TO: The Academic Senate

FROM: Committee on Academic Planning & Review (CAPR)

SUBJECT: MA Speech Communication title change

PURPOSE: For Action by the Academic Senate

ACTION REQUESTED: That the Academic Senate approve the proposed title change for the MA Speech Communication program from Speech Communication to Communication.; effective for the 2010-11 catalog:

BACKGROUND INFORMATION: CAPR recommended unanimously at its October 15 meeting that the Academic Senate approve the proposed title change for the MA Speech Communication program from Speech Communication to Communication.

Dr. Gayle Young represented the Communication program before CAPR and indicated that this change brings in line program name changes that were already applied to the undergraduate major in 08-09 following merger of the Mass Communication (Journalism) and Speech Communication programs.
REQUEST FOR APPROVAL OF REVISION OF THE
M.A. SPEECH COMMUNICATION

1. Department: Communication

2. Full and exact title of major, including degree earned: Speech Communication M.A.

3. Purpose of the proposed revision: The national and regional associations have taken out the word "speech" from their names. The discipline is now commonly referred to as “Communication”.

4. List of all program requirements including prerequisites and courses.

   Degree Title: Speech Communication

5. List of New Course, Course Modification, and Course Discontinuance Requests, if any, submitted along with this proposal: N/A

6. RESOURCE IMPLICATIONS of the proposed revision, if any: None

7. Relationship of Revised Program to requirements for teaching credentials, accreditation and/or licensing, if any: None

8. CONSULTATION with other affected departments and program committee:
   a) The following department(s) has (have) been consulted and raise no objections:

      All Departments in the CLASS were consulted and there were no objections.

   b) The following department(s) has (have) been consulted and raise concerns:

      Department:
      Concern:

9. Certification of DEPARTMENT APPROVAL by the chair and faculty.

   Chair: Gale Young  Date: 5/18/09

10. Certification of COLLEGE APPROVAL by the dean and college curriculum committee.

    Associate Dean: Jim Okutsu  Date: 5/18/09