



Choice.

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



Cal State East Bay offers you a choice of more than 100 majors, minors, and program options — and unlimited career possibilities.

Whether you choose business or biology, communications or computer science, liberal studies or the arts — or a host of other fields available to you — Cal State East Bay opens up a world of opportunities. Add to this small classes, expert faculty, and low fees, and it's clear that your possibilities are limitless. Take your pick of fields of study — and discover the good fortune that awaits you.

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA



Personal.

CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



At Cal State East Bay, we'll know you by name. With an average class size of just 26, Cal State East Bay offers you a personal learning environment unmatched by other universities. Not only will your professors get to know you, you'll get to know them —and your classmates, too. Individualized student services also abound at Cal State East Bay. From the Center for Academic Achievement, which provides one-on-one tutoring, to our one-stop center for admissions, enrollment services, and financial aid, Cal State East Bay puts a name on every student — and puts every student first.

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA



Value.

CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



When it comes to value, Cal State East Bay outshines other universities. In fact, we offer much more than you'd expect — for a lot less than you might think. More than 100 fields of study. Award-winning curriculum. Small classes. Expert faculty. And fees that are among the lowest of any comparable four-year university in the nation. All this in an inspiring setting that enhances self-discovery and personal development. An outstanding college experience — and a clearly remarkable value — that adds up to a very bright future for you.

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA



Flexible.

CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



Cal State East Bay's fast, flexible quarter system lets you set your own pace. With year-round learning (our summer quarter is among the busiest and most popular in the California State University system), you can accelerate your education and earn your Bachelor's degree in as little as three years. Or, you can adjust your schedule, and pick your own graduation date. Day, night, weekend, and online classes offer added flexibility. And with on-the-job internships and service-learning opportunities, you won't find a more flexible way to reach your college objectives.

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA



Achievable.

CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



Whatever your college goals, they're entirely achievable at Cal State East Bay. In fact, we're so committed to your success that we've gone to extraordinary lengths to make your first-year experience the best. How? With an innovative freshman program that guarantees the classes you need, ensures the individualized instruction and advising you expect — and delivers proven results, including higher grade point averages and reliable graduation. We'll also monitor your progress every step of the way and offer whatever additional coaching and support may be needed to ensure you achieve your personal best.

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA



Professional.

CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



Cal State East Bay has a reputation for preparing students for a lifetime of professional success.

While a lot of universities prepare graduates for a first job, we prepare you to keep rising. So, follow in the footsteps of 90,000 successful Cal State East Bay graduates — alumni like Bill Lockyer, California State Treasurer; Mark Mastrov, founder and CEO of 24-Hour Fitness Worldwide; Joe Morgan, Major League Baseball Hall of Famer; Cecil Pickett, President Schering-Plough Research Institute; or Mahla Shaghafi, Senior Vice President, Union Bank of California — to realize your career dreams. What do you want to be?

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA



The View.

CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

California State University, East Bay
Enrollment Management
25800 Carlos Bee Blvd.
Hayward, CA 94542-3095
510.885.2784
www.csueastbay.edu



Nestled in the hills overlooking San Francisco Bay, Cal State East Bay is where all your possibilities come into view. Our spacious and beautiful campus offers you an inspiring setting for personal growth, career exploration, academic achievement — and friendship — plus a view that stretches all the way to tomorrow. One student called it “the perfect setting to enjoy a panoramic view of the Bay — and reflect on what I’m learning and where I want to go with it.” See for yourself. Call 510-885-2556 to arrange for a personal tour. Or take a virtual tour, online, at www.csueastbay.edu/virtual_tour. And discover how far Cal State East Bay can expand your horizons.

Presorted
First Class Mail
US Postage
PAID
Permit #387
Hayward, CA