The Multimedia Graduate Program

**Part-Time Lecturer Pool**
Position No. 09-10 MM-PTL-01

The Multimedia Graduate Program is compiling a pool of applicants for possible temporary teaching positions for one or more quarters of the 2009-10 academic year (Fall 2009 through Spring 2010). Applications will be kept on file Fall Quarter 2009 through Spring 2010 or until hiring for the Spring Quarter is complete. Openings will be filled from the pool of applicants before the start of each quarter. Employment is contingent upon course enrollment and budget. For additional information direct your inquiry to the Director of the Multimedia Graduate Program. Please refer to the position number in your letter or email.

Applications are considered on a continuous basis. Dates of Appointment: Fall Quarter begins September 21, 2009; Winter Quarter begins January 4, 2010; Spring Quarter begins March 29, 2010. Link to Academic Application: [http://www.csuhayward.edu/OAA/acapp.doc](http://www.csuhayward.edu/OAA/acapp.doc)

Qualifications: Master's degree and college teaching experience.

Please submit your academic application, cover letter, curriculum vitae, three letters of recommendation, copy of your transcripts and your portfolio to the Multimedia Graduate Office:

Prof. Rafael A. Hernandez, III, Director
Multimedia Graduate Program
California State University, East Bay
25800 Carlos Bee Blvd. AE1231
Hayward, CA 94542-3007

The Multimedia Master’s degree is a unique interdisciplinary program that focuses on the creative and technical aspects of new technology to create, control, deliver and present meaningful content in a variety of interactive forms. This degree draws upon elements from a number of fields, including art, computer science, education, business and telecommunications.

California State University, East Bay is an Equal Opportunity Employer and does not discriminate on the basis of age, race, color, national origin, sex, sexual orientation, or disability. The University is committed to the principles of diversity in employment and to creating a stimulating learning environment for its diverse student body.
TEACHING POSITIONS

MM 6102 Application of Learning Theories to Multimedia Design
Learning theories in creating effective educational multimedia for CD and World Wide Web. Trends in cognitive, social, psychological, developmental, and humanistic theories for multimedia content development.

MM 6103 Business Basics in Multimedia
Basic business skills for the new economy. Includes options for employment, various uses of multimedia in industry and how to create a multimedia business. Business plan creation, marketing, cash flow analysis and presentation skills are emphasized.

MM6120 Tech III: Multimedia Software Development
Introduction to scripting and programming for multimedia production.

MM6860 Introduction to Multimedia Project Development
Small development projects to evaluate the potential of individual students to succeed as members of a thesis team. Establishment of research project teams and the development of thesis proposals.