Beyond CSI
CSUEB trains future law, order, and forensic science pros

A woman of conviction: DA Nancy O’Malley ‘77
Skeletons key to forensic osteology
Family violence, shelters, and pets

Spring 2011
The journey we’ve taken together

OVER THE PAST FIVE YEARS, I’ve felt privileged to have a regular column in Cal State East Bay Magazine. But with my recent appointment as the next president of San José State University, starting July 1, I will be leaving CSUEB — and this will be my last column.

While I am honored by my new appointment, I will miss this means of sharing with you the unfolding story of Cal State East Bay’s transformation from a small, local college to an emerging regional leader and destination university. It’s been an association, a virtual conversation, and a journey with University alumni and friends that I’ll always recall with great pride.

In addition to the compelling content you can always expect in Cal State East Bay Magazine, in this issue you’ll find a fresh take on the University’s growing focus on science, technology, engineering, and mathematics (STEM) — and how it affects teaching, learning, and professional outcomes. Other stories feature the interactive whiteboards, classroom laptops with specialized software, Web and collaboration, while strengthening connections between students and teachers and project-based multidisciplinary learning in these fields.

In our cover story, follow recent graduate Kenneth Advincula ’11 as he begins his career as a forensic laboratory technician, where he hopes to follow in the professional footsteps of his former instructor, Michelle Rippy ’02, who handles the investigative side of the coroner’s job. In the legal arena, Nancy O’Malley ’77, the first woman appointed to the position once held by Supreme Court Justice Earl Warren, gives us a glimpse into her role as district attorney for Alameda County.

You’ll also learn how Cal State East Bay’s Department of Criminal Justice Administration sets itself apart in exposing undergrads to principles most institutions reserve for graduate students. Other stories feature the fascinating contributions one professor is making to forensic anthropology around the world; students involved in the new Forensic Science Club; and the high-profile roles alumni have played in criminal investigations and cyber crime prevention. Meanwhile, faculty members Dawna Komorosky and Dianne Rush Woods share their research findings, revealing a surprising domestic violence shelter policy gap.

These are just a few examples of what you’ll discover, experience, and learn in this issue of Cal State East Bay Magazine. I hope you’ll continue to follow the Cal State East Bay story for many years to come and continue to feel the pride I’ve felt so deeply.

Mohammad “Mo” Qayoumi President

A new building proposed for the Hayward campus, as seen in an artist rendering above, would be the first in the Bay Area dedicated to science, technology, engineering, and mathematics education and one of only a handful of STEM education buildings nationwide.

LOOKING AHEAD

By Barry Zepel

Although it may be several years before construction starts on a new STEM (science, technology, engineering, and math) education building proposed for the University’s Hayward campus, the groundwork has been laid with the completion of an initial program study.

The study reveals a leadership vision taking shape for a facility unlike any other education structure in the Bay Area. The five-story facility with 120,000 square feet of instructional and office space will be the first in the region dedicated solely to STEM education — and to new ways of teaching and learning STEM.

“This facility is a central element of our plans to make Cal State East Bay the region’s premier STEM-centered university,” said Mohammad H. Qayoumi, CSUEB president. “It embodies the principles of an open learning system that fosters teaching and learning innovation, as well as graduates who are better prepared to contribute to the economic, environmental, and social health of the region.”

Included in the unique design of the building — estimated to cost $85 million — will be flexible, reconfigurable space that will allow for combined classroom and laboratory work. Inspired by learning models at MIT and Stanford, key features of instructional spaces will be easily movable furniture and whiteboards on wheels called huddle boards, classroom laptops with specialized software, Web interactive whiteboards, and extensive video capability. Such versatility will allow for more effective student engagement and collaboration, while strengthening connections between students and teachers and project-based multidisciplinary group learning.

In addition to classroom and lab spaces, the building will house some faculty from CSUEB’s College of Science and College of Education and Allied Studies, as well as the Center for STEM Education, which will plan and coordinate the University’s overall STEM-education initiative. Plans also call for the facility to house three future complementary components: STEM Academy for K-12 Education; STEM Institute for Undergraduate Learning; and the Regional Institute for Scientific, Social, and Economic Research and Development.

The STEM Academy, which will provide innovative surroundings for developing and nurturing STEM education for the community, will support and train undergraduate and graduate students aiming to teach K-12 students. The STEM Institute will work to increase STEM literacy among college students and expand learning opportunities for undergraduates in STEM majors, while the Regional Institute will focus on applied research.

Realization of the University’s ambitious plans for the facility is dependent upon donor support, which will be required to leverage state funding to start construction of the proposed building. Donor support for the STEM Education building is therefore among the most important goals of Cal State East Bay’s University of Possibilities comprehensive fundraising campaign, now in the second year of its projected eight-year life.

Design of the building — to be located adjacent to the east side of the Arts and Education building on the current site of parking lot J — will meet CSU standards for energy performance and environmental quality and also incorporate numerous sustainability features, itself becoming part of the CSUEB learning experience and curriculum.

The STEM Education building will provide “an extended learning environment” where the effectiveness of energy-efficient technologies will be continuously monitored, demonstrating a “highly sustainable environment,” according to Jim Zavagno, director of the Department of Planning Design and Construction. The design, including public areas offering a “welcoming presence,” will reflect deeply held University values of collaboration, sustainability, transparency, and openness.
Federal education grant promises healthy start to neighborhood project

The U.S. Department of Education recognized Cal State East Bay’s Promise Neighborhoods planning partnership in September with one of 21 grants nationwide to help distressed neighborhoods. The one-year $499,406 grant is part of a federal program to provide “cradle-to-career services that improve the educational achievement and healthy development of children,” CSUEB will lead the Hayward Promise Neighborhoods Partnership in focusing on a South Hayward neighborhood, where more than half the households are considered low to extremely low income, and 36 percent of children under 6 live below poverty.

Neighborhood schools, part of the Hayward Unified School District (HUSD), have performed below county and state averages. Children in the community have elevated rates of obesity, asthma, and diabetes; adults also have poor health outcomes.

“Cal State East Bay has been addressing the imbalances in education of poor and minority students with a hands-on, data-driven approach for years,” said Nan Maxwell, professor emerita of economics, who prepared the proposal. “We are eager to tackle the challenges with our partners to improve the outcomes for South Hayward’s children and revitalize a promising area.”

Along with CSUEB, Chabot College, HUSD, the City of Hayward, Community Child Care Council of Alameda County, and the Eden Area Regional Occupational Program will form the project management team. Other regional partners will contribute to an advisory board.

Qayoumi takes helm at San Jose State; Morishita appointed interim CSUEB president

CSU Chancellor Charles B. Reed has named longtime San Francisco State administrator Leroy M. Morishita interim president of Cal State East Bay effective July 1, when current President Mohammad Qayoumi becomes president of San José State University.

At SFSU, Morishita served most recently as executive vice president and chief financial officer, administration and finance, among other posts in his 29-year tenure. “I am honored to have been selected to assume the leadership of East Bay, and look forward to working closely with faculty, staff, and students,” Morishita said.

Morishita also has been a leader in fiscal and budget planning for the California State University system office, chairing and serving on systemwide and state committees. Expressing confidence that Morishita will lead a seamless transition, Reed said, “East Bay will have an experienced and proven leader with a familiarity of the campus and the CSU system.”

Morishita earned a bachelor’s degree in psychology from the University of California, Berkeley, a master’s degree from SF State in counseling, and a doctorate of education from Harvard University in administration, planning, and social policy.

Qayoumi takes helm at San Jose State; Morishita appointed interim CSUEB president

In support of a long-term mission to transform science education for kindergarten through 12th-grade students, California State University, East Bay received a five-year grant from the Math and Science Partnership Program at the National Science Foundation for $11.96 million to fund the San Francisco Bay–Integrated Middle School Science (IMSS) Project. The project serves predominantly minority students and those from low-income families in the region.

The grant also includes funding for the Alameda County Office of Education (ACOE), which will partner with CSUEB in developing and implementing the program in Alameda, Contra Costa, Santa Clara, and San Mateo county middle schools. The IMSS Project will be offered through the East Bay Science Project at CSUEB, which has been providing professional development programs for K-12 teachers for more than 10 years.

The award recognizes the University’s pioneering approach to science, technology, engineering, and mathematics (STEM) education, CSUEB President Mohammad Qayoumi said. “Cal State East Bay is committed to providing a path to success for all students,” Qayoumi said. “It’s clear that STEM education is the key to their futures, as well as a critical part of our region’s workforce needs.”

The IMSS program will serve as a national model for broad-based collaborations in engaging and motivating underserved students to pursue careers in science, said Jeffery Seitz, CSUEB professor and chair of the Department of Earth and Environmental Sciences. It will ultimately reach more than 400 regional science teachers and 68,000 students, in addition to school administrators and afterschool program providers (see Uplifting Science Education, p. 35).

“This grant represents one more in a series of successful partnerships between the Alameda County Office of Education and CSUEB,” said Alameda County Superintendent of Schools Sheila Jordan. Faculty researchers from the University will work with school district staff in Hayward, San Leandro, San Lorenzo, Mount Diablo, West Contra Costa, Santa Clara, San Mateo, and other districts to increase “the quality, quantity, and diversity of middle school science teachers and students engaged in transformative science teaching and learning,” said Seitz, who will lead the project.

Assistant Professor Michele Korb, from CSUEB’s Department of Teacher Education, will join Seitz to focus on teacher preparation and support.

California middle school science curriculum covers earth science, life science, and physical sciences, Korb said. The IMSS science content will be provided by CSUEB faculty members, including Seitz; Associate Professor Caron Inouye, biological sciences; Assistant Professor Danika LeDuc, chemistry and biochemistry; and Associate Professor and Chair Jason Singley, physics.

“Part of the science content we will be encouraging teachers to use comes from live data that is made available online by such government and research agencies as the USGS, NASA, the Environmental Protection Agency, the Department of Energy, and the National Oceanic and Atmospheric Administration,” Seitz said. “(This) can help in making science current, interesting, and relevant to the students. Much of the information the students will be exposed to will help them track hurricanes, the weather, and earthquakes in real time.”

In addition to school districts, partners include the CSU Office of the Chancellor, NASA Ames, NASA Jet Propulsion Laboratory, Lawrence Livermore National Laboratory, Exploratorium, San Jose’s Tech Museum of Innovation, Chabot Space and Science Center, California Space Education and Workforce Institute, and the California Academy of Sciences.
Coach of the Year honors go to waterpolo, volleyball leaders

In the second season since returning to NCAA Division II competition, the Athletics Department has seen two coaches honored for excellence by their peers.

Women’s water polo Head Coach Lisa Cooper not only collected Western Water Polo Association (WWPA) Coach of the Year honors last spring, but also was named Division II Coach of the Year by the Association of Collegiate Water Polo Coaches (ACWPC). After leading the women’s volleyball team to a runner-up finish in conference play in the fall, California Collegiate Athletic Association (CCAA) coaches voted Cal State East Bay’s Jim Spagle Coach of the Year.

In her ninth year at the helm, Cooper led the Pioneers to their best-ever seeding in the WWPA Tournament, where they finished fifth, also a new program high. Under Cooper, Cal State East Bay notched its first win over a top-20 opponent, taking down both Santa Clara and Cal State Bakersfield while they were nationally ranked in 2010. The Pioneers posted more than 20 wins, including five victories over Division I opponents, all while maintaining a 3.1 team GPA.

“I feel honored,” Cooper said. “I believe having a combination of great players, a dedicated coaching staff, and an outstanding administrative staff at East Bay allowed my team to do so well. My team had a great first season in Division II, and we hope to keep getting better. Cal State East Bay is a great place to be. The support we get for our team is unbelievable.”

Under Cooper’s guidance, two Pioneers were named ACWPC All-Americans, six players earned both ACWPC and WWPA All-Academic honors, and three collected All-WWPA recognition. All-American freshman Claire Pierce was named WWPA Newcomer of the Year and earned a spot on the WWPA All-Freshman Team after leading the nation in scoring with 90 goals and drawing 142 ejections, while maintaining a 4.0 grade point average. Jenna Casady earned her second straight All-American award and was among the nation’s assists and steals leaders, dishing out 95 helpers and notching 77 steals to lead the Pioneers.

During his 15th season with CSUEB’s volleyball program, Spagle guided the Pioneers to a tie for second place in the CCAA just one season after finishing seventh in the conference. Under Spagle’s watch in 2010, Cal State East Bay captured the Nanook Classic Tournament title at the University of Alaska Fairbanks, earned a spot in the American Volleyball Coaches Association Division II Coaches Poll for the first time in program history, defeated three nationally ranked teams, and was the only conference team to defeat CCAA champion and national semifinalist Cal State San Bernardino. The Pioneers’ 20 victories gave Spagle 14 20-win seasons at Cal State East Bay and a 380-118 overall record, the best in program history.

“Being named CCAA Coach of the Year is a true testament to the strength of our team,” Spagle said. “A number of players stepped up and did a tremendous job during conference play. Our goal was to finish in the top four in the CCAA. Finishing in a second place tie is a tremendous accomplishment. I’m really proud of this team.”

Spagle saw three players earn All-CCAA recognition in 2010, including first team honoree Roxanne Neely, one of three players who successfully made the transition from Division III with the Pioneers. Under Spagle’s tutelage, Neely collected CCAA Player of the Week honors twice during the season, while second-team All-CCAA honoree Lauren Massa earned Nanook Classic Tournament MVP recognition. Sophomore middle blockers Kitona Offord and Brianna Bryant were named to the COBRA Magazine All-West Region Teams.

Rec and Wellness Center takes shape with grand opening debut

Following the January grand opening of the Recreation and Wellness Center, members of the University community can take a spin class, shoot some hoops, or go for a leisurely jog in a gleaming new $32 million fitness facility on the Hayward campus.

To coincide with the grand opening date — 1/11/11 — festivities began at 11:11 a.m., with a ribbon cutting ceremony at 1:11 p.m. The event, which drew hundreds of attendees, formally unveiled the 54,000-square-foot RAW Center that stands across the street from Pioneer Heights student apartments.

Currently enrolled students, faculty, staff, retirees, and alumni are eligible for membership. The RAW Center boasts a multi-court gymnasium, elevated jogging track, fitness center, multipurpose fitness studio, pedestrian bridge, weight room, locker rooms, juice bar, and administrative offices. The center hosts intramural sports including basketball, volleyball, and badminton, and offers fitness programs such as weight training with free weights and weight machines.

Among the sustainable building design features are cool roof systems, water efficient landscaping with reclaimed water for irrigation, and windows oriented to take advantage of daylight and external views. A specially designed wall that absorbs heat, in combination with natural ventilation features, keeps the building cool during the day. The large span of glass also allows light in during the day that helps heat the facility at night. The center is notable not only for what it houses, but how it has been built to protect the environment and preserve natural resources.

Bayer USA Foundation grant to establish CSUEB STEM Education Center

The Bayer USA Foundation, the philanthropic arm of Bayer Corp., in March announced a $540,000 grant to California State University, East Bay to support the creation of a new Center for STEM Education (science, technology, engineering, and mathematics) on the Hayward campus. The three-year grant will also establish the Bayer Executive Directorship to lead the center and allow the school to expand regional teacher development programs for STEM subjects.

“We are enormously grateful to Bayer for this grant,” Provost and Academic Vice President Mohammad Qayoumi said. “They share our dedication to strengthening the economy of the East Bay region and our vision of a new paradigm for math and science education in California and the region.”

The grant marks the foundation’s largest contribution in its ongoing nationwide commitment to strengthen STEM education and diversity. Bayer, part of an international health care, nutrition, and high-tech materials group, has offices in Berkeley, Emeryville, and Richmond.

“With this Bayer USA Foundation grant, Bayer is deepening its investment in STEM education in an area of the country that is of major importance to our biotechnology business and the company as a whole,” said Greg Babe, president and CEO of Bayer Corp. and president of the Bayer USA Foundation.

The center also has received support from the William Randolf Hearst Foundation.

The interdisciplinary center will help coordinate existing STEM education projects in the University’s four colleges, including K-12 students, said Dean Michele Lea, dean of the College of Science.

It will also play a lead role in enhancing and developing new programs as part of CSUEB’s ongoing focus on STEM-centeredness.

“California has long been synonymous with scientific innovation, yet K-12 students here are underperforming on standardized tests in STEM fields,” said Tom Torlakson, state Superintendent of Public Instruction. “The new STEM center at CSUEB will be critical to helping us improve curriculum, provide teachers with training, and support underrepresented student populations.”

Support for STEM education is one of the University’s top strategic initiatives and a key priority in the University of Possibilities comprehensive fundraising campaign. CSUEB has developed a three-part approach to address regional challenges as well as school and workforce needs, which calls for teaching STEM across the curriculum at CSUEB, improving training for K-12 STEM teachers, and partnering with regional businesses, like Bayer, to build a pipeline of students engaged in STEM subjects and prepared for the workforce.

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Corpses, crime, and solving for why

EXAMINING CORPSES DOESN’T MATCH EVERYONE’S VISION OF THE IDEAL POST-COLLEGE JOB. BUT WORKING AS A FORENSIC AUTOPSY TECHNICIAN FOR THE COUNTY OF SAN MATEO AMONG SCALPES, SCALERS, AND CARDBOARD BOXES OF HOMICIDE EVIDENCE IS A FIT FOR KENNETH ADVINCULA ‘11. THE LABORATORY JOB, WHICH HE STARTED AS A CSUEB INTERN LAST SPRING, SUITED ADVINCULA’S CAREER GOALS AND ACADEMIC BACKGROUND IN SCIENCE, MATHEMATICS, AND CRIMINAL JUSTICE ADMINISTRATION. IT ALSO MESHED WITH HIS TEMPERAMENT, FULFILLING THE SCIENTIST IN HIM WHILE LETTING HIM HELP PEOPLE HEAL FROM THE DEATH OF A LOVED-ONE.

“It’s my job to figure out how they died,” Advincula says. “When we finally figure out why they passed, that’s rewarding. For a lot of people, that’s what brings closure to them.”

Like many of his classmates mesmerized by TV crime scene investigation shows such as CBS’s popular CSI series, which draws 7.3 million viewers weekly, Advincula arrived at Cal State East Bay prepared to pursue a career in law or law enforcement. That was before his CSUEB experiences — in and out of the classroom — showed him that his academic and professional options exceeded those he’d known when he first enrolled. It’s a familiar tale to Cal State East Bay faculty and staff. When recruiters for the University visit college fairs, prospective students often ask them: “Can I major in CSI?”

“The whole CSI boom contributed to (my initial interest),” Advincula says. “When I looked into it more, I was hooked by the stories of the people, how they passed, and the lives they were leading.”
SCIENCE VS. CSI

Spurred on, in part, by TV depictions of glamorous criminologists quickly solving cases — shows that one criminal justice professor labels “B.S.I.” for their unrealistic portrayal of the profession — interest in forensic science, criminal justice administration, and associated fields has soared. Fortunately, the job outlook in the coming decade remains bright with demand expected to grow from 10 to 22 percent, depending on specialty. Nationwide, for instance, the U.S. has fewer than half the forensic pathologists it needs, according to a 2009 National Academy of Sciences report to Congress. The report also called for major reforms to the forensic science system nationally, including certification and accreditation, and new research to strengthen the scientific basis and reliability of methods, such as fingerprint and toolmark analysis, which have not undergone rigorous scientific study.

“Forensic science is not merely just popular at the moment but undergoing the most vigorous challenge in its 150 years,” says Assistant Professor Keith Inman of the CSUEB Department of Criminal Justice Administration (CRJA). “This makes it a rich time to be in academia.”

“What I find really exciting, especially with the [University’s] emphasis on STEM (science, technology, engineering, and mathematics), is the opportunity to grow or be in the vanguard for progress in forensic science.” That includes training the next generation of leaders in STEM education, he says.

The national push to further professionalize the role of criminologists — including criminalists, specialists who collect and analyze evidence — and improve the science they employ also makes it a rich time for CSUEB students studying CRJA and overlapping disciplines, from anthropology to computer science.

SPECTRUM OF OPTIONS

“Criminal justice administration is such a big field,” says CSUEB lecturer Michelle Rippy ’02, who also serves as senior deputy coroner for San Mateo County.

“It’s kind of a generic term for the spectrum of fields it encompasses — crime prevention and control, restorative justice, women in criminal justice,” she says. “It gives students a well-rounded perspective.”

Early in her career, CRJA Chair and associate professor Silvina Inuarte, for example, worked in victim advocacy in a victim witness program and later in a drug treatment center and a youth center diversion program. She also notes that technology is opening up new specialties.

“A lot of times with us in criminal justice, students think you have to be in law enforcement or corrections working in a jail,” Inuarte says. “There’s way more than that.”

Giving students full exposure to the options means that those pursuing studies in criminal justice also take courses in other disciplines, such as “Psychology of Personality,” “Elements of Probability and Statistics,” and “Medical Anthropology.”

Partnerships between departments are not unusual. Assistant Professor Julie Beck helped found a freshman learning community, “Creativity and Social Change,” that blended studies in CRJA with theater and dance. Inman and Professor William Thibault of the mathematics and computer science department have explored ways to use 360-degree computer imaging in forensic science. And Associate Professor Dawna Komorosky collaborated on a recent study with Dianne Rush Woods of the Department of Social Work (see Save a Pet, Save a Life, p. 30).

A CRJA degree prepares students for roles spanning insurance fraud investigator, parole officer, teacher in a women’s prison, police administrator, and social worker. For students in the STEM disciplines, such as Advincrea, job possibilities also include forensic laboratory technician.

“It can be very interesting for students — even those who don’t want to carry a gun,” Inuarte says.

Michelle Rippy ’02, a senior deputy coroner for San Mateo County, has returned to her alma mater as a lecturer, a role she relishes. “I absolutely love class discussion,” she says. “It forces me to keep up with the current trends.”

Close-up of a plastic headrest used in the laboratory at the San Mateo County Coroner’s Office.

PHOTO JESSE CANTLEY

PHOTO MAX GERBER
Advincula doesn’t carry a gun on the job, but he’s seen his share of gunshot wounds, methamphetamine overdoses, heart disease, and other life-ending hazards. However, he learned on his first visit to the coroner’s office, where his then-instructor Rippy handles case investigations, not to rely on assumptions.

“(Rippy) invited us on a field trip to go to the morgue,” explains Advincula, who majored in applied mathematics with a minor in CRJA. “When we were there, she told us the story of a person who had been in a car accident. But it wasn’t the car accident that killed her; she had medical issues.”

The gap between outward appearances and what science revealed in the case solidified his interest in the field. When Rippy informed students that she was creating an internship at the coroner’s office, Advincula quickly applied and was accepted. His colleagues were so pleased with his work, they invited him to stay on as an intern the following quarter. In February, they offered him a full-time position, which he eagerly accepted.

REAL-WORLD PREP

Advincula credits the real-world preparation CSUEB faculty gave him for his on-the-job success.

“Most of the instructors are ... retired cops and (faculty) still working in the field,” Advincula says. “They can give us a better, bigger perspective. We’re not just learning from a book. We’re learning from a person who lived the life.”

Inman, one of Advincula’s former CRJA instructors, has been living the life of a criminalist for nearly 35 years, performing DNA analysis and crime scene reconstruction in private practice, for sheriff’s departments, and public agencies such as the state Department of Justice DNA Laboratory. He worked on the high-profile Hillside Strangler case in the 1970s. When not in the classroom, he works for a private, Hayward-based crime lab, Forensic Analytical Sciences Inc., which reviews cases, assesses evidence, and offers services from bloodstain pattern interpretation to gunshot residue analysis.

A faculty member since 1997, Inman peppers lectures with references to cases he’s worked on, often showing actual crime scene photos. Students enrolled in his courses soon learn it won’t be a passive experience. During a session of “Comparative Evidence and Its Evaluation,” an upper division CRJA course, students take in a short video, get a dose of forensic science philosophy from Inman, then examine the basics of a shooting case in which a police officer’s body was found leaning against a boat just inside a garage in a Martinez neighborhood. The 1975 case was one of the first Inman worked.

CRIME SCENES

“Here’s what happens: An officer calls in a traffic stop,” Inman explains to the 24 students scattered about the Meiklejohn Hall classroom. “Shortly after this, he says, ‘I need backup.’ A second officer shows up in mere minutes, and when he shows up, he finds the first officer shot.”

“Based on what I gave you in this brief scenario, use your forensic imagination and imagine what evidence could exist.” At Inman’s prompt, the students drag their desks into clusters of two or three to brainstorm. After several minutes, Inman interrupts the thrumming, energetic conversations between students and asks the groups to call out their evidence ideas. Acting as scribe, he notes their responses — from bullet strikes to surveillance camera recordings — in blue ink on a white board at the front of the room.

“OK, Jhoanna, your group?” he says, soliciting evidence ideas.

“Timeframe in which everything happened,” says senior Jhoanna Navarro, 23. “What time the call was made? What time back up came?”

PHOTO MAX GERBER

When not in the classroom, Assistant Professor Keith Inman, above, can be found on the job at Forensic Analytical Sciences Inc. performing tasks such as firearm and toolmark examination.
“It's a valuable teaching tool,” she says. “It actually makes you remember the experience.”

For a recent restorative justice course Ituarte instructed, students created a video promoting the work of the McCullum Youth Court in Oakland, where she regularly arranges visits for her students. Many go on to volunteer for the youth-run court, where young people guilty of first-time misdemeanors from vandalism to petty theft receive legally-binding sentences from their peers, middle school and high school students who have previously appeared in the court.

Sentences meted out may range from paying for a broken window to providing hours of community service that may include filling a role on the youth court itself such as judge or juror.

Courts in several countries, including Australia, Ireland and New Zealand, apply restorative justice approaches to juveniles. In Canada and parts of Central America, the principles increasingly are incorporated into the adult criminal justice system. The United States, on the other hand, lags in putting restorative justice into practice, and few universities instruct undergraduate students in its tenets, Ituarte says.

“We're leading in the sense that we’re making our students aware of (restorative justice),” she says. “It’s been around, it just hasn’t been implemented in the U.S.”

Former students steeped in restorative justice principles have gone on to roles from leading a vocational training program at San Quentin State Prison to pursuing a career in international law in London.

AIM HIGH

“You can do anything you want with a degree from here,” says alumna Rippy.

In her role as a medical legal death investigator for the coroner’s office, Rippy’s duties encompass scene investigations, handling evidence and remains, safeguarding property of the deceased — from pocket watches to apartment furniture — and notifying families of a death. When a gas line exploded in San Bruno in September, leaving seven dead, Rippy got the call to investigate the scene and assist in identifying the victims.

She uses it as a case study in class discussions, challenging students to explain step-by-step how they would investigate had they been first on the scene.

“I want to give the most up-to-date information to my students,” she says. "I love coming back to campus. The students are great. You get such a good mix of people (with) different life experiences; they’re able to bring that to class. I’ve had very active students.”
NO SCIENTIFIC SHORTCUTS

Wearing blue scrubs and black clogs, Advincula spends one recent afternoon at his new job reviewing the day’s three cases, filling out case paperwork, and awaiting the pickup of the deceased. Any glamorous allure the job once held long ago was replaced by the daily medical realities of preparing tissue samples, examining muscles for signs of disease, and resolving himself to the passing of people from newlyweds to grandmothers.

During one autopsy, Advincula stared into the face of a young man who he says “could have been me” — same age, same Filipino heritage, and only a few months out of college when he died.

“That’s part of why I love this job,” he says. “A lot of people take things for granted, especially their lives.”

“I appreciate life so much more now.”

By graduation, CSUEB students like Advincula, who have enrolled in courses from across the University catalog, emerge with a realistic sense of what to expect on the job. It’s the kind of job-readiness that area employers often say gives CSUEB grads an edge in the employment market.

As Innan puts it: “They know by the time they’ve been through two or three of my classes that it’s not a (profession where you) jump out of bed, put on your designer clothes, hop in the Hummer, and helicopter into the crime scene.”

CSI-type TV shows are all about “getting the suspect” in 60 minutes, often using imaginary technology that spits out foolproof DNA or fingerprint matches instantly, Advincula explains. His job as a forensic autopsy technician, on the other hand, focuses on determining why someone died based on what their body reveals; no scientific shortcuts available.

Instead, the methodical work requires patience, thoroughness, and objectivity. Analyzing deaths due to causes from gang shootings to self-inflicted wounds, he says, has taught him to keep an open mind.

“You really have to question a lot of things,” Advincula says. “You can’t take everything at face value.”

REGIONAL BUSINESSES TAP UNIVERSITY FOR CYBERSECURITY TRAINING

BY NANCY GARCIA

It takes more than locks and alarms to protect electronic assets. As banking, government systems, and socializing depend more on online networks, increasingly sophisticated crooks are tempted to steal or damage information involving anything from the nation’s defenses and power grid to commerce and personal identity.

Due to continually evolving threats to exploit or cripple computer systems, mobile communications, and data networks, cybersecurity is going to be a growing field, says Criminal Justice Administration Department Chair Silvina Ituarte.

Increasingly, corporations are turning to universities, including Cal State East Bay, for help training workers.

Levent Ertaul, an associate professor in the Department of Mathematics and Computer Sciences, is collaborating with the Bay Area Council — a public policy group comprised of area business leaders — to design a certificate program in information assurance that will train business managers to boost their company’s information security while minimizing vulnerability.

The curriculum will provide insight into how operational decisions can affect protecting employees’ privacy, shielding the company’s data, and averting attempted cyber attacks.

Ertaul believes everyone should be mindful of risks. When he attends meetings with faculty from Carnegie Mellon and other universities, he says, the whole group talks about K-12 education.

“We have to start from very young,” he says. “Simply being aware is not good enough in the U.S. at the moment.”

The latest threat and vulnerability report shows that the U.S. experiences the most cyber attacks. Impacts range from slow or unresponsive Web sites, to identity theft, data piracy, and losses suffered by banks.

Sitting in his office, surrounded by books, student work, and a whiteboard full of equations, Ertaul continues, “Cyberattacks are becoming a huge, huge, huge deal. We need experts to counter information security attacks, stop them or trace them back.”

Ituarte agrees. “We’re relying more on technology, and there have been so many problems with hackers, it’s absolutely going to be critical for experts to work on protection for cell phones, computer payments, and mobile technology. Those systems are wide open for attempts by criminals.”

Cracking down on cybercrime also is preoccupying legal and sleuthing experts, Ertaul says. At his last community partnership meeting, a member of the Secret Service sat to one side, and an attorney was on the other.

“We want to prepare students in a way that they can find a job easily, and teach business people so they can make decisions clearly,” he says.

“This country is vulnerable,” Ertaul adds. “We are placing more valuable information on the Internet, and our lives depend on those things right now.”

As an adjunct faculty member, Rippy teaches CSUEB courses — including online classes — in basic criminal investigation, administration of justice, crime prevention and control, ethics, and evidence evaluation. She originally arrived at the University 10 years ago as a pre-med student. But after taking “Basic Criminal Instruction,” her “all-time favorite class” (and now her favorite course to teach), her professional interest permanently shifted, and she crafted an independent study major, blending courses in criminal justice with chemistry, anatomy, and statistics. Because the field was so young when she was a Cal state East Bay student, Rippy improvised in determining what training it would take to make it professionally. Today, students such as Advincula benefit from existing internship, academic, and degree programs, plus the flexibility to take additional courses that support their career goals.

“...there are resources now,” Rippy says. “And you have professors here that have been involved with the field.”

Since Advincula signed on for the then-fledgling coroner’s office internship, eight more students have completed the program and an additional four have signed on as interns, serving one day each week working in scene investigation, including writing reports, and a second day serving in the pathology department, assisting with autopsies. Ultimately, Advincula says he hopes to follow in Rippy’s path on the investigative side of the house.

“There are so many internships available, including federal government and local agencies,” she says. “I’ve (also) helped some students get into probation (work). The other good thing is we have contacts all over the place. If someone wants an FBI internship, we can help them.”

As inman puts it: “They know by the time they’ve been through two or three of my classes that it’s not a (profession where you) jump out of bed, put on your designer clothes, hop in the Hummer, and helicopter into the crime scene.”

CSI-type TV shows are all about “getting the suspect” in 60 minutes, often using imaginary technology that spits out foolproof DNA or fingerprint matches instantly, Advincula explains. His job as a forensic autopsy technician, on the other hand, focuses on determining why someone died based on what their body reveals; no scientific shortcuts available.

Instead, the methodical work requires patience, thoroughness, and objectivity. Analyzing deaths due to causes from gang shootings to self-inflicted wounds, he says, has taught him to keep an open mind.

“You really have to question a lot of things,” Advincula says. “You can’t take everything at face value.”

Cal State East Bay Magazine | SPRING 2011

Get connected
Read about former classmates’ successes, check out job leads, and learn about upcoming speakers at the new Facebook page for Cal State East Bay Criminal Justice Alumni. Launched in January, the social media page also features faculty photos and alerts about professional conferences and invites departmental alumni to share their news.

PHOTO MAX GERBER
NANCY O’MALLEY ’77, THE FIRST FEMALE DISTRICT ATTORNEY OF ALAMEDA COUNTY, DOES HER JOB WITH HEAD AND HEART

BY FRED SANDSMARK ’83

AMONG DOZENS OF FAMILY PHOTOS NANCY O’MALLEY ’77 HAS IN HER OAKLAND OFFICE, ONE SHOWS A COUPLE OF HER NEPHEW’S SMILING WITH CHRIS RODRIGUEZ AT A WHEELCHAIR BASKETBALL TOURNAMENT. RODRIGUEZ IS THE 10-YEAR-OLD OAKLAND BOY WHO WAS TAKING A PIANO LESSON IN 2008 WHEN HE WAS PARALYZED BY A STRAY BULLET FROM A GAS STATION HOLDUP. O’MALLEY — NOW THE DISTRICT ATTORNEY OF ALAMEDA COUNTY — PROSECUTED THE SHOOTER, RESULTING IN A 70-YEAR LIFE SENTENCE. SHE REMAINS CLOSE TO THE RODRIGUEZ FAMILY.

O’Malley’s dedication to the case — and to Rodriguez’ well-being — isn’t surprising given her history. Her older sister, Maura, was killed by a drunk driver when O’Malley was 15, an episode that affected her in ways she only later understood. “I didn’t have a full appreciation of the loss of my sister until I started trying cases and talking to people who were impacted by crime,” O’Malley says. “I could absorb my own loss, but being witness to someone else’s loss is a very different perspective.”

PHOTO STEPHANIE SECREST
At her office inside the Alameda County Court House, far left, District Attorney Nancy O’Malley ’77 works each day at the same wooden desk, left, once used by future Supreme Court Justice Earl Warren.

The law has long been part of O’Malley’s family — her father was DA of Contra Costa County from 1969 to 1984 — but O’Malley couldn’t imagine a legal career when she was young. “I spent my grade school years in trouble for having a big mouth,” she recalls; her outspoken opinions were considered disrespectful. After high school she worked for a couple of years at a photo-processing firm before enrolling at what was then Cal State Hayward.

University life thrilled her. “Once I got there, I loved it,” she says. “The classes were stimulating and engaging.” Volunteering at a rape crisis center led her to a political science major; “I could see politics at work against victims of crime,” she recalls. O’Malley idolized Professor J. Malcolm Smith (whom she remembers as “engaging, smart, nice, and very accessible”), dreamed of an academic career, and wrote a senior thesis on upstart gubernatorial candidate Jerry Brown.

But before she could begin graduate school, O’Malley was diagnosed with lymphoma and began a year of chemotherapy at the age of 25. “I think it was the best year of my life,” she says today. “We don’t often get an opportunity to look at ourselves and our life-and-death issues.”

When O’Malley negotiated her treatment plan, her doctor quipped that she should be a lawyer. She had heard it before: her father had said it with enthusiasm, and her mother repeated it with exasperation. “There must have been something that I didn’t recognize in myself, but my family did,” O’Malley says. She does acknowledge applicable skills beyond fast talk: in school she was a diplomat, moving “from the nerds to the cheerleaders to the jocks to the hard-asses,” and her crisis center volunteer work had given her empathy toward crime victims.

She enrolled in Golden Gate University School of Law, graduating in 1983. Nine months later she applied to the Alameda County DA’s office. “What drew me here was not so much public service as the opportunity to go to trial,” she says. “She cut her teeth on misdemeanor jury trials and was very good at it,” recalls Carol Corrigan, an associate justice in the California Supreme Court who hired O’Malley into the DA’s office. “Very early on, Nancy was identified as being something really special. She was assertive without being aggressive, very smart without trying to impress you with how smart she was.” O’Malley, Corrigan adds, always makes important decisions with both her head and her heart.

O’Malley may have joined the DA to try cases, but “the second day on the job, I (realized) that this was a job where you were helping people — you were a voice for people who didn’t have one,” she says. (The DA’s office not only prosecutes crimes and fraud; it also helps crime victims access financial support, counseling, and medical care.) O’Malley was an active prosecutor — she completed hundreds of felony preliminary hearings, tried more than 60 cases to jury verdict, and won convictions in 98 percent of both misdemeanor and felony cases. She made time, however, to work at state and county levels on rights and protections for crime victims and to found the Alameda County Family Justice Center (ACFJC), which offers a range of services for victims of violence and abusive behavior under one roof. (See “Navigating victims’ services,” page 24.)

“Tom Orloff, the former DA, was very generous about letting me run with my ideas,” O’Malley says, “because he knew I’d get my job done and do this other stuff on top of it.” (“I have a pretty big capacity to multitask,” she says, almost oblivious to the understatement.) “You don’t let everybody run with these things,” Orloff recalls with a gruff laugh. “But she had a lot of ideas and a lot of interests.” The more work O’Malley did, the more she gained Orloff’s trust. “She had a lot of freedom, because she earned it,” he says. O’Malley became Orloff’s chief assistant in 1999 — a controversial move because she was promoted over more-senior attorneys.
Navigating Victims’ Services

By Fred Sandmark ’83

For a person who deals daily with lawsuits involving terrible crimes like human trafficking and gang violence, Nancy O’Malley is surprisingly sunny. But when she gets mad, look out.

In 2003 she surveyed the services provided by the DA’s office and county agencies to victims of domestic violence. What she found got her Irish up: “For a battered woman with children to access all the services we claimed to provide, she would have to go to as many as 25 different locations,” O’Malley says. “That was absolutely intolerable to me. That’s where my personality comes out — you can’t hurt my friends, my family, or people who don’t have a voice.”

She responded by creating the Alameda County Family Justice Center (ACFJC), which provides all services for victims of physical, sexual, or emotional violence and other abusive behavior at one site. About 10,000 people each year use the ACFJC, where staffers called “navigators” explain victims’ rights, options, and services; guide them through the bureaucracy; and check in with them repeatedly for weeks and months afterward.

“A lot of victims felt like they were being used by the system,” O’Malley explains. “They thought, ‘You don’t care about me or my kids. All you care about is getting a conviction.’ But people are seeing now that we absolutely care about them, and we really care about their kids.”

“That’s her baby, her hard work,” says Tom Orloff, O’Malley’s predecessor as DA, of the ACFJC. “It was really quite an accomplishment.”

As she progressed, O’Malley collected accomplishments and awards. In 1993 she became the first woman to lead the DA’s felony team at the main courthouse; in 1998 the California Senate named her Woman of the Year for her legislative contributions and work in stopping violence toward women; in 2004 she entered the Alameda County Women’s Hall of Fame; and she became president was not unanimous; some argued that the transition was too

quick. Still, when O’Malley stood for office in June 2010, she ran unopposed and received 98.68 percent of the vote. She believes her record explains her electoral success. “I think there was a level of respect for the job I’ve done,” she says.

Her latest initiative, known as Human Exploitation and Trafficking Watch (HEAT Watch), applies a variety of strategies against the commercial sexual exploitation of children, including community education, law enforcement, innovative charging and prosecution, communication with policy and community leaders, and coordinated delivery of services. “It brings together a lot of the things I’ve done,” O’Malley says. “It’s my empowerment to identify issues around diversity, particularly where languages and cultures present barriers. I’m empowering them to identify issues around diversity, helping us expose ourselves to these cultures, and gain a level of cultural competency,” O’Malley says.

The outreach is working. The same shelf bearing the photo of Christopher Rodriguez also holds plaques and gifts from Latino, African-American, Afghan, and Asian-American groups she’s met. “My message to all these groups is that we serve all the people in this community, not just those who have money or who live in certain areas,” O’Malley says. Then, in spite of the seriousness of her comment, she cracks a wry smile. “My standard joke is that I represent a county where in Berkeley they drive electric cars, and in Livermore they ride horses to work. We’re very diverse.”

As DA, O’Malley no longer tries cases — something she misses terribly — but remains involved in legal strategy and policy. “Some on my staff may say I’m too involved,” she jokes. “But that’s because I have an opinion about how things should be.” She also has political duties. “I’m out almost every night of the week, speaking to community groups,” she says. She explains what the DA does, discusses her domestic violence and human trafficking initiatives, and engages in public conversations on topics like victims’ rights and women’s issues.

“I don’t think the message that we serve all communities has been made as pointedly and strongly as this office is doing now,” she says. She has encouraged the office staff — not just the attorneys — to help with outreach, particularly where languages and cultures present barriers. “I’m empowering them to identify issues around diversity, helping us expose ourselves to these cultures, and gain a level of cultural competency,” O’Malley says.

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Nancy O’Malley founded the Alameda County Family Justice Center, which brings together in one spot services for victims of domestic violence, sexual assault, child and elder abuse, and sexually exploited minors.
As he scans parched ground in Ethiopia’s section of the Great Rift Valley each summer, Professor Henry Gilbert sees dead people. More accurately, he spots pieces of their bones — usually fossils trampled into coin-sized fragments by millennia of downpours, windstorms, relentless sun, and ceaseless human and wildlife migration. Into this skeletal smorgasbord is mixed a generous helping of bones from animals that were roasted over prehistoric campfires, fell to predators, or simply dropped due to disease or famine.

As an anthropologist who specializes in forensic osteology, Gilbert knows at a glance whether a bony body part he finds once belonged to a non-mammal or a hominid — one of the family of upright walking species ranging from ancient human ancestors to modern people. Marks visible on hominid bones reveal to Gilbert’s trained eye clues to the individual’s cause of death, whether from a fall or an ax blow.

Today, through a first-of-its-kind Web site, www.forensicosteology.com, Gilbert in collaboration with colleagues at Universidad Nacional Autónoma de México (UNAM) and others, is providing a reference tool for colleagues worldwide. Known as FOROST, the online project provides a database of images of skeletal remains and case descriptions that anthropology students, human rights and genocide investigators, and forensic workers can turn to when they need help in identifying a bone fragment or pinpointing a cause of death based on marks left on skeletal remains. In a Cal State East Bay Magazine interview, Gilbert discusses his work.
In what area of anthropology do you specialize?

I’ve been doing paleoanthropology fieldwork and running a field site in Ethiopia for the past six years. That’s my primary area of expertise. There are fossils all over the Rift Valley. You have to be able to identify a small piece of non-mammal bone fragment versus a hominin. I’ve spent years memorizing every bone in the human body. That’s a ridiculous skill that not even a forensic scientist really needs.

What is forensic osteology?

Forensic osteology is the use of bones to re-create the circumstances of a forensic event, generally focused on pathology or events surrounding death. Bones can also reveal the stature or ancestry of the individual. Also, you can get a lot (of information) about trauma to the body. It tells a lot of story — anything that has suffered from in life and healed from. It can reveal a lot. It can reveal age. It can reveal the stature or ancestry of the individual. Also, you can get a lot (of information) about trauma to the body. Bones can also reveal the stature or ancestry of the individual. Also, you can get a lot (of information) about trauma to the body.

What else does a bone fragment reveal?

It can reveal a lot. It can reveal age. It can reveal sex. It can reveal nutrition in life. It can reveal ancestry and geographic area (where the person lived). It can reveal activities surrounding death. It can reveal the diseases the individual suffered from in life and healed from. It tells a lot of story — anything that has a metabolic system impact. Imagine you were a child and went through years without enough protein; there would be a lot of hypoplasia, bumps on the teeth.

Why did the field need the FOROST Web site?

When you examine a bone, how do you handle it?

It depends on the circumstances. Generally speaking you use gloves, especially in any forensic context. The second thing you do is to work with a high-powered incandescent light and a good table where they won’t fall and break. Then it’s a matter of being thorough. (This) is a piece of a sphenoid, it’s a piece of a cranium. You can get pretty good at distinguishing between hominid and non-hominid. I’m really good at this, so I end up training others. There are 206 bones in the human body. Every structure that leaves a mark on a bone, I’ve memorized.

What else does a bone fragment reveal?

It’s hard to get access to (study) bones in the U.S. The Native American Graves and Repatriation Act has really changed the dynamic of who owns bones in the U.S. Things are very different in Mexico. At the Facultad de Medicina of UNAM … they’re developing a skeletal collection. There are a lot of pathology and hospital collections in it. The FOROST image, far left, demonstrates the mark size and shape caused to the right temporal bone by a self-inflicted gunshot wound. The image, right, taken from inside the white 10-year-old man’s cranium, shows where the bullet lodged in his left temporal bone. The FOROST image, far left, demonstrates the mark size and shape caused to the right temporal bone by a self-inflicted gunshot wound. The image, right, taken from inside the white 10-year-old man’s cranium, shows where the bullet lodged in his left temporal bone.

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Researchers examine role pets play in decision to escape domestic violence

By Linda Childers ’85

A shared love of dogs and an interest in domestic violence research led two CSUEB associate professors — Dawn Komorosky of the Department of Criminal Justice Administration and Dianne Rush Woods of the Department of Social Work — to embark on a six-month research project to examine pet policies at the state’s domestic violence shelters.

“The family pet is often an overlooked victim of domestic violence,” Komorosky says. “Concern for the safety of a family pet prevents many women from leaving a violent situation. They fear the worst if they leave their pet behind.”

Stories abound about pets that have been beaten, tormented, or killed at the hands of abusers. Both Komorosky and Rush Woods have heard heartbreaking stories of dogs and cats that have been shot, kicked, and bludgeoned in a cruel twist to domestic violence disputes.

“Batterers frequently threaten to kill or maim their partner’s or children’s pets, if they attempt to leave a violent household,” Komorosky says. “They use animal abuse as a tool to demonstrate their control over their family.”

Knowing that abandoning their beloved pets isn’t a viable option for many women who are in an abusive relationship, Komorosky and Rush Woods set out to discover how many domestic violence shelters throughout California allowed pets, and how often women with pets were turned away. Their research project queried 73 shelters about their pet policies and found that most shelters don’t provide care for animals, citing reasons including liability and space concerns.
“The number of victims who never leave due to concern for the safety and well-being of a pet is immeasurable,” Komorosky says.

According to research from the American Society for the Prevention of Cruelty to Animals (ASPCA) these concerns are well founded — 70 percent to 75 percent of women reporting domestic violence also stated that their partner had threatened or actually hurt or killed one or more of their pets. Since most domestic violence shelters are overcrowded and underfunded, it’s not possible to erect an on-site kennel or to pay the extra costs of caring for a family pet, report organizations surveyed in the CSUEB study.

“Experts have shown that violent and aggressive criminals are more likely to have abused animals as children than criminals considered non-aggressive,” Rush Woods says. According to a 1997 study by the Massachusetts SPCA and Northeastern University, animal abusers are five times more likely to commit violent crimes against people and four times more likely to commit property crimes than individuals without a history of animal abuse.

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Professor Jeffrey Seitz doesn’t limit himself to instructing CSUEB students. Through grants totaling $14.5 million, he also has made a priority of spreading high quality science education to teachers serving kindergarten through 12th grade classrooms.

While a whining hair dryer fills a clear plastic 8-foot-tall balloon with its exhaust, CSUEB Professor Jeffrey Seitz launches into the day’s lecture. He describes how warm air rises and how this mechanism, known as “uplift,” is responsible for the atmosphere’s vertical circulation and contributes to weather. Soon the room falls silent, and all eyes follow the balloon as it floats around the two-story lecture hall in the Valley Business and Technology Center. Suddenly, applause erupts among students in the introductory earth science class, and a satisfied grin crinkles Seitz’ bright eyes and salt-and-pepper beard.
Seitz, professor and chair of the Department of Earth and Environmental Sciences, has done the balloon demonstration many times at Cal State East Bay, and the way it makes the invisible visible — and engages students’ imaginations — always excites him. He’s also excited about where the balloon idea came from: a science teacher at an area public middle school.

“These teachers have lots of innovative pedagogies, techniques, and activities that I’ve adopted in my courses,” Seitz says. He should know; He’s helped train almost 700 of them.

For his inventive teaching, ongoing geochemical research, and work with kindergartens through 12th-grade science educators in the East Bay, Seiz has been named the University’s 2009–2010 George and Miriam Phillips Outstanding Professor. Professor: “I just am just tireless, and he’s passionate about what he does,” says Robert Curtis, science coordinator for the Alameda County Office of Education (ACOE) and one of six colleagues who nominated Seitz.

Seitz sometimes laments that he doesn’t spend as much time in the classroom as he’d like — his other responsibilities consume time — but he loves teaching, particularly in his classroom, working with students — all of it.”

Here, “Seitz says. “She taught me to be a full, well-rounded professor: doing research, doing service, teaching in the classroom, working with students — all of it.”

It’s a lesson that Seitz has taken to heart — and perhaps to extremes. He admits that it’s sometimes difficult to balance his many activities, but it’s worth the effort. “It’s a struggle to fit it all in a day,” he says. “But I love the science education work, and I love the research. Each one makes me better at the other.”

Jeffery Seitz
2009–2010 GEORGE AND MIRIAM PHILLIPS OUTSTANDING PROFESSOR

As a science educator, I have to be a scientist as well. To teach science, you have to do science. Otherwise, you’re not going to be current, and you’re not going to be passionate.”

Jeffery Seitz
2009–2010 GEORGE AND MIRIAM PHILLIPS OUTSTANDING PROFESSOR

outstanding professor award. “You could have knocked me over with a feather when I found out that I had received it,” he says with delight. “The thing that really gets to me is all the great professors who have gotten it previously. I’m now part of that list.” He cites last year’s recipient, Professor Susan Opp. “Sue has been a mentor for me since I came here,” Seitz says. “She taught me to be a full, well-rounded professor: doing research, doing service, teaching in the classroom, working with students — all of it.”

It’s a lesson that Seitz has taken to heart — and perhaps to extremes. He admits that it’s sometimes difficult to balance his many activities, but it’s worth the effort. “It’s a struggle to fit it all in a day,” he says. “But I love the science education work, and I love the research. Each one makes me better at the other.”

Fundamental Transformation by Opening up Future Frontiers). Together, the programs have garnered more than $12 million dollars in additional funding from NASA and the National Science Foundation and delivered innovative science education techniques and content to teachers from about 120 schools — especially those with underserved populations — in 32 Bay Area districts.

“He was great, and the program was terrific,” recalls Wagner, who’s now at Alvarado Middle School in Union City. “Jeff was energetic and passionate about his subject matter and the need to teach science effectively and in an interesting way in middle schools. He was an unambiguous ‘plus’ to me and the other science teachers.”

From 1999 to the present, Seitz has helped attract $145 million in grant funding to improve science education in the region’s K–12 schools. And while he acknowledges that improving STEM (science, technology, engineering, and mathematics) education is a national imperative, Seitz has a more personal motivation. “It’s another opportunity to talk about science,” he says. “That’s been my motivation in doing professional development work with teachers: the love of science and wanting to share that with other teachers.” And, as the hot-air balloon demonstrations, learning travels both ways. “By working with K–12 teachers, my teaching has improved greatly,” he observes.

Seitz says he was stunned and honored to get the outstanding professor award. “You could have knocked me over with a feather when I found out that I had received it,” he says with delight. “The thing that really gets to me is all the great professors who have gotten it previously. I’m now part of that list.” He cites last year’s recipient, Professor Susan Opp. “Sue has been a mentor for me since I came here,” Seitz says. “She taught me to be a full, well-rounded professor: doing research, doing service, teaching in the classroom, working with students — all of it.”

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FACULTY

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FACULTY
NEW CSUEB CLUB PUTS

Forensic Science
Under the Microscope

SLIPPING A GLASS SLIDE CONTAINING HAIR SAMPLES FOUND AT A CRIME SCENE UNDER A MICROSCOPE, SENIOR MARY KEEHAN PEERS INTO THE LENS IN SEARCH OF ANSWERS. DURING THE NEXT HOUR, KEEHAN AND SEVERAL OTHER STUDENTS WILL EXAMINE EVIDENCE FROM BLOODSTAINS TO FINGERPRINTS FOUND AT A MURDER INVESTIGATION SCENE. THEIR GOAL: RECONSTRUCT THE EVENTS LEADING UP TO THE CRIME AND ASSIST IN IDENTIFYING THE PERPETRATOR.

It’s not a typical day in the classroom but rather a different type of crime scene, one where like-minded students — all members of the newly created CSUEB Forensic Science Club — meet to discuss the latest issues, news, and trends pertaining to one of the fastest growing professions — forensic science.

By studying minute details of a crime scene, these aspiring forensic scientists are learning how to identify criminals and analyze evidence against them, as well as how to perform comprehensive chemical and physical analyses of evidence and prepare reports describing the results.

Under the guidance of Assistant Professor Keith Inman of the Department of Criminal Justice Administration, the Forensic Science Club launched in spring 2010 and meets twice a month, attracting 20 students, primarily biology and chemistry majors, who hope to broaden their knowledge of forensic science standards, practices, and protocols.

By Linda Childers ’85
“We thought a Forensic Science Club could illustrate the scientific side of the criminal justice system and take students beyond what they’re learning in the classroom,” says Keehan, a biology major with a forensic science option and one of the club’s founders.

Fueled by mainstream exposure from television programs, including CSI: Crime Scene Investigation, and high-profile criminal trials, interest in forensic science as a profession has soared. According to the Bureau of Labor Statistics, forensic science was one of the fastest growing careers in 2008 reporting a 30 percent jump in the number of forensic science technicians. The field bridges the gap between medicine, science, and the law — yet students quickly learn that the popular CSI television shows, with their highly stylized forensic techniques, don’t always accurately portray the real-world of forensic science.

“Every aspect of a real investigation takes much longer than it does on CSI,” says junior Samantha Dunn, a chemistry major with a forensic science option and co-founder of the Forensic Science Club. “In real life it can take months to get some test results back, and not all cases are ultimately solved.”

Dunn says club members often joke about analytical forensic tools that don’t exist except on television and the show’s misrepresentations about how forensic scientists process evidence.

In real life, those who aspire to work in the forensic science field typically have a strong foundation in the physical sciences. At CSUEB, undergraduate chemistry and biology majors can choose to take the forensic science option. Many students, including Dunn and Keehan, plan to continue their studies after graduation and obtain medical degrees, which are needed for employment as a forensic pathologist or medical examiner.

The CSUEB forensic science option is a 119-unit program offered through the Department of Biological Sciences. Students take courses in physical sciences and mathematics, biological sciences, and criminal justice administration.

“The Forensic Science Club complements our existing curriculum by offering students access and exposure to what they would see in an actual crime lab,” Inman says. “My goal is to train the next generation of forensic leaders and to have our students fully prepared to compete for jobs in crime labs.”

Inman, who has over 30 years experience working as a forensic scientist, uses evidence photos from real cases to teach club members techniques including how to reconstruct bloodstain patterns.

At one recent meeting, Inman brought in “dummied” evidence samples containing packaging errors to help teach students how to protect the integrity of evidence by preserving it properly.

Since forensic scientists often are called upon to testify at trials or hearings to explain evidence or laboratory techniques to jurors, Inman also has devoted time at club meetings to discussing effective presentation skills and how to face intense scrutiny while on the witness stand.

“We’re all going to be called upon to testify in court at some point in our career, and there isn’t a class that prepares you for what to expect,” Dunn says. “Keith knows how tricky cases can be and how our court testimony can impact the case.”

For Keehan, who hopes to work in a forensic lab after graduation, the one-hour to two-hour club meetings provide a welcome opportunity to analyze evidence and crime scenes, and brainstorm theories and observations with other students.

“Some of our meetings start with a PowerPoint presentation of actual case files, and club members discuss possible scenarios about what may have occurred at the crime scene,” she says. “We start with what the police would have seen when they first arrived on the scene and go through each step, making a hypothesis, and then comparing the results to the opposite situation.”

While the photos depict actual crime scenes, Keehan says the club mandates that members keep the information confidential and not discuss cases outside of the group.

Another recent club meeting featured a guest speaker who discussed his 33-year career as a forensic scientist working in private and government crime laboratories. He also donated a comparison microscope to the club that can be used to analyze side-by-side specimens of fibers, hair, and ballistics.

Keehan says club members plan to schedule more guest speakers as well as presentations on new developments in the field of forensic science.

“Forensic science is an ever-changing field that presents a lot of unique challenges,” says Keehan. “Evidence only gets you so far — to solve a case you need to have good analytical skills combined with stellar police work.”

Assistant Professor Keith Inman, second from left, explains to students on a visit to a Hayward crime lab a procedure for testing the angle at which a bullet enters sheet metal. Students, from left, are: Jebel Iniguez, Lisa Adams, Gracia Frias, and Samantha Dunn.
“Wait just a moment,” says Lanier Graham, curator of art collections for the University Library and lecturer of art history since 1995, as he adjusts the lighting in the Emeritus Reading Room on the University Library’s second floor. “I want you to get the full effect here.”

While he speaks, the room darkens to illuminate a Renaissance painting of the Madonna and Child. The small print, with the Virgin Mary and infant Jesus cheek-to-cheek, draped in rich red cloth, is the first chronological piece in a room showcasing ways to introduce different teaching models into the library. The display is the product of a donation from the Institute for Aesthetic Development (IAD) to the University in 2010 following decades of collaboration, including several installations at the University Art Gallery.

The gift, including hundreds of original artifacts, museum-quality replicas, limited edition lithographs, artist’s workbooks, and art reference books, represents global art from the Stone Age through the Bronze Age to today. With pieces from almost every continent and cultural art tradition — including African masks, Tibetan silver statuary, and pop art — the teaching collection lays the foundation for “A Walk Through World History.”

At the moment, it’s a short walk — the one-room pilot exhibit is limited to a sampling of European art from the collection. But Graham and University Librarian Linda Dobb see possibilities for a pathway through study rooms and public galleries connecting prehistoric art to the rise of realism and the abstract representations of the modern era.

“We envision many different types of learning spaces within the library, not all of them traditional,” says Dobb. “Exhibits like this absolutely fit with our vision of what a modern university library and learning center can be.”

Support for a “new century learning center” is a priority in the University of Possibilities comprehensive fundraising campaign. In addition to modernizing library spaces to provide more technological connections and collaborative areas, Dobb says she’d welcome more interactive teaching exhibits and spaces to display art and artifacts belonging to the University, including the IAD collection. “These are ways a good library becomes a great library,” she says.

“A broad teaching collection like this one is particularly valuable to the University, as pieces can be displayed in different contexts, such as by geographic origin or time period. This invites deeper inspection and interaction from students.”

“Slides and books are good tools,” Graham says. “But teaching with actual art is better.”

The key, he explains, is that each gallery has an authentic centerpiece. “A collection with all reproductions doesn’t give the full aesthetic experience,” he says. In this model, each period or cultural tradition is represented by selected originals, such as Egyptian scarab carvings and terracotta artifacts, with museum-quality replicas of larger statues and hieroglyphs giving additional context.

“When fully realized, “A Walk through World History” will complement survey courses in art and art history, world history, anthropology, religious studies, education, and continuing studies. In fact, it’s already begun serving its educational purpose. In designing and arranging the nascent display, Graham worked with Daniel Charm, Lisa King, and Joan McLoughlin, graduate students in the University’s certificate program in art museum and gallery studies.

“Exhibits like this absolutely fit with our vision of what a great was not only an artist but also a scientist and engineer — a neat connection between the University’s STEM education initiative and the arts. It’s the type of integration that characterizes Cal State East Bay’s approach to a 21st-century education and a 21st-century library. As Graham says, “The Wisdom Traditions of the world teach that it is only when we use both logic and intuition equally on a regular basis that we can reach the fullness of our humanity.”

A Walk to Remember

The gift of a teaching collection of global art and resources inspires a vision for “A Walk Through World History” within the University Library as it evolves into a more comprehensive learning center for the 21st century.

“...These are ways a good library becomes a great library.”

Linda Dobb
University Librarian
alumni

In April 1993, FBI agent Michael D. Wilson ’64 drove out to David Koresh’s Branch Davidian Ranch to study the aftermath of the fire that burned the Waco, Texas, compound to the ground. The fire killed about 80 Branch Davidians, including Koresh, following a 51-day siege.

Wilson stayed at the crime scene for a month after the fire, bringing in four fire chiefs to help gather evidence that would prove who had been shot and who had died in the fire. “Everyone was blaming the FBI for the fire,” he says. Evidence proved the Davidians had lit the fire within the compound.

Crime investigation is “about the people, understanding what motivates people,” says Wilson, who spent 26 years with the FBI before he helped found the Houston-based firm Integrity Partners, where he focuses on corporate compliance and financial fraud.

A bachelor’s degree in psychology from California State University, East Bay sent Wilson on his way, but he says formal education isn’t enough to solve cases: It also requires street smarts. “College led me to a career I wanted to be in,” he says.

After graduating, Wilson, the son of a firefighter who grew up in the East Bay, worked as a Berkeley police officer and in naval intelligence before taking the test to join the FBI. He was accepted in 1970 and served as FBI investigator, supervisor and senior manager at some of the highest levels within the Bureau.

Aside from his work at Waco, Wilson was assigned to numerous high-profile cases including the Oklahoma City bombing, organized crime cases in New Jersey, and the ABSCAM public corruption and organized crime sting of the late 1970s and early 1980s that led to the arrest and conviction of a senator, six congressmen, and additional public officials.

Wilson says he loved the challenge of the FBI that led him to investigate the most notorious criminals one day — and meet with the president of the United States on another.

“You don’t know what you’re going to be doing every day,” he says.
Art and the Autopsy

Elizabeth Klaver ’85, who earned a master’s in English from CSUEB, was never interested in medicine or death until she closely studied Samuel Beckett plays during the 1990s. While reading Waiting for Godot, Klaver, an English professor at Southern Illinois University, considered that the play takes place after the characters die and art history courses at CSUEB inform her teaching work today — as do autopsies.

Klaver then became intrigued by the link between death in art and the origins of the Greek word autopsy, which translated means self (auto) and eye (opsos). “It dawned on me that the word autopsy really had nothing to do with the body, “ she says. “it’s used metaphorically — doing an autopsy on the economy, trying to analyze the economy. And then I started to realize there are literal autopsies taking place everywhere.”

Klaver has studied autopsy in everything from Rembrandt’s famous painting The Anatomy Lesson of Dr. Nicolaes Tulp, which portrays a group of men gathered around a corpse, to how female corpses are portrayed in Hollywood film to how autopsies are conducted on television shows like CSI.

She is author of two books, Sites of Autopsy in Contemporary Culture (SUNY Press 2005) and Performing Television: Contemporary Drama and the Media Culture (University of Wisconsin, Popular Press 2000).

Aside from her graduate English studies (Jacob Fuchs, now retired, was a favorite professor), Klaver says physics and art history courses at CSUEB inform her teaching work today — as do autopsies. Klaver says she went from “shock to fascination” while watching an autopsy to prepare for one of her books. While pathologists say bodies speak to them, Klaver notes that autopsies are visual. “Reading a book, watching a film or the TV, you’re in the same position as a pathologist performing an autopsy,” she says.

An interesting idea to consider the next time you read Waiting for Godot.

To Catch a Cyber Thief

When Albert Gonzalez, mastermind of the largest hacking and identity theft scheme in U.S. history, was indicted in 2009 Joe Majka ’81 knew he had done his job.

Majka, who is senior business leader in Cyber Security and Investigations at Visa, worked with the Department of Justice and the U.S. Secret Service for years tracking Gonzalez, a self-taught programmer accused of stealing data from more than 130 million credit and debit cards.

For Majka, fraud and data theft cases are typically complex, lengthy and international in scope, involving slippery online characters who sell the data they steal. Gonzalez was “the most notorious,” he says.

Majka joined Visa in 1996 after working as a Pleasanton police officer and in bank security. Majka’s job entails policing security on a network that serves as the connection point between 1.6 billion global payment cards, 29 million worldwide merchants, and 16,600 financial institutions in 170 countries.

While the banks typically hire their own investigators to handle smaller fraud and data theft cases, Majka’s nine-person team jumps in on cross-border investigations involving multiple banks. “If we can see that several banks are being attacked in the same way then we help coordinate (the investigation),” he says. About 90 percent of his team’s work is investigating hackers who attack merchants and credit card processors to steal data.

Majka says his early college studies at Cal State East Bay in sociology helped him understand the criminal mind “from the street criminal to the white collar criminal.”

Last year, Majka was asked to testify before the House Committee on Homeland Security on the topic “Do the Payment Card Industry Standards Reduce Cybercrime?” (Majka argues that they drastically do help and that the companies that adopt these standards are protected.)

Asked whether his work has made him reluctant to use bank cards, Majka laughs. “I feel very comfortable,” he says. After all, with a stolen card, he says, there’s bank protection and a trail to follow. With cash, the money’s just gone.
1960s

James J. Berry, BA, psychology (’67), retired after serving as a psychology professor at Orchard Ridge Campus of Oakland Community College, Farmington Hills, Mich. He also serves as dean for academic and student services.

Jim Grassi, BS, recreation and park administration (’66), a former senior class president, has been a minister for 30 years. Grassi recently wrote two books that received Silver Angel Awards, Wading Through Later Chaos and Crunch Time in the Red Zone.

Arthur B. Scott, BS, recreation administration (’69), counsels Oakland Unified School District middle and high school students about their academic future with CSUEB’s Project SOAR. He was a founding member of the Black Student Union (BSU). Scott began a food management business and was listed in Black Enterprise Magazine as one of the 100 top black businessmen in the United States.

Dennis R. Sobel, BA, psychology (’66), is a professor in psychology and the department chair of psychology and behavioral sciences at Orchard Ridge Campus of Oakland Community College, Farmington Hills, Mich. He recently announced his retirement after serving the school for 43 years.

1970s

Steve Barranti, BA, political science (’73), is the associate director of human resources for the San Jose State University Research Foundation. Active in the community, he is personnel commissioner of the Livermore Area Recreation and Park District.

Jack Jason, BS, recreation (’78), has been the personal sign language interpreter for Academy Award-winning actress Marlee Matlin for approximately 20 years and runs her company, Solo One Productions. Jason earned an MA in television and film from New York University. His early professional experiences included working as an interpreter in the performing arts, including on Broadway. He also worked with D.E.A.F. Media in the Bay Area, as an on-screen interpreter for TV news and talk shows, and as a university coordinator of interpreter services.

Michael P. Jensen, BA, English (’78), an independent Shakespeare scholar, he recently lectured at the Oregon Shakespeare Festival. He co-teaches an undergraduate course on Shakespeare in Popular Culture in the Theatre Arts Department at Southern Oregon University.

Calvinia Williams, BS, criminal justice administration (’73), founded the lupus ministry and support group Lupus of Nevada Inc., in Las Vegas. She produced an on-air cable talk show and held a variety of positions with the West Coast Office of the National Association for the Advancement of Colored People, Sickle Cell Chapter in San Francisco. Williams received the Woman of the Year 2006-2007 award from the Omicron chapter Beta Sigma Phi in Las Vegas. She also authored Loving God While Living With Lupus.

1980s

Lee Dutra, BS, business administration (’82), began his career in Ernst and Young’s San Francisco assurance practice. He moved to Germany for the firm from 1988 through 1995. At present, Dutra supervises 750 employees in assurance, tax transaction, and advisory services.

Jim Hannan, BS, business administration (’89), is the CEO and president of Georgia-Pacific LLC. He recently was elected chairman of the American Forest and Paper Association’s board of directors.

Kim Kasselionis, BS, accounting (’85), chief executive officer for Circle Bank since 1996, was named 2010 Most Admired CEO in the small business category by the San Francisco Business Times.

Liz Knis, MPA, health care administration (’85), served as mayor of Palo Alto. She is a registered nurse specializing in public health and is a Santa Clara County supervisor.

Laura Benz, BS, criminal justice administration (’93), retired after serving as senior staff manager in the human resources arm of United Parcel Service. She handled employee and community relations and communications.

William W. McKiernan, BS, nursing (’81), is a retired U.S. Naval Officer. He works as a nurse anesthetist at Laurens County Health Care System in Clinton, S.C.

Maureen Nelson, BA, liberal studies (’89), was promoted to manager of adult career services at the Oakland Private Industry Council, where she helps administer federal funds for job training. She credits an invitation to speak at a CSUEB Career Day with inspiring her to make the switch from publishing to career counseling. She earned her MA in career development from John F. Kennedy University in 2007, where she was named outstanding student of the School of Management.

Darrell Slocum, BS, physical education (’86), was a member of the Pioneer football team and holds the record for longest punt. He is marketing and communications director for Golden State Cellular and recently received the Rural Cellular Association’s Outstanding Achievement Award at a national convention. Slocum also serves as president of the Board of Directors for the Calaveras Visitors Bureau and is on the civic advisory board of Sonora Regional Medical Center.

1990s

Linda Olson, BS, liberal studies (’99), serves as mayor of Patterson.

Denise Olson, MS, counseling (’98), is a licensed marriage and family therapist. She is assistant director at Converge Pacific where she provides counseling for adults and couples and treats trauma survivors. Olson has also worked at Golden Hills Counseling Center in Brentwood since 1997.

2000s

Frank Beede, BA, teaching credential (’96), was an offensive lineman for the Seattle Seahawks. He became a history teacher at Freedom High School in Oakley, Beede won the 2010 NFL Teacher of The Year award, which recognizes former NFL players who later work professionally as teachers.

Michael Bortner, MA, anthropology (’01), wrote Imperial Japanese Good Luck Flags and One-Thousand Stitch Belts, published by Schiffer Books.

Emily Chan, BS, biological science (’04), moved to Beijing, China, for a time where she worked with disabled children. She speaks at engagements throughout Massachusetts, New York, and Washington and appears regularly on a local access television show A Healer in Every Home. She’s also a practitioner at the Lydian Center for Innovative Medicine in Cambridge, Mass.

Michael DeJesus, BA, Art (’06), is a graphic designer and owns an online t-shirt store.

Marilyn Headley, MA, anthropology (’92), was a member of the Pioneer football team and holds the record for longest punt. She is marketing and communications director for Golden State Cellular and recently received the Rural Cellular Association’s Outstanding Achievement Award at a national convention. Slocum also serves as president of the Board of Directors for the Calaveras Visitors Bureau and is on the civic advisory board of Sonora Regional Medical Center.

Submit Class Notes

Share news about your career, accomplishments, and changes in your life with fellow alumni. Include your address, phone numbers, degree earned, major, and graduation year. Mail to: Cal State East Bay Magazine, Attention: Editor, 25800 Carlos Bee Blvd., SA 4800, Hayward, CA 94542. Or e-mail to: monique.beeler@csueastbay.edu.
Students suggest tactics to strengthen relations with young alums

BY ELIAS BARBOZA

Pulling their desks into clusters of five, business students in Dan Martin's "Creativity and Innovation" class prepare themselves to work together to solve a real-life challenge. Martin, associate professor in business management, reveals this week's assignment to the quietly waiting class: How can the Alumni Association gain the interest of current students?

Within moments, 65 students of diverse ages and backgrounds begin trading ideas. As their discussions slowly grow louder, Kate Shaheed stands alert at the front of the classroom, scribbling observations across the pages of a worn-out notebook.

Shaheed, director of Alumni Relations, has been exploring ways to heighten awareness of the Alumni Association for the past eight years. Martin offered to help by assigning half of his class the task of brainstorming ways to promote the association and its events.

"For some time, the Alumni Association board of directors has been aware that we are missing an opportunity to reach out to alumni while they are still students," Shaheed said. "We are learning that the best way to (engage) alumni is to serve students and facilitate opportunities for both groups to interact."

As the quarter continued, groups in Martin's class researched the topic by surveying students online and encouraged the class to vote for the best suggestions. Some groups posted their finest ideas online and invited the class to vote for the best.

By the last class meeting, each group presented their proposal. One of the most well-received suggestions came from senior Kevin Troglin, a business major with an option in corporate management, who recommended organizing a day for alumni to visit campus to meet with students.

"It's important to let students know early about the association," Troglin said. "Ideally, 10 alumni would speak in different classrooms at the same time. At the beginning of class, each speaker would give information and encourage students to join (the Alumni Association) when they graduate."

Working with students on the project gave Shaheed fresh ideas about how to increase involvement in the Alumni Association, including several concepts she's considering putting into action.

"The Alumni Association now has a fresh perspective on how to demonstrate our relevance to today's students — tomorrow's alumni," Shaheed said. "This starts with more information about benefits and more opportunities to interact with alumni, especially using the channels our students prefer, including social media."
Amanda Madrid
Scholarship recipient
Junior, nursing major

“Your support helped me make the transition to university life. I couldn’t have done it without a scholarship. Thank you!”

Every gift, at any level, helps power dreams, aspirations, and possibilities for a new generation of students at Cal State East Bay. Put your gift into action at www.support.csueastbay.edu, or send your gift in the enclosed envelope.