

CALIFORNIA STATE UNIVERSITY, EAST BAY

Designation Code: 2008-09 CAPR 31

Date Submitted: May 14, 2009

TO: The Academic Senate

FROM: Committee on Academic Planning & Review (CAPR)

SUBJECT: Request for Approval of the MPA Option in Public Management and Policy Analysis

PURPOSE: For Action by the Academic Senate

ACTION REQUESTED: Approval of the MPA Option in Public Management and Policy Analysis; effective Fall 2010

CAPR reviewed this request at their May 7, 2009 meeting and recommends approval of this option. This option has been reviewed by CBE for possible impact on AACSB accreditation and they see no difficulties with the proposed option.

CALIFORNIA STATE UNIVERSITY, EAST BAY

First Quarter/Year of Offering Quarter: FALL Year: 2010 Date Submitted to APGS: 4/8/09 Catalog: 2010-2011
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**REQUEST FOR APPROVAL OF OPTION IN
PUBLIC MANAGEMENT AND POLICY ANALYSIS**

1. **Department:** Public Affairs and Administration
2. Full and exact **title** of the Option, along with the degree and major program under which the option will be offered: Public Management and Policy Analysis, Masters of Public Administration
3. Full and exact **title** of the Minor: n/a
4. **Options or Minors already existing** under the major program for which the new aggregate of courses is proposed. Proposals are concurrently being submitted to combine option areas into the following 3 areas:
 1. Option in Public Management and Policy Analysis (24 units)
 2. Option in Public Human Resources Management and Change (24 units)
 3. Option in Health Care Administration (24 units)
5. **Purpose** of the proposed aggregate of courses: Due to limited resources, the department has had the problem of offering courses in five option areas. Thus, the consolidation of the existing five options into three option areas would improve the efficiency in scheduling and will better meet the needs of students. These changes are necessary to meet the accreditation standards established by the National Association of Public Affairs and Administration (NASPAA).
6. List of all **requirements** including the **courses**, by catalog prefix number, title, and units of credit, as well as **total units** to be required under the proposed **option** or **minor**.

Option: Public Management and Policy Analysis (24 units)

The four following courses are required:

PUAD 6802 Seminar in Public Policy Implementation (4)

PUAD 6809 Seminar in Public Program Evaluation (4)

PUAD 6842 Governmental Budgeting (4)

PUAD 6864 Managing Public Organizations (4)

Electives: 8 units: Two of the following:

PUAD 6803, 6815, 6830, 6840, 6850, 6851, 6854, 6866, 6869.

Elective units may also be taken outside of the department with the consent of Graduate Coordinator or Chair.

7. For a new option, list of all **requirements** including **courses**, by catalog prefix, number, title, and units of credit, as well as **total units** to be required **for the major** in which the proposed option is to be included.

The program requires completion of 48 *quarter units* beyond the foundation courses, at least 35 units of which must be completed in residence at CSUEB:

Core Courses: 20 units

Required and Elective Courses in an Option Area: 24 units

Capstone Course: 4 units

Core Courses (20 units)

All students must take the following five courses prior to taking the option courses:

PUAD 6801 Public Policy Formulation (4)

PUAD 6811 Human Organizations and Social Realities (4)

PUAD 6812 Changing Human Organizations (4)

PUAD 6831 Research Methods in Public Administration I (4)

PUAD 6832 Research Methods in Public Administration II (4)

Notes: PUAD 6811 must be completed prior to taking PUAD 6812. However, PUAD 6831 and PUAD 6832 are not sequential and are not required to be taken in sequence.

Option Areas (24 units)

Students choose one of the following options to specialize in the area of their choice in the MPA Program (a double option is also available). Options include four courses designated to the option, and 8 units of electives which may be taken outside the department with prior approval of the student's advisor.

Capstone Course (4 units)

Students are required to take one of the following:

PUAD 6901 Graduate Synthesis (4)

PUAD 6909 Departmental Thesis (4) or PUAD 6910 University Thesis (4)

8. List of **new courses** that were developed and existing **courses** that needed **modification** as a result of this new Option or Minor, if any, submitted along with this proposal: n/a

PUAD 6830 Information Management in Public Organizations (4) – Modification, *Title (full & abbreviated), Description, Prerequisite*

9. **RESOURCE IMPLICATIONS** of the proposed new Option or Minor, if any: No additional resources are required at present, considering the budget situation. In the near future, the Department will need one new faculty who can teach the courses in information management in the public sector and other courses in the public management option

10. **CONSULTATION** with other affected departments and program committee:

- a) The following **department(s)** has (have) been consulted and raise **no objections**:
All Departments in the College of Letters, Arts, and Social Sciences were consulted and there were no objections.

- b) The following **department(s)** has (have) been consulted and **raise concerns**:

Department: n/a

Concern:

11. Certification of **DEPARTMENT APPROVAL** by the chair and faculty.

Chair: Jong Jun _____ Date: 3/10/09
Professor Jong Jun, Interim Department Chair

12. Certification of **COLLEGE APPROVAL** by the dean and college curriculum committee.

Dean/Associate Dean: Gale Young Date: 4/09/09