

CALIFORNIA STATE UNIVERSITY, EAST BAY

DESIGNATION CODE: 2007-08 **CAPR 2**  
DATE SUBMITTED: October 13, 2007

TO: The Executive Committee of the Senate

FROM: The Committee on Academic Planning and Review (CAPR)

SUBJECT: New CAPR Requirements and Timetable to Address the Concerns of the last Five-Year Program Review for the Graduate Multimedia Program

PURPOSE: For Action by the Executive Committee

**ACTION**

REQUESTED: That the Executive Committee approve the new CAPR requirements and timetable noted below for the Multimedia Program, which will supersede the 05-06 CAPR 3 requirements

**BACKGROUND**

INFORMATION: The Multimedia Graduate Program was discussed at the October 4, 2007 meeting of the Committee on Academic Planning and Resources. Committee members discussed the concerns expressed in the last five-year review and also the timetable, where a full review is automatically scheduled for the 2008-2009 academic year.

In document 2005-2006 CAPR 3, the "Action Requested" is as follows:

Acceptance of the Five Year Program Review of the Graduate Multimedia Program and conditional approval of the continuation of the program for a two year period. Within the two year period, CAPR requests that the program faculty develop a coherent set of Student Learning Outcomes (SLO's) and a method for measuring/collecting data regarding the SLO's. In addition, the program must develop a method for the collection and analysis of data related to student progress through the program and for data relating to program graduates. At the end of the two year period, a follow-up review of the program by CAPR is requested.

In the same document, the "CAPR Recommendation for the Continuation of the Program" is as follows:

CAPR recommends Acceptance of the Five Year Program review of the Graduate Multimedia Program and conditional approval of the continuation of the program for the next two years. A second CAPR review of the program is requested at the end of the two year period. During this two year period of time the following must be developed:

- student learning outcomes for the program
- student learning outcomes for each course in the program
- a system for collecting and analyzing data on student progress in meeting the student learning outcomes
- a system for tracking progress of students through the program
- a system for collecting and analyzing data on graduates of the program

In the document, it was also stated that the next CAPR review would be in 2007-08. The normal five year pattern for the Multimedia Graduate Program would be 2008-2009. In light of this, CAPR recommends the following:

- that the Multimedia Graduate Program conduct a thorough review of its program in order to address the concerns expressed in the last five-year review
- that the Multimedia Graduate Program prepare and submit a report by December 15, 2007 that provides evidence that they have Student Learning Outcomes, that a systematic method for collecting and analyzing data is in place (with inclusion of data collected in the intervening period), and that the full range of concerns in the 2005-06 report have been addressed.
- that the Multimedia Graduate Program be prepared to discuss this review at the first CAPR meeting of 2008, which will be held on January 17.
- that the 2008-2009 full review be particularly rigorous and include both the review materials that would normally be submitted and also the materials developed in 2007-2008 to document that the program has addressed the concerns of the last review.

c.c. Jim Petrillo, Director  
Multimedia Graduate Program  
Art Department, AE 1231B

c.c. Benjamin Bowser, Interim Dean  
College of Letters, Arts, and Social Sciences  
Office of the Dean, MB 1501