

CALIFORNIA STATE UNIVERSITY, EAST BAY

OFFICE OF THE  
ACADEMIC SENATE

Approved as presented

Minutes of the Academic Senate Meeting, Tuesday, October 9, 2007

Members Present: Dee Andrews, Thomas Cadwallader, Calvin Caplan, Vibha Chandra, Li-Ling Chen, Jesus Diaz-Caballero, Roger Doering, Jennifer Eagan, Dana Edwards, Kelly Fan, Bridget Ford, Jair Fory, Vahid Fozdar, Farnaz Ganjeizadeh, Karina Garbesi, Julie Glass, Liz Ginno, Cathy Inouye, Derek Kimball, Dawna Komorosky, David Larson, Rolla Lewis, Frank Lowenthal, Christopher Lubwama, Eve Lynch, Nan Maxwell, Melissa Michelson, Sally Murphy, Susan Opp, Chung-Hsing Ouyang, Diane Petersen, Felipe Razo, Gretchen Reeve-Manning, Henry Reichman, Michael Schutz, Aline Soules, Emily Stoper, Jay Tontz, Sam Tran, Mitchell Watnik, Dianne Rush Woods, Jin Yan

Members Absent: Levent Ertaul, Gary McBride, Mo Qayoumi, Reuben Ramirez, Xeno Rasmussen, Carlos Salomon, Bruce Trumbo

Guests: Carl Bellone, Linda Dalton, Ola Dokun, Dana Grisham, Rosanne Harris, Mark Karplus, Myoung-ja Lee Kwon, Michael Leung, Mike Mahoney, Tom McCoy, Colin Ormsby, Don Sawyer, Jodi Servatius, Gale Young

The meeting began with an introduction of Dr. Louanne Kennedy, Vice Chair of the WASC Commission. CSUEB is fortunate to have her here for two days to help us prepare for the WASC visit next week. Also introduced was Colin Ormsby, the new Assistant Vice President for Institutional Research and Assessment. Each senator was then asked to introduce him or herself.

1. Approval of the Agenda  
M/S/P (Caplan/Ginno)

2. WASC update. Educational Effectiveness Report  
<http://www.csueb.com/wasc/pdfs/eer/CSUEBEER.pdf#page=3>

Louanne Kennedy, former Provost at CSUN and former WASC Commissioner, who has been assisting our preparation for the WASC Review, will meet with the Senate at 2:00 on the issues related to **Academic Quality** as discussed in the Educational Effectiveness Report. Dr. Kennedy will ask the types of questions the Senators are likely to receive from the WASC Team, thus allowing the Senate to have the opportunity to think thru possible responses.

The WASC Accreditation Team will visit the Concord Campus on October 16<sup>th</sup>, 2007, and the Hayward Campus October 17<sup>th</sup> through October 19<sup>th</sup>, 2007. All senators should have received notices from Gale Young regarding scheduled meetings with the WASC Team, however there may be last minute changes. All senators should also have received the WASC Educational Effectiveness Report and the New Standards for a New Era: WASC Process at CSUEB documents for their review.

The floor was given to Louanne Kennedy who would provide the Senate with some idea of the types of questions the WASC team might ask. Dr. Kennedy gave some background information. She is a sociologist by training and worked with President Qayoumi at CSU Northridge. When he invited her to visit CSUEB to help us prepare for our WASC visit, she was delighted to accept the invitation. In her time on our campus she has gotten to know the campus well, and is impressed with the extraordinary work that has been done. Dr. Kennedy explained the strength of the peer review model embodied by the WASC review process and contrasted it with the high stakes standardized testing model used to evaluate k-12 institutions. She intimated that this same standardized testing approach to accountability has been proposed for higher education institutions as well and that the regional accreditation process performed by WASC measures quality and continuous improvement in a manner that is (more) valuable to the educational mission of the higher education community.

Dr. Kennedy mentioned the following strengths in the CSUEB process:

- Development of measurements of student learning through program review.

- Demonstrated curriculum improvement.
- Strong documentation of accomplishments including student learning outcomes.
- Strong program reviews especially among programs with outside accreditation such as in CBE, Teacher Education, Social Work, and Engineering. She was equally impressed with many of the humanities and social and behavioral sciences and mathematics.
- Strong student learning outcomes in General Education.
- Poster session presentation demonstrating faculty commitment to program review and student learning outcomes beyond course grades.
- Multicultural themes, highlighted by the “Common Ground” project.

Dr. Kennedy mentioned the following areas of concern in the CSUEB process:

- Approximately 50% of programs have submitted their 06-07 Annual Report to CAPR. She encouraged the other 50% of programs to submit their reports by next week in time for the WASC visit.
- Retention problems especially among African American men.
- Campus climate issues especially for students of color.

Dr. Kennedy described the educational effectiveness review as looking at the degree to which the university has the necessary infrastructure and is actually doing the work, evaluating student learning outcomes, bringing faculty together, looking at value added measurements, producing graduates with the appropriate level of expertise, and making sure that many (but not necessarily all) faculty are engaged and that there is movement in the right direction. She noted that no campus has complete buy-in and engagement from the faculty.

The floor was opened up for questions.

Sue Opp stated that retention remains an issue, and asked what CSUEB should/could be able to say about this issue to the WASC Team. Dr. Kennedy replied that it is a strength that we have been honest about what we’ve found. The WASC Team will be looking at who will be responsible for further planning and development of an action plan to address the problem. They will want to know what structures have been put in place to address the problem and what the next steps to be taken are. They will look for processes being put in place rather than outcomes at this time. Gale Young mentioned that there is a Student Success Task Force already formed. Cal Caplan mentioned that in the administrative searches last year, these issues were front and center.

Hank Reichman asked about the best way to handle questions that arise on issues are outside of the purview of the campus such as work load. Dr. Kennedy replied that there are members of the WASC Team from the CSU system, and they will be familiar with the issues imposed by CSU-wide contracts and negotiations. CSUEB is doing the best it can with the circumstances imposed by the system and faculty are hired with a clear understanding of the workload involved. She stressed that the CSU is a great system and that CSUEB is a great campus, but there are still difficulties to be dealt with.

Aline Soules asked what we might stress most in order to be sure to “put our best foot forward”. Dr. Kennedy replied that stressing the same issues as were chosen as the focus of our review: Quality of educational programs, General Education, Student Success, Campus Climate and that these focal points arose from a campus wide dialog. She also suggested highlighting the strongly focused vision for the future as described by the seven mandates and showing the WASC Team how broadly understood this vision is.

Cal Caplan asked about the involvement of the Chancellor’s Office. Dr. Kennedy replied that the chair of the WASC Team would talk with Chancellor Reed about the CSUEB campus as well as systemwide constraints relevant to the review.

Don Sawyer mentioned that this entire WASC process has been much more broadly participatory than those in the past.

Dr. Kennedy spoke briefly about the overall WASC Process. She explained that it has moved away from a “fill in the blanks” model. She also mentioned that WASC is, itself, reviewed and that over time the standards/processes will likely change again.

Mike Schutz brought up the idea of realistic expectations taking into account the fact that 2/3 of our students need remediation in English and/or mathematics. Dr. Kennedy assured us that the team is familiar with the problem. It is a challenge to be met and can be frustrating. Our students want and deserve an education, they want to be able to give back to their communities and the state. We can help them achieve their goals. She ended by stating that she is glad to have been here with us and that the campus has done a great job.

3. Approval of the Minutes from the Organizational meeting on 6-5-07  
M/S/P (Opp/Larson)

4. Reports

A. Report of the Chair

- The Chair has sent out several e-mails containing items of interest to the Senate and the University Community.
- Carol Channing will perform tonight (10/9/07). Tickets are \$60 with proceeds going to a scholarship fund which will also receive a contribution from Ms. Channing’s foundation.
- The campus weight room has been renovated and is now available during expanded open hours for faculty and staff use. Passes are available for purchase.
- Additional parking lots have been opened and enforcement has been increased.
- The Provost sent a memo to Deans and Associate Deans (to be forwarded to Department Chairs) that classes can not be scheduled outside of the standard time blocks with the exception of a MW 2 – 3:50 block replacing the MWF 2:40 – 3:50 time block and for “specialized courses.” It was pointed out that this memo was not created nor motivated by the Provost in isolation, rather it was a joint effort between the Provost, the Chair of the Academic Senate, and Linda Dalton (AVP for Planning and Enrollment Management). At this time an Instructional Space Committee is being revived and the issue of scheduling will be coming to the Senate in the future. The existing long standing time modules were reaffirmed in 2004. In order that we use our existing facilities to the greatest extent possible, it is necessary that we keep to a prescribed scheduling practice. VP Dalton has collected information on current practices. She has discovered that there is a wide variety of practices on MW afternoons and that different data bases indicate different room capacities, etc. The limited number of computer equipped classrooms was mentioned. It was pointed out that having a written policy is important.

B. Report of the President

- The President was represented by Provost Mahoney who told the Senate that CSUEB is very close to meeting the system enrollment targets, meaning that we will not have to give any funds back to the Chancellor’s Office. Our own internal targets were more ambitious.
- He also emphasized the importance of having programs submit their 06-07 Annual Reports in time for the WASC visit next week. Please submit your reports to the Senate and copy the Dean and Carl Bellone.
- The Provost reported that CSUEB will be conducting 8 management searches this year, 3 deans (CBE, CLASS, CEAS), 2 Associate Vice Presidents (DCIE, ORSP), 2 Directors (SCAA, OHSC), and (a surprise announcement) a new University Librarian following Myoung-ja Kwon’s recently announced retirement effective June/July, 2008.

The Senate observed a moment of silence honoring Professor Young Song in recognition of her contributions to the academy. Dr. Song, Professor of Sociology and Social Services, recently passed away.

### C. Report of the Statewide Academic Senators

- The Statewide Senate has requested at 1% augmentation to address salary inequities and to work towards implementing ACR 73 which includes a goal of 75% Tenure-Track faculty. An article in the Los Angeles Times was recommended and a link will be distributed to the Senate.
- An Educational Doctorate is in place on 5-6 campuses starting this year, and at CSUEB starting next year. Several other “professional” doctorates are being considered throughout the CSU including audiology, nursing and physical therapy.
- A new fee of \$210/unit/semester has been proposed to the Board of Trustees for graduate business programs. The Statewide Senate passed a resolution (not unanimously) that no new fee should be considered until there have been campus conversations among faculty and students. According to Reichard, Executive Vice Chancellor And Chief Academic Officer, this will not be on the agenda until January, so discussion can be postponed until after the WASC visit.

### D. Report of CFA

- Elections will be held for Faculty Hearing Panels for statutory grievances. Each department must elect/appoint/select 25% of its faculty based on FTEF to be in the “jury pool”. 1.0 lecturers may serve. All lecturers may vote with a full vote if the appointment is at least 0.5 and with one half a vote if the appointment is less than 0.5. It was explained that statutory grievances are those grievances that might arise under the education code.
- The CFA is still concerned about work load as well as salary.
- On Thursday, 10/18, noon – 2PM in the multipurpose room there will be a “Road Show” to hear from faculty about goals, values, and vision. The Statewide CFA President, Lillian Taiz, and Statewide CFA Vice President, Kim Geron, will be on hand. Lunch will be served. Please RSVP to Tom McCoy.

### E. Report of Student Government

Olakunbi Dokun (President of Associated Students) reported. At the ASI retreat a long list of goals was created. The following items were highlighted:

- Planning for the Health and Wellness Center is proceeding, including the institution of a \$25/quarter fee. A committee for planning and design has been formed and it is hoped that ground can be broken this year.
- Strengthening and expanding programming is a high priority. More than 200 students came to Welcome Back Week. There was also a very successful A’s tailgate party.
- ASI is looking forward to productive collaborative efforts with other entities on campus such as movie nights and a speaker series including political figures.
- A voter registration drive is planned with the goal of registering 800 students.
- An Ad Hoc research committee has been formed to look into the idea of having a Diversity Center on campus. Both San Marcos and Dominguez Hills have such a center and will be consulted.
- ASI hopes also to offer some outside adventure events.

With the increase in enrollment it is hoped that there will be more campus activities to engage the students. Ola Dokun requested that faculty send students to ASI for committee service. It was requested that ASI provide the Senate with specific solicitations that faculty could then post on their course Bb sites.

5. **07-08 BEC 1**, Standing Rules of the Academic Senate  
M/S/P (Tontz, Ginno) to approve

6. **07-08 BEC 2**, Nominations for the Layoff Committee, 2007-08  
M/S/P (Rush-Woods/Murphy) to approve

7. **06-07 COBRA 2**, Recommendations to the President for 2007-08  
M/S/P (Cadwallader/Opp) to accept

8. **06-07 CAPR 5 revised**, Five-Year Program Review for Biological Sciences  
M/S/P (Soules/Caplan) to approve.

It was mentioned that programs still include the number of units in the major in their self review, but that information is not included in the report unless it is controversial. Biology will have their next review in 2009 according to the fixed schedule, less than 5 years away, because this review was delayed. It was

mentioned that the outside reviewer appears to have been a Chemist to which it was pointed out that all areas are increasingly interdisciplinary.

9. **06-07 CAPR 13**, Five-Year Program Review for Human Development Programs  
M/S/P (Soules/Tontz) to approve

10. **06-07 CAPR 14**, Five-Year Program Review for the Liberal Studies Program  
M/S/P (Andrews/Soules) to approve

11. **06-07 CIC 30**, Oral Communication Outcomes (Area A1)  
M/S/P (Cadwallader/Murphy) to approve

Concern was expressed that these very specific outcomes might only be met by Communication 1000. It was pointed out that these outcomes had been made less specific and less numerous after being sent back by the Senate last time this item came to the floor. They were redone specifically so that other departments and courses could meet the requirements. There was some statewide concern about the possibility of having oral communication classes offered totally online. Though no such online courses currently exist, there are hybrid courses on some campuses.

12. **07-08 DLASS 1**, Revised CLASS Election Procedures  
M/S/P (Murphy/Opp) to approve

There was some discussion about required procedures for revision of college election procedures. It was mentioned that FAC would be charged to review and revise university wide election procedures. Two minor typos were pointed out.

13. **Adjournment**  
M/S/P (Garbesi/Schutz)

Respectfully Submitted,

Julie Glass, Secretary