

CALIFORNIA STATE UNIVERSITY, EAST BAY

Designation Code: 2008-09 **CAPR 11**

Date Submitted: November 21, 2008

TO: The Academic Senate
FROM: Committee on Academic Planning & Review (CAPR)
SUBJECT: Minor in Chinese Language and Cultural Studies
PURPOSE: For Action by the Academic Senate
ACTION
REQUESTED: That the Academic Senate Approve the Minor in Chinese Language and Cultural Studies

At the CAPR meeting on November 20th, the committee members voted unanimously to approve the Minor in Chinese Language and Cultural Studies. Related documentation from the program, as revised by CIC, is attached.

See also 08-09 CIC 3

**REQUEST FOR APPROVAL OF MINOR IN
CHINESE LANGUAGE AND CULTURAL STUDIES**

1. Name of the **campus** submitting the request and the full exact title of the proposed aggregate of courses, whether it is an option or minor.
CSU, East Bay; Minor in Chinese Language and Cultural Studies

2. Full and exact **title** of the degree and major program under which the option will be offered.
N/A

3. **Options already existing** under the major program for which the new aggregate of courses is proposed.
N/A

4. **Department(s)** to offer the aggregate of courses:

Accounting and Finance
Anthropology
English
Ethnic Studies
Geography
History
Management
Marketing and Entrepreneurship
Modern Languages and Literatures
Philosophy
Political Science

5. **Purpose** of the proposed aggregate of courses:

Due to the significant economic growth in the Asia-Pacific region, particularly in China, the study of Chinese language and culture has become important in the United States. There is a growing awareness of the benefit of Chinese proficiency in a variety of fields: business, industry, technology, journalism, social sciences, etc. We need to provide our students with Chinese language and culture competency in an interdisciplinary context. Presently we only offer elementary and intermediate Mandarin Chinese; students of varied disciplines have requested advanced courses in Chinese studies. Like many other language departments, MLL at CSUEB is committed to developing and expanding the Chinese program and to creating new opportunities that provide our students with a valuable experience and a potential advantage in career development and future employment in today's globalized economy.

6. **Need** for the proposed aggregate of courses:

As a result of the significant economic growth in China and its rich cultural legacy, the study of Chinese is in high demand in the United States among students with diverse backgrounds. Many universities in the CSU system—and beyond—are developing Chinese Minors and programs to enhance students' opportunities for cultural growth and employment potential. Currently, we have many students interested in Mandarin Chinese and while MLL offers Elementary and Intermediate Mandarin Chinese courses, they are not part of an organized program. Students have requested a Minor in Chinese Language and Cultural Studies. We also have a large heritage population of

Chinese origin at CSUEB and surrounding communities who are interested in this minor. Conditions are ideal for the development of this program.

7. List of all **requirements** including the **courses**, by catalog prefix number, title, and units of credit, as well as **total units** to be required under the proposed **option** or **minor**.

The minor consists of 32 units.

I. Required Courses (28 units):

A. Lower Division (12 Units)

Note: Students who do not have proficiency at the intermediate level will need to take the first year of Mandarin Chinese: 1601, 1602, 1603 (Elementary Chinese I, II, III) before starting the Intermediate Mandarin Chinese course series. This could add up to 12 additional units to the minor.

MLL 2601, 2602, 2603 Intermediate Mandarin Chinese I, II, III (4, 4, 4)

B. Upper Division (16 Units)

Select 4 courses from the list below. At least two of the four courses must have the MLL prefix.

ANTH 3545 China
ES 3552 Chinese Experience in US
HIST 3311 Traditional China
HIST 3312 Modern China
HIST 3313 People's Republic of China
MLL 3601 Chinese News: Advanced Reading, Composition and Translation
MLL 3602 Modern Chinese Literature, Linguistics and Culture
MLL 3603 Classical Chinese Literature, Rhetoric and Culture
MLL 3611 New Chinese Cinemas
MLL 3612 Modern Chinese Short Stories
MLL 4900 Independent Study

II. Electives (4 Units)

Select 1 course from the list below (with advisor approval).

ANTH 3800 Language and Culture
ENGL 3005 Study of Language
ENGL 3670 Asian/Filipino American Literature
ES 3551 Asian American Women and Men
ES 3555 Asian American Family Patterns
FIN 4375 International Business Finance
GEOG 3540 Geography of East Asia
MGMT 4500 Business, Government, and Society
MGMT 4670 Multinational Business
MGMT 4675 International Human Resources Management
MKTG 4470 International Marketing
MKTG 4478 International Business Projects
PHIL 3320 Cultural Studies
PHIL 3403 Philosophies of the East
POSC 3204 Political Systems of Asia
POSC 3333 Ethnic and Minority Politics
POSC 3418 U.S. Immigration Policy and Law
POSC 3470 International Law

8. List of all **requirements** including **courses**, by catalog prefix, number, title, and units of credit, as well as **total units** to be required **for the major** in which the proposed option is to be included
N/A
9. **New courses** to be developed and existing **courses** to be **modified** with the nature of the modification indicated.
MLL 3601 Chinese News: Advanced Reading, Composition and Translation – New
MLL 3602 Modern Chinese Literature, Linguistics and Culture – New
MLL 3603 Classical Chinese Literature, Rhetoric and Culture – New
10. **Additional instructional resources**--faculty, space, equipment, library volumes, computers, etc.--needed to implement and sustain the proposed aggregate of courses. List all resources needed for the first five years beyond those currently projected, including specific resources, cost, and source of funding.

The Minor will be offered with the hiring of an adjunct lecturer.

11. **Consultation**

All departments and programs in CLASS, College of Business and Economics, College of Science, and College of Education and Allied Studies were consulted and there were no objections.

12. **Approval of college dean and college faculty review body.**

Dean: Janet Patterson

Date: 4/29/08

Faculty Review Body: Henry Gilbert

Date: 4/29/08