

DATE: June 2, 2004
TO: The Academic Senate
FROM: Michael D. Lee, Associate Professor, Department of Geography and Environmental Studies
and CSUH Representative to the CSU Academic Council on International Programs (ACIP)
2000/2001-2005/2006.
SUBJECT: 2003-04 Year-End Report

1. Student Applications to IP

This past academic year (2003/2004), the student application process was administered by CSUH's new campus CSU IP Coordinator, Wagaye Johannes, who replaced Tai (Ratchada) Cheunkarndee at the end of the last academic year. As in previous years, as well as holding several study abroad open houses in the library, she mounted display desks at various events such as the Student Orientation Fair and at undeclared major-minors and other campus-wide events, and made dozens of classroom presentations about study abroad opportunities.

As a consequence of these efforts and my additional promotion of the program to faculty across campus, CSU Hayward had 14 applicants to the CSU IP Study Abroad Program for 2003/2004, including one applicant to Australia and New Zealand (which constitutes a separate and later process). This is equal to the applications of the previous year, which also totaled 14. A total of 7 of these 13 were accepted, although only two of the six were denied and we are hopeful of having our Australia applicant accepted to make it 9/14. Four of our applicants (UK, Mexico, Chile and Denmark) withdrew prior to submission of the full documentation and of the who two were denied, one was because of a GPA lower than the required threshold and a second because of competition for limited places against an excess of more qualified candidates. In addition, 10 students applied to and nine were accepted to the CSU IP bilingual credential program in Mexico (BCLAD), bringing our Study Abroad total for 2003/2004 to 16 students, hopefully 17 with our Australia candidate. The majors represented by these students are: Business Administration, Economics, English Literature (MA), Kinesiology, Physics, Spanish & Psychology, Special Major, and Teacher Education (9). Our students will travel to Canada, China, Japan, Korea, Mexico, Spain, Taiwan and the United Kingdom. We have done extremely well in attracting minority students to the study abroad program this year, with over half of the students falling into this category.

For 2004/2005 there were a total of 638 students accepted to the CSU IP program for the Northern Hemisphere programs. This is likely to rise to around 690, in line with the total of 695 in 2003/04 and up from the 620 in 2002/2003 and 660 in 2001/2002. The numbers of students applying to Australia and New Zealand this year is expected to be over 100, with fewer than 50 slots available. The number of applicants for 2004/2005 was 916, up from 881 in 2003/2004, 775 in 2002/2003, and 800 in 2001/2002. Applications to Denmark, Germany, Italy, Japan, Mexico and the United Kingdom were all up significantly over last year. Hayward is one of the smaller participants in CSU IP in terms of number of students applying to the program, consistently having ranked around joint 16th or 17th of the 23 campuses in the system by number of applicants over the last few years. In 2004/2005, Hayward maintained consistent applicant and participant numbers relative to many other campuses, thus rising to 13th in applicants by number and 12th in participants by number, in large part due to the strong BCLAD component. However, anecdotally, the demographics of our student body and the preponderance of individuals with families and job commitments seem to be a contributing factor to keeping the number of applicants well below the approximate 0.5% of the eligible student body that apply annually system-wide, considering that outreach efforts by Wagaye Johannes, myself and the staff of Ray Wallace's Office are at least equal to those made at many similar and even larger campuses in the CSU system.

2. Faculty Participation and Opportunities in IP

Due to effective outreach, around 30 faculty, staff and returning Study Abroad students responded to a general email and offered to serve on the CSU IP applicant evaluation committees this year, demonstrating that support for the study abroad experience remains relatively high on our campus. Due to scheduling constraints, we used a slightly smaller number of interviewers this year – some 16 different individuals partook in our 10 hour-long interviews, with Wagaye Johannes and I present in each.

Next year, 12-month, full-time, one-year Resident Directors (RDs) will be sought for the China, France, Mexico, Spain and Zimbabwe programs, although the Zimbabwe program is currently in suspension and may or may not be resumed by the time of the appointment in 2006/2007. Academic-year RDs will be sought for Japan and for Israel, although the latter program is currently in suspension and may or may not be resumed by the time of the appointment in 2006/2007. An RD application packet will be available from me or via the web at www.gateway.calstate.edu/csuienet. Only full-time faculty can apply, thus FERP participants are ineligible. No CSUH faculty member served as RD in 2003/2004, although Alex Casutto was RD in Italy for 2000/2001 and Carmen Garcia RD in Mexico for 1999/2000. Our applicant to the Japan RD position for 2005/2006 was not successful. We have no faculty from Hayward participating in this years Faculty Partnership Seminar in Japan and all future Partnership Seminar plans (Canada 2005, and Chile or China 2006) have been shelved due to budget considerations.

I would like to again remind CSU Faculty concerning the Wang Family Scholarships. This program provides four \$10,000 stipends to be awarded annually through 2012. One faculty stipend of \$10,000 each year through 2012 is designated to be used for research and teaching at the National Taiwan University in the Republic of China, Taiwan and one faculty stipend of \$10,000 each year through 2012 is designated to be used for research and teaching at the National Tsinghua University in the Republic of China, Taiwan. In addition, the fund will provide annually two faculty stipends of \$10,000 each through 2012 for research and teaching at Peking University in Beijing and Jiao Tung University in Shanghai in the People's Republic of China. The scholarships seem very flexible and do not require that the recipient spend a year overseas. Full details can be obtained through the CSU IP web site at www.gateway.calstate.edu/csuienet. This year, Dr. Meiling Wu of the Dept. of Modern Languages and Literatures was successful in applying for a Wang Family award and will receive \$10,000 during the next academic year to work with the National Taiwan University.

3. Performance of ACIP Representative Duties

As Hayward representative to CSU ACIP, I participated in the two scheduled ACIP meetings for 2003/2004, the first last October at the Chancellor's office in Long Beach and the second in April at Humboldt State. As part of my duties on the Academic and Fiscal Affairs Committee (AFAC), I helped review the United Kingdom program and I prepared a 14-page follow-up report¹ to the suggestions made in the Long-Range Strategic Planning Report on CSU IP for an overhaul of the study abroad program five-year review process. This report, presented to an Ad-Hoc Committee on Program Review made up of members from across the three ACIP committees and the Director of the CSU IP, Leo van Cleve, and of which I am Chair, was well-received and reviewed the best practices used in the periodic assessment of study abroad programs and the merits and opportunities of setting up a permanent, separate Program Review Committee within the ACIP. As part of this ongoing review of program assessment procedures and opportunities, I have set up a discussion forum through the CSUH Blackboard system that the Ad-Hoc Program Review Committee will be using to develop its final report to the ACIP at our Fall meeting 2004.

¹ Lee M.D. (2004). Discussion paper on study abroad program review.

At the Spring meeting, 2004, I was elected Chair of AFAC for 2004/2005 and will therefore participate in the Executive Committee functions of ACIP next year, taking part in at least one additional meeting at the Chancellor's Office (September) as well as a number of conference-calls and list serve discussions over the academic year. It is my intention to stand for the Chair of the full ACIP during the last year of my appointment as CSUH representative in the year 2005/2006.

The cost of participating in ACIP meetings is born partly by the Chancellor's Office (Fall meeting 2003) and partly by CSU Hayward (Spring meeting 2004). This year's Spring meeting in Humboldt resulted in expenditures of \$344.95 and a reimbursement request has been submitted to the Provost's Office. The Fall meeting attendance next year in Long Beach will be the responsibility of this campus to fund. The Spring meeting in 2005 will be in Bakersfield (IP pays), and the 2006 Spring meeting will be here in Hayward (note that this will avoid approximately \$300-400 worth of expense for CSUH).

I also assisted in the Northern California study abroad participant orientation at San Francisco State on Saturday May 8, chairing the session on the United Kingdom for applicants and their parents.

4. Additional IP Items

The budget situation has affected CSU IP as it has the rest of the CSU, although having said that, IP enrollment continues to climb. The budget for 2003/2004 was a little over \$4 million with the cost per student averaging at \$5,821 across the 16 active country programs. The budget for 2004/2005 is expected to be almost the same, although budget revisions could result in shortfalls that would need to be absorbed by IP and currency fluctuations may also affect available funds. IP administration totaled almost \$780,000 in 2003/2004 but projected expenditures have been reduced to \$758,000 for 2004/2005. The OIP has had to freeze certain positions and has implemented cost-cutting measures such as the elimination of certain paper-brochures in lieu of wholly on-line communications. The remaining \$3.4 million comprises in-country tuition, administration and operating costs. Some programs result in no additional in-country costs to the CSU, being wholly balanced by exchanges from those partner institutions whereas the more expensive programs can result in per student subsidies of between \$8-10,000. Actual budget forecasts for 2004/2005 are pessimistic, with at least an 8-10% cut in funding expected, although this will be somewhat balanced by tuition increases. Currency issues are critical, the weakening dollar potentially increasing in-country costs by significant amounts – 2002/2003 expenditures were modeled using projected exchange rates for 2004/2005 and resulted in a \$400,000 shortfall. IP staff is keeping a close eye on budget issues although long-time budget Director, Linda Brown, announced her retirement at the Spring meeting. Director van Cleve will apply for a waiver of hiring freeze restrictions to refill this vital position.

The Zimbabwe and Israel programs remain suspended for the foreseeable future although they have not been discontinued. However, the IP Director, on the urging of ACIP, conducted visits to new potential sites in Africa in 2003/2004, the University of Ghana and the Universities of Port Elizabeth and Natal in South Africa. Director van Cleve reported to the ACIP that each of the sites are excellent partners for the CSU and was instructed to go ahead and develop partnership agreements and study abroad opportunities at each of the institutions by December 2004, with the objective of soliciting student applications for the 2006-2007 academic year. The Ghana site will be on the Northern Hemisphere calendar (Fall-Spring) and the South African sites the Southern Hemisphere (calendar year). As soon as more details are available concerning the programs available at these sites they will be distributed to CSU faculty and students. The OIP was instructed by ACIP to develop a faculty survey related to the development of the three new study abroad programs in Africa to help promote these new programs to our faculty and student body.

At its Spring meeting, the ACIP instructed the CSU IP Director to provide AFAC with a summary of appropriate, system-wide data that will help define the disciplines not traditionally motivated to participate in IP in order to help make informed recommendations concerning the development of new programs. The

exploration and possible development of new and non-traditional programs was something urged by the ACIP Long-Range Strategic Planning Report, which suggested adding programs that cover locales, durations and subjects not currently served by CSU IP.

As I did the last three years, as a final note I would once more like to encourage all CSUH faculty to help us further promote Study Abroad opportunities for our students. In doing so, I echo the results of the independent blue-ribbon Strategic Task Force on Education Abroad report submitted to Congress in 2003 that called for significant increases in the number of U.S. College Students who learn foreign languages and study abroad. Staffed by experts such as former Education Secretary Richard Riley, former Senator Paul Simon, and former ambassador Julia Chang Bloch it reported that some 130,000 out of 13 million American full and part-time undergraduate students participate in some form of study abroad program each year, compared to the 584,000 foreign students that study here in the United States. The Task Force urged Congress to increase funding to support some 5 million Americans, 20% of the college student body, to study abroad in some form by 2010. The full report can be accessed at the website of the Association of International Educators².

Although they may spend a year away from our campus and thus our FTE, CSUH students gain immensely from the process, both personally and academically. We also stress in our advising the opportunity that Study Abroad offers our students to become a double major. As an institution promoting excellence and a diverse culture, Study Abroad fits very comfortably into our mission. To this end I would encourage faculty to send me the names of any student that they believe might do well in Study Abroad or especially benefit from the experience and I will contact these students personally to explain the program and offer them the opportunity to apply. In particular, I believe that many so-called *heritage* students with familial origins in our Study Abroad destinations should be key targets, since the program will allow them a cost-effective and structured means of experiencing their parents' or grandparents' native lands as well as advance their academic progress. Generally students need to have GPA's of 2.7/3.0 or greater depending on the program. The program is open to juniors and seniors. CSU ACIP currently offers programs in Australia, Canada, Chile, China, Denmark, France, Germany, Italy, Japan, Korea, Mexico, New Zealand, Spain, Sweden, Taiwan and the United Kingdom. Ghana and South Africa will be added, most likely beginning in 2006-2007. The Israel and Zimbabwe programs are currently suspended. Students pay their home CSU campus fees and the total cost of studying in the CSU IP program for a full academic year is around \$12-13,000, everything included. Financial aid applies to Study Abroad through CSU IP and several participating countries allow students to pursue part-time work, should they choose to do so.

² Securing America's Future: Global Education for a Global Age
<http://www.nafsa.org/content/PublicPolicy/stf/STFEareport.pdf>