

CALIFORNIA STATE UNIVERSITY, EAST BAY

DESIGNATION CODE: **2008-09 CAPR 16**

DATE SUBMITTED: April 10, 2009

TO: The Academic Senate

FROM: The Committee on Academic Planning and Review (CAPR)

SUBJECT: Minor In Hospitality And Tourism

PURPOSE: For Action by the Academic Senate

ACTION

REQUESTED: Approval of the Request for a Minor in Hospitality and Tourism ~~in the B.S. Hospitality and Tourism~~; effective in the 2010-11 catalog

At the April 9, 2009 meeting of CAPR, the members approved the request for a Minor in Hospitality and Tourism.

The rationale and course descriptions are explained in the attached formal request.

CALIFORNIA STATE UNIVERSITY, EAST BAY

Effective Date
Quarter: **Fall**
Year: **2010**

REQUEST FOR APPROVAL OF MINOR IN HOSPITALITY AND TOURISM

1. Name of the **campus** submitting the request and the full exact title of the proposed aggregate of courses, whether it is an option or minor.
California State University, East Bay – Minor in Hospitality and Tourism
2. Full and exact **title** of the degree and major program under which the option will be offered.
B.S. Hospitality and Tourism
3. **Options already existing** under the major program for which the new aggregate of courses is proposed.
NA
4. **Department(s)** to offer the aggregate of courses: Department Of Leadership In Hospitality And Leisure Services
5. **Purpose** of the proposed aggregate of courses.
This minor will prepare students with the professional entry level knowledge in general hospitality and tourism. Students majoring in business, or other majors with work experience in the hospitality sector, will benefit from a minor in hospitality and tourism to provide them with a working knowledge of the concepts and theories of the discipline that are needed to be successful in this profession.
6. **Need** for the proposed aggregate of courses:
Students in other majors are requesting a way to gain introductory knowledge of the hospitality industry without majoring in hospitality and tourism.
7. List of all **requirements** including the **courses**, by catalog prefix number, title, and units of credit, as well as **total units** to be required under the proposed **option** or **minor**. Total units = 32

8.

REQUIRED (24)
HOS 4510 Lodging Management (4) HOS 4520 Promotion of Leisure and Hospitality (4) HOS 4540 Fiscal Leadership for Operational Managers (4) HOS 4560 Food and Beverage Management (4) HOS 4570 Dimensions in Tourism(4) HOS 4590 Hospitality Law (4)

ELECTIVES (8)
HOS 4505 Hospitality Information Technology (4) HOS 4530 Principles in Meetings, Conventions and Special Events (4) ACCT 2701 Legal Environment of Business (4) MGMT 3600 Theories of Management (4) MGMT 3610 Human Resource Management (4) MGMT 3614 Organizational Behavior (4) MKTG 3495 Business Communication (4)

9. List of all **requirements** including **courses**, by catalog prefix, number, title, and units of credit, as well as **total units** to be required **for the major** in which the proposed option is to be included
N/A

10. **New courses** to be developed and existing **courses** to be **modified** with the nature of the modification indicated.
NA

11. **Additional instructional resources**--faculty, space, equipment, library volumes, computers, etc.--needed to implement and sustain the proposed aggregate of courses. List all resources needed for the first five years beyond those currently projected, including specific resources, cost, and source of funding.
We are using all the courses that are already in the major and minor students will be incorporated into regular course sections.

12. **Consultation.**
All the departments in the College of Education and Allied Studies have been consulted and there were no objections.
The Department of Accounting and Finance was consulted and there were no objections.
The Department of Management was consulted but there was no response.

12. **Interim Associate Dean** Original signed by Dr. Storms **Date:** 12-09-08
Interim Associate Dean, Barbara Storms, Ed.D.

Faculty Review Body: Original signed by Dr. Servatius **Date:** 12-09-08
Interim Dean, Jodi Servatius, Ed.D.