

CALIFORNIA STATE UNIVERSITY EAST BAY

OFFICE OF THE
ACADEMIC SENATE

Approved as presented

Minutes of the Academic Senate, Tuesday, January 15, 2008

Members Present: Dee Andrews, Thomas Cadwallader, Li-Ling Chen, Lynn Comerford, Jesus Diaz-Caballero, Joseph Corica, Jennifer Eagan, Dana Edwards, Levent Ertaul, Kelly Fan, Bridget Ford, Jair Fory, Vahid Fozdar, Farnaz Ganjeizadeh, Karina Garbesi, Julie Glass, Vish Hegde, Tom Hird, Cathy Inouye, Dawna Komorosky, David Larson, Rolla Lewis, Frank Lowenthal, Christopher Lubwama, Eve Lynch, Nan Maxwell, Sally Murphy, Susan Opp, Chung-Hsing Ouyang, Mo Qayoumi, Gretchen Reevy-Manning, Henry Reichman, Michael Schutz, Emily Stoper, Jay Tontz, Sam Tran, Mitchell Watnik, Jin Yan, Shirley Yapp

Members Absent: Calvin Caplan, Vibha Chandra, Isioma Emordi, Liz Ginno, Silvina Ituarte, Derek Kimball, Diane Petersen, Xeno Rasmusson, Felipe Razo, Aline Soules, Bruce Trumbo, Dianne Rush Woods

Guests: Carl Bellone, Chathura (ASI), Linda Dalton, Ola Dokun, Kris Erway, Mary Fortune, Dana Grisham, Rosanne Harris, Stan Hebert, Mark Karplus, Myoung-ja Lee Kwon, Mike Mahoney, Don Sawyer, Jodi Servatius, Melany Spielman, Terri Swartz

1. Approval of the Agenda

M/S/P (Larson/Opp) to approve

2. Approval of the Minutes from the meeting on 12-04-07

M/S/P (Schutz/Maxwell) to approve as presented

3. Reports

A. Report of the Chair

- The President will discuss the budget in some detail. Two points were made:
 - i. The Governor's budget, which now shows a \$112M cut to the CSU, is just an opening gambit. CSU administration, BOT, CFA, CSSA and others are working together to improve it.
 - ii. CSUEB has a plan to deal with the possible cuts – the President will discuss the plan in more detail. The plan was developed with input from faculty in COBRA and UPABC.
- The Academic Plan is now complete and the current draft will be posted online for feedback and comment. The revised final plan will come to the Senate for approval.
- The new Standard Class Scheduling Pattern was provided in the Senate materials. The goal is the most efficient use of our resources. Chairs were surveyed in the development of the pattern and it addresses as many needs as possible. It was mentioned that 1- day classes that meet on Saturday may, at this time, utilize any appropriate length time block. A question was asked about the “rumored” decrease in classroom capacities (from 50 to 33 in one case). It was explained that the Fire Marshall has re-evaluated classroom capacities, due to the new furniture. Dalton noted that faculty could ask for larger classrooms for certain courses in the Spring, and offered to work with faculty personally regarding some “good cases”.
- The Dean searches are progressing.
 - i. Congratulations to Terri Swartz on her appointment as Dean of CBE
 - ii. Diedre Badejo, the new Dean of CLASS (from Kent State), will begin sometime in Spring
 - iii. CEAS candidates will be on campus in the next few weeks:
 - 1. Daniel Rice, Dean of Education at U. of North Dakota – open session tomorrow 4:15 in VBT 126

2. Don Chu, Dean of Professional Studies, U. of West Florida (was formerly at Chico State) January 23-24

3. Michael Spagna, Eisner Professor of Education at CSUN, January 28-29
(Mahoney noted that this candidate has withdrawn)

- The 1st Annual Academic Integrity and Ethics Week will occur January 28-February 1. A brochure was distributed, noting many student events. There will also be an event for faculty: "Addressing and Deterring Cheating and Plagiarism: a Faculty Forum" on Wednesday, Jan. 30 at noon in the Biella Room
- The annual CSU Student Research Competition will take place at CSUEB May 2-3. There will be an informational workshop for students and faculty on January 31, 5-6 p.m. in WA 702. Faculty are sought to serve as jurors and moderators.
- Homecoming is February 4-8
- The CSU General Education Affinity Group (1 faculty and 1 admin from each campus) will meet at the CO on February 28. Sally Murphy and Carl Bellone will represent CSUEB and will report back.
- The first annual Faculty Honors Convocation will take place on February 29, 4:30 in the new UU Multipurpose Room at which we will honor the Outstanding Professor, and newly tenured and emeriti faculty (last two years). Regalia will be worn by those participating in the honors ceremony. Reception with food and wine will follow. Please plan to attend.
- The Faculty Diversity and Equity Committee (FDEC) is organizing a Diversity Symposium for March 14, details to be announced. The goal is to lay ground for a diversity plan.
- Last Sunday was Susan's birthday. Her hard work and dedication are essential to the efficient running of the Academic Senate.
- Finally, a reminder to ExCom members that we will have a very brief meeting right after the Senate adjourns.

B. Report of the President

- Welcome back and Happy New Year.
- All construction projects continue on schedule. It is hoped that the housing opening will be celebrated on 08-08-08.
- Some time back it was announced that CSUEB would be a pilot site for CO funded training sessions for university administrators and union representatives. We were chosen because our campus is thought to be a role model of collaboration and communication. That training is now scheduled in upcoming months. Other campuses are envious of our status as pilot site.
- It is the first time in our history that no IT staff were required to come to campus to deal with power outages and/or computer equipment problems over the holidays. The consolidation and upgrades of our servers are paying off.
- A question was asked about general advising. The Provost reported that the first meeting of the University Undergrad Advising Committee (UUAC) in November was well attended, that advising is a University wide issue, and that the efforts to improve advising are ongoing. The next UUAC meeting is in February; all are welcome to attend.
- Parking problems continue even as additional spaces are added. The Faculty/Staff parking lots are guarded primarily in the mornings, and there is not enough UPD staff to guard all day. It is possible some work study positions will be assigned this duty. We are also working with AC Transit to provide better shuttle/bus service from BART. Chris Brown is in charge of the reevaluation of parking and traffic patterns on campus. It is expected that parking will be addressed in the physical master planning process. Discussion noted that faculty parking complaints are a real work issue; a show of hands of faculty who have seen *many* student permits on cars in faculty lots and no spaces left for faculty was revealing as to the widespread abuse in faculty/staff lots. The President noted that we should look at any/all ideas to improve the parking situation, as the campus community is growing.

C. Report of the Statewide Academic Senators

Cal Caplan is at the ASCSU meeting now. Committee meetings start tomorrow followed by the plenary. The agenda includes a presentation by Assembly member Anthony Portantino, Chancellor Reed and CFO Richard West, Gary Reichard, and John Travis. There are second readings on several items including DWIR, Distinctive Universities, preparation of an annual report on the

status of teacher education programs, the Role and Responsibilities of the CSU Doctorate in Education Advisory Committee, and Graduate Business Fee.

D. Report of CFA

No report.

E. Report of Student Government

The report was given by Associated Students' President, Ola Dokun.

- Happy New Year.
- ASI plans for this quarter include a contract with GPA Media, raising funds for CSSA lobbying group activities. 4,000 notebooks have been donated, faculty are invited to stop by ASI offices to pick some up for distribution to students.
- The ASI Retreat is scheduled for 2/1-2/2. The focus of the retreat will be on organizational growth and programming. A bylaw referendum is in the works to expand the ASI board and include a legislative branch. The expansion is necessary with increased budgets and responsibilities. For the first time ever the board is working on a 5 year strategic plan.
- ASI events will be listed on the ASI website in the next few days. ASI hopes to involve and engage more faculty. 20 (25?) free tickets to an upcoming event were distributed.
- All CSU ASI presidents will be meeting on our campus for the first time in 8 years.
- At the last ASI board meeting plans to move forward on a new Health and Wellness Center at the site of the old Student Services Hub were approved. Construction begins this summer, in hopes of having the opening on 09-09-09.

4. **07-08 CIC 11 / 07-08 CAPR 6 revised**, Leisure Studies/Recreation program proposals

A typo was pointed out on a HOS 4505 New Course Request, item 3f, HOS 2050 should be REC 2050.

M/S (Maxwell/Opp) to approve the new programs, with the caveat that either 1) the program receive separate (not AACSB) accreditation and/or 2) the department comes into compliance with the AACSB standards, as interpreted by CBE. This motion is supported by the program chair, Melany Spielman, as they plan to seek accreditation, and have received the information on AACSB accreditation standards.

M/S/P (Lowenthal/Schutz) to divide the motion into a) Approving the new BS in Hospitality Management and eliminating the old Option and b) Approving the new MS in Recreation Management and modification of the BS in Recreation.

Discussion of motion a (Hospitality): Concern was expressed that this change was being proposed because of the difficulty students have in finding the Hospitality Option within Recreation. It was pointed out that this difficulty in locating options is a common one throughout the university. The costs associated with the major were of concern. It was pointed out that there is a substantial difference between a BS in Recreation and a BS in Hospitality. Job candidates are often overlooked if they do not have the appropriate degree. It was also pointed out that, when a department or program is considering a new major, the best way to proceed is to develop an option to gauge demand, then, if demand warrants, to propose a new major. This is exactly the path taken by the Department of Leadership in Hospitality and Leisure Services. The difference here is not between the old option and the new degree, rather it is the difference between Hospitality and Recreation.

It was noted that the overall problem of Option listing is substantial. With the entire University webpage being rebuilt, this problem will hopefully be addressed.

The motion (a) to approve the new BS and discontinue the old option passed.

Discussion of motion b (Recreation): Resources were again a concern, as was the evidence of demand. Other degrees in the area were noted, though none is completely online. It was pointed out that enrollment in many graduate programs is decreasing and that the CSU wants to eliminate

the unclassified postbac classification. It is believed that this program will, indeed, generate substantial needed enrollment. It was also explained that a student with a BS in Hospitality usually would go on to pursue an MBA while a student with a BS in Recreation would go on to pursue an MS in Recreation (or an MS in Public Administration if no such degree were available).

M/S (Eagan/Opp) to call the question. The motion passed with 22 yes votes and 5 no votes.

The motion to approve the new MS and modification of the BS passed with a vote of 24 yes votes and 7 no votes.

5. Budget status and implementation of new Budget Report (Data Warehouse COGNOS)
(President & V.P. Bibb)

V.P. Bibb was represented by Kris Erway, University Budget Officer.

Transparency and implementation of improved budget reporting were goals of the administration from its arrival. UPABC was formed, and close collaboration with COBRA was established. There was work with “auxiliaries” to coordinate accounting, and now there is one Controller for general funds, other funds, and auxiliary funds. The Data Warehouse is now in operation with updates from PS nightly, resulting in data being at most 24 hours old. Anyone who receives training (with online training a possibility in the future) will have access to all the financial transactions and budget information in the University. A demonstration and explanation of the Data Warehouse (COGNOS) program was given by Erway. The data may go back as far as 1996, but is more complete starting in 2001 when PS was adopted. It was pointed out that all data is organized according to the current administrative structures. The President noted that it has taken 1½ to 2 years to implement such a reporting system on other campuses and it took CSUEB 90 days,

The Governor’s proposed budget calls for a \$312 million dollar cut to the CSU. Taking into account the elimination of funding for increased student enrollment, the actual cut is \$384 million. This proposal is just the beginning of the process which will include negotiation and discussion over the next 6 months. The CSU, Unions, and CSSA are working together to inform the Governor and Legislature of the impact and implications of these cuts including a limiting access and the subsequent impact on the state. In response to these cuts the CSU has set a February 1st deadline for applications from first time freshman. Due to the compact, funding will be held to last year’s enrollment target, which becomes an access issue. CSUEB is working closely with high school counselors and others to make sure that students who are considering applying to a CSU are in the Mentor system. We are also working with our sister campuses with higher enrollment to become the “redirect” campus for their qualified applicants. Transfer student required coursework and units will be strictly enforced. We are working with the community colleges to communicate these requirements to potential transfer students, who are not included in the early deadline.

Unclassified Post-baccalaureate students will have to be identified as conditional admits. CSUEB started a recovery plan 18 months ago of growing enrollment, stabilizing the budget by enhancing revenues and reducing expenses, and growing the tenure track faculty. All 43 current faculty searches will continue. We will address department needs without burdening the faculty with higher workloads. The Strategic Plan will be followed, rather than going to across the board cuts. If we move correctly, this crisis will not impact our long term recovery plan. It was pointed out that the hard work of the past 18 months has positioned CSUEB to face this crisis well and a contrast was made to past years in dealing with budget cuts. Those of us in the CSU have seen this before; we will get through it and be ready for the *following* year. Noteworthy: there is no cap on non-resident enrollment; if we can increase by 125, we will get an additional \$1M for the campus. The President noted he is very interested in input from all. In response to a question about this year, Qayoumi noted that the CSU budget was not cut and Spring looks okay. Senators expressed appreciation to the President for his speedy communication with the body on this topic.

At this point it was 4:00, but since the final item was not a voting item, it was deemed agreeable to continue, even though some Senators may have to leave.

6. Discussion of the proposed CSU Fee for Graduate Business Degree Programs, for feedback to CSU Senate

Some background was provided. This proposal was presented to the Board of Trustees by a Task Force seeking to find solutions for the costs associated with maintaining AACSB accreditation standards. It created a stir, as the language stated "CSU will expect to implement". The BoT did not make a final decision and this item does not appear on their January agenda. The ASCSU has called for a statewide discussion; there was a difference in views, but the majority were in opposition to the fee "as proposed", but shared concern for the business colleges. Several resolutions have been passed by campus Academic Senates and Associate Students (including the CSUEB ASI, whose resolution was distributed to Senators) opposing the new fee. Dean Terri Swartz spoke in support of the fee. She mentioned that the fee would apply to the MBA, the MSBA, and the MA in taxation; as it stands now the increase would be \$158/unit. The importance of AACSB accreditation was emphasized in terms of student and employer perception. It was pointed out that 25% of the fees would go to financial aide, 10% to campus presidents, and 65% to Colleges of Business to support faculty and enhance programming, including student outreach and recruitment. Data from a survey of CSUEB Business graduate students showed strong support for maintaining quality and accreditation even if it meant increased fees. The students affected were described as the most able to pay and the ones who would reap the greatest benefit, though undergraduate business majors, and the entire university, benefit from accreditation. It was also pointed out that individual campuses will be able to "opt out" of the fee. ASI President Ola Dokun spoke against the fee, mentioning the need to seek additional funds from sources other than student fees; there was inadequate consultation on this on all 23 campuses. There was concern about differential fees in general as well as the implications regarding the appearance of "privatization" that such fees imply. The influence of a private entity such as AACSB on a public university such as the CSU was questioned. This fee gives the impression of "let the rich get richer." The Dean noted that survey results showed 52% of the affected students are already employed in their career arena, 37% of whom get employer reimbursement for fees. It is calculated that the average cost for the degree in the system would be \$22,132. Several faculty voiced concerns about accrediting bodies telling a university what to do, as well as the precedence that this sets.

7. Adjournment

Respectfully submitted,

Julie Glass, Secretary