Concord Campus

Vision:

CSU East Bay Will Re-Focus and Re-Articulate its Position in Contra Costa County, with a 10 Year Plan to Expand its Educational Presence in the Growing Communities Along the California State Route 4 Corridor.
Concord Campus

Vision:

This Expanded Educational Presence will be Achieved by an Increase in Academic Programs and Support Systems at Our Present Campus in Concord, Supplemented and Enhanced by Online Delivery Systems.

The Development of On Ground and Hybrid Delivery Efforts at Local Community College Campuses, Leased Office Spaces, and Other Locations Will Also Be Explored.
Concord Campus

Why The Highway 4 Corridor?

- Demographics
- Social Need
- Geography
- Potential for Co-Located Academic Partnerships
Concord Campus

The Corridor Communities: ½ Million Residents

Highway 4 Corridor Communities = 448,167 (2013)

Concord: 124,711
Pittsburg: 65,664
Antioch: 105,508
Oakley: 37,278
Brentwood: 53,673
Martinez: 36,673
Hercules: 24,660

2013 Population in the Seven Communities = 448,167
Corridor Population Growth, 1980-2010

<table>
<thead>
<tr>
<th>City</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Antioch</td>
<td>42,683</td>
<td>62,195</td>
<td>90,532</td>
<td>102,372</td>
<td>140%</td>
</tr>
<tr>
<td>Brentwood</td>
<td>4,434</td>
<td>7,563</td>
<td>23,302</td>
<td>51,481</td>
<td>1,061%</td>
</tr>
<tr>
<td>Concord</td>
<td>103,255</td>
<td>111,348</td>
<td>121,780</td>
<td>122,067</td>
<td>18%*</td>
</tr>
<tr>
<td>Hercules</td>
<td>5,963</td>
<td>16,829</td>
<td>19,488</td>
<td>24,060</td>
<td>303%</td>
</tr>
<tr>
<td>Martinez</td>
<td>22,582</td>
<td>32,038</td>
<td>35,866</td>
<td>35,824</td>
<td>59%</td>
</tr>
<tr>
<td>Oakley</td>
<td>2,844</td>
<td>18,225</td>
<td>25,619</td>
<td>35,432</td>
<td>1,146%</td>
</tr>
<tr>
<td>Pittsburg</td>
<td>33,034</td>
<td>47,564</td>
<td>56,769</td>
<td>63,264</td>
<td>92%</td>
</tr>
</tbody>
</table>

- The eventual disposition of CNWS will be a major determinant for the City of Concord’s future growth. CNWS Re-Use Plan projects Concord’s population will grow BY 40% to 171,000 by 2030, largely due to the opening of the 5,000 acre CNWS “Inland Area” tract.
## Concord Campus

### Growth in Nearby Communities

<table>
<thead>
<tr>
<th>City</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contra Costa County</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Danville</td>
<td>26,446</td>
<td>31,306</td>
<td>41,715</td>
<td>42,039</td>
<td>59%</td>
</tr>
<tr>
<td>Pleasant Hill</td>
<td>25,124</td>
<td>31,585</td>
<td>32,837</td>
<td>33,152</td>
<td>32%</td>
</tr>
<tr>
<td>Walnut Creek</td>
<td>53,643</td>
<td>60,569</td>
<td>64,296</td>
<td>65,695</td>
<td>22%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>140,886</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Solano County</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Benicia</td>
<td>15,376</td>
<td>24,437</td>
<td>26,865</td>
<td>26,997</td>
<td>76%</td>
</tr>
<tr>
<td>Fairfield</td>
<td>58,099</td>
<td>77,211</td>
<td>96,178</td>
<td>105,321</td>
<td>81%</td>
</tr>
<tr>
<td>Vallejo</td>
<td>80,303</td>
<td>109,199</td>
<td>116,760</td>
<td>115,942</td>
<td>44%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>248,260</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Nearby Communities</strong></td>
<td>258,991</td>
<td>334,307</td>
<td>378,651</td>
<td>389,146</td>
<td></td>
</tr>
</tbody>
</table>
### County Population Projections, 1980-2010

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projection</td>
<td>1,093,171</td>
<td>1,147,399</td>
<td>1,197,866</td>
<td>1,254,205</td>
<td></td>
</tr>
<tr>
<td>Year</td>
<td>2035</td>
<td>2040</td>
<td>2045</td>
<td>2050</td>
<td>36.2%</td>
</tr>
<tr>
<td>Projection</td>
<td>1,324,740</td>
<td>1,392,509</td>
<td>1,443,636</td>
<td>1,489,068</td>
<td></td>
</tr>
</tbody>
</table>

Contra Costa County will be the fastest growing county in the Bay Area over the next fifty years, and will reach rough population parity with Alameda County by 2060.

**SOURCE:** California Department of Finance
<table>
<thead>
<tr>
<th>Population</th>
<th>City</th>
<th>% Pop. Hispanic</th>
<th>% Pop Black</th>
<th>% Pop Asian</th>
</tr>
</thead>
<tbody>
<tr>
<td>124,711</td>
<td>Antioch</td>
<td>30.60%</td>
<td>3.60%</td>
<td>11.10%</td>
</tr>
<tr>
<td>105,508</td>
<td>Brentwood</td>
<td>31.70%</td>
<td>17.30%</td>
<td>10.50%</td>
</tr>
<tr>
<td>65,664</td>
<td>Concord</td>
<td>42.40%</td>
<td>17.70%</td>
<td>15.60%</td>
</tr>
<tr>
<td>53,673</td>
<td>Hercules</td>
<td>26.80%</td>
<td>6.60%</td>
<td>7.90%</td>
</tr>
<tr>
<td>24,660</td>
<td>Martinez</td>
<td>14.60%</td>
<td>18.90%</td>
<td>45.50%</td>
</tr>
<tr>
<td>36,673</td>
<td>Oakley</td>
<td>14.70%</td>
<td>3.60%</td>
<td>8.00%</td>
</tr>
<tr>
<td>37,278</td>
<td>Pittsburg</td>
<td>34.90%</td>
<td>7.30%</td>
<td>6.30%</td>
</tr>
<tr>
<td>448,167</td>
<td>Total</td>
<td>28.00%</td>
<td>11.00%</td>
<td>15.00%</td>
</tr>
</tbody>
</table>
Contra Costa County’s New Social Geography is of National Interest...
Social Need

There is a Critical Need for Access to Public Higher Education in the Growing Communities Along the Highway 4 Corridor

The Concord Campus Recently Hosted the Hispanic Chamber of Commerce’s Seminar on Going to College for Hispanic High School Students.
Concord Campus

Access to Institutions of Higher Education

As the map at right shows, Contra Costa County is underserved in regards to traditional institutions of higher education.
Access And Current Educational Attainment

Educational attainment is modest in Most Contra Costa County School Districts. High School Diploma with Some College, Shown in Green, is Most Common.
Contra Costa County possesses a college going rate of only 39%, significantly below the statewide average.

In CPEC’s Final Report on High School College Going Rates, of California Counties, Alameda County Ranked 16th, Contra Costa County Ranked 37th.
Concord Campus

Making an Impact: The Concord Campus and the Highway 4 Corridor
Concord Campus

Location: The Future is Now

The Concord Campus is Well Located to Serve the Highway 4 Corridor

“Much of the long term population growth in (Contra Costa) County will be in its northern and eastern sections. The Ygnacio Valley Road site is advantageously located to serve those areas. The development of Highway 4 into a multi-lane freeway will accelerate that population growth.”

Dr. Ralph D. Mills, State University Dean of Extended Education
November 27, 1984
Concord Campus

Getting to Highway 4: Kirker Pass Road

With a Current Speed Limit of 55mph, Kirker Pass Road is designed as a Principal Artery in the Contra Costa Congestion Management Program Network (CCTA 2009), and is a Convenient Access Route linking the Concord Campus with both Highway 4 and Los Medanos Community College.

Distance Between Highway 4 and Concord Campus = 9 Miles
Commute Time = 14 Minutes

Kirker Pass
55 MPH Corridor
Concord Campus

Current Enrollment Demonstrates that the Concord Campus Can Draw Students from the Corridor

Currently, 1280, or 53% of Concord’s Total of 2414 Students Come from the Corridor

CSUEB Contra Costa County Students
Caltrans, BART, Contra Costa County and Various Communities are Making Substantial Improvements in Transportation Infrastructure that Will Improve Access to the Concord Campus.
Concord Campus

Highway 4 Widening

The Contra Costa Transportation Authority is Currently Widening SR 4 from the existing four lanes to eight lanes. The Widened Freeway Also Consists of One HOV Lane and Three Mixed-Flow Lanes in Each Direction, Improving East County Access to Kirker Pass. Various Improvements to Interchanges, On-Ramps and Off-Ramps, Are Also Ongoing.
Now Under Construction, the E-BART Will Connect Highway 4 Communities to the Regional BART System. The Proposed Station on Railroad Avenue Can Connect E-BART Riders to the Concord Campus via a Kirker Pass BART Shuttle.
Access to Underserved Communities

The Region’s Improved Infrastructure Will Enhance Underserved Community Access to the Concord Campus.

Infrastructure Improvements in Relation to Census Tracts with Above Average Latino/Hispanic Population
Concord Campus

Access to Underserved Communities

The Region’s Improved Infrastructure Will Enhance Underserved Community Access to the Concord Campus.

Infrastructure Improvements in Relation to Census Tracts with Above Average African American Population
Concord Campus

A Strategy to Serve the Highway 4 Corridor
Concord Campus

Foundation: The Concord Campus

• Utilization of Existing Physical Plant
• Well Positioned to Serve 680 Corridor
• Easier Access with New State Route 4 Infrastructure
• Student Affinity for Campus Atmosphere and Demand for Courses
• Unlike CNWS, We Can Serve Community Now
## Current Enrollment with Comparisons

### Table 2

<table>
<thead>
<tr>
<th>Campus</th>
<th>Center</th>
<th>Summer</th>
<th>Fall(1)</th>
<th>Winter</th>
<th>Spring</th>
<th>Annualized Summer Term</th>
<th>Academic Year</th>
<th>College Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakersfield</td>
<td>Antelope Valley</td>
<td>105</td>
<td>560</td>
<td>541</td>
<td>548</td>
<td>35.0</td>
<td>549.7</td>
<td>584.7</td>
</tr>
<tr>
<td>East Bay</td>
<td>Concord</td>
<td>409</td>
<td>896</td>
<td>866</td>
<td>722</td>
<td>136.3</td>
<td>828.0</td>
<td>964.3</td>
</tr>
<tr>
<td>Fullerton</td>
<td>Irvine(3)</td>
<td>1</td>
<td>2,612</td>
<td>-</td>
<td>2,420</td>
<td>0.5</td>
<td>2,516.0</td>
<td>2,516.5</td>
</tr>
<tr>
<td>San Bernardino</td>
<td>Palm Desert(4)</td>
<td>110</td>
<td>784</td>
<td>778</td>
<td>730</td>
<td>36.7</td>
<td>764.0</td>
<td>800.7</td>
</tr>
<tr>
<td>San Diego</td>
<td>Imperial Valley(5)</td>
<td>245</td>
<td>1,184</td>
<td>-</td>
<td>986</td>
<td>122.5</td>
<td>1,085.0</td>
<td>1,207.5</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Canada College</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Downtown</td>
<td>75</td>
<td>798</td>
<td>-</td>
<td>766</td>
<td>37.5</td>
<td>782.0</td>
<td>819.5</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>Stockton(6)</td>
<td>17</td>
<td>320</td>
<td>-</td>
<td>208</td>
<td>8.5</td>
<td>264.0</td>
<td>272.5</td>
</tr>
<tr>
<td><strong>Center Total</strong></td>
<td></td>
<td>962</td>
<td>7,154</td>
<td>2,185</td>
<td>6,380</td>
<td>377.0</td>
<td>6,788.7</td>
<td>7,165.7</td>
</tr>
</tbody>
</table>
Concord Campus

Required: Community College Partnership

To Serve the Corridor, CSU East Bay Will Require A Strong Community College Partner:

• Lower Division Prohibition for CSU Branch Campuses*
• CSU/CC Collaborate to Expand Current Lower Division Offerings
• CSU/CC Co-Brand Increase Reach to Highway 4 Students
• Leveraging Existing and Future Facilities

*Pre-Nursing Exception at the Concord Campus
COLLABORATIVE MODELS

A NUMBER OF CSU’S HAVE STRUCK COLLABORATIVE AGREEMENTS WITH SURROUNDING COMMUNITY COLLEGES TO INCREASE ACCESS TO HIGHER EDUCATION IN THEIR REGIONS.

CSUC Programs Available in Business Administration, Sociology, and Social Work at Shasta College in Redding.

Reciprocal Parking, Library and Facilities Use; Dual Faculty, Co Located Academic Programs.
Concord Campus

COLLABORATIVE MODELS

FULLERTON

irvine campus

&

IVC
COLLABORATIVE GOAL: “To Increase the Number of Fully Prepared Irvine Valley College Transfer Students and the Rate at which Irvine Valley College Students are able to Complete Academic Requirements for Transfer to CSUF and Successfully Obtain Baccalaureate Degrees.”
1) Implementation of a Seamless, Connected and Transparent Process through Various Sub-Initiatives at Both IVC and CSUF’s Irvine Campus.
2) Development of a Comprehensive Tracking and Advising Partnership Designed to Increase the Number of Transfers.
3) Joint Facilities Usage, Including Classrooms, Computer Labs, Laboratories, Student Services, and Reciprocal Parking Privileges, at Irvine Valley College and CSUF’s Irvine Campus to Support and Accelerate the Transfer of Irvine Valley College Students and Support and Increase the Number of CSUF Students Progressing Towards their Baccalaureate Degree.
4) Allow Irvine Valley College Students the Opportunity to Take Courses Taught by Irvine College Faculty at CSUF’s Irvine Campus, and for CSUF Students to Take CSUF Upper Division Courses Taught by CSUF Faculty at Irvine Valley College.
5) Allow CSUF to Offer Lower Division Courses at Irvine Valley College and CSUF’s Irvine Campus. Proposed Courses will be Vetted by Irvine Valley College Administration and are Limited to Courses that are Either Impacted or Not Offered by IVC, or in Other Mutually Agreed Upon Cases.
Concord Campus

Potential Academic Partner

- Currently Serving Over 12,000 Students
- 7,500 FTES
- The Fastest Growing College in the C4D
Concord Campus

LMC: Proximity to Concord Campus

Distance Between LMC and Concord Campus = 9 Miles
Commute Time = 14 Minutes
California Community Colleges are now offering associate degrees for transfer to the CSU. These may include Associate in Arts (AA-T) or Associate in Science (AS-T) degrees. These degrees are designed to provide a clear pathway to a CSU major and baccalaureate degree. California Community College students who are awarded an AA-T or AS-T degree are guaranteed admission with junior standing somewhere in the CSU system and given priority admission consideration to their local CSU campus or to a program that is deemed similar to their community college major. This priority does not guarantee admission to specific majors or campuses.

- Administration of Justice
- Business Administration
- Communication Studies
- Early Childhood Education
- History
- Kinesiology
- Physics
- Psychology
- Sociology
- Theatre Arts
Concord Campus

Access to East County: LMC Brentwood Center

- Current Brentwood Center
- Currently in Leased Space
- Serving 2,600 students currently
- 22,000 Square Feet
- 2017-2018: 1,900 FTES Projected

- Brentwood Education and Technology Center
- Groundbreaking Scheduled for 2016
- The Vineyards at Marsh Creek
- 40,000 square feet
Concord Campus

Proposal

- STUDENT SERVICES HUB
- FACULTY SERVICES HUB
- CSUEB LIBRARY ACCESS POINT
- HOST CAMPUS FOR STEM BASED COMPLETION PROGRAMS REQUIRING HEAVY LAB WORK
- HOST CAMPUS FOR FRACTION OF CO-LOCATED DEGREE COMPLETION AND GRADUATE PROGRAMS
- HOST CAMPUS FOR CSUEB LOWER DIVISION PRE-NURSING
- HOST CAMPUS FOR SELECT LMC LOWER DIVISION GE
- HOST CAMPUS FOR MAJOR ADVISING

- LMC FACULTY SERVICES HUB
- LMC LIBRARY ACCESS POINT
- HOST CAMPUS FOR FRACTION OF CSUEB DEGREE COMPLETION AND GRADUATE PROGRAMS
- HOST CAMPUS FOR LMC LOWER DIVISION GE AND CERTIFICATE PROGRAMS
- HOST CAMPUS FOR LMC STUDENT RETENTION PROGRAMS
- HOST CAMPUS FOR LMC / CSUEB DIVERSITY SUPPORT PROGRAMS
Concord Campus

A Regional System of Public Higher Education

[Map showing Concord Campus and surrounding locations with markers for BART Station, BART Line, E-BART Line, and Shuttle Service.]
Concord Campus

Example of a Co-Located Degree Completion Mix

<table>
<thead>
<tr>
<th>FALL</th>
<th>WINTER</th>
<th>SPRING</th>
<th>SUMMER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concord Ground</td>
<td>LMC Hybrid</td>
<td>Concord Ground</td>
<td>Concord Self-Support</td>
</tr>
<tr>
<td>LMC Hybrid</td>
<td>Concord Ground</td>
<td>LMC Hybrid</td>
<td>LMC Summer Session Hybrid</td>
</tr>
<tr>
<td>Concord Hybrid</td>
<td>LMC Hybrid</td>
<td>Concord Hybrid</td>
<td>Online</td>
</tr>
<tr>
<td>Online</td>
<td>Online</td>
<td>Online</td>
<td>Online</td>
</tr>
</tbody>
</table>

- Total 16 Sections
- 6 Concord On Ground or Hybrid Sections
- 5 LMC Hybrid Sections
- 5 Online Sections

COURSE LOCATION MIX SHOULD REMAIN FLEXIBLE, BASED ON DEMAND. SOME PROGRAMS MAY EVOLVE INTO AN LMC-HEAVY DELIVERY MODE. OTHER PROGRAMS MAY BE CONDUCTED ENTIRELY AT LMC OR CONCORD.
Concord Campus

Proposed Degree Mix and Timeline

<table>
<thead>
<tr>
<th>AY</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
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<tbody>
<tr>
<td>4CI Program 1&amp;2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4CI Program 2&amp;3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4CI Program 3&amp;4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>LMC Lower Division Concord</td>
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<td></td>
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</tr>
</tbody>
</table>

CO-LOCATED PROGRAMS TBD FROM ABOVE LIST
Concord Campus

**Required FTES**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>FTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concord Current</td>
<td>500</td>
</tr>
<tr>
<td>Concord Additional On Ground / Hybrid</td>
<td>200</td>
</tr>
<tr>
<td>New LMC CSUEB On Ground / Hybrid</td>
<td>150</td>
</tr>
<tr>
<td>Additional CSUEB Online Sections</td>
<td>150</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,000</strong></td>
</tr>
</tbody>
</table>
Concord Campus

First Steps

• REFINE PROPOSAL AT CABINET LEVEL, WITH ANY EYE TO DEVELOPING A CLEARLY ARTICULATED PLAN

• ENGAGE 4CD/LMC LEADERSHIP TO EXPLORE COLLABORATIVE POSSIBILITIES, INCLUDING CO-LOCATED ACADEMIC PROGRAMS AND SERVICES

• ENGAGE CSU FULLERTON LEADERSHIP TO ESTABLISH BEST PRACTICES

• ENGAGE CSUEB FACULTY TO DEVELOP INSTRUCTIONAL SUPPORT MECHANISMS FOR ANY COLLABORATIVE AGREEMENT
Concord Campus

First Steps

• DEVELOP ADMISSIONS STRATEGY TO ALLOW GROWTH THROUGH A CONCORD CAMPUS-LMC PARTNERSHIP

• ENGAGE COMMUNITY STAKEHOLDERS TO ASSIST IN THE DEVELOPMENT OF ACADEMIC AND SUPPORT PLANS

• ENGAGE CSUEB COMMUNITY, INCLUDING THE OFFICE OF DIVERSITY, TO PLAN THE DEVELOPMENT OF EOP, EXCEL, GANAS, RENAISSANCE SCHOLARS, UNIVERSITY HONORS, GATEWAYS, AND SIMILAR PROGRAMS DESIGNED TO ENSURE STUDENT SUCCESS AND RETENTION
Concord Campus

Highway 4 Corridor Initiative

QUESTIONS?
Concord Campus

Highway 4 Corridor Initiative