Educational Foundation Communications & Constituent Engagement Committee

Wednesday, August 10, 2016
10:30a.m.-11:30a.m.
SA 3200
Via Conference Call (866) 614-8511 with Passcode 5951807

Committee Members:
Bette Felton-Chair
Tanya Hauck
Jennifer Case
Mahla Shaghafi
Tessie Guillermo
Bette Felton
Hendrix Erhahon
Micky Randhawa

Staff: Jeff Bliss
Richard Watters
May Hernandez
Andrea Rouah

Agenda

1. Welcome
   a) Welcome new chair Bette Felton
   Tanya Hauck

2. Committee Membership
   a) Review Committee charter
   Bette Felton

3. Campaign Kick-off Sponsorships / 60th Anniversary
   a) Update on confirmed Sponsorships
   b) Review of prospective sponsor list
   c) Kick-off event plans
   Andrea Rouah

4. Campaign Communications Program
   Jeff Bliss

5. Adjournment
   Bette Felton

Upcoming Meetings and Events:
Executive Committee-August 10, 2016
Educational Foundation Retreat- TBD Sept/Oct 2016
Nominating Committee-October 5, 2016
Campaign Steering Committee-August 17, 2016
Finance & Investment Comm.-October 20, 2016
Communications & Constituent Engagement Committee Charter

The Communications and Constituent Engagement Committee, is appointed by the Board to assure that communications and constituent engagement activities are consistent and strategic and: (1) have a tangible impact on the University such as helping to attract new students, faculty and volunteers; (2) educate the surrounding and business community about our students/graduates and the programs taught at the University that would have a positive impact on their respective interests and businesses; (3) convey a positive image of the University that facilitates a “feel good” association with the institution on campus and beyond.

Communications & Community Outreach Committee

Bette Felton, Chair

Jack Acosta (ex-officio)

Tanya Hauck (ex-officio)

Jennifer Case

Mahl Shaghafi

Tessie Guillermo

Micky Randhawa

Hendrix Erhahon

Staff: Jeff Bliss

Staff: Richard Watters

Staff: May Hernandez

Staff: Andrea Rouah