

CALIFORNIA STATE UNIVERSITY, EAST BAY

Designation Code: **2009-10 CAPR 04**

Date Submitted: October 20, 2009

TO: The Academic Senate

FROM: Committee on Academic Planning & Review (CAPR)

SUBJECT: Communication Minors ~~modifications~~

PURPOSE: For Action by the Academic Senate

ACTION

REQUESTED: That the Academic Senate approve the proposed discontinuance of three Communications Minors (Communication Skills, Mass Communication and Speech Communication) and creation of one new minor in Communication; for the 2011-12 catalog

BACKGROUND

INFORMATION: CAPR recommended unanimously at its October 15 meeting that the Academic Senate approve the proposed discontinuance of three Communications Minors and creation of one new minor, specifically:

Discontinuance of Minors in Communication Skills, Mass Communication and Speech Communication.

Request for Approval of Minor in Communication.

CALIFORNIA STATE UNIVERSITY, EAST BAY

First Quarter/Year of Offering
Quarter: **FALL**

Year: 2011

Date Submitted to APGS: 5/12/09

Catalog: 2011/12

**REQUEST FOR APPROVAL OF MINOR IN
COMMUNICATION**

1. **Department:** Communication
2. Full and exact **title** of the Option, along with the degree and major program under which the option will be offered: N/A
3. Full and exact **title** of the Minor: Minor in Communication
4. **Options or Minors already existing** under the major program for which the new aggregate of courses is proposed: N/A
5. **Purpose** of the proposed aggregate of courses:

To provide students majoring in another discipline the opportunity to study and practice an integrated approach to communication in the 21st century.
6. List of all **requirements** including the **courses**, by catalog prefix number, title, and units of credit, as well as **total units** to be required under the proposed **minor**.

Communication Minor

The Communication minor offers the student majoring in another discipline the opportunity to study and practice an integrated approach to communications in the 21st century. Students considering careers in law, business, health-care, and criminal justice will benefit from this minor. The Communication Minor consists of 44 units

A. Prerequisites to the Minor (8 units)

COMM 1000 Public Speaking (4)

COMM 1004 Interpersonal Communication (4)

B. Required Core Courses for the Minor (24 units)

COMM 2300 21st Century Communication (4)

COMM 2320 Communication Writing and Design (4)

COMM 3002 Communication, Media and Culture (4)

COMM 3004 Quantitative Communication Research Methods (4), **or**

COMM 3005 Qualitative Communication Research Methods (4)

COMM 4300 Intercultural International (4), **or**

COMM 4500 Gender Identity and Representation in Media (4)

COMM 4205 Ethics & Law in Communication (4)

C. Required Elective Courses (20 units)

20 units selected in consultation with advisor from **either** the Professional Public and Organizational Communication Option **or** the Media Production Option, including appropriate senior project: COMM 4885 or 4890.

7. For a new option, list of all **requirements** including **courses**, by catalog prefix, number, title, and units of credit, as well as **total units** to be required **for the major** in which the proposed option is to be included. N/A

8. List of **new courses** that were developed and existing **courses** that needed **modification** as a result of this new Option or Minor, if any, submitted along with this proposal: [Be sure to include all such course proposals and list in the following format:

New Course Requests:

COMM 2300 21st Century Communication (4)

COMM 2320 Communication Writing and Design (4)

COMM 4205 Ethics and Law in Communication (4)

COMM 4300 Intercultural & International Communication (4)

COMM 4885 Senior Project-Professional, Public and Organizational Communication (4)

COMM 4890 Senior Project-Media Production (4)

Course Modification Requests:

- COMM 3002 Communication, Media and Culture (4) – title and catalog description
- COMM 3004 Quantitative Communication Research Methods (4) / Title, Description
- COMM 3005 Qualitative Communication Research Methods (4) / Title, Description
- COMM 4500 Gender Identity and Representation in Media (4) / Title, Description

Course Discontinuance Requests:

- COMM 2100 Introduction to Communication (4)
- COMM 3310 Editing (4)
- COMM 3410 Feature Writing (4)
- COMM 3411 Argumentation and Debate (4)
- COMM 4350 Persuasive Speaking (4)

9. **RESOURCE IMPLICATIONS** of the proposed new Option or Minor, if any:

Existing resources to be used.

10. **CONSULTATION** with other affected departments and program committee:

- a) The following **department(s)** has (have) been consulted and raise **no objections**:
“All Departments in CLASS, CBE, and CSCI were consulted and there were no objections.
- b) The following **department(s)** has (have) been consulted and **raise concerns**:

Department:
Concern:

11. Certification of **DEPARTMENT APPROVAL** by the chair and faculty.

Chair: Original signed by Dr. Gale Young, Chair

Date: 4/9/09

12. Certification of **COLLEGE APPROVAL** by the dean and college curriculum committee.

Dean/Associate Dean: Original signed by Dr. Diedre Badejo, Dean Date: 4/21/09