Long known for its quality of business programs, accredited by AACSB since 1973, the MBA with Option program provides students with general managerial competencies along with the opportunity to develop a professional orientation in their chosen business specialization.

Changing times require changes in perspectives, strategies, and actions. Corporate agility is even more critical in this time of constant changes. The MBA with Options at the College of Business and Economics at California State University, East Bay prepares graduates for the new realities of today’s rapidly changing, globally competitive, and financially challenging environment.

Anchored in strategic cross-functional management practices, we develop business leaders who possess a deep awareness and understanding of global business issues, fluency in innovation and emerging technologies, and a solid grounding in sustainability. In addition, the MBA with Options allows students to develop further confidence in the chosen area of managerial focus.

At the end of your MBA journey at Cal State East Bay, you will have gained greater confidence as a manager poised to lead in changing business times.

As a student of the MBA with Options program you will be able to:

- Improve your ability to manage, motivate and communicate with others in diverse managerial environments
- Analyze and integrate information from different functional areas of business in managerial decisions
- Apply quantitative, analytical, and technological tools for data driven decision making
- Make legal and ethical decisions in organizations and society
- Develop Business strategies that respond to emerging opportunities and challenges in the global environment
- Develop depth of knowledge in your chosen Option field of study

WHAT MAKES OUR PROGRAM DISTINCTIVE?

State-of-the Art MBA Curriculum
- Global, Innovative, Strategic, and Integrative Perspective
- Well-Structured Core body of Knowledge
- Emphasis on highly desirable Skills Development
- Experiential Learning

Why MBA with Option at Cal State East Bay

Reputation for a quality business education
- Strong alumni connections with graduates from the Bay Area and across the world
- AACSB accreditation since 1973
- Selected by the Princeton Review as one of the country’s 300 “Best Business Schools” in 2013 for the seventh consecutive year by the Princeton Review

The State-of-the Art Curriculum building confidence in:
- Leadership
- Communication
- Managerial Problem Solving

Flexibility and self-paced schedule: graduate as early as in 15 months

Opportunity to take an option(s) in:
- Entrepreneurship, Finance, Human Resources and Organizational Behavior, Marketing, Operations and Supply Chain, Management, Strategy and International Business

Dedicated full-time faculty engaged in active research

Diversity and dynamic classes engaged in experiential learning

Accreditation

CSUEB’s MBA with Options is fully accredited by the AACSB.
MBA WITH OPTIONS

Contact Information

Committed Faculty
- Relevant Course Content
- Instructional Excellence
- Internationally Experienced

Quality Program
- Accredited by AACSB, the Association to Advance Collegiate Schools of Business
- Selected a “Best Business School” in the nation by The Princeton Review

Diverse Student Body and Dynamic Learning Environment

The Program in a Brief - A 16 Course Journey

Three Fundamental Courses
Ensuring basic knowledge and skills in Accounting, Informational Systems, and Business Data Analysis

Nine Core Courses
Offering a balance of cross-functional knowledge, soft skills, and experiences that are highly desirable in today’s managers

The core begins with our unique course on Globalization, Innovation and Sustainability, followed by a skill-building seminar in managerial communication, classes in key business functional areas, and an Executive Leader course

A Capstone Course
Focusing on experiential learning through a hands-on integrative exercise

Three Elective Courses
Students have the option to choose one of seven options to help them develop a professional orientation in their chosen business specialization and to tailor the program to meet their own unique career objectives.

Options available to students are:
- Entrepreneurship
- Finance
- Human Resources and Organizational Behavior
- Information Technology Management
- Marketing Management
- Operations and Supply-Chain Management
- Strategy and International Business

Students may also elect to take three option classes from various specializations and graduate without an option.

Admission Requirements
The M.B.A. is open to students who hold a baccalaureate degree from an accredited college or university. Each applicant is evaluated on the basis of:

- past academic performance as reflected in undergraduate grade point average and subsequent coursework; and
- results of the Graduate Management Admissions Test (GMAT) in verbal, quantitative, and the “Index Score” that involves the total GMAT score, Index Score = (Upper Division GPA x 200) + Total GMAT]. Admission to the program is selective. The average GPA and GMAT score of applicants admitted to the program varies from year to year
- Candidates with 5 or more years meaningful work experience may be considered for GMAT waiver. (Meaningful work experience typically requires a bachelors degree) Suitability for the program for those seeking a GMAT waiver will be determined by an interview.

Apply Today!
CSUMENTOR.EDU

For More Information
Web: www.cbegrad.csueastbay.edu
Email: mba_programs@csueastbay.edu
Phone: (510) 885-2419

Contact Information