TO: The Academic Senate
FROM: Committee on Academic Planning & Review (CAPR)
SUBJECT: Minor in Chinese Language and Cultural Studies
PURPOSE: For Action by the Academic Senate
ACTION REQUESTED: That the Academic Senate Approve the Minor in Chinese Language and Cultural Studies

At the CAPR meeting on November 20th, the committee members voted unanimously to approve the Minor in Chinese Language and Cultural Studies. Related documentation from the program, as revised by CIC, is attached.

See also 08-09 CIC 3
REQUEST FOR APPROVAL OF MINOR IN
CHINESE LANGUAGE AND CULTURAL STUDIES

1. Name of the campus submitting the request and the full exact title of the proposed aggregate of courses, whether it is an option or minor.
   CSU, East Bay; Minor in Chinese Language and Cultural Studies

2. Full and exact title of the degree and major program under which the option will be offered.
   N/A

3. Options already existing under the major program for which the new aggregate of courses is proposed.
   N/A

4. Department(s) to offer the aggregate of courses:
   Accounting and Finance
   Anthropology
   English
   Ethnic Studies
   Geography
   History
   Management
   Marketing and Entrepreneurship
   Modern Languages and Literatures
   Philosophy
   Political Science

5. Purpose of the proposed aggregate of courses:

   Due to the significant economic growth in the Asia-Pacific region, particularly in China, the study of Chinese language and culture has become important in the United States. There is a growing awareness of the benefit of Chinese proficiency in a variety of fields: business, industry, technology, journalism, social sciences, etc. We need to provide our students with Chinese language and culture competency in an interdisciplinary context. Presently we only offer elementary and intermediate Mandarin Chinese; students of varied disciplines have requested advanced courses in Chinese studies. Like many other language departments, MLL at CSUEB is committed to developing and expanding the Chinese program and to creating new opportunities that provide our students with a valuable experience and a potential advantage in career development and future employment in today’s globalized economy.

6. Need for the proposed aggregate of courses:

   As a result of the significant economic growth in China and its rich cultural legacy, the study of Chinese is in high demand in the United States among students with diverse backgrounds. Many universities in the CSU system—and beyond—are developing Chinese Minors and programs to enhance students’ opportunities for cultural growth and employment potential. Currently, we have many students interested in Mandarin Chinese and while MLL offers Elementary and Intermediate Mandarin Chinese courses, they are not part of an organized program. Students have requested a Minor in Chinese Language and Cultural Studies. We also have a large heritage population of
Chinese origin at CSUEB and surrounding communities who are interested in this minor. Conditions are ideal for the development of this program.

7. List of all requirements including the courses, by catalog prefix number, title, and units of credit, as well as total units to be required under the proposed option or minor.

The minor consists of 32 units.

I. Required Courses (28 units):

A. Lower Division (12 Units)

   Note: Students who do not have proficiency at the intermediate level will need to take the first year of Mandarin Chinese: 1601, 1602, 1603 (Elementary Chinese I, II, III) before starting the Intermediate Mandarin Chinese course series. This could add up to 12 additional units to the minor.

   MLL 2601, 2602, 2603  Intermediate Mandarin Chinese I, II, III (4, 4, 4)

B. Upper Division (16 Units)

   Select 4 courses from the list below. At least two of the four courses must have the MLL prefix.

   ANTH 3545  China
   ES 3552  Chinese Experience in US
   HIST 3311  Traditional China
   HIST 3312  Modern China
   HIST 3313  People's Republic of China
   MLL 3601  Chinese News: Advanced Reading, Composition and Translation
   MLL 3602  Modern Chinese Literature, Linguistics and Culture
   MLL 3603  Classical Chinese Literature, Rhetoric and Culture
   MLL 3611  New Chinese Cinemas
   MLL 3612  Modern Chinese Short Stories
   MLL 4900  Independent Study

II. Electives (4 Units)

   Select 1 course from the list below (with advisor approval).

   ANTH 3800  Language and Culture
   ENGL 3005  Study of Language
   ENGL 3670  Asian/Filipino American Literature
   ES 3551  Asian American Women and Men
   ES 3555  Asian American Family Patterns
   FIN 4375  International Business Finance
   GEOG 3540  Geography of East Asia
   MGMT 4500  Business, Government, and Society
   MGMT 4670  Multinational Business
   MGMT 4675  International Human Resources Management
   MKTG 4470  International Marketing
   MKTG 4478  International Business Projects
   PHIL 3320  Cultural Studies
   PHIL 3403  Philosophies of the East
   POSC 3204  Political Systems of Asia
   POSC 3333  Ethnic and Minority Politics
   POSC 3418  U.S. Immigration Policy and Law
   POSC 3470  International Law
8. List of all requirements including courses, by catalog prefix, number, title, and units of credit, as well as total units to be required for the major in which the proposed option is to be included. N/A

9. New courses to be developed and existing courses to be modified with the nature of the modification indicated.
   MLL 3601 Chinese News: Advanced Reading, Composition and Translation – New
   MLL 3602 Modern Chinese Literature, Linguistics and Culture – New
   MLL 3603 Classical Chinese Literature, Rhetoric and Culture – New

10. Additional instructional resources—faculty, space, equipment, library volumes, computers, etc.—needed to implement and sustain the proposed aggregate of courses. List all resources needed for the first five years beyond those currently projected, including specific resources, cost, and source of funding.

   The Minor will be offered with the hiring of an adjunct lecturer.

11. Consultation

   All departments and programs in CLASS, College of Business and Economics, College of Science, and College of Education and Allied Studies were consulted and there were no objections.

12. Approval of college dean and college faculty review body.

   Dean: Janet Patterson Date: 4/29/08
   Faculty Review Body: Henry Gilbert Date: 4/29/08