

Creative Tech

www.creativetech.com – creativetech@horizon.csueastbay.edu
linkedin.com/in/creativetech – 408-555-6666

Summary

Creative professional with three years project experience from concept to development, while managing multiple projects with tight deadlines in various industries utilizing multimedia, web and graphic design.

Experience

Graphic Designer

January 2015 - present

YMCA, Oakland, CA

- Improve user productivity, and simplicity through UI redesigns
- Develop and maintain style guides for multiple projects, such as marketing flyers and page layouts
- Managed multiple projects, consistently meeting production timelines ahead of deadlines
- Build and manage client base by combining creativity, quality and time management

Graphic Designer

2014 – 2016

Academic Advising & Career Education

California State University, East Bay

- Created department logo; won class competition, logo is used for all department publications
- Created and managed multiple projects including brochures and scrolling webdesign with animation
- Weekly projects in hard and soft copy featured on department website and seven "tubes" on campus

Sales Associate/Customer Service

2012 - 2014

Nordstroms, Walnut Creek, CA

- Led department in upselling; contacted clients before sales and when "their favorites" were in
- Assisted clients to open store credit lines, increasing company profits and commissions

Qualifications

- Advanced user - Adobe Cloud: Illustrator, Photoshop, InDesign, Flash, Final Cut Pro
- Advanced user – HTML, CSS, Java Script Processing
- Strong user – Audacity, Logo Design

Education

Bachelor of Arts, Graphic Design, Summa Cum Laude

2016

California State University, East Bay, GPA 3.8