As we move into the final stages of our strategic planning process, this vision will become our commitment. And, this will carry with it requirements for innovative new programs, facilities, methods and modes of teaching and learning, as well as greatly increased support for student and faculty scholarship. Thus, the campaign we are also planning will be a campaign of commitment. While our commitment will surely exceed the scope of existing public funding, which provides only a basic foundation for our work, I believe that our goals are immanently achievable — in partnership with you.

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Prepared for the Journey

I predict that 2008 will be a watershed year in the University’s history. Working closely with the communities and constituents we serve, as well as our growing base of alumni and friends, Cal State East Bay will press ahead in earnest on its journey of transformation. Our destination is the realization of our shared vision of CSUEB as one of the region’s most important and valued public institutions — the keystone of the region’s economic and social vibrancy. Knowing that I can continue to count on your abiding engagement, support, and commitment, I am confident that we are well prepared for the journey ahead.

Very truly yours,

Mohammad “Mo” Qayoumi, President
California State University, East Bay

President’s Update for University Friends

Dear Friends:

“A campus on fire… characterized by a common vision,” is how a delegation from the Western Association of Schools and Colleges (WASC), which evaluates the quality and educational effectiveness of higher education institutions, characterized California State University, East Bay during their accreditation visit in October 2007. They noted that the University has “achieved fast-track, measurable improvements” in such critical areas as enrollment, financial stability, increased tenure-track faculty, and campus physical conditions.

Among the University’s achievements of the past year are the following milestones:

— The Princeton Review designated Cal State East Bay a “Best in the West College” for the fourth straight year.

— Enrollment at CSUEB continued on the upswing — increasing four percent over 2006, with a record freshman class almost 16 percent larger than the previous year.

Very truly yours,

Mohammad “Mo” Qayoumi, President
California State University, East Bay
A Bold Vision for the Future

As you will recall, last year, I asked the University community to envision new possibilities and new heights for Cal State East Bay. We embarked on this quest for transformation with a wide-ranging, inclusive colloquy that included a series of lively and well-attended town hall meetings. With the advice, inclusive colloquy that included a series of lively and well-attended town hall meetings. With the advice, we have forged a vision of a transformed institution, at the vanguard, leading the way in setting new standards for educational excellence, access, and preparedness for a new era. We've thus begun the year with two pivotal planning processes, which are well under way and slated for completion in 2008.

A new academic plan will guide future enrollment and curriculum at Cal State East Bay. Cognizant of our regional stewardship role, it will look critically at our programs, competencies, and modes of delivery to ensure that they meet the changing needs of our students, communities, and regional employers.

A physical master plan will guide our academic planning and vision for the future. Not since University founders planned for the Hayward Campus in the early 1960s has such an expansive and forward-looking effort been undertaken. The master plan will not only tie the physical development of the University to its academic goals, but it will also set forth a cogent and sustainable course for the substantial growth and expansion we anticipate.

Together, these plans will guide our academic programming and vision for the future. Not only will the physical development of the University to its academic goals, but it will also set forth a cogent and sustainable course for the substantial growth and expansion we anticipate. Our thinking was nothing less than audacious — reminding me of the words of John Dewey, the great American philosopher and educator, who said, “Every great advance … has issued from a new audacity of the imagination.”

From Vision to Action in 2008

With the start of a new year — mindful that 2008 is also the beginning of our second half-century — the entire University community is focused on building upon what we envisioned, accomplished, and also committed to last year.

Of course, we recognize that without action, a vision such as ours — however bold and audacious — is only a dream. To realize our vision, we must now add form and structure to our imaginings with actionable plans.

Recognizing this imperative, 2008 at Cal State East Bay will be the year in which we complete our foundation of planning, and accelerate the transformation of our vision into concrete actions.

A Campaign of Commitment

Today, Cal State East Bay is clearly on the move, coming into its own, empowered by its successes, and increasingly self-confident in its regional role. Changes are sweeping the institution, powered by the conviction, caring, imagination, and hard work of our dedicated faculty and staff — as well as the invaluable support and engagement of alumni and friends like you.

With such a remarkable transformation begun, Cal State East Bay is positioned to ascend to the regional leadership and stewardship role envisioned by its pioneering founders a half-century ago. The opportunity — and the challenge — is to maintain this momentum. Thus, as CSUEB prepares to move confidently into the future, I ask you to redouble your support for this bold, new vision of the University as a deeply engaged, regional leader and steward — and a high-access university of choice.

With your participation, we have forged a vision of Cal State East Bay as a transformed institution, at the vanguard, leading the way in setting new standards for educational excellence, access, and preparedness for a new era.

With your participation, we have forged a vision of Cal State East Bay as a transformed institution, at the vanguard, leading the way in setting new standards for educational excellence, access, and preparedness for a new era. This is an era in which our region, state, and the nation face profound new challenges, ranging from economic competitiveness and opportunity to multicultural inclusion, social equity, and sustainability. It is an era in which the social and economic health and vibrancy of the communities we serve will depend not only upon wide, unfettered access to higher education, but also upon new approaches to teaching, learning, and curricula.