Part Time Community Liaison

Camp Unalayee Mission:

Camp Unalayee is a wilderness camp that provides young people from a wide range of backgrounds with transformational experiences and a place they can always call home. Our programs offer a balance of independence and responsibility that encourages young people to discover their identity while developing self confidence, a habit of stewardship and deep respect for their fellow human or world. We are committed to building a community that honors diversity and teaches inclusivity.

Through a program defined by wilderness immersion, diversity, empathy, collaboration, creativity, and fun, our campers:

- Grow through personal challenge and cooperative living
- Develop respect for themselves and others
- Discover the confidence to stand up for what they believe
- Accomplish the unexpected
- Are transformed into stewards of wild places

Job Summary:

Fall/Winter/Spring Responsibilities:

Assist the Director with:

- Camper Recruitment/Retention
  - Develop ongoing relationships with community groups that serve communities we aim to reach, including lower income communities, urban communities in the Bay Area, and communities of color.
  - Attend community events, including camp fairs, informational meetings, house meetings to provide camp materials and engage potential campers and their parents.
  - Design and create marketing materials which appeal to and meet the needs of the lower income communities, urban communities in the Bay Area, and communities of color we are trying to reach

- Fundraising
  - Develop innovative strategies for fundraising which will help us better serve low-income communities and communities of color.
  - Communicate with donors
  - Plan fundraising events
  - Write grants
  - Do any other needed fundraising tasks related to raising funds specifically to support our campership program.

- Program Development
Help develop and run non-summer programs that will help recruit and retain campers, especially from lower income communities, urban communities in the Bay Area, and communities of color.

Summer Responsibilities:

- Be the main contact for families and campers recruited through our community partners/groups or other youth advocates
- Follow up with campers recruited through our community partners/groups or other youth advocates to ensure they are prepared for the Unalayee experience
- Do last minute outreach to lower income communities, urban communities in the Bay Area, and communities of color in order to fill cancellation spots
- Do targeted follow-up with families and campers recruited through our community partners/groups or other youth advocates

Required:

- Dedication to sharing the wonders of wilderness, community, compassion, and cross-cultural understanding with people from all backgrounds.
- Basic computer skills, ability to learn software
- Be able to travel around the Bay Area to attend events and meet with organizations, donors, families, and campers
- Ability to work on diverse teams, as well as independently
- Excellent communication skills, including the ability to present to a group
- Fluency in Spanish is highly desired

20 hours a week average in the San Francisco Bay Area with the possibility to become full time. Starts at $16/hr.

Opportunity for a motivated individual to help further define and expand the position

To apply please submit a cover letter and resume with references to: director@gocampu.com
Please include any pertinent experience, including professional and personal experience, that is relevant to this position. Call 650-308-4453 for questions.

Camp Unalayee is committed to diversity. People of color, LGBTQ and multilingual people are encouraged to apply.