June 2013

Dear Cal State East Bay Families,

Welcome to the Cal State East Bay community. This booklet is designed to share some of the exciting learning opportunities your student will experience as he or she joins the Pioneers.

When I welcome your student at orientation, I emphasize that our mascot, “Pioneer Pete,” represents our values and aspirations for our students at Cal State East Bay: Pioneers explore new horizons; Pioneers address challenges creatively and resolutely; Pioneers work together and enjoy the support of their family and friends.

These values are reflected in six learning outcomes that we expect all students to achieve - both in the classroom and in their lives while they are students at East Bay. We expect our graduates to understand the importance of each of these and how to apply their knowledge and skills in their future careers and community roles. The employers we talk with also tell us that they want to hire graduates who are competent in the first five areas as well as expert in their major field of study.

Thinking and reasoning (analytically and creatively)
Communication (and listening!)
Diversity (engaging in community)
Collaboration (and teamwork)
Sustainability (and responsible citizenship)
Specialized field or major

Different courses at Cal State East Bay teach all six of these abilities, but students learn some of them even more effectively outside the classroom. Students must be able to communicate and collaborate in the residence halls and in the clubs and organizations they join. Our service learning program reveals the essentials of responsible citizenship in a very diverse region. Student leaders can apply creative thinking and problem-solving skills in a wide variety of activities.

We know how proud you are that your student is coming to the University - and how much prouder you will be at commencement, just a few years away.

To complete the journey from new student to graduate, each student learns to succeed as an individual - but not alone. We look forward to working with you as partners in supporting your student along the way.

Linda C. Dalton, PhD, FAICP
Vice President for Planning, Enrollment Management, and Student Affairs

The California State University
A Welcome from the Director

Dear Family Members,

The California State University, East Bay campus understands the important role that family members play in their student’s lives and educational success. We also recognize that continued communication and support from family members can contribute immeasurably to the success of new CSUEB students.

Thank you for attending our Orientation program. During this time, students and their families participate in separate programs, coming together at meal times to share information and experiences. Family members are not with their students during academic advising sessions or while registering for classes. This separation is the first step for students to learn autonomy and develop the skills they will need to be successful at CSUEB. It is our hope that by sharing these days at Orientation, families and CSUEB will build a meaningful partnership.

Sincerely,

Marguerite Hinrichs, Director
Student Life and Leadership Programs
A Division of Planning, Enrollment Management & Student Affairs
Summer 2013
History of CSUEB

1957  California Governor Goodwin Knight signs AB 4, establishing the State College for Alameda County.

1959  Fred Harcleroad is appointed as the University’s president.

First classes offered to juniors and seniors at Sunset High School and the Alameda County Office Building in Hayward.

1960  Name changed from State College for Alameda County to Alameda County State College.

1961  Groundbreaking ceremony on the Hayward Campus.

First graduation was held at Hayward High School where 22 bachelor’s degrees in elementary education, one in business education, and one in social science were awarded.

Pioneer Athletics officially began with a men’s basketball game against Sacramento State.

1963  The Arts and Education building and Science building are the first buildings to open on the Hayward campus.

Name changed from Alameda County State College to California State College at Hayward.

1964  Pioneer football team makes its debut and plays its first game in the new Pioneer Stadium, after playing its first four home games at Hayward High School.

1967  Ellis E. McCune is named the second university president.

1968  Meiklejohn Hall opens.

1971  Campus Expansion: Warren Hall, Robinson Hall, and University Theatre open.

1972  Name changed to California State University, Hayward.

1978  Pioneer football has its best season since 1971, finishing 8-2 and placing second in the Far Western Conference.

Fun Facts

Key Dates

Founded 1957
First Campus Buildings Open 1963
Concord Campus Opens 1992
Oakland Campus Opens 2001

Traditions

Mascot: Pioneer
Colors: Red, Black, and White
Fight Song: “The Pioneer Fight Song”
Welcome Celebration: Al Fresco

Locations

Hayward Hills in Hayward
Concord Campus in Concord
Oakland Center in Oakland

Students

Fall 2012 Enrollment
11,450 Undergraduates
2,401 Graduates

Faculty

727 teaching faculty
College of Letters, Arts, and Social Sciences - 285
College of Business and Economics - 74
College of Education and Allied Studies - 142
College of Science - 200
1979 George Lucas chooses CSUEB as one of the locations for “More American Graffiti,” filming war protest scenes in the library courtyard.

1986 Pioneer men’s basketball wins second straight NCAA Division II West Regional title.

1987 Pioneer Heights Phase I completed, first students move into on campus housing.

1990 Norma Rees is appointed the University’s third president.

1992 Contra Costa Campus opens in Concord, CA.

2001 Oakland Professional Development and Conference Center opens.

2005 Lumina Foundation and Syracuse University study names CSUEB’s Freshman Learning Communities “a national model.”

Name changed to California State University, East Bay.

2006 Mohammad Qayoumi becomes the University’s fourth president.

2007 Wayne & Gladys Valley Business & Technology Center opens.

Pioneer water polo team captures its first national title at the Collegiate III Women’s Water Polo Championships.

2008 Pioneer Heights student apartments Phase III opens with new dining commons.

2009 Enrollment hits historic high of 14,749 including record freshman class.

2011 54,000-square foot Recreation and Wellness Center opens, featuring advanced sustainable building design.

2012 Leroy M. Morishita officially named fifth president of Cal State East Bay.

Colleges
College of Letters, Arts, and Social Sciences
College of Business and Economics
College of Education and Allied Studies
College of Science

Alumni
Howard Hyman ’79; Executive Vice President, Fremont Bank
Sylvia Chacon ’83; Radio Personality and On-Air DJ
Janeith Glenn-Davis ’84; Deputy Chief, BART Police Department
Scott Chambliss ’85; Hollywood Production Designer
Michael Jedlicka’ 85; Vice President, Technology & Strategy, The Walt Disney Studios
Joe Morgan ’90; Emmy Award-Winning Broadcaster, Major League Baseball Hall of Fame
Nancy Yuen ’11; Software Engineer, Google

Campus Names
C.E. Smith Museum of Anthropology
Clarence E. Smith, original member of the CSUEB Department of Anthropology
Meiklejohn Hall
Alexander Meiklejohn, philosopher and free speech advocate
Robinson Hall
Karl F. Robinson, former Speech and Drama professor
Valley Business and Technology Center
Wayne and Gladys Valley, philanthropists
University Union
Funded by student fees
Harder Road
Jacob Harder Jr., judge and Hayward School Board member
COLLEGE OF BUSINESS & ECONOMICS

The mission of the College of Business and Economics is to prepare students to make ethical choices and succeed in a dynamic business environment shaped by the challenges of a competitive global economy, emerging technologies, and diverse stakeholders.

The College offers the following degree programs:

B.S. in Business Administration
  • B.S. in Business Administration (Concord and Hayward Hills)
  • B.S. in Business Administration (online degree completion)

B.A. in Economics

Master of Business Administration (MBA)
  • MBA with Options (evening – Hayward Hills)
  • MBA for Global Innovators (Saturdays/Week-ends – San Ramon)
  • One-Year Intensive MBA (daytime-Oakland)

M.A. in Economics (evening – Hayward Hills)

M.S. in Accountancy (pending approval)

For more information on our programs

Contact our Student Service Center:

(510) 885-3323

Check out our website: http://www20.csueastbay.edu/cbe

COLLEGE OF EDUCATION AND ALLIED STUDIES
Art and Education Building, AE 111A
25800 Carlos Bee Boulevard
Hayward, CA 94542
http://edschool.csueastbay.edu/
(510) 885-3942

OUR MISSION
To prepare collaborative leaders, committed to social justice and democracy, who will influence a highly technological and diverse world.

OUR PROGRAMS
  • B.S. In Recreation
  • B.S. In Kinesiology
  • Bachelor’s Degree + Multiple Subject Credential
  • Bachelor’s Degree + Single Subject Credential
  • M.S. in Education
  • M.S. in Educational Leadership
  • M.S. in Kinesiology
  • M.S. in Counseling
  • M.S. Recreation & Tourism
  • M.S. in Special Education
  • Ed.D. in Educational Leadership

CERTIFICATES
  • Hospitality
  • Recreation
  • Pre-Physical Therapy
  • Children’s Literature
  • Reading
  • Educational Technology Leadership
College of Letters, Arts, & Social Sciences

Preparing Original Thinkers for Tomorrow’s Challenges in the fields of:

- Anthropology
- Art
- Communication
- Communicative Sciences & Disorders
- Criminal Justice Administration
- English
- Ethnic Studies
- Geography/Environmental Studies
- History
- Human Development & Women's Studies
- International Studies
- Latin American Studies
- Liberal Studies
- Modern Languages & Literatures
- Multimedia Graduate Studies
- Music
- Philosophy
- Political Science
- Public Affairs & Administration
- Social Work
- Sociology & Social Services
- Theatre & Dance

- Because CLASS graduates learn critical inquiry, to write, to present and to do research – regardless of their major – they enter the workforce fully prepared for further academic or professional pursuits in such areas as business, social service, education, health professions, law, government, the arts, and other professions.

- CLASS graduates can be found creating, building, and leading local and national companies and contributing to local, regional and national professional organizations and to their communities.

- Because of their studies in the humanities and social sciences, CLASS graduates are more attuned to the needs of a changing society in a diverse and multicultural world.

csueastbay.edu/class

College of Science

Why You Want To Be A Student In The College Of Science:

Whether your goal is to enter graduate or professional schools or to work in computer technology, biotechnology, engineering, forensics, health professions, geological and environmental fields or science education, the College of Science offers you a strong foundation for a successful career. By engaging in both the quest for scientific knowledge as well as the practical pursuit of professional skills, you will master your field of study and be prepared for the challenge of a career in science. Our programs are developed to meet the changing needs of a technological society.

MAJORS AND DEGREES OFFERED IN THE COLLEGE OF SCIENCE:

- Biochemistry, BS
- Biological Sciences, BA, BS, MS
- Biostatistics, MS
- Chemistry, BA, BS, MS
- Computer Engineering, BS
- Computer Science, BS, MS
- Construction Management, BS, MS
- Engineering Management, MS
- Environmental Science, BS
- Geology, BA, BS, MS
- Health Sciences, BS
- Industrial Engineering, BS
- Marine Science, MS
- Mathematics, BS, MS
- Nursing, BS
- Physics, BA, BS
- Psychology, BA, BS
- Statistics, BS, MS

College of Science
SC N 131
(510) 885-3441
www.sci.csueastbay.edu
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<td>First Day of Classes</td>
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<td>Palm Sunday</td>
<td>Passover Begins at Sundown</td>
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<td>Good Friday</td>
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<td>Easter Sunday</td>
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- **Cinco de Mayo** on May 5
- **Mother's Day** on May 12
- **Memorial Day** on May 27
## June

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<td>Last Day of Classes</td>
<td>Beginning of Final Exams Week</td>
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<td>Father’s Day</td>
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<td>First Day of Summer</td>
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<td>First Day of Classes</td>
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<td>Ramadan begins at Sundown</td>
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August 2013
Important Web Sites

Academic Advising
  College of Letters, Arts, and Social Sciences (CLASS)
  http://www20.csueastbay.edu/class/index.html
  College of Business and Economics (CBE)
  http://www20.csueastbay.edu/cbe/index.html
  College of Education and Allied Studies (CEAS)
  http://www20.csueastbay.edu/ceas/index.html
  College of Science (CS)
  http://www20.csueastbay.edu/csci/index.html

Admissions Office
  http://www20.csueastbay.edu/prospective/

Athletics
  http://www.eastbaypioneers.com/

Bay Card
  https://www20.csueastbay.edu/af/departments/finance/accounting/bay-card/

CSUEB Homepage
  http://www20.csueastbay.edu/

CSUEB Library
  http://library.csueastbay.edu/

CSUEB Bookstore
  http://www.bkstr.com/Home/10001-38404-1

Financial Aid Office
  http://www20.csueastbay.edu/students/financing-your-education/fin-aid/

Housing
  http://www20.csueastbay.edu/students/campus-life/housing/

MyCSUEB
  https://my.csueastbay.edu/

Pioneer Newspaper
  http://thepioneeronline.com/

Student Health and Counseling Services
  http://www20.csueastbay.edu/students/campus-life/shcs/

University Police Department
  http://www20.csueastbay.edu/af/departments/upd/

Useful Phone Numbers

Academic Advising
  College of Letters, Arts & Social Sciences  (510) 885-3161
  College of Business & Economics        (510) 885-3311
  College of Education & Allied Studies  (510) 885-3942
  College of Science                     (510) 885-3441

Admissions                             (510) 885-2784

Associated Students, Inc.              (510) 885-4834

Athletic Program Office                (510) 885-3038

Bookstore                              (510) 885-3507

Cashier’s Office                       (510) 885-3865

Center for International Education    (510) 885-2880

Concord Campus Student Affairs         (925) 602-6700

Emergencies - General Assistance       (510) 885-3791

Emergencies - UPD                      (510) 885-3333

Enrollment Information Center          (510) 885-2784

Financial Aid                          (510) 885-2784

Housing and Residence Life             (510) 885-7444

Library-Information                    (510) 885-3664

Lost & Found                           (510) 885-3791

Parking                                (510) 885-4638

Pioneer Newspaper                      (510) 885-3175

Recreation and Wellness Center         (510) 885-4749

Student Academic Services              (510) 885-3771

Student Center for Academic Achievement(510) 885-3674

Student Development and Judicial Affairs(510) 885-3763

Student Disability Resource Center    (510) 885-3868

Student Health and Counseling Services(510) 885-3735

Student Life and Leadership Programs  (510) 885-3675

Student Records and Registration      (510) 885-2784

Testing                               (510) 885-3661

Transportation                        (510) 885-4683

University Police Department          (510) 885-3791

University Union                      (510) 885-4843

Veterans Affairs Office               (510) 885-3669
Commonly Used Terms

AACE- Academic Advising & Career Eduaction; Counseling program for one-on-one sessions about Major, degree, and GE requirements and counseling about for career options and opportunities

ASI- Associated Students Incorporated; program that runs services and activities specified, including the Game Zone, fitness classes, workshops, student government, the diversity center, the business center, special events, and the Old and New University Unions

Bay Card/ Baybucks- Primary form of identification on campus, containing a photo, NetID, and Card #. As well as identification purposes you can deposit real money which can be used as Baybucks to pay for printing, copying, food services at East Bay, and the Bookstore and POD market

Blackboard- Online service where students are able to view and download pertinent information on current classes posted by instructors and take online or hybrid (online and lecturing) classes, and look at grades during the quarter

Cashier’s Office- general money transaction office for the university, distributing payroll warrants, collection functions for emergency loans, returned checks, and housing payments, they also sell parking permits and accept checks and cash for whatever needs to be bought

ELM/EPT- Two different qualification exams for incoming students that have not passed any AP exams during high school and place them into mathematics and english. The ELM being the Entry Level Math exam and the EPT the English Placement Test

Financial Aid- Apply to FAFSA (www.fafsa.gov) before or on March 2nd annually to receive monetary aid for college, keep checking Horizon Email and MyCSUEB for any information after applying in order to disburse aid accordingly

Full-Time Student- Classified as a student that takes 12 or more units, very important to know when filling out FAFSA for financial aid

GE- General Education, that is the required classes needed to have a bachelor degree for incoming freshmen students along with their Major specific classes

GS Cluster- General Studies Cluster; A set amount of classes chosen already for incoming freshmen students based on their Major, CSU East Bay students, except for Transfer students, must complete a GS Cluster in order to graduate

Horizon Email- E-mail address given to all incoming students where students are able to give and receive emails to professors, as well as receive important news about financial aid and upcoming events

Judicial Affairs- Campus department that holds students accountable for violations pertaining to the Student Code of Conduct, ans well as encouraging students to respect the campus community

MyCSUEB- CSU East Bay online site where students are able to register and look for future classes, look at their grades and their transcript, and pay tuition and other fees

Net ID- login name and source of identification when filling out CSU East Bay documents and other items

Quarter System- 11 weeks of school in total; 10 weeks of actual classes and learning, and the last week is for finals, able to take up to 17 units, and the absolute max is 22 units with consultation of the department head

Resident Life- Life within the dormitories, consisting of full furnished and carpeted rooms, major appliances and nearby laundry facility, basic cable and Wi-Fi, and an easy walk to campus

SAFARI- Student Admissions, Financial Aid, and Records Information; located at the entrance of the new student admissions building giving information

SLLP- Student Life & Leadership Program; provides opportunities to promote campus life, leadership and community unity, they also provide special programs such as Freshmen, Transfer, and Family orientation, recognition events, the ability to create and organize a club or any other organization. Also in charge of Greek life, that is Fraternities and Sororities

Student Health Services/ RAW- Health services provided to students that pay tuition, services include Physical therapy, a discount pharmacy, optometry, laboratory, radiology, Family PACT service, PAW internship, and other vital services that pertain to student health. Along with access to the new Recreation and Wellness Center, the RAW, otherwise a fully-equipped, environmental friendly gym

UPD- University Police Department; professionally trained police department, primarily needed for campus and student safety, they have the ability to enforce laws and issue out tickets to those that violate them
Cal State East Bay welcomes and supports a diverse student body with academically rich, culturally relevant, learning experiences that prepare students to apply their education to meaningful lifework, and to be socially responsible contributors to society. Through its educational programs and activities the University strives to meet the educational needs and to contribute to the vitality of the East Bay, the state, the nation, and global communities.

Stay Connected!

Connect with us on Facebook!
Like Our Official Fan Pages:
CSUEB Student Life and Leadership Programs | CSUEB Orientation | Smooth Transitions at Cal State East Bay
Add Us As A Friend:
Csueb Studentlife

orientation@csueastbay.edu
www.csueastbay.edu/orientation

CSUEB Mission Statement

CSUEB Shared Strategic Commitments

Cal State East Bay Takes Pride in its EIGHT SHARED STRATEGIC COMMITMENTS, which Express the University’s Values and Aspirations:

1. Reinforce academic quality through open-minded inquiry, innovative teaching, engaged learning, and distinguished scholarship

2. Enhance our inclusive campus, responding to the backgrounds and interests of our diverse community and promoting their academic, professional and personal development

3. Serve students first, by expanding access and enhancing each student’s educational experience and prospects for success as a graduate and life-long learner

4. Foster a vibrant community through enriched student services and student life that support student engagement and learning

5. Contribute to a sustainable planet through our academic programs, university operations, and individual behavior

6. Continuously improve our efficiency, transparency, and accountability while practicing mutual respect, responsiveness, and collaboration across the University

7. Support the civic, cultural, and economic life of all communities in the regions we serve through partnerships that promote education and social responsibility

8. Demonstrate our continuing record of leadership and innovation in higher education, focused on 21st century skills, including science, technology, engineering, and mathematics (STEM)
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Acknowledgements

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Samuel Beall
Stan Hébert III

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www.csueastbay.edu/orientation