

CALIFORNIA STATE UNIVERSITY, HAYWARD

DESIGNATION CODE: 99-00 CAPR 9

DATE SUBMITTED: May 4, 2000

TO: The Academic Senate

FROM: The Committee on Academic Planning and Resources

SUBJECT: Five-Year Program Review for the Program of International Studies

ACTION

REQUESTED: That the Academic Senate approve the CAPR Program Review of Program of International Studies

BACKGROUND INFORMATION: In the spring of 2000, CAPR met with the director, Dr. Norman Bowen, from the Program of International Studies (henceforth the Program) to discuss the five-year review document. This document included a self-study, observations of the external reviewer, and lastly responses by the Program director. Also attached with the original document was a Mission Statement, Objectives of the Program, and the data profile of the race/ethnic background of the Program majors as well as time-line data from 1994 to 1999 indicating the number of majors, minors, graduates, and other objective factors.

In all, CAPR concluded that the Program had continued to work well within the broad framework of the University Mission Statement to ensure sound undergraduate education. Furthermore, the Committee members noticed that the interdisciplinary structure as well as character of the Program fits well within the Mission Statement and is being effectively directed by Dr. Norman Bowen.

According to published accounts, the Program's interdisciplinary curriculum will remain rigorous and robust. The stated mission is "[to] provide a quality interdisciplinary education focused on international affairs that promotes second language acquisition, an enhanced understanding of global cultures, economics, politics, resources, geography and history." This Program profiled a rich ethnic diversity of students. It has grown steadily. Since its inception in 1994, enrollment in the three respective cognate courses—INTS 3100, INTS 4100, INTS 4500—have doubled. It sent abroad three (3) of its students. The Committee favorably noted the robust internship program with Bay Area non-governmental agencies.

The School and the Program had invited Dr. E. Philip Morgan, who currently is the Dean of the Graduate School of International Policy Studies at Monterey Institute of International Studies at Monterey, California, to review the Program. While noting the basic features of the Program, including the mission, description, enrollment analysis and the field component, Dr. Morgan observed that one of the more important outcomes of the interdisciplinary content of this Program has been to enrich, in turn, curricula of related disciplines, chiefly Political Science,

Modern languages and Literatures, and the School of Business and Economics. With the possibility of the Program's growth, the external reviewer recommended engaging more faculty. He praised the director, and suggested additional office space for him. Dr. Morgan suggested adding two internship supervisors as observers to the International Studies faculty committee.

The Program director responded by observing that the acquisition of a second language adds an important dimension to career choices, and that furthermore Dr. Bowen, the director, will convene an advisory committee to include external representation, an internship supervisor and alumni. In general, the faculty members in the Program are proud of having accomplished the following: identified and addressed lack of academic preparedness among their students; established a network of local international non-profits with internship opportunities; implemented an assessment plan; pursued recruitment in community colleges through advertising and visits.

In sum, CAPR members voted to recommend that the Academic Senate approve without modification the Program Review conducted by the International Studies Program.