California State University, Hayward
Contra Costa Advisory Committee

Minutes of June 4, 2001
Submitted for Approval

Members Present: Guido Krickx (Chair), Mark Nickerson, Robert Peyton, Steve Philibosian, John Primus, Richard Vrmeer

Members Absent: Andrea Laird, Arlene Kahn, Robert Phelps

Guests: Barbara Hudler, Roberta Maggi

1. **Approval of the Minutes of the May 7 meeting:** The minutes were approved with two minor changes: In section one Report of the Chair, Guido Krickx expressed the intention of the CCAC rather than his own, to remain a standing committee of the Senate and in section three, bullet number six, the date of Guido Krickx’s presentation to the Academic Senate should read May 29, 2001.

2. **Welcome to new CCAC members:** Deferred to the next meeting.

3. **Report of the Director, CCC:** Mark urged all members to attend the Joyce Cooling concert at the CCC on June 23rd. This promises to be perhaps our most well attended concert; we were very lucky to book Ms Cooling when we did as she probably would not again be available, due to her popularity with fans. We will again have a social reception before the concert from 5:30 to 6:30 and we have gone to great lengths to invite major community and political figures in the county, as well as community college faculty to the reception. Figures for attendance at the previous concerts were: Lavay Smith: apx 500, The Fundamentals: apx 400. Many local residents have expressed their appreciation for the concert series.

Barbara Hudler and Mark asked the Committee for suggestions for the upcoming Outstanding Lecturer series at the CCC. Lecturers will be provided an honorarium. The series will begin in Fall Quarter, 2001. This series is part of our plan for cultural outreach to the local community.

Limited copies of the full Phase II Workforce Education Needs (Tapan Munroe) Report are now available; however Mark was able to provide copies of the executive summary to all members of the Committee. The Munroe report will have multiple audiences: CPEC, the Chancellor's Office and of course the University itself, are among them. The report points us in many of the right directions; it is a study of workforce needs, however it does not tell us how to attract students to the University. It is the task of the CCAC to use the report to identify the highest priority for the CCC. We will also need to assess the needs of incoming community college students,
through the mechanism of future focus groups or other assessment tools. A good time to approach students in the community colleges would be during their "transfer days" in September, when numerous four year colleges and universities are present on campus to meet with potential transferees.

We are also at the point of finalizing our memorandum of understanding with the Diablo Valley and Los Medanos College joint programs located on the CCC campus. The complexity of the community college district relationship has made this a more protracted process than originally planned. Mark mentioned the plans for "blended program" where community college students would take CSUH courses as part of the transfer process. We are also concerned about attracting students from East County, where the growth is coming. Currently, Los Medanos College is focussing on its Brentwood campus. We should seriously consider whether we might work with LMC to provide courses at this location.

4. **Report by the Chair:** Guido Krickx asked the committee to read the CCAC Annual Report and respond at their earliest convenience. The Chair thanked the following for their service to the Committee in the last year: Joan Sieber, Karen Stewart, Barbara Hudler, Roberta Maggi and outgoing members Dick Vrmeer and Arlene Kahn. He hoped that all would be able to attend the CCAC retreat in September.

5. **Approval of Annual Report:** Deferred until the next meeting

6. **Discussion of agenda for retreat and tasks to be done 2001-2002:** To be discussed at the Annual Retreat in September.

7. **Meeting Schedule for CCAC (Fall 2001):** Since many members were absent, this item was deferred until the Annual Retreat in September.

8. **Election of the Chair and Secretary:** Guido Krickx and Steve Philibosian will continue as respectively Chair and Secretary until the Annual Retreat in September.

9. **Other old business:** There was none.

10. **Other new business:** There was none.

11. **Adjournment:** 5:40

Respectfully,
Steve Philibosian, Secretary