing concentrations (formerly options) or to create new concentrations, for your degree program. **ONLY IF YOU'VE ALREADY SUBMITTED** your Semester Conversion Request for Approval of Revision of the Graduate Degree Program/Major.

If a Degree Program/Major proposal has NOT been submitted, use form 1. Semester Conversion Request for Approval of Revision of the Graduate Degree Program/Major to submit your program and concentrations.

**STEP ONE:** Turn on help text, by clicking the Show Help Text icon above this section of the form.

**STEP TWO:** Complete all required fields below.

Select **PROGRAM**
- Program
- Shared Core

**Year:** Fall 2018

**Catalog** 2018-2019

**Department**
- Department of Hospitality, Recreation and Tourism

**Has your program received transformation funding?**
- Yes
- No

**Title of Degree Program**
- B.S. Hospitality and Tourism
Title of Concentration*  
Event Planning and Management

Concentration Description (if applicable)

Please read before completing Concentration Requirements Section

Instructions:
Start with the View Curriculum Courses icon directly beneath the Concentration Requirements field. Select the Add Courses button to enter each individual course that will be used in your Concentration (includes required and electives). (Note: Include the Course Units in the Course Title (name) field for ease of review by campus committees).
Next select the View Curriculum Schema icon (to the left of the Curriculum Courses icon). Select Add Core to build the headers and requirements for your catalog page (i.e. add headers for Core Requirments, Electives, or subject areas.)
Preview your catalog chapter by selecting the Preview Curriculum icon.

Event Planning and Management Concentration (9 units)

Take all of the courses below.

HOS 310 Design & Management of Special Events in Hospitality and Tourism
HOS 315 Wedding Planning
HOS 320 Event Leadership

Total Units Required for Concentration

<table>
<thead>
<tr>
<th>Quarter-Based Program:*</th>
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<tbody>
<tr>
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Additional Notes/Information  
This is making what was formerly a "pathway" a concentration.
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<tr>
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<td><strong>Degree Type</strong></td>
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Food and Beverage Concentration

1b. Semester Conversion Request for Approval of New or Revised Graduate Concentration

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**General Catalog Information**

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**SELECT PROGRAM**
- Program
- Shared Core

**Year:** Fall 2018

**Catalog:** 2018-2019

**Department:** Department of Hospitality, Recreation and Tourism

**Has your program received transformation funding?**
- Yes
- No

**Title of Degree Program:** B.S. Hospitality and Tourism
Title of Concentration: Food and Beverage Concentration

Concentration Description (if applicable): 

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**Please read before completing Concentration Requirements Section**

Instructions:

Start with the View Curriculum Courses icon directly beneath the Concentration Requirements field. Select the Add Courses button to enter each individual course that will be used in your Concentration (includes required and electives). (Note: Include the Course Units in the Course Title (name) field for ease of review by campus committees). Next select the View Curriculum Schema icon (to the left of the Curriculum Courses icon). Select Add Core to build the headers and requirements for your catalog page (i.e. add headers for Core Requirments, Electives, or subject areas.) Preview your catalog chapter by selecting the Preview Curriculum icon.

### Concentration Requirements

(Include total units for each header)*

**Food and Beverage Concentration**

Take all three (3) courses listed below.

- HOS 297 Food & Culture
- HOS 335 Introduction to Wine, Beer and Spirits
- HOS 340 Menu Planning, Cost Control, and Purchasing

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**Total Units Required for Concentration**

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<tbody>
<tr>
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Additional Notes/Information: new concentration, based on "pathway" under quarters.
## Catalog Data

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Lodging, Resort, and Club Management
1b. Semester Conversion Request for Approval of New or Revised Graduate Concentration

General Catalog Information

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STEP ONE: Turn on help text, by clicking the Show Help Text icon above this section of the form.

STEP TWO: Complete all required fields below.

Select PROGRAM

- Program
- Shared Core

Year: Fall 2018

Catalog 2018-2019

Department*

Department of Hospitality, Recreation and Tourism

Has your program received transformation funding?*

- Yes
- No

Title of Degree Program*

B.S. Hospitality and Tourism
Title of Concentration*  Lodging, Resort, and Club Management

Concentration Description (if applicable)

Please read before completing Concentration Requirements Section

Instructions:

Start with the View Curriculum Courses icon directly beneath the Concentration Requirements field. Select the Add Courses button to enter each individual course that will be used in your Concentration (includes required and electives). (Note: Include the Course Units in the Course Title (name) field for ease of review by campus committees).

Next select the View Curriculum Schema icon (to the left of the Curriculum Courses icon). Select Add Core to build the headers and requirements for your catalog page (i.e. add headers for Core Requirements, Electives, or subject areas.)

Preview your catalog chapter by selecting the Preview Curriculum icon.

Lodging, Resort, and Club Management Concentration

Take all three (3) courses below.

HOS 350 Resort and Club Management
HOS 355 Advanced Lodging Management
HOS 360 Lodging Alternatives

Total Units Required for Concentration

<table>
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Additional Notes/Information was a pathway under quarters, now want to call it concentration.
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12/6/2017

https://csueastbay.curriculog.com/proposal:5113/print