CALIFORNIA STATE UNIVERSITY, EAST BAY

Designation Code: **2009-10 CAPR 05**Date Submitted: October 20, 2009

TO: The Academic Senate

FROM: Committee on Academic Planning & Review (CAPR)

SUBJECT: MA Speech Communication title change

PURPOSE: For Action by the Academic Senate

ACTION

REQUESTED: That the Academic Senate approve the proposed title change for the MA Speech Communication program from Speech Communication to Communication.; effective for the 2010-11 catalog:

BACKGROUND

INFORMATION: CAPR recommended unanimously at its October 15 meeting that the Academic Senate approve the proposed title change for the MA Speech Communication program from Speech Communication to Communication.

Dr. Gayle Young represented the Communication program before CAPR and indicated that this change brings in line program name changes that were already applied to the undergraudate major in 08-09 following merger of the Mass Communication (Journalism) and Speech Communication programs.

CALIFORNIA STATE UNIVERSITY, EAST BAY

First Quarter/Year of Modification

Quarter: FALL Year: 2010

Date Submitted to APGS: 5/14/09

Catalog: 2010/11

REQUEST FOR APPROVAL OF REVISION OF THE M.A. SPEECH COMMUNICATION

- 1. **Department**: Communication
- 2. Full and exact title of major, including degree earned: Speech Communication M.A.
- 3. **Purpose** of the proposed revision: The national and regional associations have taken out the word "speech" from their names. The discipline is now commonly referred to as "Communication".
- 4. List of all **program requirements** including prerequisites and **courses**.

Degree Title: Speech Communication

- 5. List of **New Course**, **Course Modification**, and **Course Discontinuance Requests**, if any, submitted along with this proposal: N/A
- 6. **RESOURCE IMPLICATIONS** of the proposed revision, if any: None
- 7. Relationship of Revised Program to requirements for **teaching credentials**, **accreditation** and/or **licensing**, if any: None
- 8. **Consultation** with other affected departments and program committee:
 - a) The following **department(s)** has (have) been consulted and raise **no objections**: All Departments in the CLASS were consulted and there were no objections.
 - b) The following **department(s)** has (have) been consulted and **raise concerns**:

Department:

Concern:

9. Certification of **DEPARTMENT APPROVAL** by the chair and faculty.

Chair: Gale Young Date: 5/18/09

10. Certification of **COLLEGE APPROVAL** by the dean and college curriculum committee.

Associate Dean: <u>Jim Okutsu</u> Date: <u>5/18/09</u>