## 2012-13 A2E2 Planning

In 2012-13, $3.44M of funding is requested to provide the academic enhancement and student success support that is needed at CSUEB. These funds are needed for programs as indicated below.

<table>
<thead>
<tr>
<th>A2E2 Category</th>
<th>Proposed 2012-13 A2E2 Funds</th>
<th>Comments</th>
<th>Individual(s) Responsible For Planning</th>
<th>Plan Due / Implementation Date</th>
<th>Received Plan</th>
<th>Received Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman “Clickers”</td>
<td>$60K</td>
<td>Required provision of A2E2 Fee. $40 per freshman student.</td>
<td>Opp</td>
<td>July 15, 2012 / September 15, 2012</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Enhanced Course Learning (ECL)</td>
<td>$426.8K</td>
<td>Increase direct support of student in learning in courses by provision of supplies, consumables and other materials necessary for enhanced instruction and student learning, without separate course fees.</td>
<td>Houpis / Reese</td>
<td>August 1, 2012 / September 1, 2012</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Enhanced Instructionally Related Activities (EIRA)</td>
<td>$550K</td>
<td>Existing Policy needs to have each EIRA approved by the Chair and the Dean; with budget oversight by the Dean. Expansion of quality educational experiences for students including traditional theatre, musical and arts productions, student publications, museums, and other instructional activities that directly enhance student learning.</td>
<td>Opp / Chair of A2E2 Committee / Reese</td>
<td>Plan Complete / Implementation: July 1, 2012/ Policy Update: November 1, 2012</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Instructional and Research Equipment Enhancement (IREE)</td>
<td>$1.0M</td>
<td>Provides instructional research equipment for faculty and student instructional and scholarship needs. Requests from prior years have gone unfunded.</td>
<td>Houpis / Deans</td>
<td>Plan Complete / Implementation: October 1, 2012</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>University-wide Activities and Programs (UAP)*</td>
<td>$1.13M</td>
<td>Provide high impact student programs and services that are not college specific and can increase retention and career opportunities, based on recommendations from SSAC. (*See specific proposals below)</td>
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<tr>
<td>i. College-based Advising Centers</td>
<td>$250K</td>
<td>It is envisioned in year one that for every 2 advisors funded through A2E2, the Colleges would match with one advisor already funded from their own</td>
<td>Dobb / College Deans</td>
<td>September 3, 2012 / October 1, 2012</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>
In year one: 2 funded SSP positions for CLASS ($100,000), 1 funded SSP position each for Science ($50,000), Education ($50,000) and Business ($50,000). Colleges would also need to find the appropriate space for their Advising Centers.

**ii. Peer Mentoring Program**

- **Budget**: $155K
- **Activities**:
  - ½ time Peer Mentor coordinator ($40,000)
  - Full-time staff person to coordinate programs at Hayward and Concord for both freshmen and transfer students ($40,000)
  - Money for limited pay for freshmen, transfer and online peer mentors (62 peer mentors x 40 hrs/quarter x $10/hr x 3 quarters = $75,000)
- **Approval**
  - Opp / Murphy
  - No

**iii. Student Academic Support**

- **Budget**: $180K
- **Activities**:
  - SSP III for AACE ($65,000)
  - SSP for SCAA ($50,000)
  - Library and SCAA ($20,000)
  - E-tutoring ($5,000)
  - Textbooks, videos and self-study materials for students ($40,000)
- **Approval**
  - Dobb / Balgas
  - No

**iv. Intensive Mentoring and Advising**

- **Budget**: $180K
- **Activities**:
  - 2 SSP IIIs for EOP/SAS ($130,000)
  - 1 SSP II for EXCEL ($50,000)
- **Approval**
  - Dobb / Balgas
  - No

**v. Service Learning, External/Internal Internships, Career Advising**

- **Budget**: $200K
- **Activities**:
  - Half-time staff for each area, approximately $80,000.
  - $3000 would support a single student for 10 weeks at 20 hours/week at $15/hour.
  - Including some work during breaks, $10,000 could support a 20-hour/week position for an academic year.
  - $100,000 would support 10 students for a year at 20 hours/week or 20 students at 10 hours/week.
- **Approval**
  - Dobb / Balgas / D’Alleva / Houpis / Dalton / Wells
  - No

**vi. Student Research Academy**

- **Budget**: $65K
- **Activities**:
  - $30,000 in funds would be available to support undergraduate and graduate research as well as travel to professional meetings based on competitive grant proposal submissions.
  - Some of the funding each year would be used to pay for travel of CSUEB students to compete in the CSU Student Research Competition.
- **Approval**
  - Dobb / Singley / Wildy / Wiley
  - No
$5,000 would be provided to develop student research support activities including a newsletter/journal, poster sessions and workshops. A ½ time staff member would be hired to coordinate these activities and opportunities ($30,000).

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<tr>
<th>vii. Co-Curricular Transitional Support</th>
<th>$100K</th>
<th>$100,000 - $90,000 would cover two half-time positions with benefits. A half position could be assigned to the Health Center for counseling services and another half position to Student Life and Leadership Programs. Some operating funds ($10,000 annually) would also be needed for supplies in support of the parents and transitions programming.</th>
<th>Dalton</th>
<th>September 1, 2012 / October 1, 2012</th>
<th>Yes</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>$3.166M</td>
<td><strong>Sustainable level of enhanced student success programming.</strong></td>
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CSUEB Academic Access, Enhancement and Excellence Fee (A2E2)

*Proposed University-wide Activities and Programs (UAP) for 2012-13:

- **College-based Advising Centers = $250,000**
  - Creates undergraduate Advising Centers in CLASS, CEAS, and COS, and enhances the advising center in CBE, to provide consistent, accurate advising for students in their majors (other half of advising center costs to be funded by college deans).
  - Funds new trained advising staff in the colleges to improve and ensure timely student access to personnel to assist with information, paperwork, deadlines, grad checks, etc.

- **Peer Mentoring Program = $155,000**
  - Building on the successful Freshman Peer Mentor model, creates a Peer Mentor Center to coordinate and expand the Peer Mentor Program to Concord, transfer and online students.
  - Provides new paid on-campus job opportunities for trained Peer Mentor students.

- **Student Academic Support = $180,000**
  - Provides AACE staff to train, coordinate and support college-based advisors.
  - Enhances tutoring support for ESL, remedial, Concord and online students.
  - Increases Library and tutoring hours, and increases classroom, library and support materials such as videos, textbooks and other standardized test materials requested for student use.

- **Intensive Mentoring and Advising = $180,000**
  - Expands intensive advisor/student support for intensive advising and mentoring for first generation, low-income, veteran and AB540 (California Dream Act) students, similar to successful mentoring and advising of EOP and EXCEL programs.

- **Service Learning, Internships, and Career Advising = $200,000**
  - Enhances service learning support and opportunities for students through provision of staff to assist with placements, coordination and paperwork.
  - Broadens external and internal internship opportunities for students through new paid on-campus internships as well as additional external internship placements.
  - Provides additional career center staff with focus on graduate student career support.

- **Student Research and Creative Activities Academy = $65,000**
  - Provides support for student involvement in research and creative activities with staff to develop student placements, provide outreach, and assist with student proposal development.
- Provides funds for students to support research, creative activities and travel.
- Supports student professional development through workshops, newsletters, poster sessions, etc. administered in conjunction with the McNair Scholars office.

**Co-curricular Transitional Support = $100,000**
- Provides expanded support services geared to CSUEB student issues that have been historically underserved and supported such as parenting, counseling and time management through counseling in the Health Center.
- Supports and engages parents, particularly of first-generation college students, and enhances the successful transitions of students returning to college, by providing staff in Student Life and Leadership Programs along with supplies to support transitions programming.