TO: The Academic Senate

FROM: Committee on Instruction and Curriculum (CIC)

SUBJECT: Title Change in M.A. in Speech Communication

PURPOSE: For Action by the Academic Senate.

ACTION REQUESTED: That the Academic Senate approve the title change in the M.A. in Speech Communication; effective Fall 2010.

BACKGROUND INFORMATION: At its meeting on November 2, 2009, CIC voted unanimously to approve the change in title of the M.A. in Speech Communication to the M.A. in Communication.

The justification for this change is that the national and regional associations have taken out the word “speech” from their names. The discipline is now commonly referred to as “Communication”.

(see 09-10 CAPR 5 for proposal)