

CALIFORNIA STATE UNIVERISTY, HAYWARD

DATE: September 18, 2003

TO: The Academic Senate

FROM: Michael D. Lee, Associate Professor, Department of Geography and Environmental Studies
CSUH Representative to the CSU Academic Council on International Programs (ACIP) 2000/2001-2005/2006.

SUBJECT: 2002-03 Year-End Report

1. Student Applications to IP

This past academic year (2002/2003), Tai (Ratchada) Cheunkarndee, campus CSU IP Coordinator, who unfortunately resigned in June to enter a language program at the Monterey Institute, implemented a great number of outreach efforts to attract students to the year-long CSU International Programs Study Abroad program. As well as holding several Study Abroad Open Houses, she organized display desks in front of the student union on a number of occasions as well as hosting information booths at the Student Orientation fair in October and at undeclared major-minors and other campus-wide events. As part of Study Abroad outreach for both CSU IP and the National Student Exchange promotion, Tai also mailed letters out to several thousand students and organized classroom presentations on campus. I assisted her in a number of these efforts and we received help from returning students from last year's programs, her assistant Antoinette Florentino (Returning Study Abroad student, Italy 2001/2002), and staff from Ray Wallace's Office of Continuing and International Education (CIE).

As a consequence of these efforts and additional promotion of the program to faculty across campus through emails and personal contacts, CSU Hayward had 14 new applicants to the CSU IP Study Abroad Program for 2003/2004, including one applicant to Australia and New Zealand (which constitutes a separate and later process). A total of 13 of these 14 were accepted; our applicant to Australia was denied due to a failure to meet GPA requirements following a poor Spring quarter. One of these students was disenrolled for non-payment of advanced fees and one withdrew prior to departure on her own behalf. Our 2002/2003 participant in Germany also reapplied and was accepted to participate again for a second year in Germany during 2003/2004. Thus a total of 12 CSUH students will be studying abroad through IP for the 2003/2004 academic year. They will be based in the following countries: China, Denmark, France, Germany, Italy, Japan, Spain and Taiwan. In addition, three students were accepted to the CSU IP bilingual credential program in Mexico, bringing our Study Abroad total for 2003/2004 to 15 students. The majors represented by these students are: Art–Studio (2), History, International Studies, Liberal Studies (2), Mass Communication, Multimedia (MS), Music, Political Science, Psychology, Spanish, Special Major and Teacher Education (3). We have done extremely well in attracting minority students to the study abroad program this year, 12 of the students falling into this category.

For 2003/2004 there were a total of 695 students accepted to the CSU IP program, up from 620 in 2002/2003 and 660 in 2001/2002. The number of applicants for 2003/2004 was 881, up from 775 the previous year and 800 in 2001/2002. Applications to Chile, China, Korea and Taiwan were all up significantly. The numbers of students applying to Australia and New Zealand this year was 108, with 57 accepted. These numbers are double that of previous years following recent efforts by CSU IP to increase partner campuses in Australia and expand the range of opportunities. We have one student currently studying in Australia through the end of the calendar year at Western Sydney University. Hayward is one of the smaller participants in CSU IP in terms of number of students applying to the program, consistently ranking around joint 16th or 17th of the 23 campuses in the system by number of applicants. Anecdotally, since no survey data exists of student attitudes at Hayward toward Study Abroad, the demographics of our student body and the preponderance of individuals with families and job commitments would seem to be a contributing factor since outreach has been significantly increased the last few years due to the efforts of Tai Cheunkarndee, myself and the staff of Ray Wallace's Office.

2. Faculty Participation and Opportunities in IP

Due to effective outreach, in all almost 40 faculty, staff and returning Study Abroad students offered to serve on the CSU IP applicant evaluation committees this year, up from 30 last year, and we were able to use 29 different interviewers on our 14 hour-long interviews. One of the most enthusiastic of our interviewers and promoters of Study Abroad, Patricia Radin, was unfortunately lost to the CSUH community through a tragic illness and will be sadly missed.

Although the Third International Faculty Partnership Seminar in France (2003) was promoted to faculty via email, to the best of my knowledge, CSU Hayward generated no applicants this year. In total, 76 faculty from across the CSU applied for the 20 slots available. Last year, Dr. Maxine Craig of Sociology was accepted to represent the CSU and Hayward at the Second International Faculty Partnership Seminar in Queretaro Mexico (2002) and found the experience very rewarding. She, like Ben Bowser before her who participated in the First Partnership Seminar in Germany (2001), highly recommends this activity as an opportunity to establish stronger ties across academia. Generating financial support for Maxine to travel to Mexico proved to be more difficult than it should have, although thanks to Interim Dean Larson of the College of Arts, Letters and Social Sciences, some monies were allocated from funds set aside for travel I had made to South Korea that were less than had been projected. CSU IP covers the costs of setting up the seminars but travel expenses are expected to be covered by participants' own campuses. It is suggested that the Academic Senate allocate some \$600 per year to an account that can be used for travel, should CSUH faculty be successful in their applications. With 20 participants selected annually, it is possible that more than one CSUH faculty could be chosen, although this is not common. The next three seminars will be in Japan (2004), Canada (2005), and either Chile or China (2006). Promotion of the Fourth Partnership Seminar in Tokyo, Japan will take place in the Fall and details will be communicated to all eligible faculty when available.

This year, 12-month, full-time, one-year Resident Directors (RDs) will be sought for the China, France, Mexico, Spain and Zimbabwe programs, although the Zimbabwe program is currently in suspension and may or may not be resumed by the time of the appointment in 2005/2006. A 12-month, full-time, two-year RD will be sought for Italy, a change over previous years when this was a

one-year appointment. Academic-year RDs will be sought for Japan and for Israel, although the latter program is currently in suspension and may or may not be resumed by the time of the appointment in 2005/2006. An RD application packet is available from me or via the web at www.gateway.calstate.edu/csuienet. I have two loaner copies of the RD handbook for anyone interested. The application deadline is December 1, 2003 with interviews between 18-20 February 2004. Only full-time faculty can apply, thus FERP participants are ineligible. No CSUH faculty member served as RD in 2002/03, although Alex Cassuto was RD in Italy for 2000/2001 and Carmen Garcia RD in Mexico for 1999/2000.

I would like to remind CSU Faculty concerning the Wang Family Scholarships. This program provides four \$10,000 stipends to be awarded annually through 2012. One faculty stipend of \$10,000 each year through 2012 is designated to be used for research and teaching at the National Taiwan University in the Republic of China, Taiwan and one faculty stipend of \$10,000 each year through 2012 is designated to be used for research and teaching at the National Tsinghua University in the Republic of China, Taiwan. In addition, the fund will provide annually two faculty stipends of \$10,000 each through 2012 for research and teaching at Peking University in Beijing and Jiao Tung University in Shanghai in the People's Republic of China. The scholarships seem very flexible and do not require that the recipient spend a year overseas. Full details can be obtained through the CSU IP web site at www.gateway.calstate.edu/csuienet.

3. Performance of ACIP Representative Duties

As Hayward representative to CSU ACIP, I participated in the two scheduled ACIP meetings for 2002/2003, the first last October at the Chancellor's office in Long Beach and the second in April at Sacramento State. As part of my duties on the Academic and Fiscal Affairs Committee (AFAC), I helped conduct a review of the Japan, Zimbabwe and Germany programs and I prepared a report on ways in which AFAC could improve the five-year review process currently used to evaluate programs. The cost of participating in these meetings is born partly by the Chancellor's Office (Fall meeting) and partly by CSU Hayward (Spring meeting). The Spring meeting 2004 location is yet to be decided. I would like to propose to the CSU IP that Hayward be a venue for the Spring meeting either in 2005 or 2006 and will be entering into discussions with the Academic Senate Chair and the President's Office to determine the willingness to do this and what resources might be made available to do so.

Hayward hosted the Study Abroad orientation for acceptees and their families for the whole of Northern California on May 17, 2003. I participated in this event, providing support to the CSU IP staff and moderating the orientation for students participating in the United Kingdom program. The event was a great success and provided an opportunity for CSUH to showcase its campus to students and parents from many other CSU's from Monterey Bay up to Humboldt State and across the Central Valley.

4. Additional IP Items

Over the summer, CSUH appointed a replacement for Tai Cheunkarndee as Coordinator of CSU IP Study Abroad Programs. Ms. Wagaye Johannes, CSUH Exchange Programs Advisor will be

conducting student and faculty outreach for CSU IP as part of her duties. She and Kelly Moran of CIE will be attending the CSU IP Coordinators meeting in Long Beach on 18-19 September, 2003.

As I did the last two years, as a final note I would once more like to encourage all CSUH faculty to help us further promote Study Abroad opportunities for our students. Although they may spend a year away from our campus and thus our FTE, they gain immensely from the process, both personally and academically. As tidal wave II approaches, Study Abroad will represent attractive opportunities to educate our students effectively off campus. We also stress in our advising the opportunity that Study Abroad offers our students to become a double major. As an institution promoting excellence and a diverse culture, Study Abroad fits very comfortably into our mission. To this end I would encourage faculty to send me the names of any student that they believe might do well in Study Abroad or especially benefit from the experience and I will contact these students personally to explain the program and offer them the opportunity to apply. In particular, I believe that many students with familial origins in our Study Abroad destinations should be key targets, since the program will allow them a cost-effective and structured means of experiencing their parents' or grandparents' native lands as well as advance their academic progress. Generally students need to have GPA's of 2.7/3.0 or greater depending on the program. The program is open to juniors and seniors. CSU ACIP currently offers programs in Australia, Canada, Chile, China, Denmark, France, Germany, Italy, Japan, Korea, Mexico, New Zealand, Spain, Sweden, Taiwan and the United Kingdom. The Israel and Zimbabwe programs are currently suspended and the CSU is exploring adding another Africa site either in Ghana or South Africa to allow CSU students a study option on this continent. The cost of studying in the CSU IP program for a full academic year is around \$12,000 everything included, depending on the program, although fees have just been raised by roughly \$500 (\$474 undergraduate, \$522 graduate), thus raising this to \$12,500. Financial aid applies to Study Abroad through CSU IP.