

**CALIFORNIA STATE UNIVERSITY, EAST BAY**

Designation Code: **2009-10 CAPR 05**

Date Submitted: October 20, 2009

TO: The Academic Senate  
FROM: Committee on Academic Planning & Review (CAPR)  
SUBJECT: MA Speech Communication title change  
PURPOSE: For Action by the Academic Senate

**ACTION**

REQUESTED: That the Academic Senate approve the proposed title change for the MA Speech Communication program from Speech Communication to Communication.; effective for the 2010-11 catalog:

**BACKGROUND**

INFORMATION: CAPR recommended unanimously at its October 15 meeting that the Academic Senate approve the proposed title change for the MA Speech Communication program from Speech Communication to Communication.

Dr. Gayle Young represented the Communication program before CAPR and indicated that this change brings in line program name changes that were already applied to the undergraduate major in 08-09 following merger of the Mass Communication (Journalism) and Speech Communication programs.

