



NO hardware. NO software. NO additional phone lines.®

- ▶ Fully hosted system—no maintenance required
- ▶ Fixed annual fee for unlimited use
- ▶ 24/7/365 customer support for all users
- ▶ Dedicated Client Care team provides additional proactive support
- ▶ Automated, secured data imports ensures up-to-date information
- ▶ Comprehensive reporting and auditing tools
- ▶ Extensive experience delivering millions of calls per month across the nation
- ▶ No long distance charges

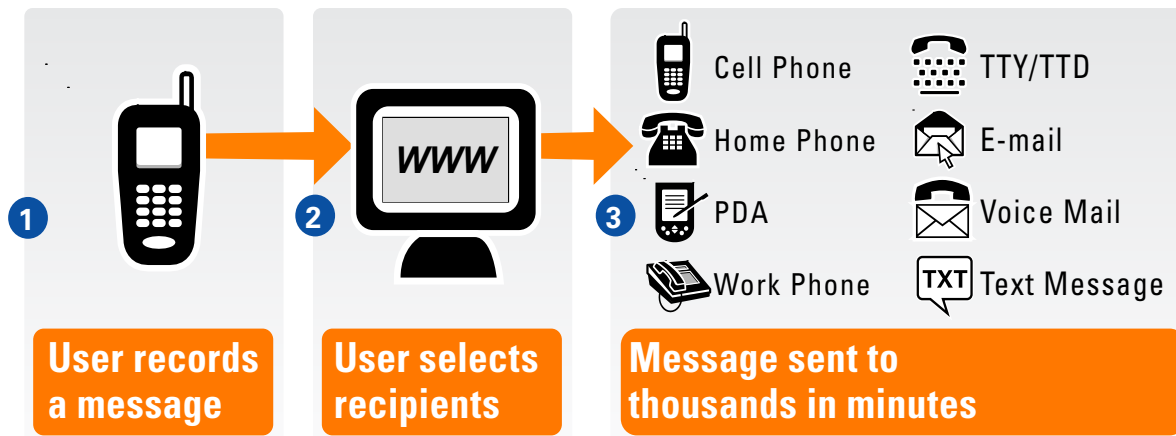
Provide leadership and direction to students, faculty, and staff in minutes with one call using the power of your own voice.

Designed to help postsecondary administrators improve enrollment, increase involvement, and facilitate campus connections through improved communication, the **Connect-ED** for Higher-ED service offers a bundled set of emergency communication, survey, and community outreach notification tools.

The service is fully hosted and Web-based, so you never need to worry about equipment, hardware, software, or long distance phone charges. Secure technology and privacy controls utilize the highest security protocol possible, (SSL). Store up to six phone numbers per student or faculty/staff member, including cell phones and parent's numbers, and deliver the same message via e-mail. Send thousands of messages in minutes in your own voice. Schedule messages to be sent at any time and track delivery to every recipient.

Whether you're looking to increase registration, improve retention, or enhance emergency preparedness, now you can inform and update students, faculty, staff, and even parents quickly and easily, via streamlined, efficient, automated communications.

Simple three-step process to send a call:





Provide uninterrupted leadership and direction.

- ▶ Over 20 million time-based notifications delivered monthly
- ▶ Current contracted capacity to deliver 10 billion calls per year
- ▶ Zero single points of failure, redundant systems throughout
- ▶ Stringent security protocols protect sensitive information
- ▶ Unlimited use, fixed annual fee
- ▶ Test and fine-tune crisis preparedness using unlimited calling
- ▶ Fully hosted and managed ASP—no maintenance required
- ▶ Dedicated 24/7/365 Client Care platinum support for all users
- ▶ Call routing, throttling, and load balancing to make sure calls get through reduced local bandwidth in an emergency
- ▶ Respond immediately to control rumors, provide reassurance, and inform the media
- ▶ Message delivery tracking and comprehensive reporting
- ▶ You remain FERPA and CIPA compliant

Get connected for business continuity, crisis management, disaster recovery

Fast, reliable communication is critical to emergency response, crisis management, and disaster recovery. When unexpected events occur, such as a natural or man-made disaster, cyber-security threat, or utilities outage, you need systems that ensure continuity and rapid recovery. You need to be able to immediately reach your entire campus community.

With the **Connect-ED** service from The NTI Group, Inc. (NTI), it takes only minutes to reach thousands of cell phones, home phones, work phones, e-mail accounts, voice mails and PDA's. Store up to six phone numbers per student or faculty/staff member, including parents' numbers, and deliver your message via voice, e-mail and text messaging. Data integration is seamless, quickly implemented, and provided as part of the service. Secure technology and privacy controls utilize the highest security protocol possible. And, there are never any long distance charges.

No institution can risk damage to its operations, security, infrastructure, or prestige. Take control with the **Connect-ED** service when faced with situations such as system failures, natural or man-made disasters, campus crime, and most importantly—the unexpected.

Disaster Recovery

As an offsite, web-based service, **Connect-ED** assures continuity in the event of local disruptions.

Business Continuity

Continuity is dependent on communication. Unlimited usage lets you stress-test mission-critical communications as necessary.

Risk Management

Rapid, accurate communication is critical in managing risk. **Connect-ED** gives you the power to reach thousands in minutes using your own voice.

Emergency Preparedness

Preparedness requires practice. With **Connect-ED**, regular, ongoing communications ensure that contact data is kept current.

Emergency Response

How fast can you respond? **Connect-ED** gives you the capability to reach 400,000 message recipients in fewer than 30 minutes.

Reactive and Proactive

Connect-ED allows you to be both reactive and proactive, with the ability to send notifications before, during and after a disaster.

Effective Communication

Connect-ED "pushes" personalized communications to recipients, rather than leaving to students, parents, faculty and staff to "pull" information via e-mail or the web themselves.

**NO hardware. NO software.
NO additional phone lines.®**



10 Great Ways to Use the **Connect-ED** Service

1. Keep students informed about the progress of their acceptance status
2. Remind students of payment deadlines to avoid dropped classes
3. Contact previously registered students who aren't currently attending classes
4. Increase retention with messages from the Dean informing students about counselors and resources
5. Send timely reminders to students with missing documents
6. Survey students, parents and staff using the interactive survey feature
7. Follow up with students who have outstanding issues with the Bursar's Office
8. Increase campus-to-home communication with regular messages
9. Have the President send a congratulatory call to students upon being admitted
10. Increase the effectiveness of your communications plan with innovative channels, new tools, and frequent messaging.

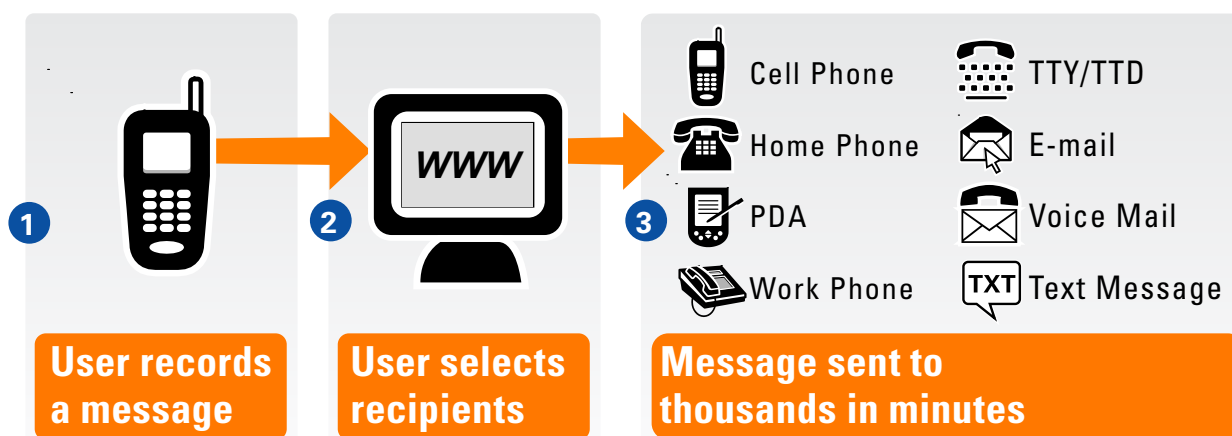
Improve admissions response and retention rates with targeted voice messages sent to students and parents.

Colleges and universities nationwide are using the **Connect-ED** service to keep students informed, involved, and connected. From improving enrollment management to increasing response rates, the **Connect-ED** service from The NTI Group, Inc. (NTI) links you with your students like never before.

With the **Connect-ED** service, it takes only minutes to reach thousands of cell phones, home phones, work phones, e-mail accounts, voice mails and PDA's. Schedule messages to be sent at any time and track delivery to every recipient. Store up to six phone numbers per student or faculty/staff member, including parents' numbers, and deliver the message via voice, e-mail and text messaging. Use of the service is unlimited and there are never any long distance charges.

Most important, the **Connect-ED** service gives you the ability to strengthen relationships with parents and students by communicating with the power of your personal voice. Now, you can quickly and reliably provide informative support, ongoing contact and individualized attention—all key strategic factors in turning recruiting into retention.

Simple, three step process to send call:





With one, cost-efficient investment, post secondary institutions can utilize the *Connect-ED* service for all their key departments, including:

- ▶ Security
- ▶ Bursars
- ▶ Enrollment
- ▶ Registration
- ▶ Financial Aid
- ▶ Communications

Leveraging the Power of *Connect-ED* for Higher Education

What if you could facilitate business continuity, risk management and disaster recovery with one phone call? Now you can. Anywhere. Anytime.

Whether you need to alert your campus community to unexpected events, such as a security incident, terrorism, interruption of basic services, closure due to inclement weather, or simply inform them about day-to-day occurrences, the *Connect-ED* service allows campus leaders and public safety professionals to send time-based notifications to thousands of people in minutes using the power of your voice.

When included as part of your communications strategy, the *Connect-ED* service can be used to remind and inform students, parents and staff with safety, efficiency and timely response:

Student Services

- ▶ Enrollment
- ▶ Registration
- ▶ Financial Aid
- ▶ Communications
- ▶ Appointments
- ▶ Disbursement
- ▶ Schedules
- ▶ Application Status
- ▶ Campus Tour Dates
- ▶ Important Dates
- ▶ Admissions
- ▶ Advising Schedules
- ▶ Insurance Renewals

Security & Safety

- ▶ Clearance of Holds
- ▶ Transcript Availability
- ▶ Enrollment Dates
- ▶ Withdrawal Dates
- ▶ Balance with Bursars
- ▶ Outstanding Parking Citations
- ▶ Parking Permit Renewal Dates
- ▶ Special Events
- ▶ Congratulations to Graduates
- ▶ Flu Outbreaks
- ▶ Evacuation Routes
- ▶ Student Unrest
- ▶ Chemical Spills
- ▶ Fires & Explosions
- ▶ HazMat Precautions
- ▶ Natural or Man-made Disasters
- ▶ Facilities Issues
- ▶ Terrorist Attack
- ▶ Athletic Scandals
- ▶ On Campus Crime & Assaults

Business Continuity

- ▶ Data Systems Attacks
- ▶ Compromised Systems
- ▶ Exceeded Storage Quotas
- ▶ Safety Issues
- ▶ Fire & Safety Drills
- ▶ Media & Press Updates
- ▶ Emergency Meetings
- ▶ Evacuee Shelters
- ▶ School Closures
- ▶ E-mail Outages
- ▶ Inclement Weather
- ▶ Road Closures
- ▶ Alternate Routes
- ▶ Parking Lot Closures
- ▶ Power Outages