

CALIFORNIA STATE UNIVERSITY, EAST BAY

OFFICE OF THE  
ACADEMIC SENATE

Approved as Presented

Minutes of the Academic Senate Meeting, Tuesday, October 7, 2008

Members present: William Alnor, Jennifer Calbonero, Luz Calvo, Vibha Chandra, Li-Ling Chen, Michelle Collay, Joseph Corica, Jonathan Crescenzo, Jesus Diaz-Caballero, Rohan Dixit, Jennifer Eagan, Dana Edwards, *Lynn Eudey*, Bridget Ford, *Maria Gallegos* Kovid Gandhi, Farnaz Ganjeizadeh, Karina Garbesi, Julie Glass, Susan Gubernat, Saeid Haddad, Evelia Jiminez, Julia Olkin, Derek Kimball, Dawna Komorosky, Jaimie Kwon, Joanna Lee, Rolla Lewis, Rita Liberti, Jane Lopus, Frank Lowenthal, Christopher Lubwama, Gary McBride, Sally Murphy, Tahira Music, Susan Opp, Diane Petersen, President Mo Qayoumi, Gretchen Reeve, Henry Reichman, Michael Schutz, Jeffery Seitz, Krunal Shah, Aline Soules, David Stronck, Bruce Trumbo, Mitch Watnik, Shirley Yap

Members absent: Dee Andrews, Jair Fory, Liz Ginno, James Mitchell, Felipe Razo, Emily Stoper, Craig Wilson, Meiling Wu

Guests: Diedre Badejo, Carl Bellone, Linda Dalton, Linda Dobb, Eduina Escobar, Robert Gibson, Fanny Hagbow, Rosanne Harris, Udepto Maheshwari, Mike Mahoney, Sonjia Redmond, Veronica Salcedo-Ruiz, Don Sawyer, Jodi Servatius, W.R. Williams, Rhea Williamson, Gale Young

1. Approval of the Agenda

M/S (Murphy/Reichman) to approve. Item 7 given a time certain of “no later than 2:30”. The motion as revised passed.

2. Approval of the Minutes from the Organizational meeting on 06-03-08

M/S/P (Seitz/Schutz) as presented

3. Reports

A. Report of the Chair

- The following recent and upcoming events were announced.
  - 9/9: Several members of Excom met with Trustee Guzman. The lunch and exchange of ideas was interesting and informative.
  - 9/17: There was a successful New Faculty Orientation with 39 out of 41 new tenure track faculty in attendance. Thanks to Eileen Barrett and OFD
  - 9/18 – 9/19: Back to the Bay was the biggest ever with many new faculty in attendance. Thanks to Faculty Support Services: OFD, OHSC, MATS, ORSP, and staff.
  - 10/1: Al Fresco was the biggest ever and very successful.
  - 10/3: The new dining commons was unveiled and food service began yesterday. This is the first ever dining commons on our campus.
  - 10/11: Preview day will take place with events for future students and their families. This annual open house is an important recruiting event.
  - 10/13: Fall reception for 07-08 retirees and 08-09 new faculty will take place from 4 – 6PM in the New University Union Multipurpose Room. Members of Senate are invited to attend. Please RSVP today via e-mail to [RSVP@csueastbay.edu](mailto:RSVP@csueastbay.edu)

- 10/27 – 10/30: The second annual Academic integrity and Ethics week will take place. Watch for an e-mail from Sue Opp about planned activities and please encourage your students to attend.
- There is a new Faculty Webpage under development that should be available later in the Fall. Excom provided substantial input over the summer. Thanks were also offered to Mitch Watnik for his creation of a very useful and extensive FAQ ([http://www.csueastbay.edu/faculty\\_dev/fac\\_guide/faq.html](http://www.csueastbay.edu/faculty_dev/fac_guide/faq.html)) and Glossary of terms for faculty that will soon be linked to the new Faculty Webpage.
- All faculty should have received a sample door hanger and letters about the Accessible Technology Initiative. One side of the door hanger describes the top 10 things you can do to increase accessibility of your instructional materials for students.
- Congratulations were offered to Dave Larson as the new Faculty Athletics Representative (FAR).

There was a question about electioneering on campus. Hank Reichman agreed to send Frank Lowenthal a Chancellor's Office document on election law at the university.

#### B. Report of the President

- Everyone is glad that a budget has been signed. CSUEB has not received its allocation from the system yet.
- Enrollment is up above the target for resident students by 2 – 2.5%. CSUEB will receive all additional funds tied to meeting enrollment goals. We will not receive funding for students above the enrollment goal.
- The residence hall, stage 3, has occupancy over 92%.
- The new administration building is on schedule as is the design phase for the Recreation and Wellness Center.

There was a question about the parking policy for graduation and other campus events. A policy has been issued but not yet put into effect. Discussions about implementation have just begun with the deans. Certain days on campus (graduation, recruitment, summits) will be “no citation days” while some functions will have individual passes issued. Hopefully discussions will be completed this quarter with implementation in Spring.

There was a question about the Compact and its relationship to reality (or lack thereof) noting that the CSU is funded at about 200 million below the Compact. The plan was to ensure that CSU system has some stability for long term planning in terms of funding and growth. The Compact was to provide funding for 2.5% enrollment growth, a 2% base funding increase and after 4<sup>th</sup> year (this year), 1% additional funding. The Compact was supposed to be the “floor” of funding but was not funded this year because of the statewide budget shortfall. Our campus will receive about \$3.4 million below what we would have gotten with the Compact. We have, however, secured a one time allowance for 150 student increase in resident FTE. We are hopeful we will secure funding for about 150 nonresident students. If the budget continues as projected, CSUEB won't have a reduction in the academic divisions which will receive funding at lecturers rate for enrollment above the target.

It was requested that the President look into the legal question raised earlier regarding electioneering.

There was a question about the western state tuition reciprocity program non-resident student tuition. This is a program through which non-resident students from certain states may apply for a tuition rate that is 150% of regular instate tuition. It was asked if these students count as resident or nonresident students in our enrollment targets; the answer was resident. It was noted

that we don't have many of these students but that we would receive funds from the state for those we do have.

In response to a question, the president stated that current entitled lecturer positions are safe and that enrollment capacities are the purview of the college deans. It was reiterated that colleges will be funded at the lecturer rate for enrollment beyond their targets.

A question was asked about the timing of the large scale capital campaign just getting under way. It was noted that these campaigns take a few years to get to the "public" stage and so, starting during a downturn in the economy is not necessarily a bad thing.

#### C. Report of the Statewide Academic Senators

- The report was given by Hank Reichman.
- CSUEB's new statewide senator, Susan Gubernat, attended her first ASCSU meeting and was an effective advocate.
- An annual budget priorities resolution passed unanimously, a process that empowers ASCSU's Executive Committee to lobby for our priorities. The resolution urges the Board of Trustees to fully fund enrollment growth and the compact agreement, as well as preliminary planning options. The likelihood of reaching a solution for this year's budget doesn't look good.
- There was discussion regarding the Community College (lack of) participation in the lower division transfer pattern (LDTP Project). This is a matter of deep concern.
- Resolutions for first reading and consideration in November included advocacy for the CSU alliance and encourages continued collaboration. Another first reading item dealt with support for policy on subprograms. Committees meet Friday, full Senate in November.

#### D. Report of CFA

Tom McCoy gave the report. He described the "floor" on which the Compact was built as having a rotten foundation. Where does that leave us? What should CFA be doing? There has been no word from the Chancellor's Office since the budget was signed. CFA sent a Technical Letter to the CO requesting that raises be implemented and to otherwise meet with the CFA. The process allows the CO to seek to meet and confer (reopen) on the salary issue. If salary increases are denied then a process kicks in that begins with a negotiation-like discussion. If the discussions fail to reach a consensus, then either side can ask for a declaration of impasse, then to nonbinding mediation, then to fact finding. Last time the fact finding came out in favor of the faculty and we ended up "winning." At stake is GSIs, SSIs, and equity raises. If the increases for July 1<sup>st</sup> are implemented, they will be retroactive. The funding for PPIs for full professors (\$7 million) is secure. There was a brief discussion of union member and nonmember dues this year. It was noted that if you are writing a letter to avoid nonmember dues, you have to do so every year. It was noted that if faculty are behind the bargaining team we have a shot at maintaining our current contract and that solidarity will be important. It is thought that neither the CO nor the CFA want to reopen this contract which was very hard fought. There has been considerable progress in relations since the last bargaining and the CFA has several ideas about how to work collaboratively.

#### E. Report of Student Government

The new President of ASI Udepto (Deep) Maheshwari gave the report. He began by introducing all 7 academic senate student members: Kovid Gandhi, Krunal Shah, Jonathan Crescenzo, Tahira Music, Jennifer Calbonero, Rohan Dixit (who noted that his service on the

Fairness Committee had been inspirational), Saeid Haddad (who noted that his service on CIC was also inspirational). This year has started off on a unique and historic note starting with largest ASI vote ever, the largest turn out ever, the largest Al Fresco turn out ever, and the largest pool for ASI committees (about 70) ever. The ASI strategic approach will be to keep up with the rapid changes at university. ASI have been exploring the return on investment for student fees and found that on the Concord Campus it is about 27% and on the Hayward campus it is about 34 - 42%. The ASI is at work on a variety of services and events. Senators were invited to stop by the ASI offices to see what is going on. ASI has a new marketing campaign: "Believe the Hype". You can text 313131 and write East Bay and you will get an automatic update from ASI. They anticipate very active involvement of student senators this year, and hope to keep the momentum going. ASI is keen to be working with faculty and to include faculty perspective (Sue Opp is on the ASI board). It was noted that many different countries and cultures are represented on the board and at this institution which has recognition locally, nationally and internationally. The level of involvement and commitment was praised and applauded by all. There was a question and concern expressed about food services and in response the Food Advisory Committee membership was mentioned. There was a discussion regarding a controversy about homophobic lyrics of performers at Al Fresco. Mr. Maheshwari noted that he had received the e-mail expressing concern before it went out to the larger university community. ASI agrees that the nature of the lyrics was offensive, apologizes, plans to meet with the Diversity Council, and takes full responsibility. ASI also plans on issuing a statement. They are working to balance inviting performers that will attract student participation without offending members of our community. Congratulations were offered on a rich collection of events and speakers. It was noted that ASI is bringing interesting and controversial speakers which adds to the life of the campus. The Executive Director and Programs Director were complimented. There followed a brief discussion about services on the Concord Campus. The ASI board is working on bringing more services to Concord and hopes to also see more student involvement.

4. **08-09 BEC 1**, Standing Rules of the Academic Senate

M/S/P (Murphy/Garbesi) to approve.

5. **08-09 BEC 2**, Nominations for the Layoff Committee (UCL), 2008-09

M/S (Eagan/Reevy-Manning). It was confirmed that this committee was only concerned with Faculty positions. It was also noted that the committee should really be called "committee to avoid layoffs". The role of the committee is to work with administration to avoid layoffs should the administration find it necessary to convene the committee.

The motion passed.

6. **08-09 BEC 3**, Proposed Modifications to **05-06 CAPR 9**. Program Planning & Evaluation

M/S (Lopus/Soules) to approve. The underlined words indicate changes that ensure that the annual program reviews will be sent electronically to the Provost's designee, the AVP of APGS.

The motion passed.

7. **07-08 CAPR 26**, Five-Year Program Review for French and Spanish

Skipped here at 2:40

M/S (Garbesi/Kimball). It was noted that the Senate is only approving the CAPR recommendation and action requested, rather than every word presented and that the document contains some confusing information. In particular, it was clarified that the French program is no longer suspended. It was noted also that Excom would look into referring the creation of suspension procedures and/or policies to the appropriate standing committees of the Academic Senate. It was noted by the MLL Department Chair that everything is on track and Modern Languages is growing. A specific question was asked regarding the intention to resubmit for upper division GE. This request would be for some language classes to count for upper division GE but would not be required as a part of upper division GE. There was also concern about resources in response to the indication in the report that faculty had been supporting programs out of pocket. It was noted that with program growth this year, some additional funds will likely be received, but not enough to cover all programs. The program services a large number of students and hopes to receive funds that are fair and reasonable.

The motion passed.

8. Early Alert presentation to the Senate (TIME CERTAIN: no later than 3:15PM)

A presentation was given by Diana Balgas (Executive Director of Retention Services) on the Early Alert program, which was designed to reintroduce and/or introduce the program to future users. It was noted that this program was a collaborative effort to retain students. It is a tool for faculty to connect with students regarding progress in their courses. Diana Balgas, Sally Murphy, Information Technology Services, and Office of Faculty Development were involved. Sally Murphy and Diana Balgas are the point people for questions about the program. This program is integrated into Blackboard and the hope is that it will increase retention, progress to degree, increase FTEs., etc. A demonstration of the program was shown including information from the faculty side and samples of material received on the student side. The program is available through the 6<sup>th</sup> week of classes and is available for all undergraduate, graduate, online and open university classes. The “reports” require a “canned” assessment from a pull down menu and also provide a place for a faculty member to write comments. An e-mail goes out to the student with the faculty member’s assessment and comments as well as a list of resources for the student. The “canned” assessment is captured by PeopleSoft and linked to the students’ academic records, but not to their transcript. There was some uncertainty and concern on the part of faculty and student senators as to how long those reports were linked in PS and who would have access to them beyond the professional advisors. This information will be found and provided to academic senators. It was noted that the faculty member does not get a copy of the e-mail but that it was thought that some sort of report could be generated. A sample student letter is available on the EA training module for those interested. It was reiterated that the hope is that this tool will facilitate communication between faculty and students. It was noted that this process has the advantage of allowing the university to collect data on student success and helps connect students with support services on campus. It was stated that research shows that programs like these, when used by faculty, help students make better decisions. It was noted that EOP has a paper version of this program that has been in place for some time and that, in general, student success in programs such as EOP are as much as 10% higher than the general population. There was concern that the data could be used punitively against faculty (for their responses or for lack of use) and against students by inappropriate access. There was also concern that this impersonal method of providing feedback would be used by faculty in place of more personal and effective methods.

9. Presentation from the new Bookstore management regarding their policies/ forms/ deadlines (TIME CERTAIN: no later than 3:30PM )

The new Director of the Bookstore, Robert Gibson, gave the presentation with powerpoint slides provided. Information about the Follett Higher Education Group was provided. Mr. Gibson gave some background about his own professional experience with Follett. Some highlights included the ability of students to use Financial Aid vouchers to purchase books (soon they will be able to use them online as well), faculty discounts, registration integration, availability of used books, book buyback, college specific support staff, custom publishing, readers, and conference registration support. The book ordering process and timelines were shown. There were questions about problems that arose this quarter many of which were a result of Follett coming in close to the start of the quarter. It is expected that these problems will not occur again. In addition, Follett will begin to create a "history" so that they will know what book a certain faculty member has used in the past. There are also various online communities for faculty (Facultyweb, password 1106) to find out about what texts others are using and for students to chat with others who are using the same text. It was noted that a 50% buyback price is less than what a student might get on Amazon, however, a bookstore buyback is fast and hassle free. If a book is not in stock the bookstore can order it and have it shipped to a home address. The bookstore will also recycle books that are not part of a buyback program. It was noted that there is a mechanism to inform faculty if the book they have requested is out of stock or out of print, though there were problems with it this quarter. One faculty member noted that the process did work for him. Faculty and departmental assistants will receive an e-mail from the bookstore about how to order books. Individual faculty can place their own orders, and/or departmental staff can do so as many departments have done in the past.

#### 10. Adjournment

M/S/P (Gubernat/Seitz)

Respectfully submitted,

Julie Glass, Secretary