TO: The Academic Senate  
FROM: The Executive Committee of the Academic Senate  
SUBJECT: 17-18 BEC 12: Approval of the Academic Programs Subcommittee  
PURPOSE: Action by the Executive Committee and Information to the Academic Senate  

ACTION REQUESTED:  
That the Executive Committee approve the formation of the administrative Academic Programs Subcommittee as described below and provide as information to the Academic Senate.  

BACKGROUND INFORMATION:  
Beginning in January 2018, the Executive Committee discussed a Strategic Enrollment Management Organization draft proposal from Provost Inch. On January 30, the Executive Committee approved the service of the Senate Chair on the Enrollment Management Steering Committee (see page 1 of the draft proposal). On April 10, the Executive Committee approved the service of the CAPR Chair (or designee), CIC Chair (or designee), and Senate Representative on the Success and Retention Subcommittee (page 3 of the draft proposal). At its meetings on May 8 and 22 the Executive Committee discussed the proposed Academic Programs Committee (page 4 of the draft proposal) and on May 22 approved the following, with the final language approved by email.  

Academic Programs Subcommittee  
Reports to Enrollment Management Steering Committee and the Executive Committee of the Academic Senate  
Charge: Continue to support, enhance and develop academic programs that culminate in degrees that are aligned with CSUEB’s mission in concert with best practices within disciplines and evidence-based research in higher education, while being responsive to regional, state and global workforce trends and needs.  
Goals and Objectives:  
● Recommend goals for faculty hiring and retention to ensure excellent, highly qualified tenured and tenure-track faculty  
● Enhance academic programs, certificates, institutes and centers that are responsive to student interest as well as workforce trends and needs  
● Develop, enhance and assess the effective use of relevant and current instructional technologies and pedagogies to improve student learning, engagement and success  
● Benchmark current workforce demand data and assess students interest to inform future program decisions
• Provide a transparent and informative forum for strategic collaboration on program
development, staffing, and financing
• Coordinate recommendations with the Finance Subcommittee
• Recommendations related to supporting academic programs including but not limited to:

High Impact Practices
Academic Program Development
Academic Integrity
Two-year to Four-Year Partnerships
WASC and other accreditation outcomes

Membership Recommendations:
• Provost or designee, Chair
• Academic Senate Chair or designee
• Associate Provost (Operations)
• AVP, Enrollment Management or designee
• Representative from IRADS
• Deans (6)
• Representative, Advancement
• Chair, CIC or designee
• Chair, CAPR or designee
• Chair, FAC or designee
• Chair, FDEC or designee
• Chair, ITAC or designee