INFORMATION TECHNOLOGY ADVISORY COMMITTEE

15-16 ITAC 3
December 2, 2015

TO: The Academic Senate

FROM: Information Technology Advisory Committee (ITAC)

SUBJECT: 15-16 ITAC 3: Letter to President Morishita and Interim Provost Nelson regarding Qualtrics

PURPOSE: Information to the Academic Senate

BACKGROUND INFORMATION:
On December 2, 2015, Dr. Josh Kerr, Chair of ITAC, sent the attached letter to President Morishita and Interim Dean Carolyn Nelson regarding a Qualtrics Institutional Subscription.

TO: President Leroy Morishita
           Interim Provost Carolyn Nelson

RE: Qualtrics Institutional Subscription

DATE: December 2, 2015

The members of ITAC discussed the possibility of a Qualtrics Institutional Subscription. In view of the following, we support the purchase of a three year site license for CSUEB.

The utility of this application for doing sophisticated surveys is important to Institutional Research and Departments across the disciplines and across the Colleges. The site license will make it available for students, providing experience with professional research tools. Existing licenses and significant interest exist in the Psychology and Human Development/Women's Studies Departments.

A licensing offer from the company offers a three-year Institutional subscription at $10,000 for the first year, a proposal that offers significant economy of scale, as individual licenses have cost at least one College, the College of Science approximately $32000.00 to provide licenses for five users. Several campus entities hold individual Survey Monkey subscriptions at significant cost; switching to an institutional license Qualtrics would also bring savings to campus programs including PEIL.

Having discussed the Qualtrics survey, its utility for Institutional Research and the programs and others discussed above, the members of ITAC strongly recommend that the licensing offer from Qualtrics be accepted before it expires in early December and that campus and Qualtrics resources be devoted to roll out, publicity, and training.

Sincerely,

Joshua D. Kerr, Chair
Information Technology Advisory Committee