

CSUEB IN THE NEWS

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EMPLOYEES

As of Fall 2014

Faculty	816
Tenured, tenure-track	325
Lecturers, academic related positions	491
Coaches	30
Staff & Administration	955
Full-time	802
Part-time	153

ECONOMIC IMPACT*

- Contributes \$415 million/year to regional economy
- Supports more than 3,200 regional jobs
- Generates \$26.8 million in statewide tax revenue
- Alumni attribute more than \$1.6 billion in annual earnings to their CSUEB degrees
- Historically a leading producer of credentialed teachers for California, including large numbers of math and science teachers

*Source: California State University 2010 economic impact data

OPERATING BUDGET

Fiscal Year 2014-15

\$176.8 million

GIFTS & GRANTS

Private support

\$2.5 million in the 2013-14 fiscal year

Research

Awarded approximately \$18.6 million in sponsored project contracts and grants in the 2013-14 academic year

ACCREDITATION

Western Association of Schools and Colleges (WASC), Senior College and University Commission (WSCUC); some departments and programs also individually accredited

ABOUT CSUEB

- A comprehensive university serving the eastern counties of the San Francisco Bay Area
- One of 23 campuses in The California State University (CSU) system, one of the nation's largest systems of higher education
- Founded 1957 as the State College for Alameda County

HAYWARD CAMPUS

25800 Carlos Bee Blvd., Hayward, CA 94542
510.885.3000
www.csueastbay.edu

CONCORD CAMPUS

4700 Ygnacio Valley Rd., Concord, CA 94521
925.602.6700
www20.csueastbay.edu/concord/

OAKLAND PROFESSIONAL DEVELOPMENT CENTER

1000 Broadway, Suite 109, Oakland, CA 94607
510.208.7001
www.theoaklandcenter.com

ONLINE CAMPUS

www.csueastbay.edu/online



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

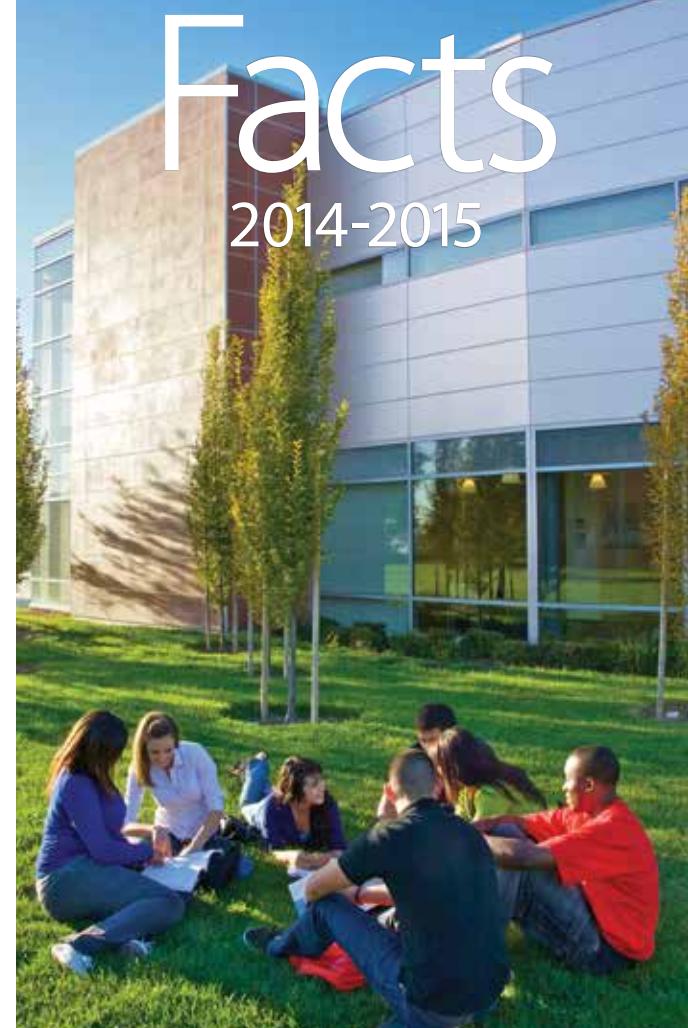
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CALIFORNIA STATE UNIVERSITY, EAST BAY

Facts

2014-2015



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

CAL STATE EAST BAY

For more than 50 years, Cal State East Bay has served Alameda and Contra Costa counties as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto

per aspera ad astra — through adversity to the stars

Campuses

- **Hayward** — undergraduate and graduate programs
- **Concord** — select undergraduate and credential programs
- **Oakland** — professional degrees and continuing education
- **Online** — select undergraduate and graduate programs

President

Dr. Leroy M. Morishita
www.csueastbay.edu/administration

Colleges

College of Business and Economics
College of Education and Allied Studies
College of Letters, Arts, and Social Sciences
College of Science

Degree Programs

Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Science, Master of Arts, Master of Business Administration, Master of Public Administration, Master of Science, Master of Social Work, Doctorate in Education

Degrees Conferred, 2013-14

Bachelor's 3,079
Master's 1,033
Doctorate 8

49 baccalaureate degrees
61 minors
35 master's degrees
34 credentials and certificates
Ed.D. in Educational Leadership

Most Popular Undergraduate Majors

Business Administration, Health Sciences, Nursing, Psychology, Criminal Justice Administration, Kinesiology, Biological Science, Sociology, Communication, Human Development

Most Popular Post-Baccalaureate Programs

Computer Science, Health Care Administration, Social Work, Educational Leadership, Public Administration, Business Administration, Education, Statistics, Speech Language Pathology, Counseling

University Extension – Continuing Education

CSUEB Extension provides professional development training and education for working professionals, offering more than 35 degree and certificate programs — including many online courses. Programs are taught by industry-experienced and academically acclaimed instructors. www.ce.csueastbay.edu

Online Campus

CSUEB leads the CSU in online learning, with nearly 25% of instruction online or hybrid; more than 12% of instruction in completely online courses; 8% of students taking courses exclusively online; and nearly 56% of undergraduate students taking at least one online or hybrid course. 36% of graduate students take at least one online or hybrid course.

STUDENTS

Fall 2014 Total Enrollment 14,823

	Undergraduate	Graduate and Post-Baccalaureate
Full-time	10,663	1,222
Part-time	1,579	1,359
GENDER		
Female	62%	62%
Male	38%	38%
RACE / ETHNICITY / DOMESTIC		
African American/Black	11%	8.1%
American Indian/Alaskan Native	0.2%	0.3%
Asian/Pacific Islander	24.9%	16.2%
Hispanic	28.5%	12.2%
White	18.9%	27.9%
Multiple/Other/Unknown	10.3%	11.1%
INTERNATIONAL		
	6.2%	24.2%
RESIDENCE		
Alameda and Contra Costa counties	6,783	1,312
Other California counties	4,713	653
Other states	119	42
Other countries	627	574

COST & FINANCIAL AID

Mandatory tuition & fees per year

Full-time, undergraduate, California resident. \$6,564
For more information, visit www.csueastbay.edu/affordable.

Students receiving financial aid, 2013-14 74%
Grants or scholarships 54%
Loans 40%
Federal Work Study 2%

Students receiving Pell Grants 44%
Total Aid awarded in 2013-14 \$130 million

COMMUNITY ENGAGEMENT

CSUEB supports and sustains academic and co-curricular programs that value and foster social responsibility among our students and within the community. In the 2013-14 academic year, CSUEB offered 248 service learning courses with 4,246 students enrolled, contributing roughly 275,000 hours of service to the East Bay region. In the spring, 1,198 freshmen participated in the third year of our Freshmen Day of Service — 85 projects, 28 different community partners, 4,775 hours of service. In year two of Pioneers for Change, our service learning leadership program, 30 students combined for 6,500 hours of service. www.csueastbay.edu/communityengagement

ATHLETICS

NCAA Division II — California Collegiate Athletic Association

MASCOT

Pioneers

COLORS

Red, black, and white

Men's: baseball, basketball, cross country, golf, soccer, track and field
Women's: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo
Student Athletes, 2013-14 Seasons: 287
www.eastbaypioneers.com

ALUMNI

More than 140,000 CSUEB alumni contribute to the economic, social, and cultural quality of life in the region and beyond. The vast majority of graduates live and work in the Bay Area. www.csueastbay.edu/alumni