MBA WITH CONCENTRATION ELECTIVES

Analytics for Managers Concentration

Prerequisite Requirement:
MGMT 602 - Business Analytics for Managers
Must be completed before taking any BAN required or elective course

Select at least two (2) courses, for 6 units, from the following:
BAN 610 - Database Management & Applications
BAN 612 - Data Analytics *Pre-Req: BAN 601 & BAN 602
BAN 620 - Data Mining *Pre-Req: BAN 602
BAN 622 - Data Warehousing and Business Intelligence *Pre-Req: BAN 610
BAN 630 - Optimization Methods for Analytics

Plus, select at least two (2) courses, for 6 units, from the following:
BAN 660 - Advanced Topics in Big Data
BAN 670 - Advanced Topics in Analytics *Pre-Req: BAN 612
MGMT 616 - People Analytics *Pre-Req: MGMT 602
MGMT 654 - Enterprise Planning and Control *Pre-Req: MGMT 608
MGMT 658 - Project Management
MGMT 662 - Operations Analytics *Pre-Req: MGMT 602
MKTG 612 - Marketing Analytics *Pre-Req: MKTG 607

Human Resources Management and Organizational Concentration

Students select any four (4) courses, for 12 units, from the following:
MGMT 610 - Strategic Human Resources Management *WST Pass
MGMT 612 - Strategic Compensation and Reward Systems
MGMT 614 - Talent Management
MGMT 616 - People Analytics *Pre-Req: MGMT 602
MGMT 618 - Human Resources and the Law
MGMT 620 - Leading Teams and Managing Creativity
MGMT 622 - Managing the Global Workplace *Pre-Req: MGMT 602
MGMT 624 - Special Topics in HRM & Organizational Behavior

Marketing Management Concentration

Students select any four (4) courses, for 12 units, from the following:
MKTG 610 - Marketing Research
MKTG 612 - Marketing Analytics
MKTG 614 - Buyer Behavior
MKTG 620 - Product and Brand Management
MKTG 622 - Pricing Management
MKTG 624 - Sales and Distribution Management
MKTG 626 - Integrated Marketing Communications
MKTG 630 - Seminar in International Marketing
MKTG 640 - Seminar in Marketing Strategy
MKTG 697 - Seminar in Selected Marketing Topics

Finance Concentration

Prerequisite Requirement:
FIN 605 (former BUS 605) is a prerequisite for all Finance electives.

In addition to the successful completion of the MBA Core course Requirements, an MBA student who chooses the Finance Concentration will be required to satisfy the prerequisite core Finance Course FIN 605.

Required Course
All Finance Concentration students will be required to complete the Following Course:
FIN 620 - Seminar in Security Analysis and Portfolio Management

Students can choose three (3) courses from the following electives:
FIN 630 - Seminar in Options and Futures
FIN 640 - Financial Markets and Institutions
FIN 650 - Financial Management of Banking Institutions
FIN 660 - International Financial Management
FIN 670 - New Venture Financing

Strategy & Innovation Concentration

Students select at least three (3) courses, for 12 units, from the follow list of electives. The fourth course can be any elective course from other M.B.A. concentrations.

MGMT 678 - Design Thinking for Leaders
MGMT 670 - Strategic Industry and Competitive Analysis
MGMT 675 - Innovation Strategy
MGMT 676 - Global Strategy
MGMT 680 - Sustainability Strategy
MGMT 685 - Non-Market Strategy
MGMT 688 - Business Opportunity Consulting Project

Operations and Supply Chain Management Concentration

Students select any four (4) courses, for 12 units, from the following:
MGMT 650 - Global and Sustainable Supply Chains
MGMT 652 - Service Operations Management
MGMT 654 - Enterprise Planning and Control *Pre-Req: MGMT 608
MGMT 656 - Quality and Lean Management
MGMT 658 - Project Management
MGMT 660 - Healthcare Operations Management
MGMT 662 - Operations Analytics *Pre-Req: MGMT 602

General Business Concentration

Students select 12 units of 600 level electives from BAN, ECON, FIN, MGMT, and MKTG excluding BAN 601, BAN 602, and MBA Core courses. Courses must be drawn from at least three different subject areas.

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