EMPLOYEES
As of Winter 2013
Faculty ................................................................. 785
    Tenured, tenure-track ....................................... 308
    Lecturers, academic related positions ................. 447
    Coaches ......................................................... 30
Staff & Administration ......................................... 1,266
    Full-time ...................................................... 700
    Part-time ....................................................... 566

ECONOMIC IMPACT*
• Contributes $415 million/year to regional economy
• Supports more than 3,200 regional jobs
• Generates $26.8 million in statewide tax revenue
• Alumni attribute more than $1 billion in annual earnings to
  their CSUEB degrees
• Historically a leading producer of credentialed teachers for
  California, including large numbers of math and science teachers

*Source: California State University 2010 economic impact data

OPERATING BUDGET
Fiscal Year 2012-13
$158.1 million

GIFTS & GRANTS
Private support
$5.2 million in the 2011-12 fiscal year

Research
Awarded approximately $12.2 million in sponsored project
contracts and grants in the 2011-12 academic year

ACCREDITATION
Western Association of Schools and Colleges (WASC); some
departments and programs also individually accredited

ABOUT CSUEB
• A comprehensive university serving the eastern counties of
  the San Francisco Bay Area
• One of 23 campuses in The California State University (CSU)
  system, one of the nation’s largest systems of higher education
• Founded 1957 as the State College for Alameda County

HAYWARD CAMPUS
25800 Carlos Bee Blvd., Hayward, CA 94542
510.885.3000
www.csueastbay.edu

CONCORD CAMPUS
4700 Ygnacio Valley Rd., Concord, CA 94521
925.602.6700
www.concord.csueastbay.edu

OAKLAND PROFESSIONAL DEVELOPMENT CENTER
1000 Broadway, Suite 109, Oakland, CA 94607
510.208.7001
www.theoaklandcenter.com

ONLINE CAMPUS
www.csueastbay.edu/online

Academic Advising and Career Education (AACE)
510.885.3621 Hayward
925.602.6700 Concord
www.csueastbay.edu/aace

© 2013 California State University, East Bay. All Rights Reserved.
Designed and produced by the Office of University Communications, California State University, East Bay
CAL STATE EAST BAY
For more than 50 years, Cal State East Bay has served Alameda and Contra Costa counties as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto
per aspera ad astra — through adversity to the stars

Campuses
• Hayward — undergraduate and graduate programs
• Concord — select undergraduate and credential programs
• Oakland — professional degrees and continuing education
• Online — select undergraduate and graduate programs

President
Dr. Leroy M. Morishita
www.csueastbay.edu/administration

Colleges
College of Business and Economics
College of Education and Allied Studies
College of Letters, Arts, and Social Sciences
College of Science

Degree Programs
Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Science
Master of Arts, Master of Business Administration, Master of Science,
Master of Social Work, Doctorate in Education

Degrees Conferred, 2011-12
Bachelor’s .................................................. 2,700
Master’s .................................................. 944
Doctorate .................................................. 4

Most Popular Undergraduate Majors
Business, psychology, nursing (and pre-nursing), health sciences,
kinesiology, biological sciences, human development, criminal justice administration, communication, health sciences, sociology, art

Cost & Financial Aid
Average tuition & fees per year*
Full time, undergraduate, California resident ..................... $6,549
* As of 2012-13 academic year; not including books, other fees, housing, and transportation.
Tuition & fees are based on residency, class level, and number of enrolled units.
For more information, visit www.csueastbay.edu/affordable.

Students receiving financial aid, 2011-12 ............ 75%
Grants or scholarships .................................... 60%
Loans ..................................................... 52%
Federal Work Study .................................... 2.6%

Students receiving Pell Grants ................................ 45%
Total Aid awarded in 2011-12 ......................... $116.2 million

Service Learning
In the 2011-12 academic year, CSUEB offered 88 courses
that included service learning components, with approximately 100
regional partner sites. More than 4,000 students provided over
170,000 hours of service in the community.
www.csueastbay.edu/service_learning

Athletics
NCAA Division II — California Collegiate Athletic Association
MASCOT COLORS
Pioneer Red, black, and white
Men's: baseball, basketball, cross country and track, golf, soccer
Women's: basketball, cross country and track, golf, soccer,
softball, swimming, volleyball, water polo
Student Athletes, 2012-13 Seasons: 250
www.eastbaypioneers.com

Alumni
More than 120,000 CSUEB alumni contribute to the economic,
social, and cultural quality of life in the region and beyond.
The vast majority of graduates live and work in the Bay Area.
www.csueastbay.edu/alumni

CSUEB in the News
Keep up with students, faculty, alumni, and friends.
www.csueastbay.edu/news
www.csueastbay.edu/social_media