California State University, East Bay
Concord Campus Advisory Committee

Minutes of October 10, 2007

Members Present:  S. Green, N. Howard (Chair),  S. Philibosian,  R. Vrmeer, P. Wilson (Dean), E. Woodard, M. Zaeem.
Members Absent:  C. Coulman,  C. Fong,  K. Reed
Guests:  D. Wiley

1. Welcome, Introductions and approval of agenda.  (Wilson): The Dean welcomed back continuing members and greeted those serving for the first time, notably Mansoora Zaeem, the new student member. There was some concern among members, such as Kate Reed, who would be unable to serve this quarter due to a conflict with her teaching schedule. Member Reed offered to resign from the committee. However, it was felt that she should be kept on the committee in the hope that next quarter’s schedule would work better for her. Dean Wilson informed the Committee that the Academic Senate had suggested disbanding it. But the urgent need to begin planning for the possibility of CSUEB occupying some of the former Concord Naval Weapons Station land (see below), as well as other planning projects is a strong argument for the CCAC’s continuing importance. Approval of Agenda: The agenda of October 10, 2007 was approved.

2. Election/Confirmation of Chair: Nicole Howard agreed to serve as Chair in FY 2007/08. She was confirmed by acclamation. Steve Philibosian again agreed to serve as Secretary. Steve Philibosian agreed to notify the Academic Senate of these decisions.

3. Meeting Schedule 07/08 (Howard): Given the difficulty of finding a common meeting time, it was decided that Wednesdays at 4 pm would continue to be the meeting time for Fall Quarter 2007. A different schedule may be selected for Winter Quarter as soon as faculty know their teaching schedules. The remaining dates/times for Fall Quarter are as follows: Wednesday, November 7, 4 pm-6 pm; Wednesday December 5, 4 pm-6 pm. The committee members recommended that a permanent meeting date and time be established, as other Senate standing committees have, and the first Wed. of every month was suggested. Members were asked to give this information to the Department Chairs and request that this be taken into consideration when their Spring Quarter schedules are set to allow them to make meetings at this time.

4. WASC visit (Wilson): This agenda item was moved forward. It originally followed item 4, Academic Planning Task Force, which was placed at the end of the agenda. Wilson pointed out that our meeting with the WASC team occurs at a time of transition for the University and we need to have the team understand that we are looking at the future of the University rather than our present situation. We need to get the entire university “on board” for this visit. We hope to have significant support from faculty as well as the students to increase the number of student and faculty services at the Concord
Campus, eg. the bookstore, café, recreation facilities, etc. Our student member, Mansoora Zaeem, who is an intern in State Senator Tom Torlakson’s office, will work to generate support for the Concord Campus. She will try to get staff from student services to be present at the meeting with the WASC team on October 16. While there is much excitement about change at the Concord Campus, the recent capacity study showed that significant challenges, such as traffic, while limit the ultimate size of the campus. And there is much concern over the limited food services available. Indeed, there is a reality that our current, limited food services will no longer exist while the Concord Union building is being renovated-as early as next quarter. All agreed that there is absolutely no excuse for the University Union to continue refuse providing food services based upon observed lack of cash flow. There is a responsibility for the University to provide foods services at Concord whether or not there is an adequate number of students using the services. Students and faculty are being denied equal services and Concord and this must not continue.

We also need to point out to the WASC team the importance supporting programs at this existing Concord site while we wait for a lengthy planning process for the CNWS property. The continuing difficulty of getting departments to schedule programs at Concord is an enduring story. Despite the fact that all new tenure track faculty are hired to also teach at Concord, effecting this has been a challenge. Students have been dismayed to discover that needed courses are not taught here on a regular schedule or that adjunct and lecturer faculty teach instead of tt faculty. Sometimes courses offered during the day at Concord are cancelled with little notice. Students feel that a degree earned at Concord seems not to be commensurate to one earned at Hayward. The President, who has been supportive of Concord, needs persuade the Deans to act on our behalf. We note also the difficulty of having a large number of interim Deans.

Action item: The Concord Campus Dean asks that the CCAC Chair

- Have the Academic Senate note the ratio of tenure track and part time faculty teaching at the Concord Campus.

5. Campus Update (Wilson, Wiley):
   a. Master Plan (Wilson): As noted above, the Concord Campus, for a variety of reasons, traffic flow, view issues, environmental obstacles, etc. has a maximum growth potential of only 4500 to 6,000 ftes. Wilson met with residents of the Crystal Ranch and Montecito subdivisions to discuss their concerns regarding traffic and potential view obstructions from proposed campus buildings. He pointed out that every effort is being made to locate building out of the line of sight of neighboring residences. He showed the Committee a map delineating proposed construction sites at the Concord Campus, noting which areas of the property would be more adapted to housing rather than Academic Services. Dean Wilson will meet with the Clayton Group in December. Meanwhile the Concord Capacity Plan awaits the completion of a similar plan for the Hayward Campus. Chief among the non-academic proposals of the Concord Plan will be construction of a YMCA facility on the Concord Campus. A proposal has been made by the Concord Student Association to have this facility available to Concord Campus students via their student recreational fee (currently suspended at Concord). The YMCA will also be used by non student members of the surrounding community.
b. **CNWS Public Benefit Conveyence (Wilson):** Dean Wilson has been meeting with Base Reuse Director Michael Wright on the future use of Concord Naval Weapons Station land by CSUEB. Wilson passed around a series of maps describing various scenarios for the CNWS property with different ratios of open space to built-up space. The President and Dean Wilson will explore partnering with other public agencies in the development of joint projects (such as a library, recreational facilities, performing arts facilities, etc.). As noted above, we must be aware that it will be five to ten years before CNWS land will be available to CSUEB and we will need to plan accordingly for growth at the current Concord site.

c. **CPEC Proposal (Wilson):** We have not yet gotten approval from CPEC for lower division programs at Concord exclusive of the Nursing program. A draft proposal was passed around for the Committee to examine. Two other documents, *Estimated Demand for Postsecondary Education 2007-2018* (Campus) and *Estimated Demand for Post-Secondary Education CSU East Bay-Concord Campus* were passed around for the Committee to examine. As noted before in these minutes, there is a significant cohort of students who would attend college in Contra Costa County if a four year campus were provided here. This includes a number of students who would not attend unless a university campus were located near their family homes. It is also significant that surveys have shown that if the CSUEB Concord Campus need to have lower division students these would not reduce the number of students attending community colleges in the area, but would result in gains to both the community colleges and to CSUEB. CPEC will meet on October 24 to discuss the CSUEB proposal.

d. **Enrollment and class scheduling (Wiley):** While enrollment in the CEAS programs and the CoS (Nursing) has grown, enrollment in CLASS and CBE programs has been stagnant or downward. The removal of the day program in business has in particular been unfortunate. Since there are three different versions of the Liberal Studies degree offered at Concord, planning two year programs for students has been problematic. A suggestion by Chair Howard that we consider hybrid and online programs could possibly increase enrollment by having students on campus only part of the time. The technology for hybrid online or distance classes already exists at the Concord Campus. The College of Science has been enthusiastic about expanding the biology component to the Nursing program.

6. **Faculty Issues (Green):** Sharon Green plans to conduct faculty outreach to determine what campus facilities and services are and are not available to faculty. This survey will be conducted this Fall Quarter. Faculty have had issues in the past regarding the functionality of campus supplied workstations, food services transportation and the like. Green would very much like to see a shuttle service between the two campus for faculty use. A conversation over the food service vendor and University support for food services at Aramark then ensued.

7. **Academic Planning Task Force (Wiley):** Assoc. Dean Wiley provided the Committee with power point handouts of a recent Academic Planning Task Force in preparation for the October Academic Planning Task Force Meeting. Specifically, the
Committee was asked to consider planning scenarios for the Concord location, to be presented at the meeting. Examples issues at Concord might include:

- What kind of degree programs?
- Primarily evening programs
- How to develop a day cohort
- Site where academic programs have previously been delivered in an unplanned fashion without great concern for student needs
- We are often forgotten when most departments at the Hayward campus are making scheduling decision
- Programs offered at Concord cannot be completed there.
- When funding is removed from programs at Concord during budgetary cutbacks, funding is often not restored.
- CSUEB is supposed to be a regional university yet the Concord location is vastly underserved.
- Students who attend here do enjoy the campus atmosphere
- Availability of information resources on a per student basis is greater at Concord
- Students enjoy the low student-teacher ratio at Concord.

So what are our trajectories for the Concord Campus: Some Scenarios

- Maintaining the status quo at Concord: this would eventually be seen as a downward trajectory.
- Making the Concord Campus a special focus magnet for specific programs e.g. a College of Health and Human Services Program (Nursing and Health Science).
- Developing the ultimate goal of one university with multiple locations of coequal services and programs, especially after the development of a third campus on the Concord Naval Weapons Station site. Delivery of academic programs could be enhanced through compressed video, online or hybrid (online and in person) formats.

Wiley then took the Committee’s suggestions above to the meeting on Monday October 15.

Adjournment 6:30 pm

Respectfully Submitted,

Steve Philibosian.