COMMITTEE ON BUDGET AND RESOURCE ALLOCATION

3/13/19 DRAFT MINUTES

Members present: Kevin Callahan (Math), Paul Carpenter (Kinesiology), Chris Chamberlain (Hospitality, Tourism, and Recreation), Ayona Chatterjee (Statistics & Biostatistics), Jiansheng Guo (CLASS), Kim Shima (Accounting & Finance), Kyzyl Fenno-Smith (Library), Yung-I Liu (Communication), Nancy Mangold (Accounting & Finance, COBRA Chair), Monique Cornelius (University Budget Director, Presidential Appointee), Rafael Hernandez (Associate Provost for Faculty Affairs and Administration, Presidential Appointee)

Guests: Edward Inch (Provost & Vice President for Academic Affairs), Winnie Kwofe (Associate Vice President for Facilities, Development, & Operations), Sharon Chen-Bateman (Administrative Analyst, Planning, Design, & Construction) Michael Lee, (Academic Senate Chair)

1. Approval of the agenda
   M/S/P Callahan/Chatterjee /p

2. Approval of 2/27/19 minutes
   M/S/P Chatterjee/Guo /P

3. Reports
   a. Report of the Chair
      No report. An additional meeting has been scheduled on March 27th.
   b. Report of the Presidential appointee
      No report.

   Monique Cornelius reported that the campus is expecting preliminary budget memo (based on Governor’s budget) by next week.

4. Business:
   a. Basis for GI 2025 fund allocation and COBRA recommendations – Provost Inch
      2:00 pm time certain

   Provost Inch shared preliminary 2019/20 budget information and discussed the current approach to allocations. He is interested in realigning budgeting to actual activity in colleges and departments with wraparound GI2025 funding. He also said that there will not be a second cycle of the Exceptional Effort Awards under last year’s criteria.
The Provost provided slides detailing budget trends of the past five years. He highlighted a shift in resources to the Colleges by reducing spending in Central Academic Affairs. Increases (as shown in slides on budget trends) over a budget cycle reflect in-coming grants, refunds, and other monies which come in over the budget year. College budgets include carry forwards, added course sections to counter bottlenecks, as well as GI2025 funds.

 Provost Inch discussed four sources of data for decision-making:

- Historical cost/FTES
  Previous years expenditures.
- System Academic Planning Database (APDB) comparisons
  CSU system data on costs of similar programs.
- Delaware Study of comparable institutions
  National data on costs of similar programs.
- Dean’s year-end reports and meetings
  Information on campus needs and costs.

Above four data sources inform campus assignment of funds per FTES. Graduate and undergraduate are disaggregated to understand cost per student. Programs may have higher or lower FTES costs. There are expensive and inexpensive programs in each college. Nursing growth is restricted because of high per FTES costs.

Adjustments to allocations are made based on these considerations:

- differential tuition and fees
- supplemental and performance adjustments
- targets

Provost Inch requested COBRA’s input to update the budget allocation model. How do we understand efficiency? What would really support efficient departments that support students?

The Provost would like help to influence the shape of future budgets. He discussed balancing FTES costs, diversity initiatives and the student outcomes in GI 2025, and productive scholarship. He would like to focus and reward these efforts at the department level.

A new GI 2025 allocation for 19/20 is expected in August and the Provost would like to disperse it in one week. We need to decide how to allocate the funds now.

b. Request for feedback regarding defining/clarifying the Academic Affairs resource allocation - Provost Inch

Chair Mangold asked committee members to contribute input in response to the Provost’s request. Forwarded to the April 10th for discussion.

c. Update on CORE Building - Winnie Kwofie, AVP Facilities Development and Operations, 3:15 pm time certain
Ceremonial groundbreaking is scheduled for April 22\textsuperscript{nd} with active construction anticipated in August. AVP Kwofie reported that we are still working through permitting with the fire marshal, who has changed the ‘live load’, or the number of persons per square foot, of the building. The fire marshal believes that there could be as many as 1000 people in the building at one time. Facilities has been in contact with the Chancellor’s Office regarding these negotiations and there will be a meeting with the fire marshal in Sacramento next week. If the fire marshal’s change is enforced the construction costs for the CORE could increase by $3 million.

Sharon Chen-Bateman is working on full logistics as well as a communication strategy with the Office of University Communications & Marketing.

Motion to approve the COBRA 3 -- CORE building update.

\begin{itemize}
  \item M/S/P Paul/Chris \textit{/P}
\end{itemize}

d. CSU funding of the Electronic Core Collection

Kyzyl Fenno-Smith presented an information item regarding a proposal to increase funding of the Electronic Core Collection (ECC). The ECC is a group of databases consortially licensed by multiple CSU campuses. These consortial licenses are less expensive than individual campus licenses and are important resources for the CSU campus libraries. The funding for the ECC comes from the Chancellor’s Office and has not been increased in many years. A memo urging an increase in ECC funding has been referred to the Senate from ExCom.

e. Cancellation of the Elsevier journals package by the U.C. system over concerns of open access and subscription costs.

Kyzyl Fenno-Smith presented an information item regarding the U.C.’s decision not to renew the Elsevier journals package after negotiations to enhance open access and lower subscription costs failed. CSUEB will be negotiating our Elsevier renewal this spring.

f. Develop an integrated student advising/record system

\begin{itemize}
  \item i. Draft
  \item ii. Search results
  \end{itemize}

Not discussed forwarded to next agenda.

5. Discussion:

a. Initiatives to make textbooks affordable

\begin{itemize}
  \item i. OpenStax
\end{itemize}

Kevin Callahan reported that, in his experience, negotiations with publishers were limited in scope to the publishers own imprints.

Should COBRA ask the University administration to look into solutions for textbook costs?
including the Bookstore’s markup? Raphael Hernandez commented that Electronic text rental has not been implemented under A2E2. Textbook affordability forwarded to the next agenda.

6. Adjournment

M/S/P Guo/Carpenter/P