COMMITTEE ON INSTRUCTION AND CURRICULUM

17-18 CIC 37
February 5, 2018

TO: The Executive Committee
FROM: The Committee on Instruction and Curriculum (CIC)
SUBJECT: 17-18 CIC 37: Revision Request for Minor in Communication
ACTION REQUESTED: That the Executive Committee and Academic Senate accept the information that the revision request for Minor in Communication has been approved by CIC; effective Fall 2018.

BACKGROUND INFORMATION:
The Senate process for approving transformed programs for the semester calendar is defined by 14-15 CIC 36. CIC discussed the revision request for Communication in its February 5, 2018 meeting, where it was unanimously approved. The proposal may be viewed within Curriculog; the summary is attached.
Communication Minor

4. Semester Conversion Request for Approval of New or Modified Minor

General Catalog Information

***READ BEFORE YOU BEGIN***

Use this form to request a new minor for the semester-system, or to directly convert, or transform, your existing quarter-system minor to a semester-system minor.

*Please turn on Help Text for this form by selecting the Show Help Text icon above this section of the form.*

Effective Term: Fall 2018  
Effective Catalog: 2018-2019

Select Program unless otherwise instructed by APGS

Select PROGRAM
- Program
- Shared Core

Action Requested
- New Minor
- Revision of Minor (Direct Conversion)
- Revision of Minor (Transformation)

Department:*

Full and exact title of Minor:*  Communication Minor

Has your program received transformation funding?*
- Yes
- No

If the program received transformation funding, please summarize the transformative change made:

Course selection to align with new semester conversion curriculum.
Please read before completing Minor Requirements Section

Instructions:

Start with the View Curriculum Courses icon directly beneath the Minor Requirements field. Select the Add Courses button to enter each individual course that will be used in your Minor. (Note: Include the Course Units in the Course Title (name) field for ease of review by campus committees). Next select the View Curriculum Schema icon (to the left of the Curriculum Courses icon). Select Add Core to build the headers and requirements for your catalog page (i.e. add headers for Core Requirments, Electives, or subject areas.) Please include total units in core headers. Preview your catalog chapter by selecting the Preview Curriculum icon.

Minor Requirements (28 units)

The Communication Minor requires students to take six (6) courses and one (1) elective course.

Required Core (24 units)

Students must take the following:
- COMM 202 Communication, Media and Culture (4)
- COMM 203 Communication Theories (4)
- COMM 206 New Media in the Digital Age (4)
or COMM 240 Visual Communication and Culture (4)
- COMM 300 History and Criticism and Communication (4)
- COMM 304 Quantitative Communication Research (4)
- COMM 305 Qualitative Communication Research (4)
Elective (4 units)

Students must take one (1) of the following courses selected in consultation with an advisor.

- COMM 310 Introduction to Organizational Communication and Long Term Thinking (4)
- COMM 312 Journalism History and Social Justice (4)
- COMM 314 Journalism Theory and Practice (4)
- COMM 316 Media and Government (4)
- COMM 318 Journalism Law and Ethics (4)
- COMM 320 Persuasion in Media (4)
- COMM 321 Research in Persuasive Communication (4)
- COMM 323 Communication of Difference (4)
- COMM 326 New Media and Social Change (4)
- COMM 328 Multimedia Reporting and Writing I (4)
- COMM 330 Critical/Cultural Studies (4)
- COMM 357 Principles of Advertising (4)
- COMM 358 Principles of Public Relations (4)
- COMM 361 Professional Speaking in Strategic Communication (4)
- COMM 362 User Experience Research and Design (4)
- COMM 387 Advertising Design and Production (4)
- COMM 388 Public Relations Practice (4)
- COMM 400 Film, Communication and Culture (4)
- COMM 410 Organizing Cultures of Innovation and Empathy (4)
- COMM 416 Communication Technology and Social Change (4)
- COMM 417 Game Studies (4)
- COMM 418 Organizational Change, Creativity and Innovation (4)
- COMM 420 Organizational Transformation (4)
- COMM 425 Digital Cultures (4)
- COMM 428 Multimedia Reporting and Writing II (4)
- COMM 430 Media Studies (4)
- COMM 453 Communication Campaigns (4)
- COMM 455 Communication, Media and Society (4)
- COMM 461 Popular Culture (4)
- COMM 465 Identity and Difference in Media (4)
- COMM 471 Strategic Communication and Difference (4)
- COMM 475 Digital Organizational Communication (4)
- COMM 480 Moral Economics of Digital Media (4)
- COMM 485 Future of Media and Society (4)
- COMM 488 Conflict Management (4)
- COMM 497 Issues in Communication (4)
Total Units Required*

28

Additional Notes/Information

Please indicate which (if any) Minors have been discontinued:

Resource implications of the proposed revision, if any:

Revenue neutral; all courses are already being taught in the department as degree core or concentration core requirements.

Relationship of Revised Program to requirements for teaching credentials, accreditation, and/or licensing, if any:

N/A

Consultation with other affected departments and programs:

The following department(s) has (have) been consulted and raised no objections:

Department of Communication

The following department(s) has (have) been consulted and raised concerns:

*
### Catalog Item Types

<table>
<thead>
<tr>
<th>Degree Type (Select &quot;Non-degree&quot;)</th>
<th>Bachelor of Arts</th>
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<tbody>
<tr>
<td>Program Type</td>
<td>Minor</td>
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**APGS USE ONLY**