“Fun? You’ve got to be kidding! This is the San Francisco Bay Area. We have it all: clubs, restaurants, museums, parks, natural resources, the ocean, skiing, and the real topper, the weather!”

Cal State East Bay student response to Princeton Review survey
Life at the Bay
A vibrant, inclusive community where students come first

Nestled in the hills overlooking San Francisco Bay, California State University, East Bay offers you an inspiring setting for personal growth, career exploration, and academic achievement — with a view that stretches all the way to tomorrow.

And Cal State East Bay has something you won’t find anywhere else: the advantages of a small private college, but with the resources and outstanding value of a major public university. Small classes. Personal attention. Expert faculty. And an award-winning freshman year experience.

A respected degree, a great future — and a college experience that’s uniquely personal, professional, and achievable — are yours at Cal State East Bay.

The East Bay’s University

At Cal State East Bay, you get all the advantages of a traditional college experience, close to home. Challenging academics. New friendships. And a vibrant, diverse campus life. Whether your future is in business, technology, teaching, the sciences, or liberal arts, you’ll find hands-on, applied learning, mentoring, and career connections you need to achieve your goals.
Choose your Future — Undergraduate Majors & Minors

Biochemistry, B.S.

Art, B.A.

Biological Science, B.S.

Additional Arts Option

Art History Option

Biological Science Option

Visual and Performing Arts Option

Business Administration, B.S.

Creative Graphic Design Option

Marketing Management Option

Multilingual and Multicultural Studies Option

Computing Option

Business Administration Option

Computer Science, B.S.

Creative Writing Option

Construction Management, B.S.

Health Sciences Option

Criminal Justice Administration, B.S.

Connecticut Option

Economics, B.A.

Accounting Option

Geographic Information Science and Technology Option

Geological Science, B.S.

Biological Science Option

Human Resources Management Option

Environmental Science, B.S.

Business Option

Humanities and Social Science Option

Ethnic Studies, B.A.

Business Option

Information Technology Management Option

Ethnic Studies, B.A.

Business Option

Integrative Studies Option

English, B.A.

Creative Writing Option

Interservice and Interdisciplinary Studies, B.S.

Environmental Studies, B.A.

Intervarsity College Option

Kinesiology, B.S.

Economist, Nutritionist, and Wellness Option

Physical Activity and Fitness Option

Sociology Option

Arts Option

Physical Education Teaching Option

Social Justice Option

Art History Option

Physical Anthropology Option

Spanish Option

Business Administration, B.A.

Historical Option

Statistical Studies, B.S.

Communication Option

Homelessness and Poverty Option

Economics Option

Communication Option

Environmental Studies, B.A.

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Communication and Culture Option

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Academic Excellence. Affordable Price.

A college education is a major investment in your future. At Cal State East Bay, you can have all the benefits of a traditional university, organized not into a private college environment, but at the price of a public university — right here in Northern California.

A broad curriculum of upper division and lower division courses: a personal attention from expert faculty; state-of-the-art, hands-on learning; comprehensive academic and career advising.

Turlock and six at CSUEB are among the lowest tuition fees in the nation for comparable institutions. Visit www.csueastbay.edu/affordability for current rates. Cal State East Bay rates high in value and affordability with among the lowest fees in the nation for comparable institutions.


career advising

expert faculty

personal attention from expert faculty

state-of-the-art, hands-on learning

comprehensive academic and career advising

An affordable price.

Excellence.

Academic

Tuition and fees at CSUEB are among the lowest in the nation for comparable universities. And we back our investment in your future with more than $100 million of annual financial aid, including scholarships, state and federal grants, and loans, and Work-Study Program.

More than $100 million awarded annually, with among the lowest fees in the nation for comparable institutions. Visit www.csueastbay.edu/affordability for current rates.

Low

Medium

High

Level of interest in attending CSUEB:

Graduate with Bachelor’s/Master’s Degree

Undergraduate Transfer

First-time Freshman

Applying to enter as:

Fall

Winter

Spring

What major(s) are you considering? _______________________________________________________________________

Plan to attend: ________________________________

City

State

Zip

Phone

Email

Name: _____________________________________________________________________________

Female

Male

Address: ___________________________________________________________________________________________

Search13_NorCal

How did you hear about Cal State East Bay? __________________________________________________________

Would you like information about our Concord Campus?

● Yes

● No

Please fill in the questions above and return this postcard to

Counseling & Admissions

California State University, East Bay

One Cal State Drive

Pleasanton, CA 94588

Phone: 510.885.2556

http://www.csueastbay.edu/follow

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